



HUMAN RESOURCES, FINANCE, & PROPERTY COMMITTEE MEETING AGENDA WITH MINUTES

Date & Time of Meeting: **Wednesday December 7, 2022, 3:00 P.M.**

Meeting Location: **WebEx/ Courthouse Assembly Room, 500 Forest Street, Wausau WI**

John Robinson, Chair	WebEx
Alyson Leahy, Vice-Chair	Present
Kurt Gibbs	WebEx
Gayle Marshall	Excused
Kody Hart	WebEx
Ann Lemmer	Present
Yee Leng Xiong	Present

Staff Present – Lance Leonhard, Mike Puerner, Chris Holman, David Holcomb, David Hagenbucher

1. **Call Meeting to Order** – Vice Chair Alyson Leahy led the meeting with Chair Robinson on WebEx.
2. **Pledge of Allegiance**
3. **Public Comment** - None
4. **Approval of the November 22, 2022 Human Resources, Finance, & Property Committee meeting minutes** – Motion by Xiong, Second by Lemmer to approve the minutes as presented. Motion carried on a voice vote, unanimously.
5. **Policy Issues Discussion and Potential Committee Determination:** None
6. **Operational Functions required by Statute, Ordinance, or Resolution:**
 - A. **Discussion and Possible Action by HRFC**
 1. Approval of November 2022 Claims and Questioned Costs – Motion by Gibbs, Second by Lemmer to approve the claims and questioned costs. Motion carried on a voice vote, unanimously.
 2. Committee Work Plan Timeline – Chair Robinson explained that he would like the committee to work on assigning dates to and prioritizing the different items that are listed on the work plan, especially those that do not have a statutory timeframe. Some items will need the creation of a task force to address. Discussion was had and questions were asked and answered. Some preliminary numbers were assigned to the tasks on the workplan. Discussion with administration will be ongoing and a calendar will be put together for policy implementation. Further discussion at the January meeting. No formal action was taken.
 3. Review of Budget Process – Chair Robinson stated that this agenda item is an opportunity to look at the budget schedule and potentially move some of the budget activities earlier in the year to allow more time to devote to the process. Administrator Leonhard added some of the things he is looking to address going forward, as well as some of the feedback he has received from the 2023 budget process. Timing, process, County Board involvement, and documentation are the main areas of interest. Additional discussion was had and questions were asked and answered. No formal action was taken.
 4. Committee Recommendations on Updates to the Strategic Plan – Supervisor Xiong stated that he was interested in adding a strategy to Objective 10.6 regarding working with Greater Wausau Prosperity Partners. Discussion was had and questions were asked and answered. Discussion was had and questions were asked and answered.
 - B. **Discussion and Possible Action by HRFC to Forward to County Board for Consideration**
 1. 2022 Intergovernmental Budget Transfers – Discussion was had and questions were asked and answered. Motion by Robinson, Second by Xiong to approve the budget transfers as presented. Motion carried on a voice vote unanimously.
 2. Amendment of 2022 Capital Improvement Program and Funding Plan to complete Phase A Closure Project at Marathon County Solid Waste – Administrator Leonhard and David Hagenbucher from

Solid Waste gave a high level overview of the reasons for this agenda item. It has been approved by the Solid Waste Management Board and the Environmental Resources Committee. This is a time sensitive project that needs to move forward as the DNR has mandated closing this particular portion of the landfill. Supervisor Robinson requested that a paragraph be added to the resolution clarifying that a 2/3 majority vote is required due to the fact that funds are being transferred from contingency. Motion by Xiong, Second by Lemmer to approve the resolution as posted in the packet. Motion carried on a voice vote unanimously.

7. Educational Presentations and Committee Discussion

A. Update on Tax Deed Process – Deputy Administrator Chris Holman gave an update on the tax deed process in the absence of the Treasurer. There are four properties eligible to proceed with the tax deed foreclosure process as of December 1. It will be the end of the first quarter of 2023 before there will be a real opportunity to make progress on the properties that have been identified as eligible for the tax deed process. Chair Robinson expressed disappointment with the fact that the progress has been so slow and stated that the county is spending money and we need to be more aggressive in dealing with the backlog.

