



MARATHON COUNTY EXTENSION, EDUCATION AND ECONOMIC DEVELOPMENT COMMITTEE AGENDA

Date & Time of Meeting: **Thursday, September 5, 2024, at 3:00pm**
Meeting Location: **Courthouse Assembly Room, Courthouse, 500 Forest Street, Wausau WI 54403**
Committee Members: Stacey Morache, Chair; Randy Fifrick, Vice-Chair; Wayne Hagen, Ann Lemmer, Tom Rosenberg, Rick Seefeldt, Kim Ungerer

Marathon County Mission Statement: Marathon County Government serves people by leading, coordinating, and providing county, regional, and statewide initiatives. It directly or in cooperation with other public and private partners provides services and creates opportunities that make Marathon County and the surrounding area a preferred place to live, work, visit, and do business. (Last updated: 12-20-05)

Committee Mission Statement: Provide the leadership for implementation of the Strategic Plan, monitoring outcomes, reviewing, and recommending to the County Board all policies related to educational and economic development initiatives of Marathon County.

Persons wishing to attend the meeting by phone may call into the **telephone conference beginning five (5) minutes prior to the start time indicated above using the following number:**

Phone#: 1-408-418-9388 Access Code: 146 235 4571

When you enter the telephone conference, **PLEASE PUT YOUR PHONE ON MUTE!**

The meeting will also be broadcasted on Public Access or at <https://tinyurl.com/MarathonCountyBoard>

1. **Call Meeting to Order**
2. **Pledge of Allegiance**
3. **Public Comment (15 Minutes)** (Any person who wishes to address the committee during the "Public Comment" portion of the meetings, must provide his or her name, address, and the topic he or she wishes to present to the Marathon County Clerk, or chair of the committee, no later than five minutes before the start of the meeting. All comments must be germane to a topic within the jurisdiction of the committee.)
4. **Approval of the August 8, 2024, Extension, Education and Economic Development Committee Meeting Minutes**
5. **Policy Issues Discussion and Potential Committee Determination**
 - A. Recommendation to Human Resources, Finance & Property Committee and the County Board to amend the 2024 Annual Budget to transfer \$200,000 of American Rescue Plan Act funds to address childcare shortage through service contract.
 - B. Discussion regarding 2025 Annual Budget Development and policy recommendations from the committee, including Review of the Mandatory / Discretionary Program document and discussion of Rates and Fees
 1. Consideration whether direct Administration to provide funding for participating in the North Central Wisconsin Tourism Partnership in the 2025 Annual Budget
 2. Review of Existing UW Extension programs and ranking of priorities, including but not limited to securing economic development resources, to guide the Administrator in formulating the 2025 Annual Budget
6. **Operational Functions Required by Statute, Ordinance, Resolution, or Policy**
 - A. Discussion and Possible Action by EEED - None
 - B. Discussion and Possible Action by EEED to Forward to County Board for Consideration - None
7. **Educational Presentations and Committee Discussion**
 - A. Update on Marathon County Destination Marketing signage on Highways 29, 39, & 51
8. **Next Meeting Date & Time, Announcements and Future Agenda Items**
 - A. Committee members are asked to bring ideas for future discussion.
 - B. Next meeting: Thursday, October 3, 2024, at 3:00pm
9. **Adjournment**

*Any Person planning to attend this meeting who needs some type of special accommodation in order to participate should call the County Clerk's Office at 261.1500 or email countyclerk@co.marathon.wi.us one business day before the meeting.

SIGNED _____ s/s Stacey Morache
Presiding Officer or Designee

EMAILED TO: Wausau Daily Herald, City Pages, and other Media Groups
EMAILED BY: _____
DATE & TIME: _____

NOTICE POSTED AT THE COURTHOUSE
BY: _____
DATE & TIME: _____



MARATHON COUNTY EXTENSION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE AGENDA WITH MINUTES

Date & Time of Meeting: **Thursday, August 8, 2024, at 3:00pm**

Meeting Location: **Courthouse Assembly Room, Courthouse, 500 Forest Street, Wausau WI 54403**

Stacey Morache	Present
Randy Fifrick	Present
Wayne Hagen	Excused
Ann Lemmer	Present
Tom Rosenberg	Present
Rick Seefeldt	Excused
Kim Ungerer	Present

Staff Present: Chris Holman, Kimm Weber, Jeremy Solin

Others Present: Supervisor Robinson, Representative Patrick Snyder, Kelly Borchardt, Supervisor Marshall (Webex)

[Meeting Recording](#)

1. **Call Meeting to Order** – Chair Stacey Morache called the meeting to order at 3:00 p.m.
2. **Pledge of Allegiance**
3. **Public Comment** – Christine Martens in support of continuing funding to Historical Society and UW Extension. (:00.26)
4. **Approval of the July 11, 2024, Extension, Education & Economic Development Committee Meeting Minutes** - Motion by Rosenberg, Second by Fifrick to approve the minutes. Motion carried on voice vote, unanimously. (:06.45)
5. **Policy Issues Discussion and Potential Committee Determination**
 - A. Marathon County Government’s Role in Providing Affordable High-Quality External Childcare Motion made by Fifrick, second by Rosenberg to approve staff moving forward to work with childcaring using \$200,00 of ARPA funds for scholarship for childcare training. Motion carried on voice vote, unanimously. (:07.10)
 - B. Consideration of offering a letter of support relative to continuation of the Childcare Counts Stabilization Program to state elected officials. Motion made by Rosenberg, second by Ungerer to offer letter of support for Continuation of Childcare Counts Stabilization Program to State Elected Officials. Motion carried on voice vote unanimously. (:52.40)
 - C. Discussion regarding 2025 Annual Budget Development and policy recommendations from the committee, including Review of the Mandatory / Discretionary Program document and discussion of Rates and Fees
 1. Consideration whether to continue funding for the Marathon County Historical Society services contract in the 2025 Annual Budget. Motion made by Rosenberg, second by Ungerer to continue funding Marathon County Historical Society Service contract in the 2025 Annual Budget at the current rate. Motion carried on voice vote, unanimously. (:59.48)
 2. Consideration whether to continue funding for MCDEVCO in the 2025 budget. Motion made by Ungerer, second by Rosenberg to continue funding for MCDEVCO in the 2025 Annual Budget. Motion carried on voice vote, unanimously. (1:00.50)
6. **Operational Functions Required by Statute, Ordinance, Resolution, or Policy** (1.01.25)
 - A. Discussion and Possible Action by EEED – None
 - B. Discussion and Possible Action by EEED to Forward to County Board for Consideration - None
7. **Educational Presentations and Committee Discussion**
 - A. Update from McDEVCO (1:01.32)
 - B. Review of 2024 2nd Quarter Budget to Actual reports for departments of oversight (1:12.20)
8. **Next Meeting Date & Time, Announcements and Future Agenda Items**
 - A. Committee members are asked to bring ideas for future discussion. (1.28.08)
 - B. Next meeting: Thursday, September 5, 2024, at 3:00pm

9. **Adjournment**

Motion by Ffrrick, Second by Rosenberg to adjourn. Motion Carried on voice vote, unanimously.
Meeting adjourned at 4:30

Minutes Prepared by Kelley Blume

DRAFT

PURCHASE OF SERVICES CONTRACT

Purchaser and Provider Information

Provider:

Childcaring, Inc.
850 State Hwy 153, Suite F
Mosinee, WI 54455

Purchaser:

Marathon County
500 Forest Street
Wausau, WI 54403

CONTRACT INFORMATION

Contract start date: November 1, 2024

Contract end date: December 31, 2026

Payment pursuant to this Contract: As outlined in Section 2 below

ARTICLE 1 - PARTIES

Section 1.1 – Parties to Agreement

The parties to this agreement are the County of Marathon (hereinafter "COUNTY"), a governmental subdivision of the State of Wisconsin, and Childcaring, Inc. (hereinafter "CHILDCARING"), a non-profit organization (hereinafter collectively the "Parties").

Section 1.2 – Parties' Fiscal Years

COUNTY operates fiscally on a calendar year basis.

CHILDCARING operates fiscally on a calendar year basis.

ARTICLE 2 – PAYMENT

Section 2.1 – Payment Under Contract

COUNTY agrees to provide funding to CHILDCARING in support of the Child Care Foundational Training Scholarship Program for up to **\$200,000** over the term of the contract, allocated as follows:

- **\$50,000** for foundational training program costs
- **\$150,000** for employer stipends

Section 2.2 – Basis for Payment

Payment of the sum identified above is based upon the provision of services set forth in Article 4 below. While the payment in connection with this contract will be dispensed in a lump sum disbursement, CHILDCARING agrees to provide quarterly reports detailing expenditures related to program administration, participant training, and employer stipends to COUNTY. In the event of termination of the contract, as provided in section 8.2, CHILDCARING agrees to remit any remaining funds previously disbursed but unspent to COUNTY.

ARTICLE 3 – RECITALS

Section 3.1 – Historical Background

CHILDCARING is a Child Care Resource & Referral (CCR&R) agency dedicated to improving early childhood education and care. As a part of Wisconsin's CCR&R network, CHILDCARING provides critical support to child care providers and families, with over 30 years of service. In response to a shortage of child care providers, which has contributed to economic impacts within Marathon County, the COUNTY seeks to establish the Child Care Foundational Training Scholarship Program in partnership with CHILDCARING.

Section 3.2 – Acknowledgements

The parties acknowledge that CHILDCARING has provided and continues to provide valuable services to, without limitation, residents, for-profit businesses, not-for-profit corporations, governmental sub-divisions, social service providers, families, and children in Wisconsin and in particular in the County of Marathon. COUNTY has in good faith reviewed the services provided by CHILDCARING and those available from other sources. In light of the demonstrated ability of CHILDCARING to provide unique services at a high level of competence, COUNTY has determined that CHILDCARING is the one source that can supply and provide the services outlined in Article 4 of this contract as an integrated component of broader COUNTY goals and programs. Therefore, pursuant to Section 3.05(4) of the General Code of Ordinances for Marathon County, COUNTY has identified CHILDCARING as the sole source for the services procured by this contract.

Section 3.3 – Program Purpose

The goal of the Child Care Foundational Training Scholarship Program is to increase the number of qualified child care professionals in Marathon County, which will create additional child care spots, thereby enabling individuals and families to seek and maintain employment. This, in turn, will generate positive economic impacts by addressing both labor and child care shortages.

ARTICLE 4 – SERVICES TO BE PROVIDED

Section 4.1 – Description of Services

CHILDCARING agrees to develop and implement the Child Care Foundational Training Scholarship Program in Marathon County as follows:

1. **Foundational Training:**

CHILDCARING will facilitate the provision of **foundational training** to up to **thirty (30) individuals** seeking to become early childhood professionals and work in group child care centers or as family child care providers. The training will consist of the following courses:

- Introduction to the Child Care Profession (50 hours)
- Skills and Strategies for the Early Childhood Education Teacher (50 hours)
- Fundamentals of Infant and Toddler Care (50 hours)
- Fundamentals of Family Child Care (30 hours)

2. **Incentive Program:**

CHILDCARING will develop and oversee the implementation of an **incentive program** that provides **\$5,000 stipends** to the employer of each individual who successfully graduates from the foundational training program. Participating employers must guarantee job placement for individuals completing the training program.

3. **Program Guidelines:**

CHILDCARING will establish guidelines for participation in the program, including:

- **Job Guarantee:** Child care employers participating in the program must agree to provide job placement to individuals who complete the foundational training.
- **Reimbursement Requirement:** Participants who leave the child care profession within **two years** of completing the training must reimburse CHILDCARING for the cost of their initial training.

Section 4.2 – Reporting Requirements

CHILDCARING will submit written progress reports to COUNTY every six months, detailing:

- The number of individuals enrolled in and completing the foundational training, including demographic information to assess the diversity of communities served.
- The number of children and families receiving care from individuals that have completed the foundational training program.
- The status of employer stipends and job placements.
- Any issues or challenges encountered in the program's implementation.

At the conclusion of the service contract term, CHILDCARING will provide a comprehensive report, detailing the information above, and:

- **Two-year retention rates:** report on the number of program graduates who remain employed in the child care sector after one year and two years, to assess whether the program is having a lasting impact. Include reasons for those who leave the profession within two years to evaluate whether the program needs adjustments to improve retention.,
- **Economic Impact:** Quantify the number of new child care slots created by employers who hire program graduates, to determine if the program is effectively increasing child care capacity.
- **Employer Feedback:**
 - **Stipend Utilization and Job Placements:** Collect data on how employers are using the \$5,000 stipends and whether job placements are sustained beyond the program's initial term.
 - **Employer Satisfaction:** Survey employers to gauge their satisfaction with the program, focusing on the quality of training received by graduates and the impact on their business operations.

- **Participant Satisfaction:** Conduct surveys of program participants to evaluate the perceived quality of the training, the adequacy of support received, and how well-prepared they feel for their roles.

ARTICLE 5 – INDEMNITY AND INSURANCE

Section 5.1 – Indemnity

CHILDCARING agrees to indemnify and hold harmless COUNTY from any loss, damages, or costs incurred as a result of services provided under this Agreement, excluding any liabilities caused by COUNTY.

Section 5.2 – Insurance

CHILDCARING will maintain liability insurance and workers' compensation insurance as required by state law throughout the term of this contract.

ARTICLE 6 – INDEPENDENT CONTRACTOR STATUS

Nothing in this Contract shall create a partnership or joint venture between COUNTY and CHILDCARING. CHILDCARING is at all times acting as an independent contractor and is not an employee or agent of COUNTY.

ARTICLE 7 – RECORDS

CHILDCARING shall maintain all records and financial statements related to this contract in compliance with applicable state and federal laws, and provide access to COUNTY upon request.

ARTICLE 8 – REVISION OR TERMINATION OF CONTRACT

Section 8.1 – Cause for Revision or Termination

Failure to comply with any part of this contract may result in revision or termination. Any revisions must be agreed upon by both parties.

Section 8.2 – Termination of Contract

Either party may terminate the contract with **30 days written notice**. In the event of termination, COUNTY will only be liable for costs incurred up to the date of termination.

AUTHORIZED SIGNATURES

County of Marathon

As its Administrator

Date: _____

Childcaring, Inc.

