



**MARATHON COUNTY
BOARD OF HEALTH AMENDED AGENDA**

Date & Time of Meeting: **Tuesday, August 8, at 8 a.m.**

Meeting Location: **Courthouse Assembly Room, B-105, 500 Forest Street, Wausau WI**

Committees Members: Michelle Van Krey-Chair, Tara Draeger-Vice Chair, Helen Luce, Katie Dively, Stacey Morache, Jennifer Aarrestad, Yee Leng Xiong, Ann Lemmer

Marathon County Mission Statement: *Marathon County Government serves people by leading, coordinating, and providing county, regional, and statewide initiatives. It directly or in cooperation with other public and private partners provides services and creates opportunities that make Marathon County and the surrounding area a preferred place to live, work, visit, and do business. (Last updated: 12-20-05)*

Persons wishing to attend the meeting by phone may call into the **telephone conference beginning five (5) minutes prior to the start time indicated above using the following number:**

Phone #: +1-408-418-9388

Access Code: 2486 058 5170

When you enter the telephone conference, **PLEASE PUT YOUR PHONE ON MUTE!**

- 1. Call Meeting to Order**
- 2. Pledge of Allegiance**
- 3. Public Comment (15 Minutes)** *(Any person who wishes to address the County Board, or one of its committees, during the "Public Comment" portion of meetings, must provide his or her name, address, and the topic he or she wishes to present to the Marathon County Clerk, or chair of the committee, no later than five minutes before the start of the meeting.)*
- 4. Approval of the June 20, 2023, Board of Health Meeting Minutes**
- 5. Policy Issues for Discussion and Possible Action**
 - A. None
- 6. Operational Functions Required by Statute, Ordinance, or Resolution**
 - A. DHS 140 Review—Angela Nimsgern, MPH, CPH, Director of Northern Region Office of Policy and Practice Alignment, Wisconsin Department of Health Services
- 7. Educational Presentations and Committee Discussion**
 - A. Licensing Fee Evaluation Process and Update
 - B. Suicide Review and Fatal Overdose Review Teams Review
 - C. Introduction and Welcome of New Family Health and Communicable Disease Director Meranda Eggebrecht
- 8. Next Meeting Date & Time, Location, Announcements and Future Agenda Items:**
 - A. Committee members are asked to bring ideas for future discussion.
 - B. Next Board of Health Meeting: Tuesday, Oct. 10 at 8 am

9. Adjournment

**Any person planning to attend this meeting who needs some type of special accommodation in order to participate should call the County Clerk's Office at 261-1500 or e-mail countyclerk@co.marathon.wi.us one business day before the meeting*

SIGNED: _____
Presiding Officer or Designee

EMAILED TO: Wausau Daily Herald, City Pages, and other Media Groups

NOTICE POSTED AT COURTHOUSE _____

EMAILED BY: _____

BY: _____

DATE & TIME: _____

DATE & TIME: _____



BOARD OF HEALTH MEETING AGENDA WITH MINUTES

Date & Time of Meeting: **Tuesday, June 20, 2023, at 8 a.m.**

Meeting Location: **WebEx/ Courthouse Assembly Room (B105), 500 Forest Street, Wausau, WI 54403**

Committee Members:

Michelle Van Krey	X
Tara Draeger	X
Helen Luce	X
Jennifer Aarrestad	X
Yee Leng Xiong	X (WebEx)
Ann Lemmer	X
Stacey Morache	X
Katie Dively	X

MCHD Staff Present: Laura Scudiere, Kerry Thieme, Kang Chu Yang, Amanda Ostrowski, Mai Choua Lee, Rebecca Mroczenski (WebEx)

Others via WebEx: Keshani Bhushan, Caller 715-5XX-XX00

Others In Person: Ruth Heinzl, Corey-Beth Cielinski

1. **Call to Order-** Chair Michelle Van Krey called the meeting to order at 8:00 AM.
2. **Pledge of the allegiance.**
3. **Public Comment Period** – None.
4. **Approval of the April 11th, 2023, Board of Health Meeting Minutes**
Motion to approve the minutes of the April 11th, 2023. Board of Health meeting made by Stacey Morache. Second by Ann Lemmer. Motion approved.
5. **Policy Discussion and Possible Action** – None.
6. **Operational Functions Required by Statute, Ordinance, or Resolution** – None.
7. **Educational Presentations and Committee Discussion**
 - A. Annual Report Update
Health Officer, Laura Scudiere provided an overview of the 2022, Marathon County Health Department Annual Report. Scudiere also pointed out general information, achievements, and outcomes for each program team. Details of the Annual Report were discussed, and questions asked were answered.
 - B. AOD Partnership Update
Kerry Thieme and Ruth Heinzl presented the Marathon County AOD Partnership Strategic Plan. They provided an overview of the ongoing efforts to address substance abuse issues in Marathon County. Key points discussed were collaboration with community organizations to prevent substance abuse and support for individuals, the coalition structure, objectives, and outreach efforts to raise awareness and promote strategies. Community leadership participation in coalition meetings was suggested.
 - C. Criminal Justice Coordinating Council and Opioid Settlement Funds Update
Director of Community Health Improvement, Amanda Ostrowski, provided an update on the Opioid Settlement Funds and how it will be utilized. Details of the funds were discussed, and questions were answered.
 - D. 140 Review Update
Scudiere indicated that DHS 140 review was a success, and the Marathon County Health Department is approved for another 5 years as a level 3 Health Department. DHS commended the Marathon County Health Department on their CHIP Plan and innovation of



BOARD OF HEALTH MEETING AGENDA WITH MINUTES

quality improvement. Certification will be received in the next couple of weeks.

E. **Conclusion of COVID Emergency Update**

Scudiere provided an update on the COVID-19 emergency response efforts. The official end date for the Public Health Emergency was May 11th, 2023. Acknowledgement of the declining number of cases and overall impact in the county, and vaccine and testing updates were provided. COVID-19 funding was discussed and questions were answered.

8. Next Meeting Date & Time, Location, Announcements and Future Agenda Items:

- A. Committee members are asked to bring ideas for future discussion.
- B. Next Board of Health Meeting: Tuesday, August 8th, 2023, at 8 am.

9. Adjournment

Motion to adjourn made by Ann Lemmer second by Stacey Morache. Motion approved. Meeting was adjourned at 8:48 AM.

Minutes prepared by Mai Choua Lee, Marathon County Health Department Senior Administrative Specialist.

DRAFT

Tony Evers
Governor



DIVISION OF PUBLIC HEALTH

1 WEST WILSON STREET
PO BOX 2659
MADISON WI 53701-2659

Kirsten L. Johnson
Secretary

State of Wisconsin
Department of Health Services

Telephone: 608-266-1251
Fax: 608-267-2832
TTY: 711 or 800-947-3529

June 21, 2023

Board of Health Chair Michelle Van Krey
Marathon County Courthouse
500 Forest Street
Wausau, Wi 54403

Dear Board of Health Chair Michelle Van Krey,

The Department of Health Services (DHS) congratulates the Marathon County Health Department for demonstrating the infrastructure and program capacity to be certified as a Level III Health Department. I am happy to report the Marathon County Health Department provided all services required by statute and rule.

I want to acknowledge the work of the Marathon County Health Department staff. Laura Scudiere, health officer, did an excellent job of providing quality evidence of meeting statutes and rules. I am acutely aware the stress of operating a health department and the demands on public health directors and professionals increased exponentially during the state and global pandemic. Public health work impacts everyone and every corner of the community and succeeds when it is a shared effort. I applaud the dedicated efforts of Laura Scudiere and the Marathon County Health Department staff to keep your jurisdiction healthy and safe.

I also appreciate the support of the Marathon County Board of Health for maintaining a strong public health department. When the basic needs of people and communities are met, they can better prevent and recover from challenges to their health and well-being. I am sure with ongoing support for evidence-based quality public health initiatives by you and your fellow board of health members, the Marathon County Health Department will continue to protect and promote the health of the people in your jurisdiction.

Sincerely,

A handwritten signature in black ink, appearing to read "Paula Tran".

Paula Tran
State Health Officer and Administrator

c: Laura Scudiere, Health Officer
Lance Leonhard, Marathon County Administrator
Angela Nimsgern, Director, Northern Region

Marathon County Health Department

Environmental Health Fee Restructure Proposal

Purpose: Review current fees related to licensing to determine if actual expenses are covered. Compare rates and fee philosophy to the State and other counties.

Goal: Establish new fees that align with a philosophy that is understandable and fair, while ensuring:

1. The costs of operating the licensing program at the Marathon County Health Department are covered, so as not to rely on the tax levy
2. That a high quality and consistent service is offered
3. The health and well-being of the residents of and visitors to Marathon County
4. Marathon County fees are aligned with State regulations and philosophy

Background

Fee Structure

The current fee structure was set at more than 20 years ago. There is no in-house knowledge regarding the philosophy of how the fees were set at the time. The last 3% fee increase occurred in March 2021.

Definitions

Food License Categories

1. **Retail Food Serving Meals** – this includes any business where the majority of income is generated from providing meals to patrons. This category includes restaurants, bars with qualifying food service, food trucks, hotel breakfast but could also be a deli/restaurant combination store that generates more profit from serving meals than from retail food sales. Meal is defined in [ATCP 75.04\(21\)](#) and “means food that is ordered by, prepared for, or served to a customer with or without a beverage and is obtained from the retail food establishment in a ready-to-eat form with the expectation of immediate consumption, although consumption may occur at another location. ‘Meal’ does not include single-bite sized free food samples or an equivalent portion given away to demonstrate the characteristics of the food.”
2. **Retail Food Not Serving Meals** – This category includes any business where the majority of income is generated from selling foods other than meals. Simply, this is grocery stores, convenience stores, and bakeries where all or the majority of income is from retail food sales, other than meals to patrons. Within this category, there are subcategories, related to:
 - Prepackaged Time/Temperature Controlled for Safety (TCS)** – This category includes any prepackaged item, i.e. not produced in-house, that requires time/temperature control for safety to limit pathogenic microorganism growth or toxin formation. More details can be found in the [ATCP 75 Appendix, Chapter 1 Purpose and Definitions](#). This category applies to both Retail Food Serving Meals and Retail Food Not Serving Meals.
3. **Micro Market** – means any indoor, unstaffed, self-service area that is accessible only to persons authorized by the person in control of the premises and not accessible to the general public, where a customer may obtain unit servings of food or beverage, either in bulk or in package

before payment at an automated kiosk or by other automated method, without the necessity of replenishing the area between each transaction. "Micro market" does not include a vending machine and does not include a device which dispenses only bottled, prepackaged, or canned soft drinks, a one-cent vending device, a device only dispensing candy, gum, nuts, nut meats, cookies, or crackers, or a device dispensing only prepackaged Grade A pasteurized milk products ([ATCP 75.04\(22\)](#) and [s. 97.01\(9m\)](#)).

