



MARATHON COUNTY BOARD OF HEALTH AGENDA

Date & Time of Meeting: **Tuesday, April 11, 2023, at 8 a.m.**

Meeting Location: **Courthouse Assembly Room, B-105, 500 Forest Street, Wausau WI**

Committees Members: Michelle Van Krey-Chair, Tara Draeger-Vice Chair, Helen Luce, Katie Dively, Stacey Morache, Jennifer Aarrestad, Yee Leng Xiong, Ann Lemmer

Marathon County Mission Statement: *Marathon County Government serves people by leading, coordinating, and providing county, regional, and statewide initiatives. It directly or in cooperation with other public and private partners provides services and creates opportunities that make Marathon County and the surrounding area a preferred place to live, work, visit, and do business. (Last updated: 12-20-05)*

Marathon County Health Department Mission Statement: *To advance a healthy Marathon County community by preventing disease, promoting health, and protecting the public from environmental hazards. (Last updated: 5-7-13)*

Persons wishing to attend the meeting by phone may call into the **telephone conference beginning five (5) minutes prior to the start time indicated above using the following number:**

Phone #: +1-408-418-9388

Access Code: 2486 058 5170

When you enter the telephone conference, **PLEASE PUT YOUR PHONE ON MUTE!**

1. **Call Meeting to Order**
2. **Pledge of Allegiance**
3. **Public Comment (15 Minutes)** *(Any person who wishes to address the County Board, or one of its committees, during the "Public Comment" portion of meetings, must provide his or her name, address, and the topic he or she wishes to present to the Marathon County Clerk, or chair of the committee, no later than five minutes before the start of the meeting.)*
4. **Approval of the February 14, 2023, Board of Health Meeting Minutes**
5. **Policy Issues for Discussion and Possible Action**
 - A. None
6. **Operational Functions Required by Statute, Ordinance, or Resolution**
 - A. DHS 140 Review of Level III Health Department
7. **Educational Presentations and Committee Discussion**
 - A. Overview of Impact of Heart Disease in Marathon County
 - B. Overview of the CHIP Plan Continued: Reviewing the Social Determinants of Health
 - C. Introduction of Kate Florek, Environmental Health and Safety Director
 - D. Takeaways from WALHDAB Operations Conference
 - E. Juul Grant Settlement Funds

Next Meeting Date & Time, Location, Announcements and Future Agenda Items:

- F. Committee members are asked to bring ideas for future discussion.
- G. Next Board of Health Meeting: Tuesday, June 13 at 8 am

8. Adjournment

**Any person planning to attend this meeting who needs some type of special accommodation in order to participate should call the County Clerk's Office at 261-1500 or e-mail countyclerk@co.marathon.wi.us one business day before the meeting*

SIGNED: _____
Presiding Officer or Designee

EMAILED TO: Wausau Daily Herald, City Pages, and other Media Groups

NOTICE POSTED AT COURTHOUSE _____

EMAILED BY: _____

BY: _____

DATE & TIME: _____

DATE & TIME: _____



BOARD OF HEALTH MEETING AGENDA WITH MINUTES

Date & Time of Meeting: **Tuesday, February 14, 2023, at 8:00 AM**

Meeting Location: **WebEx/ Courthouse Assembly Room (B105), 500 Forest Street, Wausau, WI 54403**

Committee Members:

Michelle Van Krey	X
Tara Draeger	X
Helen Luce	WebEx
Jennifer Aarrestad	WebEx
Yee Leng Xiong	WebEx
Ann Lemmer	X
Stacey Morache	X
Katie Dively	WebEx

MCHD Staff Present: Rachel Klemp-North (WebEx), Becky Mroczenski (WebEx) Laura Scudiere, Kang Chu Yang, Aaron Ruff, Amanda Ostrowski, Jessa Bokhoven, Hannah Schommer, Jon Schmunk

Others via WebEx:

Others In Person: Kurstin Kolodziej, Dr. Bhushan, Corporate Council Mike Puerner

1. **Call to Order-** Chair Van Krey called the meeting to order at 8:00 AM.
2. **Pledge of the allegiance.**
3. **Public Comment Period** – None.
4. **Approval of the December 13, 2022, Board of Health Meeting Minutes**
Motion to approve the minutes of the December 13, 2022, Board of Health meeting made by Ann Lemmer. Second by Tara Draeger. Motion approved.
5. **Policy Discussion and Possible Action** – None.
6. **Operational Functions Required by Statute, Ordinance, or Resolution**
 - A. Review Board of Health Bylaws.
 - i. Health Officer Laura Scudiere and Corporate Council Mike Puerner reviewed and made minor language and formatting adjustments to the bylaws. No further discussion was needed.
 - ii. Motion to approve bylaw adjustments made by Stacy Morache. Seconded by Ann Lemmer.
7. **Educational Presentations and Committee Discussion**
 - A. Introduction of Dr. Bhushan MD MPH FACP, Medical Director of Marathon County Health Department
 - i. Scudiere introduced Dr. Bhushan, the new Medical Director to the Health department. Dr. Bhushan has a robust education in internal medicine and has been a hospitalist for 30 years. She shared her public health journey and experience as a surgeon in India. She is very honored to get this opportunity and is excited to contribute.
 - B. Overview of the CHIP Plan Continued: Reviewing Identified Priority of Mental Health
 - i. Community Health Improvement Director, Amanda Ostrowski spoke about the mental health priority determined in June 2021 through the CHIP process with the help of Board of Health, community partners, and key stakeholders. Community Health Educators Hannah Schommer, Jessa Bokhoven and Aaron Ruff presented the results and strategies utilized to address the mental health



BOARD OF HEALTH MEETING AGENDA WITH MINUTES

priority. The staff roles were explained and discussion regarding the approach and complexity of change using the PH 3.0 model was shared. The model focuses on public health impact instead of direct care. Schommer noted that this model allows the community to be an enhanced part of the process. Schommer introduced Mosinee School District Mental Health Navigator Kurstin Kolodziej. She shared her insight in coordinating mental health services in a local school system and how her efforts overlapped and were assisted by the Marathon County Health Department.

The results of the mental health priorities were further reviewed, including a long-term plan for improving mental health and strategies for advancing mental health, education, and support. The importance of partnerships in addressing mental health issues and engaging parents and families in the process was noted. Root causes of mental health issues, such as trauma and social media, were also addressed. Overall, success is defined as a decrease in the number of mental health issues and partnerships were seen as a key component of achieving this goal. Schommer, Bokhoven, and Ruff, emphasized the importance of community-based approach to mental health and the need for collaboration and partnership in addressing these issues.

8. Next Meeting Date & Time, Location, Announcements and Future Agenda Items:

- A. Committee members are asked to bring ideas for future discussion.
- B. Next Board of Health Meeting: Tuesday, April 11 at 8 am

9. Adjournment

Motion to adjourn made by Tara Draeger second by Michelle Van Krey. Motion approved. Meeting was adjourned at 8:43 AM.

Minutes prepared by Kang Chu Yang, Marathon County Health Department Operations and Finance Manager.

Social determinants of health (SDOH) are the conditions in the environments where people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks.

The five domains of SDOH:

Education Access and Quality:

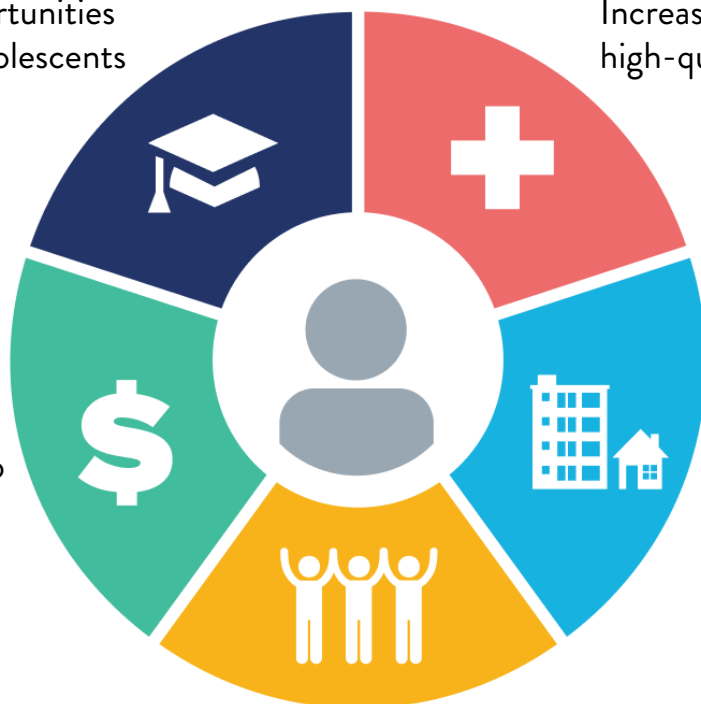
Increase education opportunities and help children and adolescents do well in school.

Health Care Access and Quality:

Increase access to comprehensive, high-quality health care services.

Economic Stability:

Help people earn steady income that allows them to meet their needs.



Neighborhoods and Built Environment:

Create neighborhoods and environments that promote health and safety.

Social and Community Context:

Increase social and community support.

SDOH also contribute to wide health disparities and inequities. For example, people who don't have access to grocery stores with healthy foods are less likely to have good nutrition. That raises their risk of health conditions like heart disease, diabetes, and obesity - and even lowers life expectancy relative to people who do have access to healthy foods.

Just promoting healthy choices won't eliminate these and other health disparities. Instead, public health organizations and their partners in sectors like education, transportation, and housing need to take action to improve the conditions in people's environments.

More information on SDOH can be found at <https://health.gov/healthypeople/priority-areas/social-determinants-health>⁷. This is also the source for the information found on this handout.



JUUL Settlement Fund in Marathon County

Prepared March 15, 2023

Marathon County has been granted \$29,675 as the fiscal agent to the Nicotine Prevention Alliance of Central WI, a tri-county prevention alliance that serves Marathon, Wood, and Portage Counties. Funds allocated to the Alliance will be used to implement strategies that prevent and address harm caused by Electronic Nicotine Delivery Systems to Marathon County residents under the age of 24. Serving this age group will allow for assistance to all individuals that were youth at the time of the declaration of the e-cigarette epidemic in 2018.

Background

- WI Department of Health Services plans to receive at least \$14.7 mill over the next 5 to 10 years from the JUUL Settlement Funds. This is a result of an investigation that found JUUL accountable for targeted marketing towards youth. Should JUUL declare bankruptcy, there is no guarantee of the money coming to the State.
- Agencies that have existing contracts with WI DHS TCP had the opportunity to request settlement funds to implement projects in their local communities focused on preventing the use of or addressing the harm caused by Electronic Nicotine Delivery Systems.

Electronic Nicotine Delivery Systems are a concern in Marathon County

- The 2022 County Health Rankings data reported adult smoking rates of 17%, 18%, and 17% in Marathon, Wood, and Portage County respectively. To reach the young adult population (age 18-24) the Alliance will promote and support 100% smoke free college campuses. A smoke free campus means that there is policy implemented to prohibit the use of all tobacco products including Electronic Nicotine Delivery Systems in campus buildings, vehicles, and on all campus property.
- According to the 2021 Youth Risk Behavior Survey Data, 24% of high school students in Marathon County ever tried vaping and 11% used an Electronic Nicotine Delivery System (Electronic Nicotine Delivery Systems) in the past 30-days. Twenty-eight percent of Wood County high school students have ever tried vaping and 14% used an Electronic Nicotine Delivery Systems in the past 30 days. Lastly, 32% of Portage County high school students ever tried vaping and 16% used Electronic Nicotine Delivery Systems in the past 30 days.
- In 2022, the sales rate of tobacco products to underage youth in Marathon County was 9%. Increased efforts to educate tobacco retailers will ensure this rate remains as low.