As its Executive Director

Date: _____

DRAFT



MANDATED SERVICES REVIEW – 2025 Budget Prep

TABLE OF CONTENTS

Clerk of Court	3
Medical Examiner	5
District Attorney	6
Corporation Counsel	8
Administration	10
County Clerk	13
Human Resources	15
City-County Information Technology	17
Finance	18
County Treasurer	19
Facilities & Capital Management	21
Register of Deeds	23
Health Department	24
Social Services	27
Sheriff's Office	30
Highway	32
Emergency Management	34
Conservation, Planning & Zoning	36
Parks, Recreation & Forestry	40
UW-Madison, Division of Extension	41
Veterans Service Office	42
Central Wisconsin Airport	43
Library	44
Aging & Disability Resource Center of Central Wisconsin	45
North Central Health Care Center	46
Solid Waste	49

Service Area	Mandated (Yes/No)	Statutory Authority
Specific Staffing Levels within Departments	No, generally.	<p>Wis. Stat. § 59.22, provides that “the board <i>may</i> . . . establish the number of employees in any department or office including deputies to elective officers.”</p> <p>Annually, within the budget, the Board of Supervisors is presented with the full-time equivalent summary by department.</p>

CLERK OF COURT		
Service	Mandated (Yes/No)	Statutory Authority
Case filing/docket/minutes	Yes	Wis. Stat. § 59.40(2) & 799.10 and Supreme Court Rules
Judgment & lien docket	Yes	Wis. Stat. § 59.40(2) & Ch. 779 and 806 and Supreme Court Rules
Collect payments & filing fees	Yes	Wis. Stat. § 59.40(2), 799.25 & Ch. 814 and Supreme Court Rules
Jury management	Yes	Wis. Stat. § 59.40(2) & Ch. 756 and Supreme Court Rules
Appeals	Yes	Wis. Stat. Ch. 808 and Supreme Court Rules
Appoint and revoke deputy clerks	Yes	Wis. Stat. § 59.40(1)(a) and Supreme Court Rules
Provide public with information regarding the Circuit Court's small claims system	Yes	Wis. Stat. § 799.09 and Supreme Court Rules
Retention and Maintenance of Court Records	Yes	Supreme Court Rule 72
PROBATE and JUVENILE SPECIFIC		
Register in Probate can act as the Clerk of Juvenile Court	Yes	Wis. Stat. § 851.72(7), § 48.04
Case file management, docket, keep minutes: probate files	Yes	Wis. Stat. § 851.72; Chps 851-879
Case file management, docket, keep minutes: emergency detention, guardianship, and juvenile files	Yes	Wis. Stat. Ch. 51, 53-55, Ch. 48 & 938
Collect filing and other fees	Yes	Wis. Stat. § 814.66
Appeals	Yes	Wis. Stat. Ch. 808
MISCELLANEOUS		

Counties have circuit court judges and court commissioners; all perform statutory / constitutionally mandated circuit court functions.	Yes	Wis. Stat. Chps. 753, 757; Supreme Court Rules
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<p>Additional information:</p> <ul style="list-style-type: none"> - § 753.30 enumerates the Clerk of Circuit Court powers. - Additional information: Other statutory duties include: procuring, scheduling and paying interpreters; witnesses; marking, storing and retention of exhibits and mandatory reporting to the State for: interpreter reimbursement, juvenile legal fees, US Attorney billings, unclaimed funds, jury evaluation report and annual report of costs. - The positions of Clerk of Circuit Court and one deputy are mandated. - Court Mediation Programming – as part of the 2020 Annual Budget, the Board of Supervisors provided funding for a mediation program via Wisconsin Judicare. Additional information on the program is available here https://www.marathoncounty.gov/home/showpublisheddocument/10848/638372899066100000

MEDICAL EXAMINER

Service	Mandated (Yes/No)	Statutory Authority
Reporting Death	Yes	Wis. Stats. § 979.01 Wis. Adm. Code DHS 135.09
Determine cause and manner of death, death certificate signing	Yes	Wis. Stats. § 59.34, 69.18, 979.03 Wis. Adm. Code DHS 135.09
Issue cremation and disinterment permits.	Yes	Wis. Stat. § 59.34, 69.18(4) Wis. Adm. Code DHS 135.09
Subpoena documents	Yes	Wis. Stat. § 979.015
Burial of bodies (homeless or no one claims body)	Yes	Wis. Stat. § 979.09
Reporting deaths of public health concerns	Yes	Wis. Stat. § 979.012
Order autopsy	Yes	Wis. Stat. § 979.02, 025, 03
Reporting deaths of public health concern	Yes	WIS 979.012
Autopsy of correctional inmate	Yes	979.025
Autopsy for SIDS	Yes	979.03
Inquests	Yes	979.05
Death Review Team (e.g., Suicide, Overdose) participation and leadership, Community & Partner training and consultation	No	
Mass Fatality Planning and HERC participation	No	
Family grief support program and services	No	

Additional information:

- Counties may operate under a Coroner (elected) or Medical Examiner (appointed) system. In addition to those outlined above, applicable statutes include §§ 59.34 and .38.
- Upon adoption of a professionally-led (i.e., by a forensic pathologist) office, additional services will be directly performed. This list will be update as part of the 2026 budget development process, based on the transition.

DISTRICT ATTORNEY/VICTIM WITNESS		
Service	Mandated (Yes/No)	Statutory Authority
Prosecution of Crimes – (all aspects, including related procedures such as John Doe, Inquests)	Yes	Wis. Stat. Chs. 950, 967, 978.05(3)
Diversion Activities	No	
Treatment Court participation	No	
Summer Internship Program	No	
Community Partner Education (e.g., presentations to local schools on consent, sexting, etc.)	No	
VICTIM WITNESS ACTIVITIES		
County is responsible for providing services to victims and witnesses	Yes	Wis. Stat. § 950.055 <u>Wisconsin Constitution</u> <u>Art I Sec 9m</u>
Assistance to Victims and Witnesses of Adult and Juvenile Criminal Acts as Listed in Basic Bill of Rights for Crime Victims	Yes	Wis. Stat. § 950.04 <u>Wisconsin Constitution</u> <u>Art I Sec 9m</u>
Court Notification	Yes	Wis. Stat. § 950.04 <u>Wisconsin Constitution</u> <u>Art I Sec 9m</u>
Escort and Court Support	Yes	Wis. Stat. § 950.04

Employee Intercession	Yes	Wis. Stat. § 950.04
Restitution Information	Yes	Wis. Stat. § 950.04
Victim Impact Statements	Yes	Wis. Stat. § 950.04 <u>Wisconsin Constitution</u> <u>Art I Sec 9m</u>
Appropriate Referrals	Yes	Wis. Stat. § 950.04
Property Return and Parole Eligibility Notification	Yes	Wis. Stat. § 950.04 <u>Wisconsin Constitution</u> <u>Art I Sec 9m</u>
<p>Additional information:</p> <ul style="list-style-type: none"> - District Attorney (state prosecutor) responsibilities are provided in chapter 978, which clarifies that the intergovernmental cooperation envisioned by the statutes does not “limit[] the authority of counties to regulate the hiring, employment and supervision or county employees.” - Electronic records retention management is an area of increasing concern given the significant storage costs associated with the volume of records generated during the investigation and prosecution process. - Victim Rights are governed by Wis. Stat. § 950.04(1v); Witness rights are governed by Wis. Stat. § 950.04(2w). Wisconsin Constitution Art I Sec 9m - § 950.07 requires intergovernmental cooperation between the county board, district attorney, local law enforcement agencies, social services agencies, victim witness offices and courts to ensure statutes regarding victims and witnesses are complied with. 		

CORPORATION COUNSEL		
Service	Mandated (Yes/No)	Statutory Authority
Prosecution of Mental Commitment Proceedings	Yes	Wis. Stat. § 51.20(4)
Prosecution of Guardianship and Protective Placement Proceedings	Yes	Wis. Stat. § 55.02(3)
Legal Advice to County Officials, Committees, Boards and Commissions	Yes	Wis. Stat. § 59.42(1)(c); 19.59(5)
Advise and Assists Treasurer with Foreclosures/Tax Liens	No	Wis. Stat. § 59.42(1)(c)
Prosecution of Zoning Codes / Septic System Violations / Human Health Hazards / misc. enforcement	Yes	Wis. Stat. § 59.42(1)(c); 59.69; 254.59; 173.23; 173.24; various ordinances
Represent the County in Civil Actions	Yes	Wis. Stat. § 59.42(1)(c)
Preparation of Documents for Court Action	Yes	Wis. Stat. § 59.42(1)(c)
Review/Preparation of Contracts, Agreements & Leases	No	Wis. Stat. § 59.42(1)(c)
Establishes Paternity, Enforce Child Support Collections and Represent Child Support Agency in Court Proceedings	Yes	Wis. Stat. § 49.22(7) and 59.53(5), (6) & Title IV-D of Federal Social Security Act
Prosecute Child Protection Actions, including minor guardianships	Yes (County is mandated to perform)	Wis. Stat. § 48.095 requires designation of Corporation Counsel or District Attorney,

		Marathon County has designated Corporation Counsel
Represent Interests of the Public in Termination of Parental Rights Proceedings	Yes	Wis. Stat. § 48.09
Property Insurance Administration and Claims Management	Yes*	Local governments are required to respond to claims; however, insurance is discretionary as provided in § 59.52(11)
Liability Insurance Administration & Claims Management	No	Local governments are required to respond to claims; however, insurance is discretionary as provided in § 59.52(11)

Additional information:

- § 59.42 provides that the Board **may** appoint a corporation counsel. When authorized by the Board, in a county administrator led county, the County Administrator shall have the authority to appoint and supervise the position. If a County Board does not authorize the creation of the position, the board is responsible for designating an attorney to perform the duties provided by law.
- Property Insurance Administration and Claims Management and Liability Insurance Administration & Claims Management were transferred from Human Resources to Corporation Counsel in 2023/2024.

COUNTY ADMINISTRATOR		
Service	Mandated (Yes/No)	Statutory Authority
Coordinate all functions not vested by law in boards or commissions	Yes*	Wis. Stat. §59.18(2)(a)
Chief Administrative Officer	Yes*	Wis. Stat. § 59.18(2)
Ensure observation, enforcement, and administration of all state and federal laws and local ordinances	Yes*	Wis. Stat. § 59.18(2)
Assist Board in Long-Range (Strategic Planning)	No	
Annual Budget	Yes*	Wis. Stat. §59.18(5)
Annual Workplan	No*	Submission of a workplan is required by existing board rules.
Assist Committee Chairs Committee Agenda development	No	
Participate in Economic Development bodies (e.g.,	No	Wis. Stat. § 59.57, provides the board may

Chamber of Commerce, MCDEVCO)		appropriate money for limited activities.
Appoint Members of Boards and Commissions	Yes*	Wis. Stat. § 59.18(2)(c)
Appoint and Supervise Department Heads	Yes*	Wis. Stat. § 59.18(2)(b)
Conduct Performance Evaluations	No	
Public Communications Oversight and Coordination	No	
Service on Intergovernmental organizations of which Marathon County is a founder/member	No*	Participation on NCHC bodies (Executive & Board) and CCITC Board is mandated by respective intergovernmental agreements approved by County Board
Internal Communications Oversight and Coordination	No	
Performance Data – generation, oversight, reporting, and response coordination	No	
JUSTICE SYSTEMS		
Criminal Justice Collaborating Council staffing support and leadership	No	
Case Management & Treatment Services Program (coordination and oversight in collaboration with courts)	No	
Diversion Programs (coordination and contract management)	No	

Treatment courts and Supportive Services (coordination and oversight in collaboration with courts) (e.g., Community Service program, Driving with Care, Domestic Violence SAFE, Risk Assessment, etc.)	No	
Pretrial Assessment and Supervision	No	

Additional information:

*The County Administrator is not a county-mandated position. There are alternate forms of governance that may be utilized by counties, such as an Administrative Coordinator or County Executive. Marathon County has opted for an Administrator form of governance. Therefore, the County Administrator is required to comply with the requirements of Wis. Stat. § 59.18.

COUNTY CLERK		
Service	Mandated (Yes/No)	Statutory Authority
Administer and oversee all County, State and National elections in conjunction with local municipal clerks.	Yes	Wis. Stat. § 5.05(14), 7.10 Chapters 5 - 12
Provides voter registration services for Marathon County municipalities (requires necessary technology and training)	Yes	Wis. Stat. § 6.28
Record and maintain all County Board proceedings and coding of adopted resolutions and ordinances; county administration; planning and zoning authority; claims against the County	Yes	Wis. Stat. § 59.23(2)
Process marriage licenses and issue marriage certificates	Yes	Wis. Stat. § 765.05, 765.15, 765.12
Issue domestic partnership terminations	Yes	Wis. Stat. § 770.07(2)
Maintain dog license records; process dog damage claims and issue dog tags to local treasurers	Yes	Wis. Stat. § 174.07(1)(c), 174.07(2)(b), 174.11(2)(b)

Issue Permits for Timber Harvest of Raw Forest Products	Yes	Wis. Stat. § 26.03
File Probate Claim Notices	Yes	Wis. Stat. § 859.07(2)
Legal custodian of the County's Code of Ordinances	Yes	Wis. Stat. § 66.0103
Tax Deeds – coordinate sales, notices	Yes	Wis. Stat. Chapters 75 – 77
Resignations, Vacancies, and Removals from Office	Yes	Wis. Stat. § 17.01(5), 17.01(13)(b)
Oaths and Bonds, Public Records and Property	Yes	Wis. Stats. § 19.21(1)
Publication of Legal Notices	Yes	Wis. Stats. Chapter 985
Prepare and maintain annual budget for County Board and Assembly Room	No	
Compile official County Directory which includes County Departments and staff, County Board Supervisors and Committees, Federal, State, and local officials	Yes/No	Municipal Officers to provide to clerk (responsible to send to Secretary of State) per Wis. Stat. § 59.23(2)(s)
Serve as agent for the U.S. Department of State in processing passport applications	No	Wis. Stat. § 69.30(2m) allows either a County Clerk or Clerk of Court to copy certified copies of birth certificates for the purpose of processing passport applications
Provide internal and public notary services	No	
Issue Direct Seller Permits	No	Issuance of direct seller permits is governed by Section 12.05 of Marathon County's General Code, which places the Clerk in charge of issuance.
Process in and outgoing mail, maintain postage meter	No	

Additional information:

- § 59.23 provides that the positions of County Clerk and one deputy are mandated, as well as an annual salary for the Clerk. Deputy salary is nonmandated, as well as assistants to the Clerk. If, however, an assistant(s) is/are authorized by the Board, the State mandates the provision of a salary.

