



# MARATHON COUNTY EXTENSION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE AGENDA WITH MINUTES

Date & Time of Meeting: **Thursday, September 5, 2024, at 3:00pm**

Meeting Location: **Courthouse Assembly Room, Courthouse, 500 Forest Street, Wausau WI 54403**

Stacey Morache	Present
Randy Fifrick	Present
Wayne Hagen	Webex
Ann Lemmer	Present
Tom Rosenberg	Present
Rick Seefeldt	Present
Kim Ungerer	Present

Staff Present: Administrator Leonhard, Chris Homan, Kurt Gibbs, Jeremy Solin, Heather Schlessler, Janell Wehr, Miranda Gentry-Siegel

Others Present: Supervisor Robinson

## [Meeting Recording](#)

1. **Call Meeting to Order** – Chair Stacey Morache called the meeting to order at 3:00 p.m.
2. **Pledge of Allegiance**
3. **Public Comment**
4. **Approval of the August 8, 2024, Extension, Education & Economic Development Committee Meeting Minutes** - Motion by Rosenberg, seconded by Lemmer to approve the minutes adding a zero to make the correct amount of the ARPA funds for scholarship for childcare training of \$200,000. Motion carried on voice vote, unanimously. (:00.30)
5. **Policy Issues Discussion and Potential Committee Determination**
  - A. Recommendation to Human Resources, Finance & Property Committee, and the County Board to amend the 2024 Annual Budget to transfer \$200,000 of American Rescue Plan Act funds to address childcare shortage through service contract. Motion made by Rosenberg seconded by Lemmer to amend the 2024 Annual Budget to transfer \$200,000 of ARPA funds to address childcare shortage. Motion carried on a voice vote unanimously. (:01.08)
  - B. Discussion regarding 2025 Annual Budget Development and policy recommendations from the committee, including Review of the Mandatory / Discretionary Program document and discussion of Rates and Fees
    1. Consideration whether direct Administration to provide funding for participating in the North Central Wisconsin Tourism Partnership in the 2025 Annual Budget – Motion made by Rosenberg seconded by Seefeldt to direct administration to provide funding in the 2025 Annual Budget to participate in the North Central WI Tourism. Motion carried on a voice vote unanimously. (:08.30)
    2. Review of Existing UW Extension programs and ranking of priorities, including but not limited to securing economic development resources, to guide the Administrator in formulating the 2025 Annual Budget – No action taken.
6. **Operational Functions Required by Statute, Ordinance, Resolution, or Policy**
  - A. Discussion and Possible Action by EEED - None
  - B. Discussion and Possible Action by EEED to Forward to County Board for Consideration - None
7. **Educational Presentations and Committee Discussion**
  - A. Update on Marathon County Destination Marketing signage on Highways 29, 39, & 51- (:39.25)
8. **Next Meeting Date & Time, Announcements and Future Agenda Items**
  - A. Committee members are asked to bring ideas for future discussion.
  - B. Next meeting: Thursday, October 3, 2024, at 3:00pm
9. **Adjournment**

Motion by Name, Second by Name to adjourn. Motion Carried on voice vote, unanimously.  
Meeting adjourned at 3:44 p.m.