8. Next Meeting Time, Location, Announcements and Agenda Items:

A. Committee members are asked to bring ideas for future discussion.

B. Next Scheduled Meeting December 13, 2022, at 3:00 p.m. The December 27 meeting is canceled.

9. Adjournment – Motion by Xiong, Second by Lemmer to adjourn. Motion carried on a voice vote unanimously. Meeting adjourned at 4:37 p.m.

Minutes prepared by Kim Trueblood, Marathon County Clerk



**MARATHON COUNTY
JOINT ENVIRONMENTAL RESOURCES COMMITTEE, HUMAN
RESOURCES, FINANCE, & PROPERTY COMMITTEE &
SOLID WASTE MANAGEMENT BOARD**

HRFC Minutes

Date & Time of Meeting: **Tuesday, January 3, 2022, at 3:00 p.m.**

John Robinson, Chair	Present
Alyson Leahy, Vice-Chair	Present
Kurt Gibbs	Present
Gayle Marshall	Present
Kody Hart	Present
Ann Lemmer	Present
Yee Leng Xiong	Present

Staff Present – Lance Leonhard, Mike Puerner, Kim Trueblood, Meleesa Johnson, Dave Hagenbucher, Eric Olson, CPZ Staff

Others Present – ERC Committee members, SWMB Committee members, Vice-Chair McEwen, Supervisor Morache

1. **Call meeting to order** – The chair of each body called their committee to order.
2. **Pledge of Allegiance to the Flag**
3. **Public Comment** – None.
4. **Policy Issues Discussion and Potential Environmental Resources Committee, Human Resources, Finance, & Property Committee, & Solid Waste Management Board Determination**
 - A. Motion to go into closed session (roll call vote suggested) pursuant to §§ 19.85(1)(e) and (g) for the purpose of conducting other specified public business, whenever competitive or bargaining reasons require a closed session, and for the purpose of conferring with legal counsel for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or is likely to become involved, to wit: discussion and strategy regarding potential legal or contractual action relative to Marathon County Solid Waste facility.

Motion by Sherfinski, Second by Seefeldt to go into closed session for ERC, motion carried on a roll call vote unanimously.

Motion by Xiong, Second by Lemmer to go into closed session for HRFC, motion carried on a roll call vote unanimously.

Motion by Maszk, Second by Gonnering to go into closed session for SWMB, motion carried on a roll call vote unanimously.
 - B. Motion to Return to Open Session (roll call vote not required)

Motion by Drabek, Second by Ritter to return to open session for ERC. Motion carried on a voice vote unanimously.

Motion by Gibbs, Second by Xiong to return to open session for HRFC. Motion carried on a voice vote unanimously.

Motion by Maszk, Second by Gonnering to return to open session for SWMB. Motion carried on a voice vote unanimously.
 - C. Announcements and/or Action Regarding Closed Session Discussion
Motion made by ERC and SWMB relative to closed session discussion. HRFC will meet at 12:00 p.m. on Friday, January 6 to take action.
- ~~5. **Operational Functions required by Statute, Ordinance, or Resolution for the Environmental Resources Committee and the Solid Waste Management Board:**~~
 - ~~A. Review and Possible Recommendations to County Board for its Consideration—~~
 - ~~1. Resolution to execute the negotiated siting agreement between the Town of Ringle and Marathon County Solid Waste Department for Phases 6-8 of Bluebird Ridge~~

6. Adjournment of the Human Resources, Finance, & Property Committee, and Solid Waste Management Board

Motion by Hart, Second by Leahy to adjourn the HRFC. Motion carried on a voice vote unanimously.

Motion by Maszk, Second by Gonnering to adjourn the SWMB. Motion carried on a voice vote unanimously.

HRFC and SWMB adjourned at 5:25 p.m.

Minutes prepared by Kim Trueblood, County Clerk

DRAFT



HUMAN RESOURCES, FINANCE, & PROPERTY COMMITTEE MEETING AGENDA WITH MINUTES

Date & Time of Meeting: **Friday, January 6, 2023, 12:00 p.m.**

John Robinson, Chair	Present
Alyson Leahy, Vice-Chair	Present
Kurt Gibbs	Present
Gayle Marshall	Excused
Kody Hart	Excused
Ann Lemmer	Excused
Yee Leng Xiong	Present