4. **Transient Retail Food Establishment** – means a temporary retail food establishment that operates at a fixed location in conjunction with a special event and sells or serves food for a period of no more than 14 consecutive days or in conjunction with a sales promotion ([ATCP 75.04 \(39\)](#)). These establishments can be defined as serving meals or not serving meals – see definitions above.
5. **Mobile Retail Food Establishment** – means a restaurant or retail food establishment where food is served or sold from a moveable vehicle, pushcart, trailer, boat, or intrastate railway cars, which periodically or continuously changes locations and requires a service base to accommodate the unit for servicing, cleaning, inspection, and maintenance ([ATCP 75 Appendix 1, Purpose and Definitions](#)). These establishments can be defined as serving meals or not serving meals – see definitions above.

Lodging Categories

1. **Hotels** - means a place where sleeping accommodations are offered for pay to transients, in 5 or more rooms, and all related rooms, buildings and areas ([ATCP 72.03\(11\)](#)).
2. **Motels** - means a hotel that furnishes on-premise parking for motor vehicles of guests as part of the room charge, without extra cost, and that is identified as a "motel" rather than a "hotel" at the request of the operator ([ATCP 72.03\(12\)](#)).
3. **Tourist Rooming Houses** - means all lodging places and tourist cabins and cottages, other than hotels and motels, in which sleeping accommodations are offered for pay to tourists or transients. It does not include private boarding or rooming houses not accommodating tourists or transients, or bed and breakfast establishments regulated under ch. ATCP 73 ([ATCP 72.03\(20\)](#)).
4. **Bed and Breakfast** - means any place of lodging that provides 8 or fewer rooms for rent to no more than a total of 20 tourists or other transients for more than 10 nights in a 12-month period, is the owner's personal residence, is occupied by the owner at the time of rental, and in which the only meal served to guests is breakfast ([ATCP 73.03\(3\)](#)).

Pools

1. **Pool or Water Attraction** – means a public pool or water attraction if it serves or is installed for use by the state, a political subdivision of the state, a motel, a hotel, a resort, a camp, a campground, a club, an association, a housing development, an apartment complex with 3 or more dwelling units, a condominium complex, or a housing complex having a homeowners' association, a school, a religious, charitable or youth organization, or an educational or rehabilitative facility ([ATCP 76.03\(61\)](#)).
2. **Public Pool** – means a structure, basin, chamber, or tank, and appurtenant buildings and equipment, used for wading, swimming, diving, water recreation, or therapy, including an exercise pool, mobile pool, whirlpool, cold soak pool, or water attraction ([ATCP 76.03\(65\)\(a\)](#)).

3. **Feature** – means a pool with a depth greater than 16 feet, a pool with a surface area greater than 20,000 sq. ft., or a physical object permanently installed in a pool that is intended for recreational use including, a pool slide, waterslide, pad walk, basketball hoop, diving board, wave generator, treadmill, vortex pool, climbing wall, current pool, swim-up bar, vanishing edge pool, tethered or nontethered floatable, or a spray feature ([ATCP 76.03\(34\)](#)).

Campgrounds

1. **Campground** – means a parcel or tract of land owned by a person, state, or local government that is designed, maintained, intended, or used for the purpose of providing campsites offered with or without charge, for temporary overnight sleeping accommodations ([ATCP 79.03\(3\)](#)).
2. **Special Event Campground** – means a campground temporarily created to provide campsites in conjunction with a special event, such as a fair, rally, carnival, music festival, sporting event, community festival, or other similar event ([ATCP 79.03\(36\)](#)).
3. **Recreational/Educational Campground** – means a camp premises, including temporary and permanent structures that are operated as overnight living quarters, where food or lodging are provided for a camper. The camp provides a combination of planned program activities established for the primary purpose of providing an indoor or outdoor group living experience for campers with social, recreational, spiritual, and educational objectives during one or more seasons of the year ([ATCP 78.03\(60\)](#)).

Body Art

1. **Tattoo Establishment** – means the premises where a tattooist applies a tattoo to another person ([SPS 221.03\(22\)](#)).
2. **Body Piercing Establishment** – means the premises where a body piercer performs body piercing ([SPS 221.03\(8\)](#)).
3. **Combined Establishment** – a place where both tattooing and body piercing occur.
4. **Temporary establishment** – means a single building, structure, area or location where a tattooist or body piercer performs tattooing or body piercing for a maximum of 7 days per event ([SPS 221.03\(25\)](#)).

Manufactured Home Community - means any plot or plots of ground upon which 3 or more manufactured homes that are occupied for dwelling or sleeping purposes are located. "Manufactured home community" does not include a farm where the occupants of the manufactured homes are the father, mother, son, daughter, brother or sister of the farm owner or operator or where the occupants of the manufactured homes work on the farm ([s. 101.91 \(5m\)](#)).

Guiding Principles

To provide the most just fees possible, our guiding principles are as follows:

1. **Simplicity** – These license fee categories are naturally complex because of historical approaches and categorical definitions. When possible, our approach was to simplify the process to make each category easier to understand and apply fee structure principles.
2. **Consistency** – During the analysis, it was clear that certain categories within a licensing fee structure did not remain consistent. When possible, we revised the structure to be as consistent as possible.

3. **Fairness** – It was found that some of our fees were not allocated consistently across the board. The intent is to appropriately cover costs of inspections and required health department activities.

Fee Setting Philosophy

1. Total Gross Revenue/Size

A facility that has a higher gross revenue has the following characteristics as compared to a facility with a lower gross revenue:

- a. Serves more people and therefore has the potential to impact more lives
- b. Has a larger physical space to inspect

Impact on different license types:

- a. Retail Food Serving Meals – Subcategories facilities and Mobile Retail Food Establishments see an increase in fees based on total revenue. New in the proposed changes are more revenue categories allowing for a greater and fairer stratification of fees.
 - a. Brick and Mortar Facilities
 - b. Mobile Retail Food Establishments
- b. Retail Food Not Serving Meals – Subcategories facilities see an increase in fees based on total revenue. New in the proposed changes are more revenue categories allowing for a greater and fairer stratification of fees.
 - a. Brick and Mortar Facilities
 - i. Prepackaged Time/Temperature Controlled for Safety (historically, not stratified by income)
 - ii. Simple Non-Time/Temperature Controlled for Safety (historically, not stratified by income)
 - iii. Simple Time Controlled for Safety (historically, not stratified by income)
 - b. Mobile Retail Food Establishments
- c. Micro Markets – Does not impact this category, fee is set by State Statute 97 ([s. 97.30\(3s\)](#))
- d. Transient Retail Food Establishments - Does not impact this category
- e. Lodging –
 - a. Hotels – Stratified by size of hotel
 - b. Bed and Breakfast – Does not impact this category
 - c. Tourist Rooming House – Does not impact this category
- f. Pools – does not impact this category
- g. General Campgrounds and Special Event Campgrounds – stratified by number of campsites
- h. Recreational/Educational – Does not impact this category
- i. Body Art – Does not impact this category
- j. Manufactured Home Community (MHC) – Stratified by size of MHC

2. Complexity Rating

The more complex the operations of the facility/organization, the higher potential for risk of foodborne or waterborne illness, potential for negative impact on the health or safety of residents, or hazardous business conditions.

- a. Retail Food Serving Meals and Retail Not Serving Meals— each revenue category is further stratified by the simple, moderate, and complex rating.

All facilities within the Food License Categories require an annual assessment to be completed by a Registered Sanitarian. This assessment ranks the facility into either a “Simple,” “Moderate,” or “Complex” level. Factors considered in this determination include, but are not limited to:

Time/Temperature Controlled for Safety (TCS) – Foods requiring time/temperature control for safety to limit pathogenic microorganism growth or toxin formation. Within this definition, processing activities included are:

- Hot/cold holding
- Cooling/reheating previous cooked food
- Whole muscle vs injection or ground meat – internal cook temperatures

Operations – Certain aspects of the facility’s operations determine which complexity category the facility is placed in. For example:

- Self-service salad or food bar
- Large capacity dining area
- Drive-through window
- Catering services
- Prepares or serves food to a population identified as highly susceptible, such as a nursing home or day care

- b. Micro Markets – not stratified by complexity
- c. Transient Retail Food Establishments – not stratified by complexity
- d. Lodging – not stratified by complexity
- e. Pools – pools are stratified by complexity – simple, moderate, or complex – as well as if they have a “feature,” such as a permanently installed slide. These assessments are completed annually by a Registered Sanitarian. Items that are considered for complexity include, but are not limited to:
 - If the pool is a whirlpool or therapy pool
 - If the basin is greater than 1999 square feet
 - The type of recirculation system
- f. General and Special Event Campgrounds – not stratified by complexity
- g. Recreational and Educational Campgrounds – stratified by complexity – simple, moderate, or complex – based on an assessment completed annually by a Registered Sanitarian. Items that are considered for complexity include, but are not limited to:

- The camp provides on-premises or off-premises waterfront activities including: swimming, kayaking, boating, sailing, canoeing, or inflatables to campers
 - The camp offers camper firearm activity on-premises
 - The camp utilizes more than 3 private wells to supply camp drinking water
 - The camp utilizes more than one kitchen or physical building with kitchen preparation space to serve meals to campers
- h. Body Art – not stratified by complexity
- i. Manufactured Home Communities – not stratified by complexity

Quality, Service, and Stewardship of Resources is obtained by:

1. Separating the State Fee from the Marathon County Fee – In order to create transparency showing to which agency fees are paid, the proposed fee restructure separates Marathon County Fees from State Fees. Fees have been increasing at the State consistently over the past 2-3 years. Additionally, if the State fees continue to be increased, changes can more easily be modified the clearly show to which agency the increase is going.
2. Comparing Fees – We compared our proposed fees to those of the State, other counties, and our historical values. In some categories, the State has either made sweeping changes or has suggested sweeping changes are likely to come. A primary goal is to better align our fee structure with that of the State. Where possible, these changes have been incorporated or a similar structure was adopted.