HUMAN RESOURCES

Service	Mandated (Yes/No)	Statutory Authority
Collective Bargaining and Labor Negotiations Administration*	Yes*	Wis. Stat. § 111.70
Coordination of Recruitment and selection of employees to comply with applicable federal and state requirements.	Yes*	See e.g. Wis. Stat. §§ 111.322, 111.33, 111.335, 111.36
Coordination and administration of employee benefits, such as: Health Insurance plan, Wellness Program and Initiatives, Open Enrollment,	No	Insurance is discretionary as provided in § 59.52(11)
Coordination and management of all applicable health insurance laws and notification requirements (HIPAA, COBRA)	Yes*	26 CFR § 54.4980B
Advise Department Heads, Division Managers, and Program Supervisors on human resources issues	No	
Employee Safety and Health & Loss Control	Yes* (level of service)	Local governments are required to respond to claims; however, insurance is discretionary as provided in § 59.52(11); see

		<i>also</i> Wis. Stat. § 101.055; Wis. Admin. Code Chapters SPS 361, 362
Job classification system management	No, but 59.52(10)	§ 59.52(10) requires salaries to be paid.
Performance Review Management	No	
Administer applicable programs (e.g., ADA, EAP, FMLA, Civil Rights Compliance and Equal Opportunity) in accordance with state and federal laws	Yes*	42 U.S.C. §§ 12101 - 12213; 14 CFR § 120.115; 29 CFR Part 825; 42 U.S.C. § 2000e; 29 U.S.C. § 206(d); 29 U.S.C. § 621; 42 U.S.C. § 1981
Custodian of personnel records*	Yes	Wis. Stat. § 19.21
Training of employees	Yes/No	State and Federal laws do have specific training (initial/ongoing) requirements for various positions; however, general employee training and development is not mandated.
IDEAS Academy training delivery and coordination (continuous improvement)	No	

Additional information:

* The requirements set forth in federal and state law pertaining to the human resource functions are not statutory requirements of the Human Resources Department, but rather counties in general. In Marathon County, Human Resources performs these functions.

CITY-COUNTY INFORMATION TECHNOLOGY		
Service	Mandated (Yes/No)	Statutory Authority
Hardware and Software procurement coordination and management	No	
Network Administration and Management (including Information Security and WCAN)	No	
Provide records retention for electronic data and communications	Yes	Wis. Stat. § 19.21
Provide and maintain telephone system for County	No	
Technical Support for public website	No	
Software training	No	
Helpdesk and PC Support	No	
Broadband Taskforce Support	No	

Additional information:

- The Intergovernmental Agreement creating CCITC provides that members' respective budgetary allocations for technology support are determined by the CCITC Board.

FINANCE

Service	Mandated (Yes/No)	Statutory Authority
Accounting*	Yes*	Wis. Stat. § 59.61
Payroll*	Yes*	Wis. Stat. § 59.52(10)
Financial Reporting*	Yes*	Wis. Stat. §§ 59.61 & 59.65
Accounts Payable*	Yes*	Wis. Stat. § 59.61
Auditing*	Yes*	Wis. Stat. § 59.47(2)
Assist with CIP and Operating Budget Preparation, Submittal and Ongoing monitoring*	Yes*	Wis. Stat. § 59.60(4)(a)-(c)
ERP System Technical Support	No	
Investment Policy management	No	Wis. Stat. § 66.0603 (1m)
Period End Bank Reconciliation	No	
Director serves as Tax Increment Financing Review Board representative for County	Yes/No	§ 66.1105 requires a county representative; however, it is not required to be the Finance Director.

Additional information: The requirements set forth in Wis. Stat. Ch. 59 pertaining to the Finance Department are not statutory requirements of the Finance Department, but rather counties in general. Marathon County has chosen to deliver these services through a Finance Department; however, the Department itself is not statutorily mandated.

TREASURER		
Service	Mandated (Yes/No)	Statutory Authority
Collection of property tax, including: payment of taxes, settlement of taxes, adjustment of taxes, collection of delinquent taxes, issuance of tax certificates, and management of tax software	Yes	Wis. Stat. 59.25(3) & 74.07
Delinquent Tax Parcel Payment Agreement program	No	
Maintenance of ownership and description of all real property parcels in the county. Coordination of real property parcel information in the county for use by municipal clerks and treasurers, county offices, title and mortgage companies, district assessors, and the public. Coordination between county and taxation districts for assessment and taxation purposes, including coordination of computer services for same. Preparation and printing of tax bills, tax rolls and assessment rolls for all municipalities. *	Yes	Wis. Stat. 59.72, 70.09 & 74
Receipt all county monies	Yes	Wis. Stat. 59.25(3)
Disbursement of all county payments	Yes	Wis. Stat. 59.25(3)
Implementation of tax deed and/or foreclosures	Yes	Wis. Stat. 75
Administrative duties, such as receipt of all forms	Yes	Wis. Stat. 59.25(3), 59.52(4) & 59.66
Management of unclaimed funds including receipt of monies and publication	Yes	Wis. Stat. 59.66

Banking and internal revenue processing	Yes	Wis. Stat. 59.25(3)
Completion of tax roll	Yes	Wis. Stat. 59.25(3)(e)
Management of lottery credit program including settlement preparation and payments	Yes	Wis. Stat. 79.10(5)-(11) Wis. Adm. Code Ch. 20

Additional Information: *These duties are referenced within § 70.09, as duties that may be delegated to a Real Property Lister (RPL). The RPL position (together with a Geographical Information System position) is housed within the Conservation, Planning & Zoning (CPZ) Department and is coordinating the above-mentioned activities. Similarly, the CPZ Department is sharing is now completing much of the tax roll preparation, balancing, and printing processes. Because these processes are foundational to the issuance of tax bills, the County Treasurer’s Office continues to work very closely with CPZ and the Land Information Council. The Treasure remains responsible for items expressly referenced in § 59.25 of the Wisconsin Statutes.

Facilities & Capital Management Department		
Service	Mandated (Yes/No)	Statutory Authority
Day-to-Day Maintenance of County Buildings	Yes*	Wis. Stat. § 101.11
Emergency On-Call program	Yes*	Wis. Stat. § 101.11
Day-to-Day Custodial Services of County Buildings (including garbage contract management)	No*	
Capital Improvement Program – Administration (develop all architecture, design, and engineering bids, RFPs, and contracts in accordance with state law and ordinance)	Yes/No	§ 59.52(29) provides for specific processes for public works. Local ordinance sets additional procurement procedures.
Capital Improvement Program – Development	No	
Capital Improvement Program – Implementation & Project Management Oversight	No	
Issuance of Keys and ID Badges	No	County Policy
Oversee Specific Equipment Certification & Inspection Program (Fire, Boiler, Sprinkler, Elevator, etc.)	Yes	Wis. Admin. Code Chapters SPS 364, 365

HVAC Services (Controls Building Automation & HVAC)*	No	
Maintain Department Records Retention*	Yes	Chapter 19 of State Statutes
Pest Control Program	No	
Inter-Office Courier Service	No	
Lake View Drive Campus parking lot and grounds maintenance	Yes	Wis. Stat. § 101.11
Conference Room Reservation and Management	No	
<p>Additional information:</p> <p>Specific services levels regarding facility condition and repair are not frequently mandated: however, absent properly maintained facilities, other departments would be unable to deliver their mandated services. A number of areas have significant health & safety requirements relative to facilities (most notably the North Central Health Care Center campus and our jail and secure detention). In the absence of specific regulation, Wisconsin's "safe place statute" would require reasonable care.</p>		

REGISTER OF DEEDS		
Service	Mandated (Yes/No)	Statutory Authority
Real Property Program - Record or file, index, maintain and provide access to all real estate documents and all other documents authorized by law to be recorded.	Yes	Wis. Stat. § 59.43(a)
Collect appropriate recording fees.	Yes	Wis. Stat. § 59.43(2)(d)
Record all financing statements pertaining to realty-related collateral and related records.	Yes	Wis. Stat. § 409.501-409.521 & 59.43(1)(L)
Submit report to state on portion of recording fees collected for the state land information program.	Yes	Wis. Stat. § 59.72(5)
Collect appropriate real estate transfer fees on all conveyance documents recorded.	Yes	Wis. Stat. § 77.22
Vital Records Program - Register, index, maintain and provide access to all marriages, deaths, births, and domestic partnership occurring in the county as authorized by law.	Yes	Wis. Stat. § 69.05 & 59.43(1)(h)
Record, index, maintain and provide access to military discharges.	Yes	Wis. Stat. § 59.535(1)
Constituent Assistance – Termination of Interest form completion	No	
Perform notarial acts as requested	No	
Genealogy and general constituent assistance	No	

Additional information:

HEALTH DEPARTMENT		
Service	Mandated (Yes/No)	Statutory Authority
Local Health Department	Yes	Wis. Stat. § 251.02(1) (see below)
Prenatal Home Visiting Programming: Nurse Family Partnership and Prenatal Care Coordination. Programs support expected outcomes in the Community Health Improvement Plan.	No	
Restaurant and Licensure Activities:	No	<p>Level III Health Department Requirement: Can be performed by the state, however, there is an associated cost and inspections may not happen on a yearly basis.</p> <p>The State prefers local municipalities provide this program as they can provide a more efficient service.</p> <p>Our health department level would need to be adjusted to a level II to cease this service</p>
Water Testing Lab	No	Supported by fees and can be performed by local or state resources, however, drawbacks may be cost and timely response.
Children and Youth with Special Health Care Needs (CYSHCN)	No	Fully grant funded program that assists families with resources for special health care needs.

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Additional information: the following is a summary of focus areas of public health departments:

Community Health Improvement Plan and the Community Health Assessment; communicable disease surveillance, investigation, and control; maternal child health, environmental health, chronic disease, and injuries; and birth to three.

Wis. Stat. § 251.02(1) indicates in counties with a population of less than 500,000, unless a county board establishes a city-county health department under sub. (1m) jointly with the governing body of a city or establishes a multiple county health department under sub. (3) in conjunction with another county, the county board shall establish a single county health department, which shall meet the requirements of this chapter. The county health department shall serve all areas of the county that are not served by a city health department that was established prior to January 1, 1994, by a town or village health department established under sub. (3m), or by a multiple municipal local health department established under sub. (3r) or by a city-city health department established under sub. (3t). No governing body of a city may establish a city health department after January 1, 1994.

Wis. Stat. § 250.03 (1) (L) provides that the department (the state) shall perform or facilitate the performance of all of the following services and functions:

1. Monitor the health status of populations to identify and solve community health problems.
2. Investigate and diagnose community health problems and health hazards.
3. Inform and educate individuals about health issues.
4. Mobilize public and private sector collaboration and action to identify and solve health problems.
5. Develop policies, plans, and programs that support individual and community health efforts.
6. Enforce statutes and rules that protect health and ensure safety.
7. Link individuals to needed personal health services.
8. Assure a competent public health workforce.
9. Evaluate effectiveness, accessibility, and quality of personal and population-based health services.
10. Provide research to develop insights into and innovative solutions for health problems.

State DHS facilitates the performance of these services through the delivery of services/programs by Marathon County Health Department. The state conducts

periodic reviews to ensure compliance. The public health department also meets the requirements of Wisconsin State Statutes, chapter 250-255.

Required services of local health departments are further explained by Chapter DHS 140, which lists the requirements for the level of health department.

Level I health departments must provide the following:

- Surveillance and investigation of local health issues
- Communicable disease control including education, monitoring, and prevention
- Chronic disease prevention
- Human health hazard control
- Policy and planning support
- Leadership and organizational competency regarding health issues to local partners and stakeholders
- Public Health nursing services

Level II health departments must comply with the requirements for a level I while also providing:

- Support and leadership to address community needs
- Evaluating health services
- Annual performance evaluations
- Quality Improvement activities

Level III health departments must comply with the requirements for a level I, II and III, which also includes:

- Data collection
- Providing public health expertise to local government stakeholders
- Identify and address population health issues
- Establish and implement an environmental health program
- Quality Improvement activities on individual and department levels
- Evaluation of collaborative efforts to assess, develop services

For the full list, please see DHS Chapter 140. Marathon County Health Department is a Level III Department.

SOCIAL SERVICES		
Service	Mandated (Yes/No)	Statutory Authority
Child Welfare Division		
Children’s Services and Youth Justice Services	Yes	Wis. Stat. Ch. 48 & 938
Child Welfare Services	Yes	Wis. Stat. § 48.56
Powers and Duties of County Departments	Yes	Wis. Stat. §§ 48.57 & 938.57
Children’s Community Options Program	Yes	Wis. Stat. § 46.272
Economic Support Division		
Wisconsin Shares – Child Care Subsidy	No	Wis. Stat. § 49.155
Income Maintenance Administration – Medical Assistance	Yes	Wis. Stat. § 49.45
Income Maintenance Administration – Food Share	Yes	Wis. Stat. § 49.79
Fraud Investigations and Error Reduction	Yes	Wis. Stat. § 49.845
Child Support Division		
Administration of the child and spousal support program	Yes	Wis. Stats. § 49.22 & Title IV-D of Federal Social Security Act
Establish paternity & enforce child support collections	Yes	Wis. Stats. § 59.53(5) & Title IV-D of Federal Social Security Act
Establish & enforce medical support liability programs	Yes	Wis. Stats. § 59.53(5) & Title IV-D of Federal Social Security Act
ELEVATE work program - This program is an innovative, grant funded, employment success program for child support participants. Our Agency coordinates services with local resources.	No	
The Children First Grant - developed to provide employment and job search services for noncustodial parents (NCPs)	No	Wis. Stats. §49.36 and §767.55

who are not paying child support due to being unemployed or underemployed.		
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Additional information:

Child Welfare Division

Summary of services provided in Children Services includes: child protection access, assessment and ongoing services, including services provided through community response; youth justice intake and ongoing services; emergency on-call services; Coordinated Family Services (CFS), Children’s Long Term Support (CLTS) waivers, Family Centered Treatment (FCT), Comprehensive Community Services (CCS) and assessment/referral. As well as stepparent adoptions, day care certifications, foster parent licensing, independent living services and purchased services (foster care, short term shelter care, kinship care, group home, residential care, corrections, secure custody, etc..).

Wis. Stat. Ch. 48 is the Children’s Code and Wis. Stat. Ch. 938 is the Juvenile Justice Code.