Staff Present – Lance Leonhard, Mike Puerner, Kim Trueblood, Meleesa Johnson

Others Present – Supervisor Maszk

- 1. Call Meeting to Order**
- 2. Pledge of Allegiance**
- 3. Motion to go into closed session (roll call vote suggested) pursuant to §§ 19.85(1)(e) and (g) for the purpose of conducting other specified public business, whenever competitive or bargaining reasons require a closed session, and for the purpose of conferring with legal counsel for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or is likely to become involved, to wit: discussion and strategy regarding potential legal or contractual action relative to Marathon County Solid Waste facility.**
Motion by Gibbs, Second by Xiong to go into closed session. Motion carried on a roll call vote unanimously.
- 4. Motion to Return to Open Session (roll call vote not required) -** Motion by Xiong, Second by Gibbs to return to open session. Motion carried on a voice vote unanimously.
- 5. Announcements and/or Action Regarding Closed Session Discussion –** Motion by Leahy, Second by Xiong to recommend the use of up to \$3.2 million from Bluebird Ridge Closure Fund and \$2 million from Pollution Liability Fund for the purpose of completing a Stock Purchase Agreement with Viridi Energy for landfill gas rights and/or for the purpose of litigation to exercise the County's Right of First Refusal to acquire landfill gas rights. No discussion. Motion carried on a voice vote unanimously.
- 6. Adjournment –** Motion by Gibbs, Second by Xiong to adjourn. Motion carried on a voice vote unanimously. Meeting adjourned at 12:35 p.m.

Minutes prepared by Kim Trueblood, County Clerk

Supervisor Xiong requested additions to the Strategic Plan:

Objective 1.2.2 Embrace the local Hmong population and explore linkage to St. Paul, MN.

Objective 1.2.4 Target remote workers as a segment of the workforce for relocation to the Wausau region, in conjunction with promotional efforts to market the area as a premier location for outdoor recreation enthusiasts.

Objective 1.2.5 Work with major Employers to attract workers from surrounding metros and states.

Objective 1.3.1 Launch new broad-based employer engagement efforts aimed at cultivating a strong segment of middle-skills workers in Marathon County across a range of sectors to include manufacturing, healthcare, and professional services.

Objective 1.3.2 Encourage local employers to provide non-traditional benefits.

Objective 1.4.1 Partner with NTC to pursue growth initiatives to expand existing higher education institutions and invest in new facilities and programs in Wausau.

Objective 1.4.3 Invite distinct programs from other universities in WI and outside the state to offer programs in Wausau at the UWSP at Wausau campus.

Objective 1.4.4 Leverage specific programs from the UW System and other schools to support local industries.

Objective 2.2.1 Promote the Wausau region as a good location for small to mid-sized domestic and international business recruitment targets within a set of target industries to support the growth of existing industries. Invest in marketing efforts focused on five target industries: Manufacturing, Healthcare, Agriculture and Food Processing, Tourism and Outdoor Recreation, and IT and Business Services.

Objective 2.2.3 Partner with area municipalities and the real estate community to encourage business and industrial park development.

Objective 2.2.4 Launch a formal BRE program to cultivate stronger relationships with the Wausau region's major employers and better address their needs.

Objective 3.1.1 Work with area real estate developers to create vibrant coworking spaces in downtown Wausau for entrepreneurs, freelancers, and remote workers.

Objective 3.2.2 Encourage new market-rate housing development in downtown Wausau and adjacent urban neighborhoods.

Objective 3.2.3 Experiment with "tactical urbanism" methods for activating empty spaces and underutilized properties in downtown and surrounding parts of downtown Wausau and surrounding portions of the region's urban core.

Objective 3.3.1 As a long-term initiative, work with the County, Broadband providers, and Wisconsin Power to better serve smaller communities and rural areas.

Objective 3.3.2 Engage the City of Wausau in continuing discussion regarding 5G connectivity throughout the downtown and the city as a whole.

