



MARATHON COUNTY

HEALTH AND HUMAN SERVICES COMMITTEE **AMENDED** AGENDA

Date & Time of Meeting: **Wednesday, April 5, 2023, at 3:00pm**

Meeting Location: **Courthouse Assembly Room, Courthouse, 500 Forest Street, Wausau WI 54403**

Committee Members: Michelle Van Krey, Chair; Jennifer Aarrestad, Vice-Chair; Ron Covelli, Dennis Gonnering, Donna Krause, Alyson Leahy, Bobby Niemeyer

Marathon County Mission Statement: Marathon County Government serves people by leading, coordinating, and providing county, regional, and statewide initiatives. It directly or in cooperation with other public and private partners provides services and creates opportunities that make Marathon County and the surrounding area a preferred place to live, work, visit, and do business. (Last updated: 12-20-05)

Committee Mission Statement: Provide leadership for the implementation of the strategic plan, monitoring outcomes, reviewing, and recommending to the County Board policies related to health and human services initiatives of Marathon County.

Persons wishing to attend the meeting by phone may call into the **telephone conference beginning five (5) minutes prior to the start time indicated above using the following number:**

Phone#: 1-408-418-9388 Access Code: 146 235 4571

When you enter the telephone conference, **PLEASE PUT YOUR PHONE ON MUTE!**

The meeting will also be broadcasted on Public Access or at <https://tinyurl.com/MarathonCountyBoard>

1. **Call Meeting to Order**
2. **Pledge of Allegiance**
3. **Public Comment (15 Minutes)** (Any person who wishes to address the committee during the "Public Comment" portion of the meetings, must provide his or her name, address, and the topic he or she wishes to present to the Marathon County Clerk, or chair of the committee, no later than five minutes before the start of the meeting. All comments must be germane to a topic within the jurisdiction of the committee.)
4. **Approval of the March 1, 2023, Health and Human Services Committee Meeting Minutes**
5. **Policy Issues Discussion and Potential Committee Determination**
 - A. **From NCCSP Board, Resolution of Support for Utilization of State Surplus Funding to Offset Supplemental Payment Decrease**
6. **Operational Functions Required by Statute, Ordinance, Resolution, or Policy**
7. **Educational Presentations and Committee Discussion**
 - A. Acceptance of Grant funding for Health Department Anti-Tobacco/Vaping Activity
 - B. April is Family Strengthening Month in Wisconsin – what that means for our local Social Services Department
 - C. Update from NCHC Managing Director of Community Programs (Vicky Tylka)
 1. What is our "desired future state" and how do we intend to achieve it?
8. **Next Meeting Date & Time, Announcements and Future Agenda Items**
 - A. Committee members are asked to bring ideas for future discussion.
 - B. Next meeting: Wednesday, May 3, 2023, at 3:00pm
9. **Adjournment**

*Any Person planning to attend this meeting who needs some type of special accommodation in order to participate should call the County Clerk's Office at 261.1500 or email countyclerk@co.marathon.wi.us one business day before the meeting.

SIGNED s/s Michelle Van Krey
Presiding Officer or Designee

EMAILED TO: Wausau Daily Herald, City Pages, and other Media Groups

EMAILED BY: _____

DATE & TIME: _____

NOTICE POSTED AT THE COURTHOUSE

BY: _____

DATE & TIME: _____



MARATHON COUNTY HEALTH AND HUMAN SERVICES COMMITTEE AGENDA WITH MINUTES

Date & Time of Meeting: **Wednesday, March 1, 2023, at 3:00pm**

Meeting Location: **North Central Health Care, Wausau Board Room, 1100 Lake View Dr. Wausau, WI 54403**

Michelle Van Krey	Present
Jennifer Aarrestad	Present
Ron Covelli	Present
Dennis Gonnering	Present(W)
Donna Krause	Excused
Alyson Leahy	Present
Bobby Niemeyer	Present

Staff Present: Lance Leonhard (Web), Chris Holman, Mike Puerner 3:10p.m. (Web), Kelley Blume (Web), Aaron Ruff