Marathon County Health Department Activities

This is a tri-county initiative; therefore, Wood County Health Department and Portage County Health and Human Services will receive \$4,500 each to carry out this work on the college campuses in their respective counties. Health Educators, Jenna Flynn and Laura Fischer, will carry out this work in Marathon County.

- **Promotion of cessation resources** will assist the colleges in maintaining a smokefree environment while supporting students that experience addiction to nicotine products. The WI Tobacco Quitline is a free call and text service that assists all WI adults to quit smoking, using Electronic Nicotine Delivery Systems, and other tobacco products. Adults also have access to an 8-week supply of nicotine replacement therapy (nicotine patch, gum, or lozenge) to assist them in quitting. Promotional activities will include displaying Quitline resources digitally on campus TVs, printed in campus restrooms, and printed in the entry way of campus buildings. Additionally, advertising content will be delivered within a defined geographic boundary to those who meet specified criteria and implemented during campus “welcome weeks.”

- **Electronic Nicotine Delivery Systems (ENDS) disposal kits** will be provided to high schools, junior high schools, and middle schools in Marathon County. Kits will be used to assist school districts in ensuring proper disposal of Electronic Nicotine Delivery Systems found in schools to reduce the schools' burden of holding and securing them.
- **Educational outreach to retailers** serves a dual purpose: maintaining non-compliance sales rates below 20% (the federal standard) and reminding retailers of their responsibilities. Materials will be based on the State of Wisconsin's Tobacco 21 initiative and include personal letters to retailers paired with window clings displaying 21 as the purchasing age, reference cards displaying proper selling, and age calculators.



YTD Disease Incidents by Episode Date

Incidents for MMWR Weeks 4 - 12 (Through the week ending March 25, 2023)

Jurisdiction: Marathon County

		2023									
Disease Group	Disease	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12	Total
Campylobacteriosis (Campylobacter Infection)	Group Total:	0	1	1	0	0	0	0	0	0	4
Carbon Monoxide Poisoning	Group Total:	0	0	0	0	1	0	0	4	0	5
Chlamydia Trachomatis Infection	Group Total:	9	3	7	7	4	6	7	3	5	67
Coronavirus	Group Total:	119	113	111	141	162	135	121	93	132	1497
Cryptosporidiosis	Group Total:	0	0	0	0	0	0	0	0	0	1
Giardiasis	Group Total:	0	0	0	0	1	0	0	0	0	1
Gonorrhea	Group Total:	1	2	3	0	1	2	1	2	2	18
Hepatitis B	Group Total:	0	0	0	0	0	0	0	0	0	2
Hepatitis C	Group Total:	1	1	0	4	0	0	1	1	3	12
Influenza Associated Hospitalizations	Group Total:	1	1	1	1	0	0	0	0	0	14
Invasive Streptococcal Disease (Groups A And B)	Group Total:	0	0	1	0	1	1	1	0	0	5
Lyme Disease	Group Total:	2	3	2	0	1	0	0	0	2	17
Mycobacterial Disease (Nontuberculous)	Group Total:	1	1	0	0	2	0	0	0	0	4
Pathogenic E.coli	Group Total:	0	0	0	0	0	0	0	0	1	2
Pertussis (Whooping Cough)	Group Total:	0	0	0	0	0	0	0	0	1	1
Salmonellosis	Group Total:	1	2	0	2	0	0	1	1	0	9
Shigellosis	Group Total:	0	0	0	0	0	0	0	0	1	1
Streptococcus Pneumoniae Invasive Disease	Group Total:	0	0	0	0	0	0	0	0	0	1
Syphilis	Group Total:	0	0	0	0	1	0	0	0	0	1
Tuberculosis, Latent Infection (LTBI)	Group Total:	0	1	0	0	2	1	1	0	1	6
Varicella (Chickenpox)	Group Total:	0	0	0	0	0	0	0	0	0	1
	Period Total:	135	128	126	155	176	145	133	104	148	1669