Wis. Stat. § 48.56 requires each county having a population of less than 500,000 shall provide child welfare services through its county department. Each county department shall employ personnel who devote all or part of their time to child welfare services. Whenever possible, these personnel shall be social workers certified under Ch. 457.

Wis. Stat. § 48.57 (1) indicates that each county department shall administer and expend such amounts as may be necessary out of any moneys which may be appropriated for child welfare purposes by the county board of supervisors or by the legislature, which may be donated by individuals or private organizations or which may be otherwise provided.

Wis. Stat. § 938.57(1) indicates that each county department shall administer and expend such amounts as may be necessary out of any moneys which may be appropriated for juvenile welfare purposes by the county board of supervisors or donated by individuals or private organizations.

Wis. Stat. § 51.437 indicates that the county board of supervisors has the primary governmental responsibility for the well-being of those developmentally disabled citizens residing within its county and the families of the developmentally disabled insofar as the usual resultant family stresses bear on the well-being of the developmentally disabled citizen. This primary governmental responsibility is limited to the programs, services and resources that the county board of supervisors is

reasonably able to provide within the limits of available state and federal funds and of county funds required to be appropriated to match state funds.

Wis. Stat. § 46.272 governs the Children's Community Options Program. This statutory section requires the department to establish a children's community options program with the main purpose of providing a coordinated approach to supporting families who have a child with a disability. Individual counties must determine what shall be done to meet these responsibilities in a way that adequately complies with the law. The burden of demonstrating that those responsibilities have been met to an adequate degree falls upon the county. The services, therefore, are not identical in each county even though the same basic mandate exists.

Children's Long-Term Support (CLTS) waivers provide the county access to State and Federal funding to serve the health and safety needs of children in the County. In many instances, these health and safety needs would otherwise be funded solely through local tax levy funding.

Income Maintenance Division

Wis. Stat. § 16.27 (4) indicates that a household may apply after September 30 and before May 16 of any year for heating assistance from the county department under s. 46.215 (1) (n) or 46.22 (1) (b) 4m. a. to e. or from another local governmental agency or a private nonprofit organization. Funding received for this program is budgeted to cover direct operational costs.

Wis. Stat. § 49.155 (3) the county department or agency with which the department contracts under sub. (1m) to determine eligibility in a particular geographic region or for a particular Indian tribal unit shall administer child care assistance in that geographic region or for that tribal unit. Funding received for this program is budgeted to cover direct operational costs.

Wis. Stat. Ch. 49-Income Maintenance Administration. We are part of a 4 county consortium that administers medical assistance and FoodShare. The county opted to be part of this consortium, but could decide not to provide direct administration of these programs and services; however, the county would still be required to contribute local funding (tax levy) to the consortium for direct operational costs. Administration of child care assistance, as well as, program integrity, fraud and overpayment recovery efforts are also consolidated within the 10 county consortium to further increase accuracy, consistency and efficiency in the administration of these public benefits

SHERIFF'S OFFICE		
Service	Mandated (Yes/No)	Statutory Authority
JAIL		
Electronic Monitoring	No	Wis. Stat. § 303.80
Medical/Mental Health/Dental	Yes	Wis. Stat. § 302.38, DOC 350.09, 350.18, 350.19, 350.20
Food Service	Yes	Wis. Stat. § 302.37, DOC 350.09(6)
Laundry/Sanitation/Inmate uniforms/property bags/mattresses	Yes	Wis. Stat. § 302.37, DOC 350.08
Canteen	Yes	DOC § 350.27
Recreation	Yes	DOC § 350.25
Chaplain and Religious programming	Yes	Wis. Stat. § 302.24, 302.39
Instructional aids – Reading materials	Yes	DOC § 350.26
Education and Programming (juvenile)	Yes	Wis. Stat. § 302.365(1)(a)(3) and 346
Education and Programming (adult)	No	
PATROL		
Patrol General Operations	Yes	Wis. Stat. § 59.28(1), 349.02
Water patrol – DNR reimbursed	No	Wis. Stat. § 59.27(11)
Snowmobile patrol – DNR reimbursed	No	Wis. Stat. § 29.921
Recreation & Auxiliary deputies	No	
Crash Investigation & Reconstruction	No	
Dive Team	Yes	Wis. Stat. § 59.27(11)
Bomb Team	No	
Canine Unit	No	
Crisis Negotiations	No	
SWAT	No	
Mobile Field Force Team	No	
Crisis Assessment Response Team	No	
Town of Rib Mountain contract	No	

INVESTIGATIONS		
Drug Unit (Grant & Asset Forfeiture Program)	No	
Evidence & Property Management	Yes	Wis. Stat. § 177.13, 968.18, 968.19, 968.20
Civil process (writs, Sheriff Sales, etc.)	Yes	Wis. Stat. § 59.27(4), (5), (9), (12)
ADMINISTRATION		
Annual In-service Training Program management	No	But, see § 165 for training requirements and monitoring
Court house security	Yes	Wis. Stat. § 59.27(3)
Transport	Yes	Wis. Stat. § 59.27(3)
State & Federal Reporting (NIBRS/UCR), Fingerprints, DNA	Yes	Wis. Stat. § 83.013(1); DOC 165, etc.
Records Management & Requests (including Warrants, injunctions, etc).	Yes	Wis. Stat. § 19.35, Wis. Stat. § 83.013(1); 59.27(4), (5), and (9).
COMMUNICATIONS		
Operate, manage and maintain a Countywide Public Safety Radio Communications System	No	§ 59.54(3), the Board may appropriate money for . . .
Emergency Fire / EMS / law enforcement dispatch communications	No	Wis. Stat. § 256.35(2)
Non-Emergency Fire / EMS / law enforcement dispatch communication	No	Wis. Stat. § 256.35(2)
TIME system operation	Yes	Wis. Stat. § 59.54(9)

Additional information:

HIGHWAY DEPARTMENT		
Service	Mandated (Yes/No)	Statutory Authority
ADMINISTRATION & ENGINEERING		
Administer County-Aid Bridge Program for Towns within the County	Yes	Wis. Stat. § 82.08
Administer LRIP Program for Local Units of Government	Yes	Wis. Stat. § 86.31(6), TRANS 206
Internal Service Fund Operations -Town Road Maintenance/Construction	Yes	Wis. Stat. §§ 83.01, 83.018 & 83.035
Make Surveys and Maps	Yes	Wis. Stat. § 83.01(7)(e) & (g)
Examine Roads, Bridges & Culverts for Improvements or Relocations	Yes	Wis. Stat. § 83.015(2)(a)
Purchase/Maintain all road Equipment, Tools, and supplies	Yes	Wis. Stat. § 83.015(2)(a)
Use WisDOT Cost Accounting System	Yes	Wis. Stat. § 83.015(3)
ROADWAY MAINTENANCE PROGRAM		
Construct/Maintain all County Roads	Yes	Wis. Stat. § 83.025 & 83.03 (1), TRANS 205 +
State Highway Maintenance	Yes*	Annual Routine Maintenance Agreement (*could refuse to sign)
Examine Roads, Bridges & Culverts for Improvements or Relocations	Yes	Wis. Stat. § 83.015(2)(a)
Inspection of Bridges	Yes	Wis. Stat. § 84.17, Federal regulation 23 USC 144
Salt Storage	Yes	Wis. Stat. § 85.17, TRANS 277,
Removal of Snow	Yes	Wis. Stat. § 893.83
Removal of Fallen Trees	Yes	Wis. Stat. § 86.03(1)
Highway Encroachments	Yes	Wis. Stat. § 86.04
Invasive Species management	Yes	Wis. Stat. § 23.22, NR 40
Remove Noxious Weeds and Brush	Yes	Wis. Stat. §§ 66.0407, 83.015(2)(a), TRANS 280
Driveways	Yes	Wis. Stat. § 86.07
Signing	Yes	Wis. Stat. § 86.19, 86.191, 86.196, 340.01, 346.41, 346.503, FHWA & WisDOT MUTCD, TRANS 200

Traffic Control & Work Zones	Yes	Wis. Stat. § 86.19, 86.191, 86.196, 340.01, 346.41, 346.503, FHWA & WisDOT MUTCD, TRANS 200
Administer LRIP Program for Local Units of Government	Yes	Wis. Stat. § 86.31(6), TRANS 206
Posting program	Yes	Wis. Stat. § 348
Litter & Debris Removal	Yes*	Annual Routine Maintenance Agreement (*could refuse to sign)
Inter-department construction assistance (parking lots, grading, construction, maintenance)	No	

Additional information:

- Marking and maintenance of county highways is mandated; however, service levels are generally non-mandated. Levels of service with respect to county staff activities on the state roadway system are dictated by the State of Wisconsin.

EMERGENCY MANAGEMENT		
Service	Mandated (Yes/No)	Statutory Authority
Develop, adopt and implement an Emergency Management Plan & Program that is compatible with state plan of emergency management	Yes	Wis. Stat. § 323.14(1)(a)(1) Wis. Stat. 323.15(1)(a)
Coordinate information related to the Local Emergency Planning Committee	Yes	Wis. Stat. § 59.54(8), 323.60(2)(f), 323.60(3)
Provide assistance in developing hazardous response plans under EPCRA	Yes	Wis. Stat. § 323.60(3)(a)
Each County Board shall designate a head of Emergency Management	Yes	Wis. Stat. 323.14(1)(a)2
Each County Board shall designate a committee of the board as a county emergency management committee (<i>e.g.</i> LEPC)	Yes	Wis. Stat. 323.14(1)(a)(3)
The emergency management plans shall require the use of the incident command system by all emergency response agencies, including local health departments, during a state of emergency declared under 323.10 or 323.11	Yes	Wis. Stat. 323.15(1)(a)
Emergency Operations Center – maintenance responsibility	No	Our local plans task Emergency Management with this responsibility
The head of Emergency Management for each county shall coordinate and assist in developing city, village, and town emergency management plans within the county, integrate the plans with the county plan, advise the department of military affairs of all emergency management	Yes	Wis. Stat. 323.15(1)(b)

planning in the county and submit to the adjutant general the reports that he or she requires, direct, and coordinate emergency management activities throughout the county during a state of emergency, and direct countywide emergency management training programs and exercises.		
Assist local units of government and law enforcement agencies in responding to disaster.	*No, activity is permitted	Wis. Stat. § 323.14(3)(b)
Medical Reserve Corp. administration	*No, activity is permitted	WI Chapter 257 – Emergency Volunteer Health Care Practitioners Wis. Stat. § 323.15
Provide the WEM Administrator with a written notice of intent to apply for the Wisconsin Disaster Fund (WDF) within 30 days of a disaster.	Yes	WEM 7.04(2)
Disaster Assessment, Response, and Reimbursement – submits documentation to WEM as required relative to state and federal disaster programs.	Yes	Wis. Stat. § 323.30 & 31
Implement the local emergency response plan upon notification of the release of a hazardous substance.	Yes	Wis. Stat. 323.60(3)(a)

Additional information:

Many of the activities undertaken by Emergency Management address the issues of legal standards of care and due diligence in providing and meeting public expectations for public safety. Grant funding for the Emergency Management Office requires specific Plan of Work responsibilities that if left undone would jeopardize revenue.

Federal Regulations: 42 USC 1100-11050: Superfund Amendments & Reauthorization Act Title III, Emergency Planning and Community Right to Know Act: 29 CFR 1910 & 40 CFR 311, Robert T Stafford Act

State Regulations: Chapter 323: Department of Commerce Administrative Rules

CONSERVATION, PLANNING & ZONING DEPARTMENT		
Service	Mandated (Yes/No)	Statutory Authority
Comprehensive Plan	Yes	Wis. Stat. §66.1001
Sanitary (POWTS) Ordinance	Yes*	Wis. Stat. §§ 59.70(5), 145.04, 145.19, 145.20, 145.245, & 254.59
Land Division Ordinance	No	Wis. Stat. Ch. 145, 236, 92 & 281 & §§ 59.69, 59.54(4) & 87.30; NR 151 with an ordinance in place we require staff to administer the ordinance.
Public Land Survey System Re-monumentation & Maintenance	Yes	Wis. Stat. Ch. 59
Nonmetallic Mining Ordinance	Yes	Wis. Stat. § 59.692, 59.694, 295 NR 135
Zoning Ordinance	No	Wis. Stat. § 59.69 to 59.698, 66.1001 to 66.1037, 91.30-91.40 with an ordinance in place, we require staff to administer the ordinance.
Board of Adjustment Procedures	Yes	Wis. Stat. § 59.694, because we have a zoning ordinance, we

		are required to have a Board of Adjustment.
Shoreland / Wetland / Floodplain Ord.	Yes	Wis. Stat. § 59.69, 59.692 NR 115, & 87.30 NR 116
Real Property Description	No*	Wis. Stat. § 70.09
Land Information Plan & Program, including Parcel Mapping	Yes	Wis. Stat. § 59.72
Land Information Officer	No	Wis. Stat. § 59.72
Land Information Council	No	Wis. Stat. § 59.72 (2)
Geographic Information System Database, Address Information	Yes	Wis. Stat. § 59.72 Maps & Data Publication Requirements
Redistricting	Yes	Wis. Stat. § 59.10 County Board mandate that has historically involved CPZ
Elderly & Disabled Transportation Assistance Program (Funded via Federal DOT with 20% match from County)	No	Wis. Stat. § 85.21
Land and Water Resource Management Plan & Implementation	Yes	Wis. Stat. Ch. 92.10
Animal Waste Storage and Nutrient Management Ordinance	Yes	Wis. Stat. §§ 92.07, 92.15, & 92.16 ATCP 51 & NR 151; with an ordinance in place we are required to administer
Livestock Facility Siting Ordinance	Yes	Wis. Stat. §§ 92.15, 93.90, and ATCP 51; with an ordinance in place we are required to administer
Soil and Water Resource Management Program	Yes	Wis. Stat. § 92.14 Marathon County receives staff funding to administer this program.
Land and Water State Cost-Share – Bond & SEG Funding	No	Marathon County receives staff funding to administer these state programs. Relevant statutory provisions include: Wis. Stat. Ch. 92, NR 12, and NR 151.