Overall Budget

Revenue	Proposed 2024	Actual 2022	Difference	Total Fees Paid to State	Total Fees w/State Fees
Retail Serving Meals	\$ 263,204.30	\$ 232,364.50	\$ 30,839.80	\$ 16,148.40	\$ 279,352.70
Retails Not Serving Meals	\$ 141,622.70	\$ 107,452.50	\$ 34,170.20	\$ 6,752.40	\$ 148,375.10
Transient	\$ 5,538.00	\$ 4,000.00	\$ 1,538.00	\$ 304.23	\$ 5,842.23
MicroMarkets	\$ 1,105.00	\$ 1,376.00	\$ (271.00)	\$ 124.80	\$ 1,500.80
Mobile Homes	\$ 11,746.79	\$ 8,051.94	\$ 3,694.85	\$ 2,414.25	\$ 14,161.04
Pools	\$ 30,903.70	\$ 28,194.00	\$ 2,709.70	\$ 267.84	\$ 31,171.54
Body Art	\$ 5,599.00	\$ 4,762.50	\$ 836.50	\$ 439.00	\$ 6,038.00
Lodging	\$ 34,949.51	\$ 31,284.60	\$ 3,664.91	\$ 1,936.80	\$ 36,886.31
Campgrounds	\$ 9,167.24	\$ 4,728.02	\$ 4,439.22	\$ 873.60	\$ 10,040.84
TOTAL PROPOSED FEE REVENUE TO MARATHON COUNT	\$ 503,836.24	\$ 422,214.06	\$ 81,622.18	\$ 29,261.32	\$ 533,368.56
TOTAL PI and REINSPECTIONS	\$ 61,229.23				
TOTAL OPERATING W/O LICENSE	\$ -				
TOTAL LATE FEE	\$ -				
TOTAL REVENUE	\$ 565,065.47				
Total Expenses	\$ 554,009.34				
Gain/Loss	\$ 11,056.13				
% Margin	2.0%				

Revenue –Revenue will be discussed below by licensing fee category. The Licensing program is not funded by the tax levy. It is important to note that fees paid to Marathon County have not increased since 2021.

Expenses – Expense categories are defined in statute and administrative code and dictate that the Health Department cannot charge more than its costs to operate our Licensing program operations. The composition of expenses from greatest to least is as follows:

1. Sanitarian time and benefits – including a year-over-year increase based 2023 compensation study
2. Support staff, administrative functions, time, and benefits
3. Supplies and mileage
4. Increase in fees to State

Food Licenses

Retail Food Serving Meals – Overall, proposed revenue to Marathon County increases by \$30,839.80.

1. Simplicity: Simplicity across all categories was achieved by being consistent.
2. Consistency: Applied the guidelines regarding the total size and revenue of a facility to the Prepackaged complexity category, which historically was not done. These categories saw the largest overall increase to fees. Our current and historical information leads us to believe that we will not have any licensees in the greater than \$100,000.00 Prepackaged licensing category.
3. Fairness:
 - a. Retail Food Serving Meals make up more than half of the total licenses issued by Marathon County and now represent just under half of the total revenue collected
 - b. Added two additional revenue categories for all license holders in effort of fairness
 - c. Stratified each revenue category by complexity

Retails Food Not Serving Meals – Overall, proposed revenue to Marathon County increases by \$34,170.20.

1. Simplicity: We applied our philosophical approaches across all license categories to achieve a more simple approach.
2. Consistency: Historically, certain fee categories within this license type were not stratified based on revenue. We applied this concept to our Prepackaged Time/Temperature Controlled for Safety and Simple Not Time/Temperature Controlled for Safety.
 - a. Prepackaged Time/Temperature Controlled for Safety – Our assumptions based on what we know about our facilities leads us to conclude that most of the facilities in this category will fall in the \$100,000-\$250,000 revenue category or below.
 - b. Simple Not Time/Temperature Controlled for Safety – Similarly, although we do not have hard data to guide our work, assumptions based on what is known about facilities leads us to conclude that all the Marathon County facilities will fall in or below the \$100,00 - \$250,000 category.
3. Fairness:

- a. Our adjustment to make our fees more consistent also makes them fairer. Our lowest fee category was \$68.00 which rarely covered the expenses associated with that inspection and applied to all facilities, regardless of their size or gross revenue.
- b. Added two additional revenue categories at the lower end of the revenue categories in effort of fairness
- c. Stratified each revenue category by complexity rating

Special note – there has been interest and discussion at the State level to combine the two categories of Retail Serving Meals and Retail Not Serving Meals into one Retail Food category. A change of this magnitude would be difficult for our operators in the Not Serving Meals Category, although efforts have been made to close the gap in fees between the two categories.

Micro Markets

Overall, proposed revenue to Marathon County decreases by \$271.00.

We are required by Department of Agriculture, Trade, and Consumer Protection Administrative Code to not charge more than the State for the inspection and licensing of Micro Markets. Specifically, [ATCP 74.04\(1\)\(d\)](#) states “A local ordinance may establish local license fees that differ from fees charged under chs. ATCP 72, 73, 75, 76, 78, and 79 and ch. ATCP 75 Appendix, for licenses issued by the department. All license fees shall be based on the agent's reasonable program costs, pursuant to s. 97.41 (4), Stats.”

In 2021, the 3% across the board increase to fees was erroneously applied to this category. For this reason, we are realizing a 20% loss in this category.

Lodging

Overall, proposed revenue to Marathon County increases by \$3,664.91.

1. Simplicity – Eliminate the per room multiplier that has historically been charged to this category for hotels. In the past, fees were calculated by first identifying the “base fee,” defined by the room range category the facility was in, and then adding the sum of the total number of rooms multiplied by \$1.33. The proposal instead creates a new “base fee” which was calculated by taking the mid point of each room range category, multiplying that number by \$1.33, and adding that sum to the original base fee. These new base fees were then raised accordingly. This is an administratively simpler approach.
2. Consistency – The fees we are required to reimburse the State are based on the category of number of rooms, not the actual number of rooms in the facility. Our proposal aligns us with the State approach.
3. Fairness – Bed and Breakfasts have historically been charged a very low licensing fee and are similar in size typically to tourist rooming house facilities. Additionally, Bed and Breakfasts facilities involve a food safety inspection component which increases their complexity. Bed and Breakfast fees were adjusted to match Tourist Rooming House fees.

Pools

Overall, proposed revenue increases to Marathon County by \$2,709.70.

1. Simplicity – In 2023, the State made sweeping changes to the Pool Administrative Code. Inspectors are now required to perform an assessment of each pool in a facility to determine overall risk. This provides a familiar framework to pools that we already apply to Retail Food licensees. Additionally, it eliminates historical fee additions related to number of slides vs number of attractions.
2. Consistency – Fees have been adjusted accordingly to match the structure set by the State.
3. Fairness – Historically, our fees reflected that if an inspector was already onsite for one pool, the amount of effort/time to inspect a second pool was less than the first. To stay in line with this concept, but to match the structure of the State, proposed fees for operators with a pool and a whirlpool are marginally increased.

General and Special Event Campgrounds

Overall, proposed revenue increases to Marathon County by \$2,083.22.

1. Simplicity – Applied the State structure to both General and Special Event Campgrounds. Eliminated the per site fee, similar to the Lodging – Hotels category. In the past, fees were calculated by first identifying the “base fee,” defined by the campground site range category the campground was in, and then adding the sum of the total number of rooms multiplied by \$1.33. The proposal instead creates a new “base fee” which was calculated by taking the mid point of each site range category, multiplying that number by \$1.33, and adding that sum to the original base fee. These new base fees were then raised accordingly. This is an administratively simpler approach.
2. Consistency – Aligned fees in the General and Special Event subcategory and then adjusted to reflect a fee increase.
3. Fairness – General and Special Event Campgrounds are now treated similarly reflecting the cost to inspect these types of facilities.

Recreational and Educational Campgrounds

Overall, proposed total revenue to Marathon County increases by \$2,356.00.

1. Simplicity – In 2023, the State completely revised its approach to licensing fee structure for Recreational and Educational Campground by applying the familiar risk-based assessment. Inspectors are now required to complete an assessment annually to determine in which category the camp falls. This is an administratively simpler approach.
1. Consistency – Our proposed fee structure adopts the new approach from the State.
2. Fairness – Our fees reflect the cost to inspect these facilities while coming in line with the State structure and fees.

Body Art

Overall, proposed revenue to Marathon County increases by \$863.50.

1. Simplicity – The historical fee structure for this licensing category is already simple.
2. Consistency – Aligned fees for regularly operating facilities with fees for temporary events. The historical fee structure included tattoo OR piercing only, tattoo AND piercing, or temporary

tattoo OR piercing, and temporary tattoo AND piercing. The fees for temporary events of either type were significantly less than for shops operating year-round.

3. Fairness – The historical fee discrepancy is not an accurate representation of the effort to inspect these operations. For that reason, we are proposing charging the same fee regardless if the operations are in year-round or temporary facilities. It is important to note that Marathon County has not seen a temporary tattoo and/or piercing event for several years.

Manufactured Community Homes

Overall, proposed revenue to Marathon County increases by \$863.50.