Others Present: Jeff Sargent (Web), Elsa Duranceau, Micki Krueger

1. **Call Meeting to Order** – Chair Van Krey called the meeting to order at 3:00 p.m.
2. **Pledge of Allegiance**
3. **Public Comment**
4. **Approval of the January 4, 2023, Health and Human Services Committee Meeting Minutes**
Motion by Covelli, Second by Aarrestad to approve the minutes. Motion carried on voice vote, unanimously.
5. **Policy Issues Discussion and Potential Committee Determination:** None
6. **Operational Functions Required by Statute, Ordinance, Resolution, or Policy**
 - A. Consideration of approving County Administrator authorizing a letter of support for the United Way's Mobile Closet Project. Administrator Leonhard asked the committee for approval to authorize a letter from him to United Way in support of the Mobile Closet Project. He introduced Jeff Sargent who explained the Mobile Closet Project. He is looking for people to offer a letter of support. Questions were asked and answered. Motion made by Aarrestad second by Covelli to allow Administrator Lance Leonhard to send letter of support for United Way's Mobile Closet Project. Motion carried on a voice vote, unanimously.
 - B. Consideration of Budget Transfer for Receipt and Disbursement of Dream Up! Grant Funds from the Wisconsin Department of Children & Families. Administrator Leonhard explained the transfer. Aaron Ruff, Micki Krueger and Elsa Duranceau gave an overview of the Marathon County Dream Up! Grant. Questions asked and answered. Motion by Gonnering, second by Niemeyer to adopt the budget transfer to be pushed to the full County Board. Motion carried on a voice vote, unanimously.
7. **Educational Presentations and Committee Discussion**
 - A. Follow up on the presentation to County Board on workforce shortage, childcare, and housing. How do we determine what role, if any, the county will take in addressing these issues, both internally and externally? Aaron Ruff, Micki Krueger and Elsa Duranceau gave a presentation on childcare. Discussion was had. Questions were asked and answered.
8. **Next Meeting Date & Time, Announcements and Future Agenda Items**
 - A. Committee members are asked to bring ideas for future discussion.
 - B. Next meeting: Wednesday, April 5, 2023, at 3:00 p.m.
9. **Adjournment**
Motioned by Niemeyer, Second by Covelli to adjourn. Motion Carried on voice vote, unanimously.
Meeting adjourned at 4:22 p.m.

Following the adjournment, a quorum of members of the Health and Human Services Committee members toured the county-owned facilities at the Lake View Drive campus. No action was taken by the committee during this tour.

Minutes Prepared by Kelley Blume, Marathon County Assistant Clerk

Resolution R-_____-23

Resolution of Support for Utilization of State Surplus Funding to Offset Supplemental Payment Decreases in Fiscal Year 2022/23 and to Continue Future CPE Award Disbursements to County Owned Nursing Homes

WHEREAS, North Central Community Services Program d/b/a North Central Health Care (“NCHC”), established as a Multicounty Department of Community Programs for the purpose of administering a community mental health, alcoholism and drug abuse services program pursuant to Wis. Stat. §§ 51.42, 59.52(7) and 66.0301, administers and operates two nursing homes, Mount View Care Center (“MVCC”) and Pine Crest Nursing Home (“PCNH”), on behalf of Marathon and Lincoln Counties, respectively; and

WHEREAS, in fiscal year 2022/23, Wisconsin Department of Health Services (“DHS”) had approximately \$39.1 million dollars in funding at its disposal, which funding must be allocated for disbursement to county owned nursing homes in order for the State of Wisconsin to maintain eligibility for Medicaid funding; and

WHEREAS, in addition to Supplemental Payments to county owned nursing homes as described in the aforementioned paragraph, county run nursing homes traditionally received Certified Public Expenditure (“CPE”) Award funds from DHS; and

WHEREAS, NCHC budgeted revenue necessary for the administration and operation of MVCC and PCNH is based on DHS’ historical Supplemental Payment and Excess CPE Award disbursement amounts; and

WHEREAS, for fiscal year 2022/23, and without advance notice, DHS significantly decreased the amount of the Supplemental Payment and Excess CPE Award funding that was traditionally available to NCHC for the administration and operation of county owned nursing homes; and

WHEREAS, the total reduction in Supplemental Payment and Excess CPE Award funding is summarized as follows:

<u>Mount View Care Center</u>	<u>Pine Crest Nursing Home</u>	<u>Total</u>	<u>Explanation</u>
\$1,084,000	\$833,300	\$1,917,300	Supplemental Payment Decrease
<u>892,341</u>	<u>730,590</u>	<u>1,622,931</u>	Excess CPE Award Decrease
\$1,976,341	\$1,563,890	\$3,540,231	Total