		Provisions in these statutes indicate that an offer of cost share must be made to assist landowners with NR 151 compliance. Bond and SEG funds can provide one avenue to make this offer.
Farmland Preservation Program	Yes	Wis. Stat. Ch. 91.10, Marathon County receives staff funding to administer state programs in accordance with our preservation/comprehensive plans.
Fenwood Creek Project	No	
Priority Watersheds & Compliance with Ag Performance Standards	Yes	U.S. Clean Water Act, Environmental Protection Agency Approved a TMDL mandated reductions in water quality problems. NR 151.005 requires that ATCP 50 or stricter standards be adopted to achieve the TMDL. Wis. Admin. Code ATCP 50.04 states that landowners engaged in agricultural practices in WI shall implement conservation practices to NR 151.04 standards. Marathon County receives staff funding to administer state programs
Total Maximum Daily Load – Watershed program	Yes	U.S. Clean Water Act, Environmental Protection Agency Approved a TMDL mandated reductions in water quality problems. NR 151.005 requires that ATCP 50 or stricter standards be adopted to achieve the TMDL.
Wildlife Damage Program	No	Marathon County receives state reimbursement for out-of-

		pocket costs related to this program.
Wausau MPO	Yes	23 USC § 134
Municipal Separate Storm Sewer System Program Requirements	Yes	The U.S. EPA develops stormwater runoff requirements. The Wisconsin Department of Natural Resources is responsible for administering the U.S. EPA Permit Program. Chapter 283 Wis. Stats, and chapters NR 151 and 216 of the Wis. Admin Code outline the regulations for owners and operators MS4s to discharge, and compliance requirements for these permits.
<p><i>Additional information:</i> * Real Property Description and GIS Mapping support the work of our County Treasurer's Office related to tax bill generation and our mandates relative to § 59.72(2).</p>		

PARKS, RECREATION & FORESTRY		
Service	Mandated (Yes/No)	Statutory Authority
Aquatics Programs and Maintenance	No	
County Forestry Administration & Management	No	Wis. Stat. § 28.10 & 11
Flowage & Dam Protection program	No	
Boat Launch programs	No	
Motorized Vehicle Trail Management	No	NR 50.09 (Snowmobile aid)
City of Wausau Parks programs, including recreation programming	No	Services provided in accordance with intergovernmental agreement, reimbursement provided.
Campground programs	No	
County Park operations and maintenance	No	
Landscaping, Grounds & Parking Lot Maintenance (Non-Parks)	Yes/No	Wis. Stats. § 101.11
Snow removal and winter maintenance	Yes/No	Wis. Stats. § 101.11
Indoor Ice Rink Operations and Maintenance	No	
Marathon Junction – operations, rental, maintenance	No	
Train (Marathon Park) – operations and maintenance	No	
Mountain Bay Trail State Park – operations and maintenance	No	Intergovernmental agreement between Wisconsin DNR and Marathon County PRF
Facility Rental program (including Wisconsin Valley Fair)	No	
Sports Complex – maintenance, operations, and reservations	No	
Nine Mile County Forest operations, maintenance, and events	No	
Recreation Deputy program	No	Contractual arrangement with Marathon County Sheriff's Office
Shooting Range operations, maintenance, and reservations	No	

Additional Information: Because Park facilities are non-mandated, various maintenance activities that may otherwise be required by Wisconsin's safe place law are noted as Yes/No relative to mandate.

UW-MADISON, DIVISION OF EXTENSION

Service	Mandated (Yes/No)	Statutory Authority
AGRICULTURE EDUCATOR		
Dairy and Livestock Production and Management education	No	
Farm Financial Management	No	
Crop, Soil, and Nutrient Management education	No	
Private Pesticide Applicator Licensing Training	No	Wis. Adm. Code ATCP 29.27
HORTICULTURE EDUCATOR Targeted horticulture education to various groups primarily focused on horticulture therapy in the justice system	No	
FOODWISE		
Nutrition and health education for low income families and youth (office space agreement)	No	
4-H YOUTH DEVELOPMENT		
Countywide 4-H Club Involvement and Youth Development Education Programs	No	
NATURAL RESOURCES Provide office space for regional staff responsible for forest-landowner and agriculture water quality education and resources	No	

Additional Information: UW-Extension positions are funded through a state-county funding split. FoodWise is federally-funded, the county provides office space and technology to support the program.

VETERANS SERVICES		
Service	Mandated (Yes/No)	Statutory Authority
Establish & Advise Eligibility for Any Benefits Entitled	Yes	Wis. Stat. § 45.80(5)(a)
Care of Veterans Graves	Yes	Wis. Stat. § 45.85
VA Compensation/Pension Claims and appeals	Yes	Wis. Stat. § 45.80(5)(a); 45.80-86.
Federal GI Bill Assistance	Yes	Wis. Stat. § 45.80(5)(a)
Federal VA Health Care Applications	Yes	Wis. Stat. § 45.80 (5)(a)
Burial Benefits	Yes	Wis. Stat. § 45.80(5)(a) Wis. Stat. § 45.84
Military Record Registration/Access	Yes	Wis. Stat. § 45.05
State Property Tax Credit	Yes	Wis. Stat. § 45.80(5)(a) & Wis. Stat. § 71.07(6)(e)
State Education Benefits	Yes	Wis. Stat. § 45.80(5)(a)
Aid to Needy Veterans	Yes	Wis. Stat. § 45.80(5)(c) Wis. Stat. § 45.86(2)
Applications for Burials and Cemeteries	Yes	Wis. Stat. § 45.80(5)(a)
Veterans Service Commission	Yes	Wis. Stat. § 45.81 (2)
Speaking Engagements	No	
Attend Local Veterans Organization Meetings	No	
Advise Veterans of benefits available from local non-profits	No	

Additional Information: Veterans Service Office is mandated to advise veterans and their spouses/dependents on all programs/benefits for which they may be entitled. Accreditation through the Veterans Administration is required.

CENTRAL WISCONSIN AIRPORT		
Service	Mandated (Yes/No)	Statutory Authority
Airport operations	No	Wis. Stat. § 66.0301

Additional Information: Counties are not mandated to provide regional airport services. Marathon County joined with Portage County to form Central Wisconsin Airport (CWA). However, once the determination is made to operate such a facility, the operator is subject to numerous federal and state regulations. Moreover, because the CWA has accepted federal funds (e.g., FAA funding) throughout its history, any determination relative to continued operations is subject to considerable regulation. CWA is overseen, pursuant to the intergovernmental agreement between Portage and Marathon counties by the Central Wisconsin Airport Board.

LIBRARY		
Service	Mandated (Yes/No)	Statutory Authority
LIBRARY SITES – (Athens, Edgar, Hatley, Marathon City, Mosinee, Rothschild, Stratford, Spencer, Wausau)	No*	Wis. Stat. § 43.11, 12

Additional Information:

*Counties are not mandated to directly operate library facilities. However, in the event that a county does not directly provide library facilities, the county is required by statute to provide funding for the operations of public libraries within the county, and public libraries in adjacent counties, that serve county residents. Specific information regarding these funding obligations are set forth in section 43.12 of the Wisconsin Statutes. Payments made pursuant to § 43.12 or funds necessary to directly provide county library services under Chapter 43 of the statutes are exempt from Wisconsin levy limits.

Physical Materials

Books, audiobooks, DVDs, magazines, newspapers, video games, art, Wi-Fi hot spots and other electronic devices.

Digital Collections

eBooks, eAudiobooks, and a large selection of databases available through online access.

Programs and Events

MCPL hosts a variety of educational and entertaining programs for all ages, including: story times, creative hands-on activities, music and theater performances, movie screenings, lectures, presentations, and workshops led by experts, authors and other speakers on a diverse range of topics.

Additional Services

Public computers, internet access and printing are available at all locations. Study and meeting rooms, passport services, copy and fax services, notary public services, and material delivery for homebound patrons are available at select locations.

Library Affiliations

MCPL is a member of and the resource library for the Wisconsin Valley Library Service. It also participates in the V-Cat consortium and the Wisconsin Public Library Consortium, providing its patrons with access to an even wider range of resources.

AGING & DISABILITY RESOURCE CENTER OF CENTRAL WISCONSIN		
Service	Mandated (Yes/No)	Statutory Authority
Aging Services	No	Wis. Stat. §§ 46.80, 46.82
Resource Center	No	Wis. Stat. § 46.283

Additional information: Marathon County summary of services provided in the ADRC includes: information and assistance, elderly and disability benefit services, nutrition services, dementia care specialist, volunteer program services, and caregiver support and respite services.

Wis. Stat. § 46.80 – The department's primary responsibility to elderly persons is to assure that all elderly and disabled persons have available and accessible a continuum of care or a wide range of community and supportive services so that they may remain in their homes and neighborhoods for as long as it is possible. The department shall be the mechanism by which governmental and nongovernmental agencies may coordinate their policies, plans and activities with regard to the aging.

Wis. Stat. § 46.82 identifies that a county board of supervisors of a county, the county boards of supervisors of 2 or more contiguous counties or an elected tribal governing body of a federally recognized American Indian tribe or band in this state may choose to administer, at the county or tribal level, programs for older individuals. Chapter 46.80 indicates that the department shall divide the state into distinct planning and service areas and designate a public or private nonprofit agency or organization as the area agency on aging for each planning and service area and we are the designated public agency.

Wis. Stat. § 46.283 identifies that a county board of supervisors may decide to apply to the department for a contract to operate a resource center.

The intergovernmental agreement creating the ADRC-CW provides that the funding allocation from each of the counties cannot be modified without the agreement of each of the county members (Langlade, Lincoln, Marathon, and Wood).

NCHC – Core Programs

Service	Mandated (Yes/No)	Statutory Authority
Behavioral Health Hospital, Community Mental Health, Developmental Disabilities, Substance Use Disorder	Yes	Wis. Stat. § 51.42
Community Support Programs	Yes	Wis. Stat. § 51.421
Care and Custody	Yes	Wis. Stat. § 51.22
Crisis Stabilization Services	No	Wis. Stat. § 51.15; 51.42
Protective Services and Placement	Yes	Wis. Stat. § 55.02
Elder Adult at Risk Agency	Yes	Wis. Stat. § 46.90
Comprehensive Community Services	No	Wis. Stat. § 49.45(30e) (6) Wis. Stat. § 51.42 (7) (6)

Additional Information: On behalf of Marathon County, North Central Health Care delivers services including, but not limited to, alcohol and other drug abuse outpatient services, mental health outpatient services, emergency services, adult protection services, adult community support services, comprehensive community service, psychiatrist and psychologist services, crisis, residential, inpatient, and hospitalization services.

Wis. Stat. § 51.42 identifies that the county board of supervisors has the primary responsibility for the well-being, treatment and care of the mentally ill, developmentally disabled, alcoholic and other drug dependent citizens residing within its county and for ensuring that those individuals in need of such emergency services found within its county receive immediate emergency services. This primary responsibility is limited to the programs, services and resources that the county board of supervisors is reasonably able to provide within the limits of available state and federal funds and of county funds required to be appropriated to match state funds. While counties are not directly mandated to provide crisis stabilization facilities, counties are required to provide care in the least restrictive form necessary. Stabilization facilities serve as a less-restrictive, less costly form of care for individuals discharging from an inpatient setting or as an alternative to an inpatient setting.

Wis. Stat. § 51.42(3) permits a county to meet its obligation through the creation of a multi-county community services program.

Wis. Stat. § 51.421 indicates that if funds are provided, and within the limits of the availability of funds provided under s. 51.423 (2), each county department under s. 51.42 shall establish a community support program. Each community support program shall use a coordinated case management system and shall provide or assure access to services for persons with serious

and persistent mental illness who reside within the community. Services provided or coordinated through a community support program shall include assessment, diagnosis, identification of persons in need of services, case management, crisis intervention, psychiatric treatment including medication supervision, counseling and psychotherapy, activities of daily living, psychosocial rehabilitation which may include services provided by day treatment programs, client advocacy including assistance in applying for any financial support for which the client may be eligible, residential services and recreational activities. Services shall be provided to an individual based upon his or her treatment and psychosocial rehabilitation needs.

Wis. Stat. § 51.22 indicates that except as provided in s. 51.20 (13) (a) 4. or 5., any person committed under this chapter shall be committed to the county department under s. 51.42 or 51.437 serving the person's county of residence, and such county department shall authorize placement of the person in an appropriate facility for care, custody and treatment. The county will incur the cost of these placements if it is not billable to insurance or the consumer.

Individual counties must determine what shall be done to meet these responsibilities in a way that adequately complies with the law. The burden of demonstrating that those responsibilities have been met to an adequate degree falls upon the county. The services, therefore, are not identical in each county even though the same basic mandate exists.

Comprehensive Community Services (CCS) is intended to assist individuals of all ages who are in need of ongoing services for mental illness, substance abuse disorder, or dual diagnosis beyond occasional outpatient care, but less than the intensive care provided in an inpatient setting. While CCS is not a mandated program, county-based governmental entities are the only entity in the state that can be certified.

Wis. Stat. § 55.02 identifies that the chairperson of each county board of supervisors shall designate a county department under s. 46.215, 46.22, 46.23, 51.42, or 51.437 that is providing services in the county on its own or through a joint mechanism with another county department or county to have the responsibility for planning for the provision of protective services and protective placement and for directly providing protective services.

Wis. Stat. § 46.90 requires that each county board shall designate an agency in the county as the elder-adult-at-risk agency. "Elder-adult-at-risk agency" means the agency designated by the county board of supervisors under sub. (2) to receive, respond to, and investigate reports of abuse, neglect, self-neglect, and financial exploitation under sub. (4).

NCHC – OTHER PROGRAMS

Service	Mandated (Yes/No)	Statutory Authority
Mount View Care Nursing Home* (Skilled Nursing, Rehabilitation, Dementia Care, Ventilator care)	No	
Hope House (Sober Living)	No	
Aquatic Therapy Pool	No	
Demand Transportation – 85.21	No	Wis. Stat. § 85.21
Early Intervention Services (Birth to Three)^	Yes	Wis. Stat. § 51.44

Additional information:

*There is no state statute that mandates a county must own or operate a nursing home, adult day services, housing programs, sober living, or aquatic therapy pool. However, should the county undertake these activities, each program area is subject to significant regulation, including through the acceptance of various funding streams (e.g., medicare/Medicaid). Adult Day Services and Community Based Residential Facility operations were ceased in 2023.