Sessions Attended:

1. AM Keynote: Delivering Impact to Employee Wellbeing Across Three Essential Pathways
2. **Board Member Involvement in CHA/CHIP; Policy Systems & Environmental Change, The Power of Collaboration; How One Health Collaboration is Addressing Community Health Improvement**
3. Working with Your Boards
4. Decolonizing Public Health
5. Reflections on the Challenges of Advancing Health Equity

Board Member Involvement in CHA/CHIP; Policy Systems & Environmental Change, The Power of Collaboration; How One Health Collaboration is Addressing Community Health Improvement Walworth and Green Counties

Brian Holt (Walworth Co. Board Sup.)

Mallory Swenson (Walworth Co Comm. Health Sup.)

Bridget Zimmerman (Green Co. Pub. Health Educator)

Tammie Jamiska (SSM Health Monroe Community Health Specialist)

- CHA/CHIP Process Overview–Walworth Co Supervisor **Brian Holt** went over the process which was helpful as it was unfamiliar to me.
 - Aug-Sept '21: Survey/Focus Groups
 - Sept-January '22: Data analysis via steering committee (*Highly collaborative representatives from many sectors–Land Use & Community Development; Education; Healthcare; Non-profits; Economic Development; and HHS including Co. Board Supervisor, Leadership, ADRC, Veteran's Services, Behavioral Health and Children & Families*)
 - March-June: Priorities/strategies/partners and Publication of CHA
 - June-Oct: Meet with community partners and orgs to develop objectives and action plans
 - Nov-Jan '23: Finalize detailed work plans and publish CHIP
 - Feb-April: Community Work Plan Rollout, refinement of goals and objectives
 - May-Oct: First update of CHIP progress/gather feedback/continue to refine goals and objectives
 - Ongoing reflection
- 2022-2025 CHIP
 - Shared vision—They focus on *Community-Driven Solutions* under the lens of social determinants of health understanding that there are structural inequalities/biases with socioeconomic and political drivers.
 - Build the plan with three tiers (macro to micro):
 - addressing community conditions via policy/laws/regulations to support health for all people
 - Addressing individuals social needs via screening questions and referrals based on the data
 - Providing clinical care with specific medical/health care interventions

- Board Member Engagement/Support
 - Board members can be the bridge/conduit to facilitate and curate pathways by collaborating between levels of government, county/municipal staff, and other organizations involved in the process (and alleviate the lobbying/advocacy problem).
 - Supervisor Holt was able to meet with the Co. Administrator, state elected officials, and developers/other stakeholders, attend municipal/county meetings, create allies within the county board through updates at committee meetings, and develop the county budget with the CHIP in mind.
 - Look for VOLUNTEERS as opposed to VOLUNTOLDS and if possible, tailor based on skill-set
 - Invite them @ the ground level—being part of the data retreat and the narrowing process was huge for S. Holt. Being part of the goals formation increased his commitment and engagement.
 - Summarize data, steering committee meetings so as not to overwhelm—always focused under the Public Health lens.
 - Accessible resources (G-Drive, dashboard, or website)
- Green County used their CHIP to guide the creation of a [Health Coalition](#) which is co-chaired by representatives from Green County Public Health Department and Monroe Clinic and is comprised of over 50 organizations representing local governmental agencies, community organizations, educational institutions and businesses.
 - Highly collaborative/Interdisciplinary
 - Quarterly meetings/Newsletter
 - Community activities and events to engage and build relationships with community and partners (Family fun triathlon—walk/yoga/dance)