Yee Leng Xiong

Marathon County Board Supervisor

District 19

Email: yee.xiong@co.marathon.wi.us

Phone: 715-348-6214

RESOLUTION # R-_____ - 23
APPROVE 2022 BUDGET TRANSFERS FOR MARATHON COUNTY
DEPARTMENT APPROPRIATIONS

WHEREAS, Section 65.90(5)(a) dictates that appropriations in the Marathon County budget may not be modified unless authorized by a vote of two-thirds of the entire membership of the County Board of Supervisors, and

WHEREAS, the Human Resources, Finance and Property Committee has reviewed and does recommend the 2022 transfers listed below, and

NOW, THEREFORE, BE IT RESOLVED the Marathon County Board of Supervisors authorize and direct the budget transfers as listed below:

Transfer from:	Sheriff 159-844 82320 Federal grant
Transfer to:	Sheriff 159-844-93460 registration expenditures
Amount:	\$3,500
Re:	WEM/Marathon County SWAT Marksmen Equipment grant

That a Class 1 Notice of this transaction be published within (10) days of its adoption;

BE IT FURTHER RESOLVED that the County Board of Supervisors hereby authorizes and directs the Marathon County Clerk to issue checks pursuant to this resolution and the Marathon County Treasurer to honor said checks.

BE IT FURTHER RESOLVED that the proper officers of Marathon County are hereby authorized and directed to take all actions necessary to affect this policy.

Respectfully submitted this 24th day of January 2023.

HUMAN RESOURCES, FINANCE AND PROPERTY COMMITTEE

Fiscal Note: This resolution modifies the revenues and expenditures for various County funds. There is no additional County levy appropriated in this resolution.

RESOLUTION #R-

**APPROVING THE USE OF ENVIRONMENTAL IMPACT FUND FEES FOR
USE IN UPDATING THE MARATHON COUNTY GROUNDWATER PLAN**

WHEREAS, Marathon County is authorized to use environmental impact fees for environmental programs, pursuant to §16.969(4), Wis. Stats.; and

WHEREAS, Marathon County is the recipient of environmental impact fees from the construction of the Arrowhead-Weston Transmission Line; and

WHEREAS, Marathon County has established through the Strategic Plan that Objective 6.3 to: *Protect and enhance the quantity and quality of potable groundwater and potable surface water supplies*; and Outcome Measure 1: *By December 31, 2022, the Marathon County Board of Supervisors will adopt a groundwater protection plan that provides stated outcome measures of groundwater quality and quantity*, remains a priority of the County Board of Supervisors; and

WHEREAS, the Marathon County Groundwater Plan has not been updated since 2001 and Marathon County Conservation, Planning, & Zoning staff, assigned to updating the plan, have developed a scope for data collection, public engagement, and plan development to complete this update; and

WHEREAS, on January 3, 2023, the Environmental Resources Committee reviewed and approved the use of environmental impact fees for an updated groundwater protection plan, finding this project to be consistent with the purpose and intent of the Environmental Impact Fund.

NOW, THEREFORE, BE IT HEREBY RESOLVED AND ORDAINED that the Board of Supervisors for the County of Marathon does hereby approve the use of Environmental Impact Funds for up to \$275,000 for use in updating the Marathon County Groundwater Plan.

BE IT FURTHER RESOLVED that all appropriate officers and administration of Marathon County are hereby authorized and directed to implement the terms and conditions of this resolution.

Respectfully submitted this 24th day of January 2023.

Fiscal Note: Approval of this resolution would obligate up to \$275,000 of environmental repair fund dollars to be used to fund an updated groundwater plan.