1. Simplicity – To align with the approach taken in the Lodging – Hotels and both Campground categories, the proposal eliminates the per site multiplier that has historically been charged to this category. Instead, new fees are calculated based on the midpoint of each site category and then raised accordingly. Additionally, by separating the State fees and surcharges, Marathon County operators can more easily see what revenue goes to Marathon County to support the licensing program and what revenue goes to the State.
2. Consistency – The fees we are required to reimburse the State are based on the category of number of sites, not the actual site count. Our proposal aligns us with the State approach.
3. Fairness – Historically, Marathon County did not generate enough fees to cover costs of conducting annual inspections of MCHs. Not only are there State reimbursement fees that must be paid, there is also a DSPS Water Surcharge that is collected as part of the licensing fee and returned to the State. These fees meant that we were returning almost 40% of our collected revenue to the state; therefore, this licensing fee category was heavily subsidized.

Pre-inspection

Most licensing categories require a pre-inspection prior to opening for business. Under our new guiding principles of simplicity, consistency, and fairness, we propose that all pre-inspections incur a fee in the same amount as the annual license.

1. Simplicity – Historically, the Health Department charged half fees if there was a change of ownership and a full fee if it was a new facility. Licensing software does not easily allow for different fees to be charged in this category. Because of this, it is difficult without a significant manual effort to compile and synthesize data on an annual basis to gain a full picture of how our different fees impact our overall budget.
2. Consistency – Charging the same for a pre-inspection aligns Marathon County's approach with the State and many other counties.
3. Fairness - Many counties and the State have pre-inspection fees that are moderately or significantly higher than the annual licensing fee. The proposed doubling of the fee is already significant; therefore, a proposal to follow this generally accepted approach, for pre-inspection fees to be higher than annual license fees, is not being made. Additionally, a too large Pre-Inspection fee many possibly act as a barrier to entry for smaller operations. Lastly, the same fee regardless of change of operator or new facilities is more representative of the total effort of work.

Reinspection

Under the new guiding principles of simplicity, consistency, and fairness, we propose that all reinspections incur a fee. In addition to charging a fee for all reinspections, we propose increasing our fees to \$150 for the first reinspection, \$250 for the second reinspection, \$350 for the third reinspection, and \$500 for every subsequent reinspection unless other enforcement options are available to the Health Department.

1. Simplicity – Rather than charging some and not other, it is proposed all facilities are charged regardless if they pass the reinspection or not.
2. Consistency – All fees are collected consistently.
3. Fairness - Historically, reinspection fees were not charged if the operator passed the reinspection. This approach neither allows for any penalty to be assessed to the operator for the original problem nor allows the Department to recoup any expenses related to the inspection.

Operating Without a License

Historically, Marathon County has not charged a fee to operators who do not secure a permit prior to operating their business. The Environmental Health team at the Marathon County Health Department prides itself on responding to requests quickly for consultation, plan review, conducting pre inspection, and conducting routine inspections. Additionally, the risk to the public for entities operating without a license and therefore without an inspection is great. We feel this risk deserves a substantial penalty and propose the fee is equal to a doubling of the annual fee.

Late Fee - Renewals

It is unknown when late fees were last increased at the Marathon County Health Department. Proposed is an increase from \$50 to \$100 for each Renewal Fee that is not paid timely manner on or before end of day June 30 annually. Operators are first contacted almost two months prior to the licensing fee being due by mail and email as well as multiple times prior to the due date via email reminders.

License Fee Increases and Philosophy Review

A routine increase in fees would reflect an increase in expenses. Increases in expenses are related to staff wages, IRS mileage reimbursement changes, supplies, etc. Additionally, the entire fee philosophy will be reviewed on a to-be-determined basis, or more frequently as changes at the State level are made.

Proposed Fees

Retail Food Serving Meals					
Revenue Category	Risk Stratification	2021 Fee	2024 Proposed Marathon County Fee	State Fee	Total
<25,000	Prepackaged	\$ 291.00	\$ 378.30	\$ 12.60	\$ 390.90
	Simple	\$ 513.00	\$ 533.52	\$ 27.60	\$ 561.12
	Moderate	\$ 513.00	\$ 565.53	\$ 39.60	\$ 605.13
	Complex	\$ 513.00	\$ 576.20	\$ 64.80	\$ 641.00
25,001 - 100,000	Prepackaged	\$ 291.00	\$ 593.49	\$ 12.60	\$ 606.09
	Simple	\$ 685.00	\$ 623.16	\$ 27.60	\$ 650.76
	Moderate	\$ 685.00	\$ 640.97	\$ 39.60	\$ 680.57
	Complex	\$ 685.00	\$ 646.90	\$ 64.80	\$ 711.70
100,001 - 250,000	Prepackaged	\$ 291.00	\$ 685.01	\$ 12.60	\$ 697.61
	Simple	\$ 685.00	\$ 705.56	\$ 27.60	\$ 733.16
	Moderate	\$ 685.00	\$ 719.26	\$ 39.60	\$ 758.86
	Complex	\$ 685.00	\$ 739.82	\$ 64.80	\$ 804.62
250,001-500,000	Prepackaged	\$ 291.00	\$ 907.80	\$ 12.60	\$ 920.40
	Simple	\$ 890.00	\$ 935.03	\$ 27.60	\$ 962.63
	Moderate	\$ 890.00	\$ 953.19	\$ 39.60	\$ 992.79
	Complex	\$ 890.00	\$ 980.42	\$ 64.80	\$ 1,045.22
500,001 - 1,000,000	Prepackaged	\$ 291.00	\$ 1,000.00	\$ 12.60	\$ 1,012.60
	Simple	\$ 890.00	\$ 1,030.00	\$ 27.60	\$ 1,057.60
	Moderate	\$ 890.00	\$ 1,050.00	\$ 39.60	\$ 1,089.60
	Complex	\$ 890.00	\$ 1,080.00	\$ 64.80	\$ 1,144.80
>1,000,000	Prepackaged	\$ 291.00	\$ 1,152.80	\$ 12.60	\$ 1,165.40
	Simple	\$ 1,048.00	\$ 1,210.44	\$ 27.60	\$ 1,238.04
	Moderate	\$ 1,048.00	\$ 1,245.02	\$ 39.60	\$ 1,284.62
	Complex	\$ 1,048.00	\$ 1,268.08	\$ 64.80	\$ 1,332.88

Retail Food Not Serving Meals					
Revenue Category	Risk Stratification	2021 Fee	2024 Proposed Marathon County Fee	State Fee	Total
<25,000	Prepackaged TCS	\$ 68.00	\$ 100.00	\$ 5.40	\$ 105.40
	Simple Non-TCS	\$ 137.00	\$ 164.40	\$ 7.20	\$ 171.60
	Simple TCS	\$ 137.00	\$ 284.55	\$ 22.80	\$ 307.35
	Moderate	\$ 137.00	\$ 289.97	\$ 31.80	\$ 321.77
	Complex	\$ 137.00	\$ 292.68	\$ 82.20	\$ 374.88
25,001 - 100,000	Prepackaged TCS	\$ 68.00	\$ 200.00	\$ 5.40	\$ 205.40
	Simple Non-TCS	\$ 271.00	\$ 325.20	\$ 7.20	\$ 332.40
	Simple TCS	\$ 643.00	\$ 450.10	\$ 22.80	\$ 472.90
	Moderate	\$ 643.00	\$ 514.40	\$ 31.80	\$ 546.20
	Complex	\$ 643.00	\$ 578.70	\$ 82.20	\$ 660.90
100,001 - 250,000	Prepackaged TCS	\$ 68.00	\$ 300.00	\$ 5.40	\$ 305.40
	Simple Non-TCS	\$ 271.00	\$ 379.40	\$ 7.20	\$ 386.60
	Simple TCS	\$ 643.00	\$ 655.86	\$ 22.80	\$ 678.66
	Moderate	\$ 643.00	\$ 668.72	\$ 31.80	\$ 700.52
	Complex	\$ 643.00	\$ 675.15	\$ 82.20	\$ 757.35
250,001-500,000	Prepackaged TCS	\$ 68.00	\$ 400.00	\$ 5.40	\$ 405.40
	Simple Non-TCS	\$ 271.00	\$ 433.60	\$ 7.20	\$ 440.80
	Simple TCS	\$ 838.00	\$ 754.20	\$ 22.80	\$ 777.00
	Moderate	\$ 838.00	\$ 838.00	\$ 31.80	\$ 869.80
	Complex	\$ 838.00	\$ 854.76	\$ 82.20	\$ 936.96
500,001 - 1,000,000	Prepackaged TCS	\$ 68.00	\$ 500.00	\$ 5.40	\$ 505.40
	Simple Non-TCS	\$ 271.00	\$ 460.70	\$ 7.20	\$ 467.90
	Simple TCS	\$ 838.00	\$ 871.52	\$ 22.80	\$ 894.32
	Moderate	\$ 838.00	\$ 888.28	\$ 31.80	\$ 920.08
	Complex	\$ 838.00	\$ 905.04	\$ 82.20	\$ 987.24
1,000,001 - 5,000,000*	Prepackaged TCS	\$ 68.00	\$ 600.00	\$ 5.40	\$ 605.40
	Simple Non-TCS	\$ 271.00	\$ 514.90	\$ 7.20	\$ 522.10
	Simple TCS	\$ 1,212.50	\$ 1,126.08	\$ 22.80	\$ 1,148.88
	Moderate	\$ 1,212.50	\$ 1,324.80	\$ 31.80	\$ 1,356.60
	Complex	\$ 1,212.50	\$ 1,545.60	\$ 82.20	\$ 1,627.80
>5,000,000*	Prepackaged TCS	\$ 68.00	\$ 800.00	\$ 5.40	\$ 805.40
	Simple Non-TCS	\$ 271.00	\$ 650.40	\$ 7.20	\$ 657.60
	Simple TCS	\$ 1,640.50	\$ 1,624.00	\$ 22.80	\$ 1,646.80
	Moderate	\$ 1,640.50	\$ 1,705.20	\$ 31.80	\$ 1,737.00
	Complex	\$ 1,640.50	\$ 1,786.40	\$ 82.20	\$ 1,868.60