Wis. Stat. § 85.21 The purpose of this section is to promote the general public health and welfare by providing financial assistance to counties providing transportation services for elderly and disabled persons, and to thereby improve and promote the maintenance of human dignity and self-sufficiency by affording the benefits of transportation services to those people who would not otherwise have an available or accessible method of transportation. The County Board of Supervisors annually authorizes this program to be delivered through a grant application. The service is delivered through both NCHC and City of Wausau Transit. The Wisconsin Department of Transportation provides for financial assistance to deliver the program.

^Wis. Stat. § 51.44 indicates that each county board of supervisors shall designate the appropriate county department under s. 46.21, 46.23 or 51.437, the local health department of the county or another entity as the local lead agency to provide early intervention services. This chapter goes on to read that the department (the state) shall promulgate rules for the statewide implementation of the program. North Central Health Care currently delivers this program through a contract with Marathon County Special Education, which is located on the Lake View Drive Campus.

SOLID WASTE DEPARTMENT

Service	Mandated (Yes/No)	Statutory Authority
Solid Waste Management Operations	No	Wis. Stat. § 59.70(2)(a) and Chs. 144 & 159

Additional Information:

Counties are not mandated to directly provide Solid Waste management and recycling services; however, counties are permitted to engage in these activities, which can provide substantial benefits to local municipalities and residents. Should a county elect to provide said services it becomes subject to a wide variety of state and federal regulations (e.g., air permit, wetland management, engineering, gas management, and groundwater testing).

In addition to solid waste management and site operational programs, Marathon County Solid Waste Department provides a number of related services, including but not limited to Household Hazardous Waste Collection and Management; Agricultural Plastics Recycling, Home Composting, Street Sweeping exemption, Medication Drop Box and Sharps Management, and Municipal Recycling education).

Marathon County has a contractual obligation to provide landfill capacity and disposal to Shawano and Portage Counties through 2032. Marathon County also recently entered into a Gas Purchase Agreement and corresponding site lease with a third party relating to the processing and conversion of landfill gas into energy.



MEMORANDUM

TO: County Board Chairs, County Administrators, County Executives and County Clerks of Counties Eligible to Participate in the North Central Wisconsin Tourism Partnership

FROM: Sarah Diedrick-Kasdorf, Director of Outreach & Member Engagement

DATE: August 23, 2024

SUBJECT: 2025 North Central Wisconsin Tourism Partnership Budget Allocations

As counties are in the process of preparing their 2025 budgets it is time to remind counties of their 2025 North Central Wisconsin Tourism Partnership dues. The dues allocation for North Central Wisconsin Tourism Partnership counties has not changed since 2005.

County	Dues Allocation	County	Dues Allocation
Florence	\$220	Oneida	\$2,594
Forest	\$447	Portage	\$1,969
Langlade	\$711	Shawano	\$1,198
Lincoln	\$1,001	Vilas	\$2,641
Marathon	\$3,729	Waupaca	\$1,528
Marinette	\$1,480	Waushara	\$1,036
Menominee	\$119	Wood	\$1,955
Oconto	\$1,460	Total	\$22,088

Prior to 2005, budget allocation figures were established using equalized values for each county and dividing each county's percentage into a target budget figure. Since the changes in equalized values resulted in minimal decreases or increases to individual county dues, the board opted to freeze dues starting in 2005.

An invoice for 2025 dues will be sent in January 2025.

As a reminder of the value of the North Central Wisconsin Tourism Partnership to North Central Wisconsin, please review the following 2024 activities, along with other relevant information:

- Participated in the 2024 Green Bay RV and Camping Show.

- Entered into a contract with Lightburn for digital marketing services. Lightburn developed website content (hiking, biking, fishing), as well as implemented a Google ad campaign to boost traffic to the website (www.northcentralwisconsin.com).
- Participated in the state's tourism marketing co-op – purchased several social media ads promoting tourism in North Central Wisconsin.
- Adopted updated bylaws increasing engagement by all DMOs in North Central Wisconsin Tourism Partnership counties.
- Tourism impact in North Central Wisconsin Tourism Partnership counties:
 - 2023 was a record-setting year for tourism in Wisconsin
 - Combined totals for North Central Wisconsin Tourism Partnership counties:
 - \$1.6 billion in total economic impact through tourism activity
 - 10,652 full and part-time employees
 - \$95.5 million in state and local tax revenue

Our reinvigorated Tourism Committee is currently working on plans to increase our promotional efforts in 2025. The North Central Wisconsin Tourism Partnership Board will adopt the 2025 plan at its September meeting.

If you have any questions about the North Central Wisconsin Tourism Partnership, please do not hesitate to contact me at the WCA office. We are also happy to come to present information about our work and the value of investing in tourism to your full county board.

- a. Hire local Extension staff who will deliver educational services aligned to County priorities. As vacancies occur, and if the County and Extension agree to continue to support the desired program and position, Extension will seek County input when filling vacant positions.
- b. Invoice the County semi-annually, in May and November for amounts due under this agreement.

3. County Responsibilities

3.1 In consideration of the programs that Extension provides to County under this contract, the County agrees to:

- a. Pay to Extension the County share of up to \$236,895 for the period of January 1, 2024 through December 31, 2024 as allocated below.

Co-Funded Positions	Fee	FTE	Total
4-H Extension Educator	\$46,247	1.0	\$46,247
Agriculture Extension Educator - Dairy	\$46,247	1.0	\$46,247
First Educator Discount			(\$10,000)
Subtotal			\$ 82,494
Proposed or fully-county funded positions and other county contributions	Fee	FTE	Total
Horticulture Extension Educator	\$88,065	0.7	\$61,646
4-H Extension Associate Educator	\$65,000	0.5	\$32,500
Administrative Assistant	\$60,255	1.0	\$60,255
Final Total			\$ 236,895

- b. Provide travel and appropriate job expenses to the staff, office facilities and equipment, office supplies and demonstration materials, salary and fringe benefits for the clerical support staff, and other supporting budgetary items through regular County budgetary procedures in which funds are appropriated for such purposes under applicable Wisconsin law.

3.2 Consider and assess opportunities to provide office space with desks and chairs; access to IT support and internet connectivity; and basic operational resources in a manner similar to other Extension colleagues in the office, for FoodWise nutrition education programming to County SNAP/FoodShare eligible residents. Technology for FoodWise positions will be coordinated through the County.

Relationship between University of Wisconsin-Madison, Division of Extension Community Economic Development Educator and Economic Development Director/Coordinator

Every county is different; however, in counties with a Community Economic Development (CED) Educator and an Economic Development Corporation or Coordinator (EDC) the relationship tends to work as follows:

Relationship between Extension CED Educator and Economic Development Director/Coordinator	
Economic Development Director/Coordinator	Extension CED Educator
Specific focus on matters related to economic development.	Broader focus on a variety of issues identified countywide (e.g. economic development planning, entrepreneurial ecosystem development, placemaking, and infrastructure related to broadband, housing, and energy). (position can be focused on particular topics) Facilitates connections between economic development efforts and organizations across municipalities within the county.
Facilitates economic growth and development. Focus on networking and deal-making.	Focus on broad-based education, targeted placed-based support, and applied research. Helps inform local decisions related to community economic development by providing education, technical assistance, and applied research.
Builds and maintains direct relationships with businesses, providing them with information on resources available to help them succeed.	Serves as a resource for economic development practitioners/leaders, using research-based information and data to support their efforts (e.g., community economic analysis, market and labor force analysis).
Administers a business attraction and marketing plan as directed by county leadership.	Provides economic development practitioners with best practices in economic development, as well as research showing, for example, the importance of placemaking, i.e., the 4 th Wave of Economic Development, to economic growth and development.

<p>Uses area assets (schools, health care, parks, and trails, other amenities) to market the county to businesses. Businesses prefer to locate somewhere their employees will be happy.</p>	<p>Works to build the quality of those assets through planning, readiness, organizational and community development. Focus on established businesses.</p>
<p>Focus on established businesses. Includes both the retention of those already in the community and the attraction of new businesses.</p>	<p>Focused on building new or strengthening the local entrepreneurial ecosystem to meet the needs of a diverse set of entrepreneurs and business owners, particularly underserved (e.g., early-stage and smaller entrepreneurs, rural and remote businesses, businesses in underserved industries/sectors such as childcare, entrepreneurs of color, immigrant/refugee entrepreneurs, among others). Refer clients to the EDC if they are ready to access their services.</p>
<p>Uses trade area data and market analyses to develop marketing plans.</p>	<p>In partnership with specialists, conducts trade area and market analyses used by the EDC, entrepreneurs, and chambers.</p>
<p>Needs assessments are limited in scope to economic development.</p>	<p>Conducts community and countywide needs assessments used by educator, EDC, and other government and nonprofit agencies.</p>

RENTAL AGREEMENT

THIS AGREEMENT made this 11 day of September, 2014, by and between Consolidated Water Power, OWNER, and Marathon County, TENANT, constitutes a granting of the right to occupy and use, for the purposes of placing a sign and landscaping the surrounding area of approximately 10 feet by 30 feet on the premises located at:

Section 22 T26N R07 E,, within the S ½ of SW ¼

The right of occupancy of the TENANT is to be from September 11, 2014, until September 11, 2024, subject to the following rights of the OWNER, contingent upon the proper performance of the following obligations of the TENANT:

1. RENT. The TENANT shall pay rent in the amount of \$ 0.00 payable to the OWNER. Said payment shall be sent to:

2. The TENANT, its agents and/or assigns, shall have the right to enter upon the property at reasonable times for the construction and maintenance of said sign and landscaping.

4. HOLD HARMLESS. The TENANT shall indemnify and hold the OWNER harmless for any loss, cost, damages, or cause of action of any type whatsoever, which may be determined to be proximately caused by the negligent act or omission of the TENANT, its agents, assigns or other persons using the premises pursuant to this lease. The OWNER shall indemnify and hold the TENANT harmless for any loss, cost, damages, or cause of action of any type whatsoever, which may be determined to be proximately caused by the negligent act or omission of the OWNER, its agents, assigns or other persons using the premises pursuant to this lease.

5. PERSONAL PROPERTY AND LIABILITY INSURANCE. TENANT further agrees to maintain personal property and personal liability insurance with limits not less than \$1 million per occurrence and in aggregate and to keep such policies in full force and effect during the full term of this agreement and will submit proof of such insurance to the OWNER upon request.

6. The TENANT agrees that the right of occupancy shall not include the right to rent or lease or permit any occupancy to a third party not named in this agreement.

9. The TENANT will be responsible for all repairs and maintenance of the sign placed and landscaping done by TENANT on the premises.

10. TERMINATION OF LEASE. This lease shall not automatically renew, but shall terminate on the date set forth above. Both parties shall have the right to terminate this lease prior to the termination date set forth above upon 90 days written notice to the other party.

11. TENANT consents and agrees not to interfere in any way with the operations of the OWNER of the premises or any other activities authorized by OWNER.

It is understood that the promises of the respective parties constitute the consideration for this agreement.

Dated this 11 day of September, 2014.

Debra Ann King
(Witness)

Thomas J. Witt
(Name) CWPCo Resources Manager

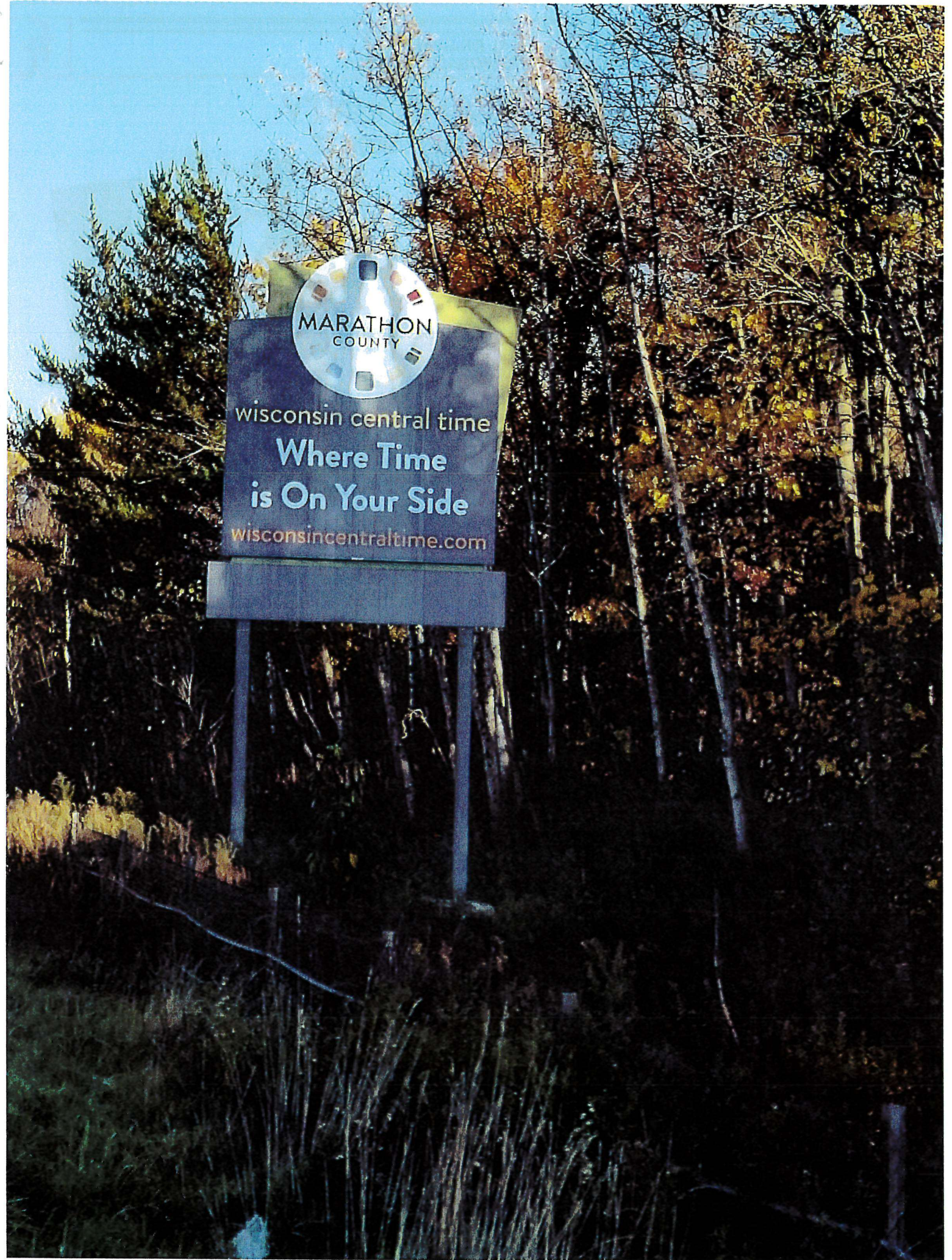
(Witness)

(Name)



Marathon County

BY: _____



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Marathon County Extension Horticulture Program 2024 participants and program overview YTD

Direct educational programming (in person and virtual): **382 participants.**

- Hmong growers play a crucial role among small-scale farmers in the region. The 2022 Census of Agriculture reports 89 Asian farmers in the area, most of whom are Hmong ([USDA 2022](#)). There are 466 farms (23% of the total) that have annual sales of less than \$2,500 in Marathon County. Continued efforts are made to connect with Hmong gardeners where they are at and build partnerships with Hmong community resource organizations (H2N, Hmong American Center) and members of the community, including booths at Hmong events. In the near future, will be partnering with the Extension Farm Management Hmong Grower Outreach Specialist on workshops in central Wisconsin.
- Local residents are identified as key target audiences for general horticulture education, focused on best practices for conserving soil health and water quality, utilizing Integrated Pest Management (IPM), and increasing the use of native plants in landscapes.

