

What can your group accomplish?

- **Reduce** litter along Marathon County highways
- **Build** statewide support for anti-litter and highway beautification programs
- **Educate** the traveling public to properly dispose of litter
- **Enhance** the environment and **beautify** Marathon County's roadsides
- **Gain** recognition for the efforts of your group

Contact Us

715-261-1800

8 AM – 4 PM, Monday – Friday

Leave your name and address

Marathon County Highway Department

1430 West Street
Wausau, WI 54401



Treasure Marathon County— Don't Trash It!

Adopt-a-Highway Litter Control
Program



Treasure Marathon County—Don't Trash It!

About the Adopt-a-Highway Program

The Marathon County Highway Department has initiated an Adopt-a-Highway program which allows groups to volunteer and support its anti-litter efforts in more than a vocal way.

The program offers groups an inexpensive project that gives its members the satisfaction of making a contribution to their community and their state. At the same time, it generates publicity for the group's service activities.

How It Works

Each qualified group will be assigned a nominal two-mile segment of county highway for litter control. Any organized group may volunteer to participate in this litter control effort.

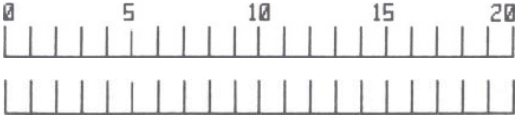
The group will need to pick up on its segment of highway at least three times a year between April 1st and November 1st. The group will not work in dangerous areas such as medians, bridges, nor steep slopes.

The group will be required to provide one adult supervisor for every six workers aged 16 and for every four workers aged 11 to 15. All workers must be at least 11 years of age.

Any group of people organized for some special purpose or task can be a sponsor,

except partisan political groups. The Department reserves the editorial right to work with sponsors to revise groups names (or their acronyms) that might be offensive to the general public.

A sign with your group's name will be placed at the beginning and end of the highway segment. This sign announces to the motoring public your group's sponsorship for litter control. You may have up to 20 characters on each of two lines for your group's name.



Emphasis on Safety

The Adopt-a-Highway program will be carried out with an emphasis on safety. It is important to be very careful when working on the roadside.

All workers will be required to wear a safety vest, review a safety video, and attend a safety meeting held at the beginning of each clean-up day.

Safety training will also be held to ensure that each person is fully aware of safety precautions and that everyone is as protected as possible.

Low-Cost Public Service

Marathon County Highway Department will furnish the safety vests, safety tape,

marker flags, trash bags, trash pickup & disposal, and the signs marking your highway segment.

The group must volunteer and provide the enthusiasm to enhance the environment and beautify Marathon County roadside.

How to Apply

If your organization is interested in the Adopt-a-Highway program, call 715-261-1800 between 8 AM and 4 PM, Monday – Friday, and leave your name and address.

You will receive an application/permit kit in the mail which will explain the details of the program fully. A county map will be included for you to identify the highway segment you want to adopt. Fill out the application/permit and mail to Marathon County Highway Department. Highway segments are assigned as received.

When your application is returned, your group will have an assigned segment in the Adopt-a-Highway litter control program. In addition to the permit to work on highway rights-of-way, you will receive further instructions.

The Adopt-a-Highway program is on an annual basis. You will need to send a letter each year to continue. You may retain your section until you notify the department that you wish to discontinue with the program.