* These categories were collapsed - an average was used to estimate fees

Micro Markets				
Category	2021 Fee	2024 Proposed Marathon County Fee	State Fee	Total
1 market	\$ 45.00	\$ 40.00	\$ 4.80	\$ 44.80
2+ in same building	\$ 68.00	\$ 60.00	\$ 7.20	\$ 67.20

Transient Retail Food Establishment				
Category	2021 Fee	2024 Proposed Marathon County Fee	State Fee	Total
Prepackaged	\$ 140.00	\$ 154.00	\$ 5.40	\$ 159.40
TCS	\$ 140.00	\$ 280.00	\$ 20.40	\$ 300.40
NTCS	\$ 140.00	\$ 154.00	\$ 9.00	\$ 163.00
Inspection Only	\$ 36.00	\$ 40.00	\$ -	\$ 40.00

Lodging				
Category	2021 Fee	2024 Proposed Marathon County Fee	State Fee	Total
Hotels - Total Room Category				
5-30 Rooms*	\$ 432.63	\$ 519.15	\$ 24.60	\$ 543.75
31-99 rooms*	\$ 484.22	\$ 581.06	\$ 33.60	\$ 614.66
100-199 rooms*	\$ 536.50	\$ 643.80	\$ 42.60	\$ 686.40
200 +*	\$ 806.50	\$ 967.80	\$ 58.80	\$ 1,026.60
Tourist Rooming House	\$ 252.00	\$ 252.00	\$ 13.20	\$ 265.20
Bed and Breakfast	\$ 147.00	\$ 252.00	\$ 13.20	\$ 265.20

Pools				
Category	2021 Fee	2024 Proposed Marathon County Fee	State Fee	Total
Simple Pool	\$ 504.00	\$374	\$ 24.96	\$ 399.36
Simple Pool with feature(s)	\$ 438.00	\$587	\$ 41.40	\$ 627.90
Moderate Pool	\$ 215.00	\$468	\$ 37.44	\$ 505.44
Moderate Pool with Feature(s)	\$ 438.00	\$630	\$ 54.00	\$ 684.00
Complex Pool	\$ 742.00	\$546	\$ 46.80	\$ 592.80
Complex Pool with Feature(s)	\$ 742.00	\$843	\$ 63.24	\$ 906.44

Campgrounds				
Category	2021 Fee	2024 Proposed Marathon County Fee	State Fee	Total
Campgrounds - Total Sites				
1-25	\$ 294.00	\$ 323.40	\$ 21.00	\$ 344.40
26-50	\$ 344.54	\$ 378.99	\$ 30.00	\$ 408.99
51-100	\$ 393.75	\$ 433.13	\$ 36.60	\$ 469.73
101-199	\$ 493.50	\$ 542.85	\$ 42.60	\$ 585.45
200+	\$ 586.60	\$ 645.26	\$ 49.20	\$ 694.46
Special Event - Total Sites				
1-25	\$ 113.00	\$ 323.40	\$ 21.00	\$ 344.40
26-50	\$ 144.00	\$ 378.99	\$ 30.00	\$ 408.99
51-100	\$ 177.00	\$ 433.13	\$ 36.60	\$ 469.73
101-199	\$ 201.00	\$ 542.85	\$ 42.60	\$ 585.45
200+	\$ 201.00	\$ 645.26	\$ 49.20	\$ 694.46

Recreational and Educational Campgrounds				
Category	2021 Fee	2024 Proposed Marathon County Fee	State Fee	Total
Simple	\$ 246.00	\$ 490.00	\$ 58.80	\$ 548.80
Simple w/Hospitality	\$ 246.00	\$ 540.00	\$ 64.80	\$ 604.80
Moderate	\$ 246.00	\$ 530.00	\$ 63.60	\$ 593.60
Moderate w/hospitality	\$ 246.00	\$ 635.00	\$ 76.20	\$ 711.20
Complex	\$ 246.00	\$ 570.00	\$ 68.40	\$ 638.40
Complex w/hospitality	\$ 246.00	\$ 715.00	\$ 85.80	\$ 800.80

Body Art				
Category	2021 Fee	2024 Proposed Marathon County Fee	State Fee	Total
Tattoo OR Piercing	\$ 159.00	\$ 174.90	\$ 13.50	\$ 188.40
Temporary Tattoo OR Piercing	\$ 98.00	\$ 174.90	\$ 13.50	\$ 188.40
Tattoo AND Piercing	\$ 239.00	\$ 262.90	\$ 22.00	\$ 284.90
Temporary Tattoo AND Piercing	\$ 98.00	\$ 262.90	\$ 10.00	\$ 272.90

Manufactured Home Communities						
Category	2021 Fee	2024 Proposed Marathon County Fee		State Fee	DSPS Water Surcharge	Total
1-20 sites	\$ 316.97	\$ 348.67		\$ 6.25	\$ 40.00	\$ 394.92
21-50 sites	\$ 404.88	\$ 445.37		\$ 11.25	\$ 72.00	\$ 528.62
51-100 sites	\$ 518.75	\$ 570.63		\$ 17.50	\$ 112.00	\$ 700.13
101-175 sites	\$ 654.54	\$ 719.99		\$ 22.50	\$ 144.00	\$ 886.49
175+ sites	\$ 798.25	\$ 878.08		\$ 25.00	\$ 160.00	\$1,063.08



Marathon County Public
Health –
Environmental Health
Licensing Fee Restructure
Proposal

Kate Florek, MPH
Environmental Health and Safety Director

What is
Environmental
Health?

What is a Sanitarian
and what do they do?





We are the front line - We ensure your health and safety at all the places you eat, drink, play, visit, and live!



What problem are we solving? Why address fees now?

- 20+ years of the same fee structure
- Changing fee methodology at the State
- Increasing fees being paid back to the State
- Increasing costs at the Health Department for Sanitarians – desire to remain off the levy, when possible
- Desire to create a better fee system



Purpose and Goals

Purpose

Review current fees related to licensing to determine if actual expenses are covered. Compare rates and fee philosophy to the State and other counties.

Goals

Establish new fees that align with a philosophy that is understandable and fair, while ensuring:

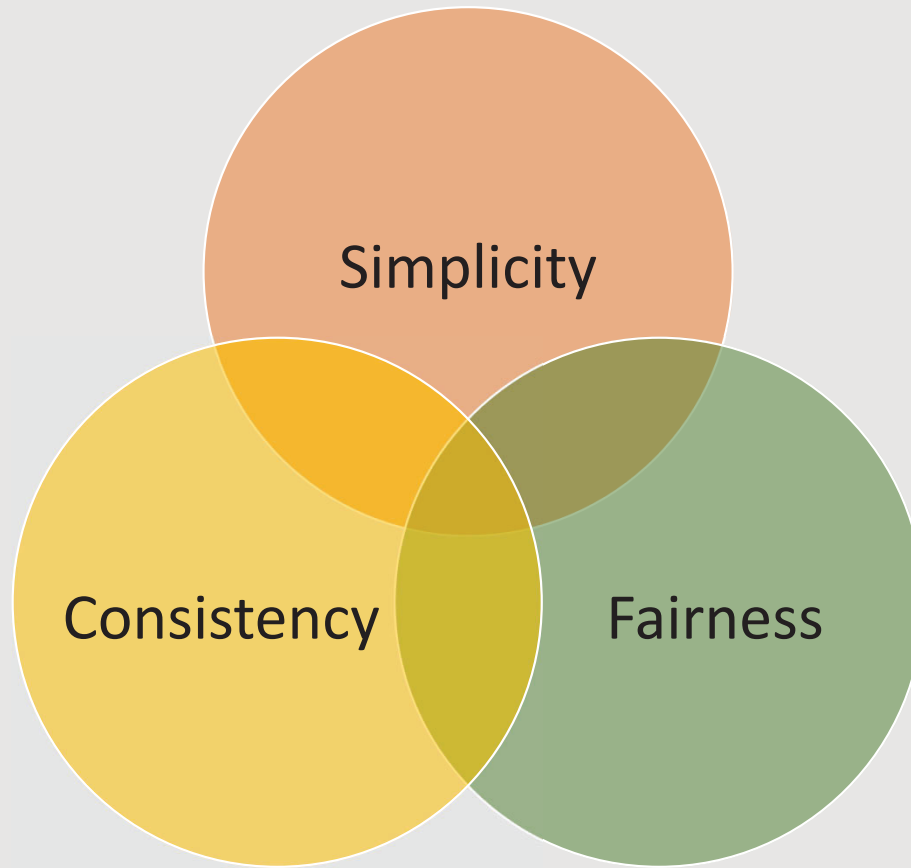
The costs of operating the licensing program at the Marathon County Health Department are covered, so as not to rely on the tax levy

That a high quality and consistent service is offered

The health and well-being of the residents of and visitors to Marathon County

Marathon County fees are better aligned with State regulations and philosophy

Guiding Principles



Fee Setting Philosophy

Total Gross Revenue/Size

- Serves more people, larger impact
- Physical space to inspect

Complexity Rating

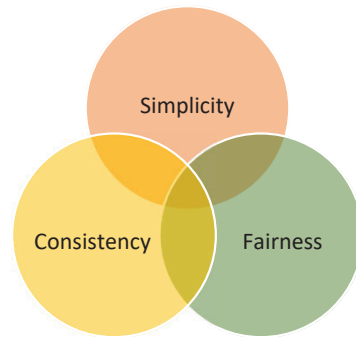
- More complexity = higher potential risk of:
 - Foodborne or waterborne illness
 - Negative impacts on health and safety
 - Hazardous business conditions