Environmental Resources Committee

Human Resources, Finance, & Property Committee

Marathon County Groundwater Plan Overview

Kirstie Heidenreich

County Conservationist

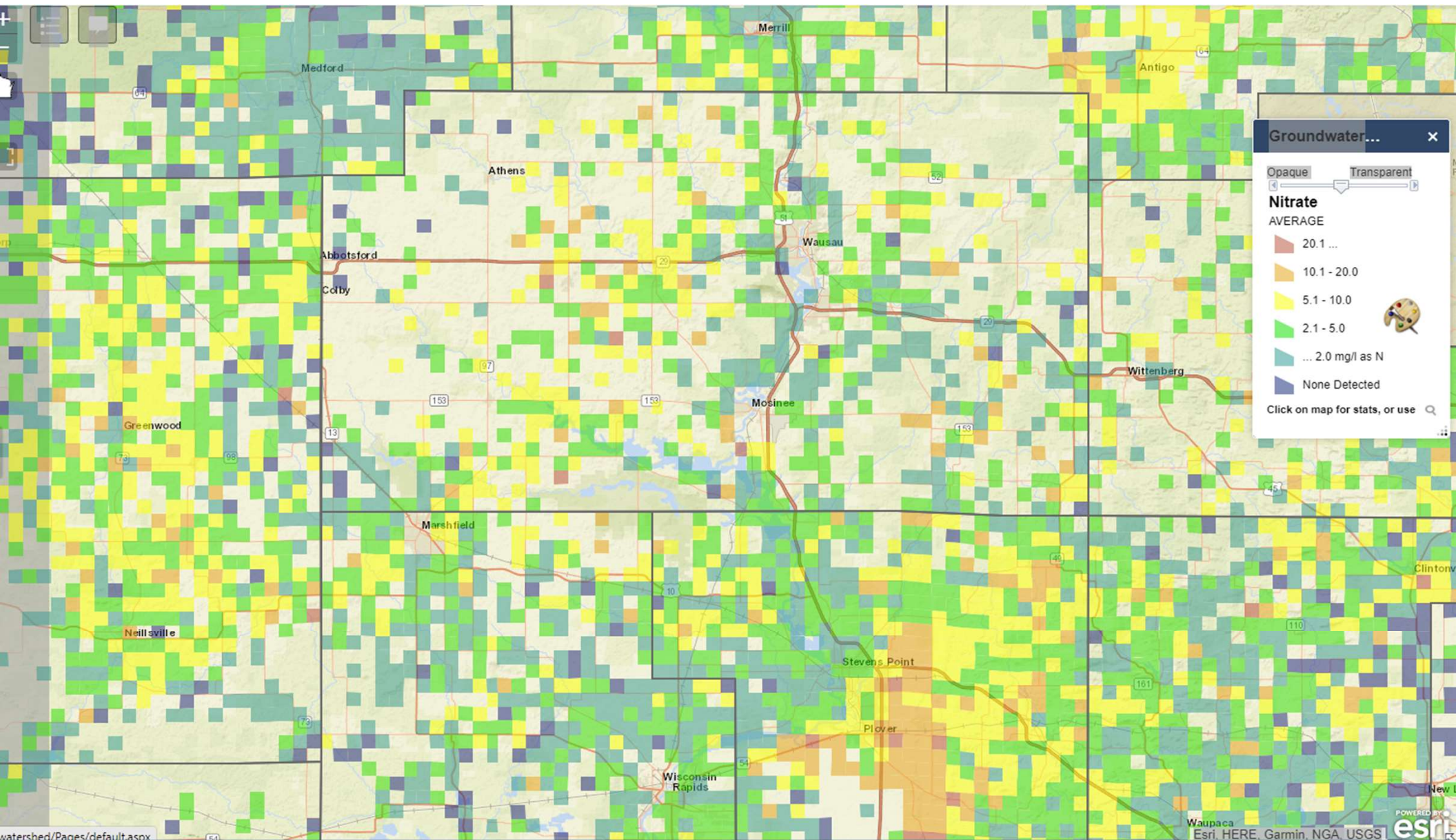


What We Know About Marathon County's Groundwater

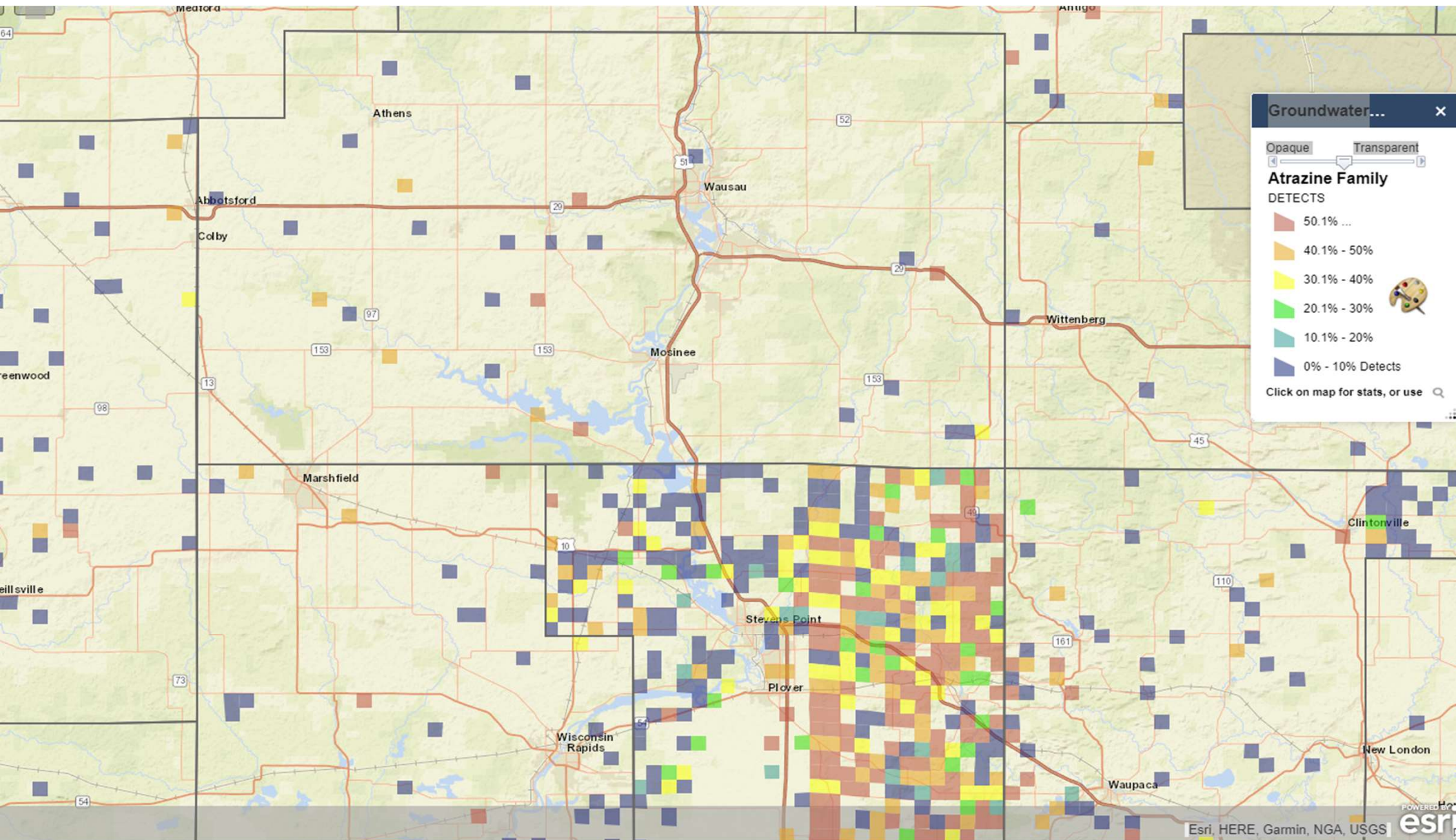