WHEREAS, in addition to Marathon and Lincoln counties, twenty-one (21) other Wisconsin counties also experienced significant decreases in supplemental payment funding, leading to budget deficits in those counties, while Dane and Rock counties received a significant increase in supplemental payment funding resulting in budget surpluses; and

WHEREAS, although both MVCC and PCNH will receive a much needed increase in Medicaid rates for standard services provided, any benefit from this Medicaid rate increase is essentially nullified as a result of DHS reduction in Supplemental Payment and CPE funding; and



JUUL Settlement Fund in Marathon County

Prepared March 15, 2023

Marathon County has been granted \$29,675 as the fiscal agent to the Nicotine Prevention Alliance of Central WI, a tri-county prevention alliance that serves Marathon, Wood, and Portage Counties. Funds allocated to the Alliance will be used to implement strategies that prevent and address harm caused by Electronic Nicotine Delivery Systems to Marathon County residents under the age of 24. Serving this age group will allow for assistance to all individuals that were youth at the time of the declaration of the e-cigarette epidemic in 2018.

Background

- WI Department of Health Services plans to receive at least \$14.7 mill over the next 5 to 10 years from the JUUL Settlement Funds. This is a result of an investigation that found JUUL accountable for targeted marketing towards youth. Should JUUL declare bankruptcy, there is no guarantee of the money coming to the State.
- Agencies that have existing contracts with WI DHS TCP had the opportunity to request settlement funds to implement projects in their local communities focused on preventing the use of or addressing the harm caused by Electronic Nicotine Delivery Systems.

Electronic Nicotine Delivery Systems are a concern in Marathon County

- The 2022 County Health Rankings data reported adult smoking rates of 17%, 18%, and 17% in Marathon, Wood, and Portage County respectively. To reach the young adult population (age 18-24) the Alliance will promote and support 100% smoke free college campuses. A smoke free campus means that there is policy implemented to prohibit the use of all tobacco products including Electronic Nicotine Delivery Systems in campus buildings, vehicles, and on all campus property.
- According to the 2021 Youth Risk Behavior Survey Data, 24% of high school students in Marathon County ever tried vaping and 11% used an Electronic Nicotine Delivery System (Electronic Nicotine Delivery Systems) in the past 30-days. Twenty-eight percent of Wood County high school students have ever tried vaping and 14% used an Electronic Nicotine Delivery Systems in the past 30 days. Lastly, 32% of Portage County high school students ever tried vaping and 16% used Electronic Nicotine Delivery Systems in the past 30 days.
- In 2022, the sales rate of tobacco products to underage youth in Marathon County was 9%. Increased efforts to educate tobacco retailers will ensure this rate remains as low.

Marathon County Health Department Activities

This is a tri-county initiative; therefore, Wood County Health Department and Portage County Health and Human Services will receive \$4,500 each to carry out this work on the college campuses in their respective counties. Health Educators, Jenna Flynn and Laura Fischer, will carry out this work in Marathon County.

- **Promotion of cessation resources** will assist the colleges in maintaining a smokefree environment while supporting students that experience addiction to nicotine products. The WI Tobacco Quitline is a free call and text service that assists all WI adults to quit smoking, using Electronic Nicotine Delivery Systems, and other tobacco products. Adults also have access to an 8-week supply of nicotine replacement therapy (nicotine patch, gum, or lozenge) to assist them in quitting. Promotional activities will include displaying Quitline resources digitally on campus TVs, printed in campus restrooms, and printed in the entry way of campus buildings. Additionally, advertising content will be delivered within a defined geographic boundary to those who meet specified criteria and implemented during campus “welcome weeks.”

- **Electronic Nicotine Delivery Systems (ENDS) disposal kits** will be provided to high schools, junior high schools, and middle schools in Marathon County. Kits will be used to assist school districts in ensuring proper disposal of Electronic Nicotine Delivery Systems found in schools to reduce the schools' burden of holding and securing them.
- **Educational outreach to retailers** serves a dual purpose: maintaining non-compliance sales rates below 20% (the federal standard) and reminding retailers of their responsibilities. Materials will be based on the State of Wisconsin's Tobacco 21 Initiative, and include personal letters to retailers paired with window clings displaying 21 as the purchasing age, reference cards displaying proper selling, and age calculators.