Monthly programs are offered at the Marathon County Public Library (MCPL) Wausau Branch. These programs are offered twice: a morning and evening option. Programs are also offered periodically at three other MCPL branch locations. Monthly programs are also offered when school is in session in partnership with Mosinee Community Education.

Sowing Success is a 12 week introductory course in horticulture. The Integrated Pest Management (IPM) course teaches participants how to link gardening practices and biology to prevent plant problems. This program will be offered September-December in person in both Marathon and Wood Counties. Sowing Success participant numbers are not included in this report since it has not started for the 2024 growing season.

- Marathon County has a large population over the age of 60. Older adults are at a greater risk of social isolation, which can have negative health impacts, including cardiovascular diseases ([Hu, et al. 2021](#)). Monthly programs are offered to the Wausau YMCA program for adults 55+ (The Landing) and biannually through the UWSP LIFE program.

“**Can you dig it?**” is a monthly newsletter in which subscribers receive an email containing three timely articles from trusted university resources, a spotlight on a UW-Madison Extension resource, a citizen science opportunity, background information on interesting diagnostic inquiries, as well as marketing upcoming programming available virtually and in person. **380 click throughs/ 2707 open**

Marathon & Wood County residents rely on their local Extension office to answer horticulture related diagnostic questions with research-based answers in a timely manner. By providing research-based answers to gardening questions, residents see reduction in time and money spent on efforts either have no impact, or worse, negative impacts in their lawns and gardens and the larger environment. **240 inquiries**

Marathon County Extension Horticulture Program Outcomes

Outcomes are what the programs are designed to achieve in/with the participants.

- Increase awareness and knowledge of resources to increase pollinator habitat
 - Addressed through general public and older adult programming, diagnostic inquiries, and newsletter.
- Increase awareness and knowledge of techniques to mitigate climate change through horticultural techniques
 - Addressed through general public and older adult programming, diagnostic inquiries, and newsletter.
- Increase awareness and knowledge of resources to decrease environmental contamination and pollution (due to overuse of horticulture chemicals in urban and suburban environments), Multiple Marathon County municipalities' and county government planning documents identify a need to reduce pesticide and fertilizer misuse to protect water quality from nonpoint pollution sources ([Marathon County Stormwater Plan](#), [Wausau Comprehensive Plan 2017](#), [Schofield Comprehensive Plan](#)).
 - Addressed through general public and older adult programming, programming targeting Hmong audiences, diagnostic inquiries, and newsletter
- Increase awareness and knowledge of environmentally-sound gardening practices that simultaneously improve mood, increase physical activity, and encourage positive socialization
 - Addressed through in person programming for adults 55+ and other at risk groups.

Marathon County Extension Dairy Program 2024 participants and program overview YTD

Program Participants YTD = ~240 direct participants

- Reproductive Roadshow Farmer Edition - 27
- Reproductive Roadshow Veterinarian Edition – 8
- Artificial Insemination program – 34
- Badger Dairy Insights – 15 – 20 participants each month = ~120
- Colostrum Management Project – 19 farms
- Mastitis Project – 33 farms

Marathon County Extension Dairy Program Outcomes

Outcomes are what the programs are designed to achieve in/with the participants.

Short-Term:

- Individuals will increase their knowledge of newborn and pre-weaned calf care
- Dairy producers gain awareness of management practices that influence the economic viability of their farms
 - Practices include feeding strategies, calf care, prevention of diseases, treatment of diseases, breeding strategies
- Dairy producers will gain knowledge about breeding their own cattle
- Dairy producers will increase their knowledge about mastitis-causing organisms and ways to control them.

Medium – Term:

- Individuals will adopt newborn and pre-weaned calf best management practices thereby increasing the rate of passive transfer on their farms
- Dairy producers adopt management practices that positively influence the economic viability of their farms
- Dairy producers will adopt artificial insemination and decrease the number of bulls on their farm or their dependence on breeding technicians.
- Dairy producers will adopt practices that decrease their risk/ incidence of mastitis.

Marathon County Extension 4-H Program 2024 participants and program overview YTD

4-H Program Specific:

2021+ Contacts

- 1025 people enrolled 4-H: 802 Youth and 223 Volunteers
- 2023-24 Youth Retention Rate:
 - Marathon County 84% vs Statewide Program: 75%
- Program Quality Score: (Survey results out of 7 points)
 - Marathon County: 5.99 vs Statewide Program: 5.81
- Supervised: 4 AmeriCorps/4-H Program Assistants to assist with programming
- Summer Camp
 - Summer Camp Staff Trainings: 36 Youth & Adults x 6 Trainings= 216 contacts
 - Family Orientation: 43 parents/guardians
 - Summer Camp Program: Enrolled 121 youth campers
- Discover Wisconsin - a 3 day travel experience for middle school youth
 - 38 youth enrolled / 9 adult chaperones
 - Family Orientation: 84 youth & parents/guardians
- Project Workshops: Horse Education, Rabbit, Quilting, etc = 239
- Family Night: 87 youth and adults
- Volunteer Trainings: 3 trainings = 236 contacts
- Selected as Lead Advisor for statewide Citizen Washington Focus 11 day travel experience= 36 youth + 5 adults

Mixed Program (4-H & Community):

318+ Contacts

- Summer Foodie Club: 17 youth x 4 weeks = 196 contacts
- 4-H Art Days: 24 youth x 4 weeks = 96 contacts
- Kids Day Camp: 23 youth + 3 counselors = 26 contacts

Community Specific Outreach:

5702+ Contacts

- In School Program: 67 youth in 3 different classrooms x 5 months = 335 contacts
- After School Programs: 60 youth in 4 different programs X 6 weeks = 360 contacts
- Family Engagement Nights:(3 Schools) 425 contacts
- Marathon County Parks Children's Fest = 3,500 contacts
- Boys & Girls Club Summer STEM Program: 27 youth x 7 weeks = 189 contacts
- Discover 4-H at the Fair Activity Stations: 775 contacts
- Summer Youth Theater Camp: 22 youth
- Marathon County Library Programs: 24 youth x 4 programs = 96 contacts



Target Audience:

- **Current and New 4-H Members:** Deliver high-quality 4-H clubs fostering belonging, personal growth, and exploration, aiming to boost re-enrollment rates.
- **Potential 4-H Members (Underserved Youth):** Reduce barriers through community partnerships with programs like G2M, Boys & Girls Club, and school initiatives, while engaging at community events.

Outcomes:

- **Short-Term:** Improve program quality by enhancing youth sparks, belonging, and relationships.
- **Long-Term:** Expand access to 4-H, especially for underserved youth. Promote enrollment in in-school programs, Hispanic clubs, and community collaborations like the Juntos program.

Action Plan:

- **Youth Sparks:** Assess local youth needs and interests to provide dynamic programs where youth want to attend and learn.
- **Camps and Travel:** Continue offering camps and educational travel experiences.
- **Youth-Adult Partnerships:** Expand the volunteer base, provide training, and develop project committees to enhance learning and support youth.
- **4-H Staff:** Seek resources to grow the team which will enhance positive youth and community programs.
- **WI 4-H Camp Work Group**
 - Continue to provide training and materials for statewide colleagues to provide quality 4-H camp programs.

Reflections of Participants and/or Parents:

- Summer Youth Theater: "Our children have participated in local community theater productions. They have not had as much fun or have been able to accomplish what you have done in 5 days. Thank you for including our youth."
- A parent of 2 cast members
- Discover WI Travel Experience: "This was a really good trip. This was my first trip. I think I will travel again. All the adults were so nice" - a youth traveler
- Older Youth Activity - Cold Case A Murder Mystery Party: "I've never solved a murder before. We learned how to look at clues and evidence to find the suspect. This was a fun new 4-H activity." - a 9th grade 4-H youth.
- Summer Camp:
 - 89.7% of youth met someone new. (belonging)
 - 96.4% of youth felt they could take care of themselves at camp. (independence)
 - 90.3% of the camp staff felt they were prepared to lead a camp. (trainings)
 - 100% of camp staff felt they made a positive impact on a youth at camp. (program quality/belonging)
- Boys & Girls Summer STEM Programming: 89% of youth would like to participate in another 4-H event or program after participating in the weekly workshops.

MCDEVCO, Inc. – August 2024 Report

GAP & Micro FINANCING

MCDEVCO continues to work with businesses throughout Marathon County to provide *GAP* and Micro Financing.

POWTS REVOLVING LOAN FUND

MCDEVCO is accepting applications!

ENTREPRENEURIAL DEVELOPMENT

2024 Programs and Educational Updates:

- **January 16, 2024:** Q1 Entrepreneur Information Session hosted by MCDEVCO.
- **March 13, 2024:** DC Everest Youth Entrepreneurs Tour of MCDEVCO & EEC hosted by MCDEVCO.
- **March 19 & March 26, 2024:** Sales & Use Tax Workshop hosted by MCDEVCO.
- **April 2 & April 9, 2024:** Social Media Marketing Workshop hosted by MCDEVCO.
- **April 9, 2024:** Q2 Entrepreneur Information Session hosted by MCDEVCO.
- **April 30, 2024:** GEARS Alumni Networking hosted by MCDEVCO.
- **May 14, 2024:** EEC Tenant *GAP* & Micro Financing Info Session hosted by MCDEVCO.
- **July 9, 2024:** Q3 Entrepreneur Information Session hosted by MCDEVCO.
- **July 16, 2024:** UW Law & Entrepreneurship Clinic hosted by MCDEVCO.
- **September 10 through December 10, 2024:** *GEARS* Certificate of Entrepreneurial Excellence hosted by MCDEVCO.
- **October 22, 2024:** Q4 Entrepreneur Information Session hosted by MCDEVCO.
- **October 25, 2024:** Women's Entrepreneurship & Leadership Summit

Municipalities

MCDEVCO hosts quarterly municipality meetings.

EEC Management

Occupancy Update:

- July 2024 Occupancy: 84.90%

Kimm Weber, Executive Director - MCDEVCO

www.mcdevco.org




INFORMATION SESSION

DATE
Tuesday, January 16, 2024

TIME
12:00PM

LOCATION
ZOOM

Interested in starting a business?
Join MCDEVCO for a virtual overview of the steps needed to begin the entrepreneurial journey!





SALES & USE TAX WORKSHOP

Join MCDEVCO in this two-day workshop with Holly Hoffman, as we navigate through the nuances of Wisconsin Sales and Use Tax.

Day 1: Sales - WI Sales Tax
Tuesday, March 19th, 2024
6:00 PM - 8:00 PM

Day 2: Purchases - WI Use Tax
Tuesday, March 26th, 2024
6:00 PM - 8:00 PM



Holly Hoffman
Sales Tax Lady
Owner

MCDEVCO, Inc.
100 N 72nd Avenue
Wausau, WI 54401

715.298.0084
www.mcdevco.org

Scholarships Available



Social Media Success Workshop

MCDEVCO, Inc.
Entrepreneurial & Education Center
100 N 72nd Avenue, Wausau, WI

Tuesdays, April 2 & 9, 2024
6:00-8:00PM

715.298.0084
www.mcdevco.org



Bryson Bernarde
Instructor
Owner - United Social Media Marketing





PUBLIC SPEAKING 101

Elevate your public speaking skills using acting techniques, fine-tune your elevator pitch, and learn how to create an effective slide presentation!

REGISTER ONLINE!

Day 1: Lecture
Tuesday, July 30, 2024
6:00 PM - 8:00 PM

Day 2: Presentation
Tuesday, August 6, 2024
6:00 PM - 8:00 PM

Location:
100 N 72nd Ave,
Wausau, WI 54401

MCDEVCO, Inc.
715.298.0084
www.mcdevco.org

Scholarships Available!

MCDEVCO, INC. PRESENTS



THE ART OF SELLING

with Tim McKeough

INCREASE YOUR SALES. CLOSE LIKE A PRO.

Tuesday, May 14th, 2024
6 PM - 8 PM
100 N 72nd Ave,
Wausau, WI 54401

Register Online!

Scholarships Available

MCDEVCO, Inc.
715.298.0084
www.mcdevco.org





GEARs Certificate of Entrepreneurial Excellence Alumni Networking Event


HOSTED BY MCDEVCO



Meet, Speak & Network with Alumni

100 N 72nd Avenue, Wausau, WI 54401

APRIL | 30th | 2024
6 PM - 8 PM



BUSINESS LAW BASICS


Tuesday, July 16, 2024
100 N 72nd Ave, Wausau, WI 54401

10 AM - 11 AM
Presentation & Q&A

11 AM - 3 PM
Eight (8) 30-minute consultations

To schedule a consultation, you MUST register for the workshop. Appointments are first come, first serve.

Click the link in the description to register!



MCDEVCO, Inc.
715.298.0084
www.mcdevco.org



COURAGEOUS CONVERSATIONS

Women's Leadership Summit
FRIDAY, OCTOBER 25, 2024
8:30 AM - 3:30 PM

Register online today!
For more information, visit our website.



PRESENTER:
STEPHANIE PERKINS

Program Cost: \$75
(lunch included)
Scholarships available.

Join MCDEVCO to celebrate National Women's Small Business Month with Stephanie Perkins, as we conquer tough talks with finesse and understanding.