Budget

Revenue	Proposed 2024	Actual 2022	Difference	Total Fees Paid to State	Total Fees w/State Fees
Retail Serving Meals	\$ 263,204.30	\$ 232,364.50	\$ 30,839.80	\$ 16,148.40	\$ 279,352.70
Retails Not Serving Meals	\$ 141,622.70	\$ 107,452.50	\$ 34,170.20	\$ 6,752.40	\$ 148,375.10
Transient	\$ 5,538.00	\$ 4,000.00	\$ 1,538.00	\$ 304.23	\$ 5,842.23
MicroMarkets	\$ 1,105.00	\$ 1,376.00	\$ (271.00)	\$ 124.80	\$ 1,500.80
Mobile Homes	\$ 11,746.79	\$ 8,051.94	\$ 3,694.85	\$ 2,414.25	\$ 14,161.04
Pools	\$ 30,903.70	\$ 28,194.00	\$ 2,709.70	\$ 267.84	\$ 31,171.54
Body Art	\$ 5,599.00	\$ 4,762.50	\$ 836.50	\$ 439.00	\$ 6,038.00
Lodging	\$ 34,949.51	\$ 31,284.60	\$ 3,664.91	\$ 1,936.80	\$ 36,886.31
Campgrounds	\$ 9,167.24	\$ 4,728.02	\$ 4,439.22	\$ 873.60	\$ 10,040.84
TOTAL PROPOSED FEE REVENUE TO MARATHON COUNT	\$ 503,836.24	\$ 422,214.06	\$ 81,622.18	\$ 29,261.32	\$ 533,368.56
TOTAL PI and REINSPECTIONS	\$ 61,229.23				
TOTAL OPERATING W/O LICENSE	\$ -				
TOTAL LATE FEE	\$ -				
TOTAL REVENUE	\$ 565,065.47				
Total Expenses	\$ 554,009.34				
Gain/Loss	\$ 11,056.13				
% Margin	2.0%				

Example Retail Food Serving Meals



Current:

Small Restaurant A with a gross revenue \$25,001
(no complexity rating) - \$685.00

Medium Restaurant B with a gross revenue of
\$250,000 (no complexity rating) - \$685.00

Proposed:

Small Restaurant A with a gross revenue \$25,001
and a rating of simple - \$623.16 + State fee

Medium Restaurant B with a gross revenue of
\$250,000 and a rating of complex - \$739.82 +
State fee



Example Retail Food Not Serving Meals



Current:

Big grocery store chain = \$68.00

Ice Cream Truck = \$68.00

New Proposal:

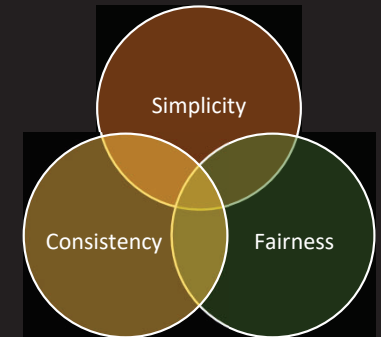
Big grocery store chain = \$500.00 +
State fee

Ice Cream Truck = \$100.00 + State
fee





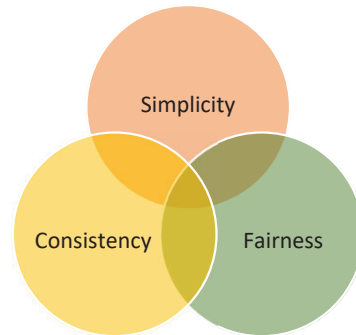
Example Body Art



- Fees are now aligned with State structure
- Fees more accurately represent the effort needed to inspect facilities or events

Manufactured Home Communities

- Eliminated the per site multiplier for administrative simplicity
- Continued approach of separating State fees and surcharges from Marathon County fees resulting in fairer representation of funds needed to support inspections and program activities



Fee Changes

Pre-Inspection

Reinspection

Operating Without a License

Late Fee - Renewals

Retail Food Serving Meals

Retail Food Serving Meals					
Revenue Category	Risk Stratification	2021 Fee	2024 Proposed Marathon County Fee	State Fee	Total
<25,000	Prepackaged	\$ 291.00	\$ 378.30	\$ 12.60	\$ 390.90
	Simple	\$ 513.00	\$ 533.52	\$ 27.60	\$ 561.12
	Moderate	\$ 513.00	\$ 565.53	\$ 39.60	\$ 605.13
	Complex	\$ 513.00	\$ 576.20	\$ 64.80	\$ 641.00
25,001 - 100,000	Prepackaged	\$ 291.00	\$ 593.49	\$ 12.60	\$ 606.09
	Simple	\$ 685.00	\$ 623.16	\$ 27.60	\$ 650.76
	Moderate	\$ 685.00	\$ 640.97	\$ 39.60	\$ 680.57
	Complex	\$ 685.00	\$ 646.90	\$ 64.80	\$ 711.70
100,001 - 250,000	Prepackaged	\$ 291.00	\$ 685.01	\$ 12.60	\$ 697.61
	Simple	\$ 685.00	\$ 705.56	\$ 27.60	\$ 733.16
	Moderate	\$ 685.00	\$ 719.26	\$ 39.60	\$ 758.86
	Complex	\$ 685.00	\$ 739.82	\$ 64.80	\$ 804.62
250,001-500,000	Prepackaged	\$ 291.00	\$ 907.80	\$ 12.60	\$ 920.40
	Simple	\$ 890.00	\$ 935.03	\$ 27.60	\$ 962.63
	Moderate	\$ 890.00	\$ 953.19	\$ 39.60	\$ 992.79
	Complex	\$ 890.00	\$ 980.42	\$ 64.80	\$ 1,045.22
500,001 - 1,000,000	Prepackaged	\$ 291.00	\$ 1,000.00	\$ 12.60	\$ 1,012.60
	Simple	\$ 890.00	\$ 1,030.00	\$ 27.60	\$ 1,057.60
	Moderate	\$ 890.00	\$ 1,050.00	\$ 39.60	\$ 1,089.60
	Complex	\$ 890.00	\$ 1,080.00	\$ 64.80	\$ 1,144.80
>1,000,000	Prepackaged	\$ 291.00	\$ 1,152.80	\$ 12.60	\$ 1,165.40
	Simple	\$ 1,048.00	\$ 1,210.44	\$ 27.60	\$ 1,238.04
	Moderate	\$ 1,048.00	\$ 1,245.02	\$ 39.60	\$ 1,284.62
	Complex	\$ 1,048.00	\$ 1,268.08	\$ 64.80	\$ 1,332.88

Retail Food – Not Serving Meals

Retail Food Not Serving Meals					
Revenue Category	Risk Stratification	2021 Fee	2024 Proposed Marathon County Fee	State Fee	Total
<25,000	Prepackaged TCS	\$ 68.00	\$ 100.00	\$ 5.40	\$ 105.40
	Simple Non-TCS	\$ 137.00	\$ 164.40	\$ 7.20	\$ 171.60
	Simple TCS	\$ 137.00	\$ 284.55	\$ 22.80	\$ 307.35
	Moderate	\$ 137.00	\$ 289.97	\$ 31.80	\$ 321.77
	Complex	\$ 137.00	\$ 292.68	\$ 82.20	\$ 374.88
25,001 - 100,000	Prepackaged TCS	\$ 68.00	\$ 200.00	\$ 5.40	\$ 205.40
	Simple Non-TCS	\$ 271.00	\$ 325.20	\$ 7.20	\$ 332.40
	Simple TCS	\$ 643.00	\$ 450.10	\$ 22.80	\$ 472.90
	Moderate	\$ 643.00	\$ 514.40	\$ 31.80	\$ 546.20
	Complex	\$ 643.00	\$ 578.70	\$ 82.20	\$ 660.90
100,001 - 250,000	Prepackaged TCS	\$ 68.00	\$ 300.00	\$ 5.40	\$ 305.40
	Simple Non-TCS	\$ 271.00	\$ 379.40	\$ 7.20	\$ 386.60
	Simple TCS	\$ 643.00	\$ 655.86	\$ 22.80	\$ 678.66
	Moderate	\$ 643.00	\$ 668.72	\$ 31.80	\$ 700.52
	Complex	\$ 643.00	\$ 675.15	\$ 82.20	\$ 757.35
250,001-500,000	Prepackaged TCS	\$ 68.00	\$ 400.00	\$ 5.40	\$ 405.40
	Simple Non-TCS	\$ 271.00	\$ 433.60	\$ 7.20	\$ 440.80
	Simple TCS	\$ 838.00	\$ 754.20	\$ 22.80	\$ 777.00
	Moderate	\$ 838.00	\$ 838.00	\$ 31.80	\$ 869.80
	Complex	\$ 838.00	\$ 854.76	\$ 82.20	\$ 936.96
500,001 - 1,000,000	Prepackaged TCS	\$ 68.00	\$ 500.00	\$ 5.40	\$ 505.40
	Simple Non-TCS	\$ 271.00	\$ 460.70	\$ 7.20	\$ 467.90
	Simple TCS	\$ 838.00	\$ 871.52	\$ 22.80	\$ 894.32
	Moderate	\$ 838.00	\$ 888.28	\$ 31.80	\$ 920.08
	Complex	\$ 838.00	\$ 905.04	\$ 82.20	\$ 987.24
1,000,001 - 5,000,000*	Prepackaged TCS	\$ 68.00	\$ 600.00	\$ 5.40	\$ 605.40
	Simple Non-TCS	\$ 271.00	\$ 514.90	\$ 7.20	\$ 522.10
	Simple TCS	\$ 1,212.50	\$ 1,126.08	\$ 22.80	\$ 1,148.88
	Moderate	\$ 1,212.50	\$ 1,324.80	\$ 31.80	\$ 1,356.60
	Complex	\$ 1,212.50	\$ 1,545.60	\$ 82.20	\$ 1,627.80
>5,000,000*	Prepackaged TCS	\$ 68.00	\$ 800.00	\$ 5.40	\$ 805.40
	Simple Non-TCS	\$ 271.00	\$ 650.40	\$ 7.20	\$ 657.60
	Simple TCS	\$ 1,640.50	\$ 1,624.00	\$ 22.80	\$ 1,646.80
	Moderate	\$ 1,640.50	\$ 1,705.20	\$ 31.80	\$ 1,737.00
	Complex	\$ 1,640.50	\$ 1,786.40	\$ 82.20	\$ 1,868.60

* These categories were collapsed - an average was used to estimate fees



Micro Markets				
Category	2021 Fee	2024 Proposed Marathon County Fee	State Fee	Total
1 market	\$ 45.00	\$ 40.00	\$ 4.80	\$ 44.80
2+ in same building	\$ 68.00	\$ 60.00	\$ 7.20	\$ 67.20

Transient Retail Food Establishment				
Category	2021 Fee	2024 Proposed Marathon County Fee	State Fee	Total
Prepackaged	\$ 140.00	\$ 154.00	\$ 5.40	\$ 159.40
TCS	\$ 140.00	\$ 280.00	\$ 20.40	\$ 300.40
NTCS	\$ 140.00	\$ 154.00	\$ 9.00	\$ 163.00
Inspection Only	\$ 36.00	\$ 40.00	\$ -	\$ 40.00

Micro Markets and Transient Retail Food Establishments

Lodging and Pools

Pools				
Category	2021 Fee	2024 Proposed Marathon County Fee	State Fee	Total
Simple Pool	\$ 504.00	\$374	\$ 24.96	\$ 399.36
Simple Pool with feature(s)	\$ 438.00	\$587	\$ 41.40	\$ 627.90
Moderate Pool	\$ 215.00	\$468	\$ 37.44	\$ 505.44
Moderate Pool with Feature(s)	\$ 438.00	\$630	\$ 54.00	\$ 684.00
Complex Pool	\$ 742.00	\$546	\$ 46.80	\$ 592.80
Complex Pool with Feature(s)	\$ 742.00	\$843	\$ 63.24	\$ 906.44

Lodging				
Category	2021 Fee	2024 Proposed Marathon County Fee	State Fee	Total
Hotels - Total Room Category				
5-30 Rooms*	\$ 432.63	\$ 519.15	\$ 24.60	\$ 543.75
31-99 rooms*	\$ 484.22	\$ 581.06	\$ 33.60	\$ 614.66
100-199 rooms*	\$ 536.50	\$ 643.80	\$ 42.60	\$ 686.40
200 +*	\$ 806.50	\$ 967.80	\$ 58.80	\$ 1,026.60
Tourist Rooming House	\$ 252.00	\$ 252.00	\$ 13.20	\$ 265.20
Bed and Breakfast	\$ 147.00	\$ 252.00	\$ 13.20	\$ 265.20

Campgrounds

Recreational and Educational Campgrounds				
Category	2021 Fee	2024 Proposed Marathon County Fee	State Fee	Total
Simple	\$ 246.00	\$ 490.00	\$ 58.80	\$ 548.80
Simple w/Hospitality	\$ 246.00	\$ 540.00	\$ 64.80	\$ 604.80
Moderate	\$ 246.00	\$ 530.00	\$ 63.60	\$ 593.60
Moderate w/hospitality	\$ 246.00	\$ 635.00	\$ 76.20	\$ 711.20
Complex	\$ 246.00	\$ 570.00	\$ 68.40	\$ 638.40
Complex w/hospitality	\$ 246.00	\$ 715.00	\$ 85.80	\$ 800.80

Campgrounds				
Category	2021 Fee	2024 Proposed Marathon County Fee	State Fee	Total
Campgrounds - Total Sites				
1-25	\$ 294.00	\$ 323.40	\$ 21.00	\$ 344.40
26-50	\$ 344.54	\$ 378.99	\$ 30.00	\$ 408.99
51-100	\$ 393.75	\$ 433.13	\$ 36.60	\$ 469.73
101-199	\$ 493.50	\$ 542.85	\$ 42.60	\$ 585.45
200+	\$ 586.60	\$ 645.26	\$ 49.20	\$ 694.46
Special Event - Total Sites				
1-25	\$ 113.00	\$ 323.40	\$ 21.00	\$ 344.40
26-50	\$ 144.00	\$ 378.99	\$ 30.00	\$ 408.99
51-100	\$ 177.00	\$ 433.13	\$ 36.60	\$ 469.73
101-199	\$ 201.00	\$ 542.85	\$ 42.60	\$ 585.45
200+	\$ 201.00	\$ 645.26	\$ 49.20	\$ 694.46

Body Art and Manufactured Home Communities

Body Art				
Category	2021 Fee	2024 Proposed Marathon County Fee	State Fee	Total
Tattoo OR Piercing	\$ 159.00	\$ 174.90	\$ 13.50	\$ 188.40
Temporary Tattoo OR Piercing	\$ 98.00	\$ 174.90	\$ 13.50	\$ 188.40
Tattoo AND Piercing	\$ 239.00	\$ 262.90	\$ 22.00	\$ 284.90
Temporary Tattoo AND Piercing	\$ 98.00	\$ 262.90	\$ 10.00	\$ 272.90

Manufactured Home Communities					
Category	2021 Fee	2024 Proposed Marathon County Fee	State Fee	DSPS Water Surcharge	Total
1-20 sites	\$ 316.97	\$ 348.67	\$ 6.25	\$ 40.00	\$ 394.92
21-50 sites	\$ 404.88	\$ 445.37	\$ 11.25	\$ 72.00	\$ 528.62
51-100 sites	\$ 518.75	\$ 570.63	\$ 17.50	\$ 112.00	\$ 700.13
101-175 sites	\$ 654.54	\$ 719.99	\$ 22.50	\$ 144.00	\$ 886.49
175+ sites	\$ 798.25	\$ 878.08	\$ 25.00	\$ 160.00	\$1,063.08



Questions?

Thank you!

Death Review Teams in Marathon County

Jenna Flynn, Kerry Thieme, Jessa Bokhoven
Jessica Blahnik, Marathon Co. Medical Examiner



What is a Death Review Team?

A group of local multi-disciplinary professionals who come together to discuss risk factors and circumstances surrounding a death in order to create local prevention strategies

Purpose: To improve our understanding of how and why a person dies, to develop recommendations to improve our response to the deaths and develop prevention initiatives to take action to improve the health and safety of our community.

Goal: To explore missed opportunities for intervention and increase the community's response to prevent future deaths.

Review Teams in Marathon County

- Fatal Overdose Review Team ('18)
- Suicide Death Review Team ('22)
- Child Death Review Team ('95)
- Drug Endangered Children Review Team ('09)
- Highway Safety Coalition

Why Does This Matter? | Overdose Data

County: Marathon 

24

number of overdose deaths

Source: [Marathon County Medical Examiner's Office](#) 

Measurement period: 2022

Maintained by: Marathon County Health Department

Last update: April 2023

Graph Selections

INDICATOR VALUES

Change over Time

VIEW BY SUBGROUP

Age

Gender

Race/Ethnicity

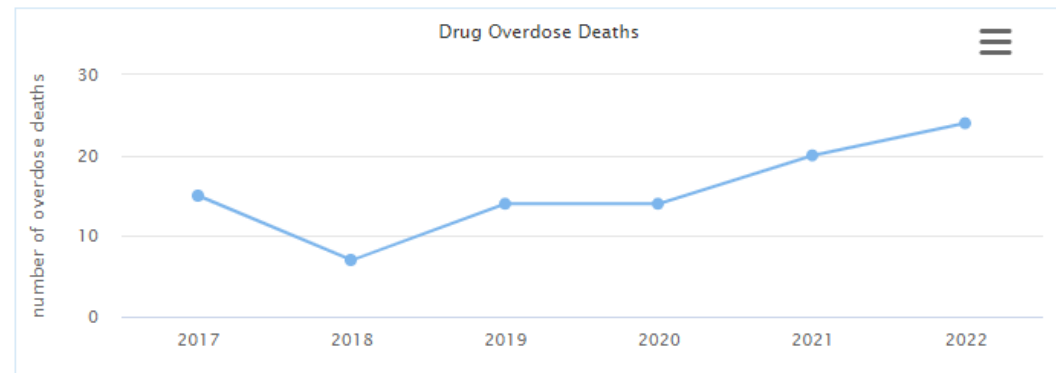
COMPARED TO



Prior Value
(20)



Trend



Why Does This Matter? | Suicide Data

County: Marathon 

22

Source: [Marathon County Medical Examiner's Office](#) 

Measurement period: 2022

Maintained by: Marathon County Health Department

Last update: May 2023

COMPARED TO



Prior Value
(21)



Trend

Graph Selections

INDICATOR VALUES

Change over Time

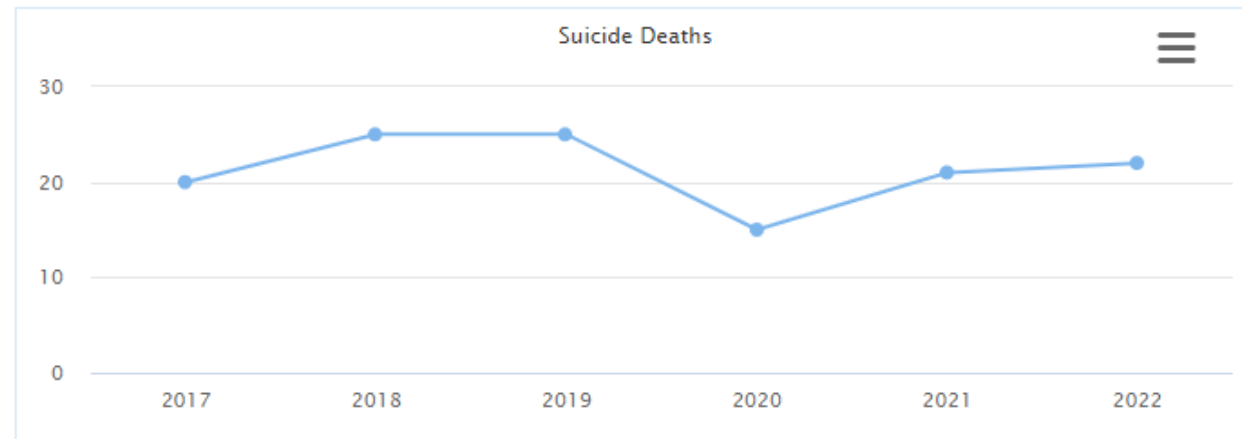
VIEW BY SUBGROUP

Age

Gender

Manner of Death

Race/Ethnicity



Review Teams & Community Health Improvement Plan

Teams support our results of *'All MC residents meet their highest potential in mental health'* and *'MC residents are free from the physical, emotional, and social impacts of substance misuse.'*

Meeting Structure

- Welcome and Introductions
- Ground Rules and Confidentiality Reminder
- Announcements and Organization Updates
- Local Trends
- Case Review #1
- Recommendation Formation
- Case Review #2
- Recommendation Formation
- Debrief
- Next meeting Information

Case Review

- General Information
- Medical Examiner
- Law Enforcement
- EMS
- Corrections/District Attorney
- Corp Counsel
- Crisis services/CART
- Social Services
- Mental Health/Substance Use Providers
- Other Partners (Schools, Veterans Affairs, ADRC, etc.)