MCDEVCO, Inc.
Entrepreneurial & Education Center
100 N. 72nd Ave
Wausau, WI 54401
715.298.0084
www.mcdevco.org



GEARs CERTIFICATE OF ENTREPRENEURIAL EXCELLENCE



What is the GEARs Program?

Get your GEARs turning in this 14-week leadership program that provides the skills, tools, and strategies needed to start or grow your business.

Scholarships available.

REGISTER ONLINE TODAY!

- ✓ Proof of Concept
- ✓ Business Plan
- ✓ Finances
- ✓ Sales & Income Tax
- ✓ Marketing
- ✓ Commercial Insurance
- ✓ Human Resources & Legal
- ✓ Financial Panel
- ✓ Dolphin Tank

100 N. 72nd Avenue, Wausau, WI 54401
info@mcdevco.org | 715.298.0084 | www.mcdevco.org



*We teach, learn, lead, and serve,
connecting people with the University of Wisconsin, and engaging with
them in transforming lives and communities.*

4-H – Positive Youth Development

Holly Luerssen, 4-H Program Educator

- A 6 day program at the Wisconsin Valley Fair where 4-H arts & crafts, foodie, wildlife ecology, and other STEM related activity stations were set up to engage fair attendees in a taste of Marathon County 4-H. Total Reach: Over the 6 day program 650 youth attended the stations.
 - The Discover 4-H Activity stations were set up in the Youth Expo Building and were offered three to four different times each day. During each session, the 4-H staff set up 3-4 different activities. The activities showcased different experiences in 4-H from Foodie to art to animal tracking to learning about chemical reactions in fizzy jars to Lego challenges and creating cards for the next Honor Flight program.
- A day camp for youth in 5k-3rd grade, where they learned about pollinators, wind energy and the power of water while attending the Children's Imaginarium during the morning. In the afternoon the youth engaged in designing cards for the Honor Flight program, creating art, and enjoying other summer camp games and activities. The day camp helped youth find their sparks, enhance relations, engage in service learning, and foster engagement in 4-H. Total Reach: 26 youth campers 3 older youth counselors 5 staff members
 - The annual Kids Day Camp provides the younger local youth with an opportunity to engage in a camp like atmosphere in a one day event. A day camp for youth in 5k-3rd grade, where they learned about pollinators, wind energy and the power of water while attending the Children's Imaginarium during the morning. In the afternoon the youth engaged in designing cards for the Honor Flight program, creating art, and enjoying other summer camp games and activities. The day camp helped youth find their sparks, enhance relations, engage in service learning, and foster engagement in 4-H. 97% of campers said they tried something new. 89% mentioned they met someone new. 100% of campers said they would like to come back to day camp.

Agriculture

Heather Schlessler, Dairy Agent

- A webinar, one session part of Badger Dairy Insight, for dairy farmers and dairy industry professionals, where participants learned about risks of feeding rations without adequate fiber levels and potential dry matter and nutrient losses during silage preservation. Total Reach: 72 registered attendees
 - Badger Dairy Insight is a monthly webinar offered to dairy farmers and dairy industry professionals around topics related to reproduction, nutrition, emerging technologies, and animal welfare to



increase their knowledge around the latest University research. Then nutrition workgroup provided speakers to talk about low fiber diets and losses occurring during silage preservation. Attendees and those watching the recording of the presentations will have knowledge on feeding fiber and silage preservation.

- A webinar, one session part of Badger Dairy Insight, for dairy farmers and dairy industry professionals, where participants learned about leveraging digital technologies to improve management decisions on dairy farms. Total Reach: 81 people registered for the webinar.
 - Badger Dairy Insight is a monthly webinar offered to dairy farmers and dairy industry professionals around topics related to reproduction, nutrition, emerging technologies, and animal welfare to increase their knowledge around the latest University research. The emerging technology workgroup collaborated with Dr. Joao Dorea an Assistant Professor in Precision Agriculture and Data Analytics to develop this Badger Dairy Insight presentation. Examples of Dr. Dorea's work include the use of digital technologies to monitor animal behavior, growth development, social interaction, and early detection diseases or animal welfare concerns. Attendees and those watching the recording of the presentations will have knowledge on emerging technology applications on dairy farms.
- Planning for an update to Topic Hub article heat abatement resources in dairy cattle, as well as, creating new informative videos to showcase dairy farmer success stories about heat abatement strategies on-farm. The goal is to increase awareness and highlight successful implementation of heat abatement strategies for dairy cattle. These resources will address a critical topic related to climate change and sustainability, as well as methods to ensure high quality animal care and economic viability for the dairy industry.
 - Heat stress presents both an animal welfare and sustainability challenge for the dairy industry. Dairy cattle of all ages are susceptible to thermal discomfort and may experience poor animal welfare as a result (Van Os et al., 2024). In lactating cows, milk production and reproductive losses have been documented to occur during heat stress, which, along with a greater risk for mortality, threatens the economic viability, efficiency, and environmental sustainability of dairy production. Some limited evidence also suggests heat stress and mitigation strategies impact public perception of dairy farming (Cardoso et al., 2018). Many Wisconsin dairy farmers have expressed interest in learning more about cost-effective and energy-efficient housing and management practices to mitigate heat stress in dairy cattle. Previous heat abatement resources on the Topic Hub will be updated and new resources will be added to address economic impact. In addition, brief, informative videos to highlight various types of successful heat abatement strategies implemented by dairy producers on-farm will be created. Our goal is to serve as a reliable source for research-based information on effective and efficient heat abatement strategies in continental or temperate climates, across dairy herd sizes and facility types. Dairy producers and the industry will increase awareness of heat abatement strategies and important sustainability, economic, and animal care implications.
- Planning for Planning Emergency Livestock Transportation Response (PELTR) hybrid workshops for and in collaboration with area and statewide emergency response personnel. The goal of PELTR is to maintain an effective emergency response that protects producer/livestock owners' and Wisconsin's agricultural economic viability. Total Reach: Workshops require pre-registration and are limited to 20 participants per location. Two locations are being planned for 40 emergency responders total.



- Livestock transportation is a critical segment of the food supply system and Wisconsin's agricultural industry. It is also a highly visible segment to the public with animals being transported to and from farms, points of sale, and to processing facilities. Safety on roadways is in everyone's best interest and part of that safety is preparedness for responding to emergencies on the roadway. First responders are the front line in that response and many lack experience with livestock handling. First responders, and livestock owners and associations, asked us to provide this training. UW- Madison Extension Livestock and Dairy Program colleagues created the research-based curriculum titled Planning for Emergency Livestock Transport Response (PELTR). The curriculum consists of five modules delivered virtually and in person through lectures, interactive discussions, videos, and demonstrations. Short-term outcome: increase emergency responders' preparedness to respond to roadside incidents involving transported livestock. Medium-term: responders share what they learned as they develop their local response plans. Long-term: Wisconsin's emergency responders have plans in place to respond to roadside incidents involving transported livestock.

FoodWise

Mallory McGivern, FoodWise Administrator

Michelle Van Krey, Healthy Communities Coordinator

Julia Perock, FoodWise Educator

- FoodWise staff from Marathon County and the surrounding Central Wisconsin Region are planning for the development of a Farmers Market Collaborative to bring market managers and key leaders in the region together and build a support system around markets in rural communities where resources and capacity is limited.
- A quarterly nutrition education series was taught in Marathon County for adults with young children as part of the Children's Wisconsin LEAP (Learning Essentials about Parenting) program where they learn about incorporating healthy eating habits into the family routine, including family meals and eating more fruits and vegetables. The goal of this effort is to encourage healthy eating behaviors at home.
- Nutrition Educator Julia Perock attended a Strongbodies teacher training hosted by UW Madison Division of Extension. Julia is now certified to teach the strength-training program designed for older adults.
- FoodWise staff attended the Wisconsin Valley Fair where the UW Madison Division of Extension had a booth in the Exhibition Building. FoodWise Educator Julia Perock brought a mystery box where youth and families could feel a vegetable and guess what was in the box. FoodWise also had resources and recipes for families.
- Shared leadership in the Marathon County Hunger Coalition, where emphasis is placed on expanding healthy food access and developing new projects and partnerships that will empower Marathon County families through education and shared resources. The coalition's goal is to increase access to healthy foods in order to achieve health equity for all county residents.





Extension

UNIVERSITY OF WISCONSIN-MADISON
MARATHON COUNTY

August 2024 Report

Horticulture

Janell Wehr, Horticulture Educator

- A diagnostic service for the general public, where Marathon and Wood County residents' horticultural inquiries are answered through evidence-based resources. This effort is designed to reduce pollution through horticultural product (pesticides and fertilizers) misuse.
- "Can you dig it?" newsletter for the general public, where subscribers can read timely articles specifically related to horticulture issues facing central Wisconsin. The goal of this effort is designed to increase awareness and knowledge of resources to decrease environmental contamination.

Natural Resources

Kris Tiles, NRI Program Manager

Anna James, Regional Natural Resources Educator

Jen McNelly, Regional Natural Resources Groundwater Educator

- A field day for farmers and non-farmers in and around the Big Roche-A-Cri watershed, where attendees learned about an on-farm research project that was conducted by Farmers of the Roche-A-Cri and Petenwell & Castle Rock Stewards group members and Extension and UW-Madison researchers. Through this field day, attendees learned about the dynamics of nitrate leaching and examined the feasibility and impact of interseeding cover crops in a potato system. Attendees also learned ways in which on-farm research trials will help potato growers improve their practices to minimize nitrate losses. Total Reach: 25 attendees including agency staff, non-farming community members, producers, and agronomists
- A facilitated discussion with Farmers of the Roche-A-Cri, a producer-led watershed protection group, where the group discussed new collaboration opportunities and educational programming efforts. Through this discussion, group members identified priority areas for education programming and research that will serve the community and natural resources needs of the Big Roche-A-Cri and Little Roche-A-Cri watersheds. Total Reach: 8 producer-led group members
- A presentation for county and state partners, where the audience learned about producer-led watershed protection group in Central Wisconsin and the value of utilizing social science efforts in conservation management. Through this effort, county and state partners explored ways to collaborate with producer-led watershed protection groups to help improve water quality, and discussed ways in which social science efforts can be utilized to inform and measure progress of watershed management plans. Total Reach: Estimated 40 attendees that include county Land & Water staff and DNR staff
- A presentation for attendees of the 2024 National Wildlife Federation Growing Outreach Conference, where attendees learned about a social indicator survey that was conducted to better understand producer's awareness levels, attitudes, constraints, capacity and behavior towards water quality and conservation practices. The goal of this effort was to inform attendees about ways social science efforts can be incorporated into watershed management planning. Another goal of this effort was to inform attendees about planning, implementing, and evaluation conservation practices based on the needs of stakeholders within a watershed. Total Reach: Approximately 70 attendees



- A project for Wisconsin woodland owners where they will work with a forester to get a Forest Stewardship Plan. Through this program, woodland owners will receive a plan that will allow them to identify goals for their property, plan for the future of their land, and implement management activities. Total Reach: 28 Cooperating Foresters have joined the project to write Forest Stewardship Plan 40 Woodland Owners have been connected with Forester to get a plan 1 Forest Stewardship Plan completed
 - Wisconsin has made great strides in private forest landowner engagement, more than 21,000 new landowners have received a property visit from a professional forester since 2018. These landowners have received personalized information about their property and are poised to act in their woods. The cost of getting a Forest Stewardship Plan can be prohibitive for some woodland owners, but those same plans are commonly required to participate in cost-share programs that help pay for woodland management activities. We created the Wisconsin Stewardship Plan Project (WSPP) to help Wisconsin landowners take the next step by making it possible for them to get a Forest Stewardship plan for their woodlands. WSPP created a network of private foresters that will write plans across the state. The Wisconsin DNR received a grant so that the project could pay the private foresters for the plans they write. When an eligible woodland owner signs up, the project will connect them with a private forester that can write a Stewardship Plan in their area. The woodland owner works with the private forester to identify goals for their woodlands and strategies to reach goals, and the process ends with the landowner having a Forest Stewardship Plan. Targeted outreach to woodland owners that have done a walkthrough with their DNR forester, but do not have a management plan, is planned for the future to help the project continue to grow. Outreach will include emailing information about the program and/or a mailing. We will also connect with partner organizations to help us proliferate information about the project in their network. The Wisconsin Stewardship Plan Project will increase the number of landowners who have a Forest Stewardship Plan for their property. Further this will increase the number of woodland owners that have the required management plan to apply for cost share programs that can financially help with management activities. Our project removes the financial barrier of getting a Forest Stewardship Plan for some landowner's by using grant funding to pay for the plans. UW Extension Forestry will continue to engage and provide resources for woodland owners after they get a Forest Stewardship Plan so participants feel better prepared to implement their plan. The project is also employing private foresters across the state by providing plan writing opportunities. The hope is that culmination of this effort will increase forest health across the state.

Additional Extension Outreach Programming Occurring in Marathon County

- Planning for a Pasture Walk. The goal is to reach dairy producers that graze, other livestock grazers and a focus on organic grazing so that they will gain skill and confidence in utilizing grazing on their farms.
- A two-day event where livestock producers learned about effective pasture management in order to maximize productivity and increase profits.



- Planning for a Fall workshop focused on Entrepreneurship and Placemaking efforts in Marathon, Portage, and Wood Counties. The goal, under the Strategic Doing framework, is to bring together stakeholders from across the region in order to establish action-based work groups to support, enhance, and grow efforts towards placemaking and an entrepreneurial ecosystem within the region.
- A study to better understand water quality concerns for foreign-born farm workers. Results will inform participants of water safety concerns and provide education for remedying water quality concerns. Total Reach: 119 farms were contacted for participation. Testing is still being conducted.

Upcoming Programs

- **4-H Programming** – Information at marathon.extension.wisc.edu/projects/programs/
- **Horticultural Programs** – Information at <https://marathon.extension.wisc.edu/horticulture/programs/>

Jeremy Solin <i>Area Extension Director</i>	Janell Wehr <i>Horticulture Educator</i>	Kris Tiles <i>NRI Program Manager</i>
Heather Schlessor <i>Dairy Agent</i>	Mallory McGivern <i>FoodWise Administrator</i>	Kathy Johnson <i>Administrative Assistant</i>
Holly Luerssen <i>4-H Program Educator</i>	Julia Perock <i>FoodWise Educator</i>	
	Michelle Van Krey <i>Healthy Community Coordinator</i>	