Who Attends Meetings?

- Medical Examiners Office
- Law Enforcement
- EMS/Fire Department
- Marshfield Clinic
- Aspirus
- North Central Health Care
- MC Social Services
- MC Health Department
- Bridge Community Health Center
- Wausau and DC Everest School District
- ADRC
- MC Sheriffs Office
- NAMI
- Office of Corporation Counsel
- Veterans Affairs
- Wausau, Everest Metro, & Mosinee Police Department
- Northcentral Technical College
- True North Counseling
- MC District Attorney's Office
- Marathon County Justice Programs
- Wausau Comprehensive Treatment Center
- Department of Corrections

Grant Requirements

- Redcap-FORT
- Community of Practices
 - FORT
 - SDRT
- Quarterly Reporting
- Bi-Monthly Check-Ins
- State & National Summit Attendance
- State Advisory Group

Community of Practices

- FORT

- SDRT

So What?

- Meetings allow us to form relationships with partners to increase capacity, encourage learning, and sharing of resources in the community
- By identifying systemic and individual factors that contribute to preventable deaths, these teams can help organizations to improve the quality of care and prevent similar tragedies from occurring in the future.
- By openly discussing cases and sharing information about preventable deaths, teams can create a culture of learning and continuous improvement in all county organizations.

The Role of Public Health

- The role of public health in death review teams is to help identify and address public health issues that may have contributed to a death and to develop and implement interventions and policies to prevent future deaths.
- As health educators, we work in policy, systems, and environmental change to work more upstream in prevention. We bring that knowledge to our recommendation conversations.

Recommendation Formation

- Do we have all the information we need?
- Where was the opportunity to prevent this?
- Were there gaps or barriers in service delivery?
- Any changes in agency policy/practice?
- Opportunities for community-level prevention initiatives?
- What can be recommended to prevent similar deaths?
- Is the review of this case complete, or does it need further discussion?
- Any other questions that could help with recommendation formation?

FORT Recommendations



SDRT Recommendations

- Investigate the possibility of forming partnerships to follow up with survivors of suicide
- Explore resources given during divorce proceedings such as mediation information files
- Inquire what resources are given by primary care physicians for older adults (55-65)
- Explore what resources are available for new members of the community to increase feelings of belonging and to know where to turn for help

How Can You Help?

- Strive to reduce stigma
- Subscribe to our substance misuse and mental health newsletters to stay up to date on our recommendations and learn how to help move those forward.

Questions?

Back to the Present/Wind Down

- Please take out your phone and share your lock screen with your table partner(s).
- Share a brief story about the picture and why it means so much to you to be your lock screen

Contact Information



Jenna Flynn

Jenna.Flynn@co.marathon.wi.us



Jessica Blahnik

Jessica.Blahnik@co.marathon.wi.us



Kerry Thieme

Kerry.Thieme@co.marathon.wi.us



Jessa Bokhoven

Jessa.Bokhoven@co.marathon.wi.us

Recommendation Status	2022 Recommendation (Public Version)	Date identified
Completed	Conduct targeted distribution of educational materials regarding treatment, naloxone access, and signs of an overdose to those working with families or individuals impacted by addiction.	2/17/2022
Postponed	Explore Memorandum of Understanding options between partnering agencies of Fatal Overdose Review Team.	2/17/2022
Completed	Assess FORT member capacity to prevent future overdose deaths by leveraging resources from multiple agencies and sectors to increase system-level response.	4/21/2022
Completed	Utilize NCHC's comprehensive community services to educate FORT member and community members about deliverables and resources.	4/21/2022
State Recommendation	Advocate for Wisconsin Ambulance records to be searchable by patient name to provide EMS opportunities to share past EMS interactions during OFR meetings.	4/21/2022
Completed	Explore resources for employers to support their employees in recovery or with substance use disorder by August 2022.	6/16/2022
Completed	Learn about the higher overdose risk areas of the community and provide recommendations for a Narcan/Naloxone grant by August 2022.	6/16/2022
Completed	Outreach local pharmacies and Vivent Health to explore education around calling 911 when using Narcan or Naloxone by July 2022.	6/16/2022
Completed	Conduct targeted outreach to areas of concern in the community including, but not limited to temporary housing.	8/22/2022
State Recommendation	Offer supportive, long-term sober housing along with case management to individuals experiencing addiction & recovery.	8/22/2022
Completed	Submit formal complaint of Community-Based Residential Facility regarding areas of concern as it relates to substance misuse.	8/22/2022
In progress	Provide leave-behind kits for individuals who experience a non-fatal overdose which includes, but is not limited to Narcan and treatment information.	9/19/2022
State Recommendation	Allow EMS organizations to serve as Narcan Direct providers to support prevention work in the community.	9/19/2022
In progress	Explore a mapping tool to track overdose data in Marathon County to guide prevention efforts.	9/19/2022
In progress	Implement overdose alert framework in Marathon County.	10/11/2022
Completed	Confirm process and frequency of randomized home visits for drug testing for those released from jail on ankle monitoring.	10/20/2022
Completed	Explore resources in Marathon County for minor drug offenses.	10/20/2022
Completed	Explore sexual assault support resources in Marathon County.	10/20/2022
Completed	Explore substance misuse coordination of care for those interacting with social services/child custody.	10/20/2022

Marathon County Fatal Overdose Review Team

2022 Report

How Much?

125

"SIGNS OF AN OVERDOSE"
WALLET CARDS

Distributed to local pharmacies.

2

MEDIA STORIES

Communication to public about increased overdose activity & collaboration of FORT Partners sharing harm reduction strategies.

5

MEETINGS

Partners from across the community attended with a shared mission of saving lives.

18 people, on average, attended each meeting.

10

CASES REVIEWED

Each case presented unique prevention recommendations.

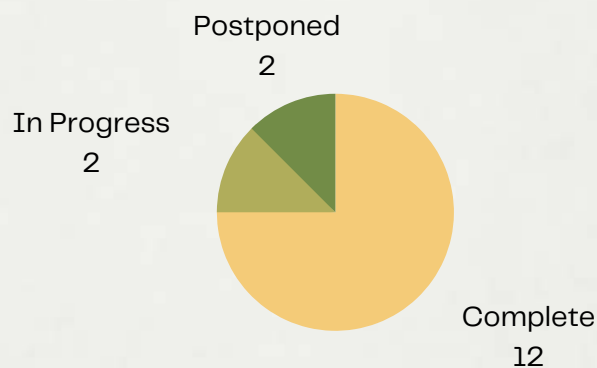
Average of 10 hours of team discussion.

How Well?

19

RECOMMENDATIONS
GENERATED

3 State & 16 Local



What Difference Did It Make?

Presented 2019 recommendation to State OFR Advisory Group along with Forensic Science Center plan.

Convened partners and DHS Staff around overdose mapping and establishing an alert system.

Working with partners to increase Narcan availability in Metro area and start EMS Leave Behind Kits.



YTD Disease Incidents by Episode Date

Incidents for MMWR Weeks 1 - 29 (Through the week ending July 22, 2023)

Jurisdiction: Marathon County

Disease Group	Disease	2023						Total
		Week 24	Week 25	Week 26	Week 27	Week 28	Week 29	
Babesiosis	Group Total:	1	1	0	1	0	0	3
Blastomycosis	Group Total:	0	0	0	0	0	0	2
Campylobacteriosis (Campylobacter Infection)	Group Total:	1	1	1	0	0	0	17
Carbon Monoxide Poisoning	Group Total:	0	0	0	0	0	0	8
Chlamydia Trachomatis Infection	Group Total:	3	5	4	3	7	0	168
Coccidioidomycosis	Group Total:	0	0	0	0	0	0	1
Coronavirus	Group Total:	14	18	8	8	3	2	2026
Cryptosporidiosis	Group Total:	0	0	0	0	0	0	6
Ehrlichiosis / Anaplasmosis	Group Total:	6	3	0	3	0	0	20
Giardiasis	Group Total:	0	0	0	0	1	0	5
Gonorrhea	Group Total:	0	0	1	1	0	0	28
Haemophilus Influenzae Invasive Disease	Group Total:	0	0	0	0	0	0	2
Hepatitis B	Group Total:	0	0	0	0	0	0	4
Hepatitis C	Group Total:	0	0	1	0	0	0	24
Histoplasmosis	Group Total:	0	0	0	0	0	0	1
Influenza Associated Hospitalizations	Group Total:	0	0	0	0	0	0	15
Invasive Streptococcal Disease (Groups A And B)	Group Total:	0	0	0	0	0	0	10
Lyme Disease	Group Total:	11	9	5	8	11	0	93
Mycobacterial Disease (Nontuberculous)	Group Total:	0	1	0	0	0	0	6
Pathogenic E.coli	Group Total:	0	0	0	0	1	0	6
Pertussis (Whooping Cough)	Group Total:	0	0	0	0	0	0	4
Salmonellosis	Group Total:	1	0	0	0	1	0	16
Shigellosis	Group Total:	0	0	0	0	0	0	1
Streptococcus Pneumoniae Invasive Disease	Group Total:	0	0	0	0	0	0	4
Syphilis	Group Total:	1	1	0	0	0	0	5
Tuberculosis	Group Total:	0	1	0	0	0	0	3
Tuberculosis, Latent Infection (LTBI)	Group Total:	2	3	1	0	0	0	21
Varicella (Chickenpox)	Group Total:	0	0	0	0	0	0	1
	Period Total:	40	43	21	24	24	2	2501