- Marathon County Groundwater Plan not updated since 2001
- Severe lack of recent well testing data – we need baseline data to update the Plan
- Many WI counties are funding broad-scale groundwater studies (Grant, Iowa, Lafayette, Sauk, Green, Chippewa, Dodge, Barron, Kewaunee, Door,)



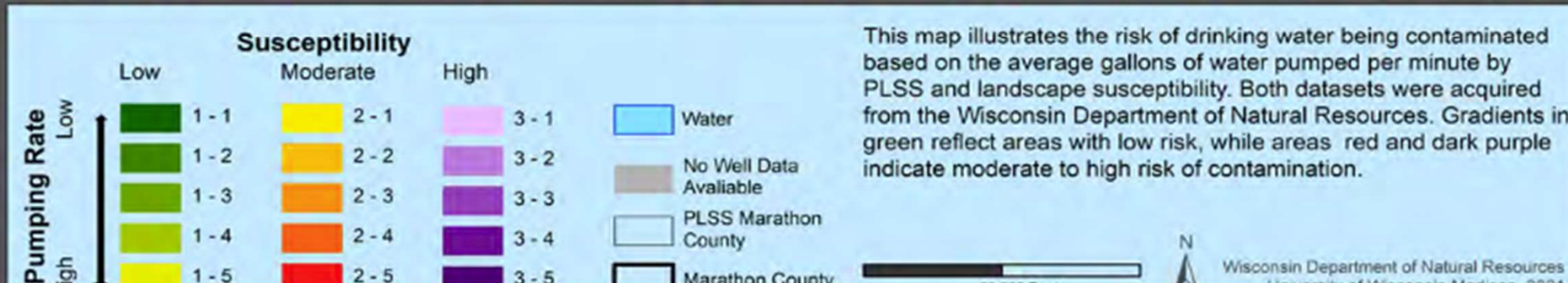
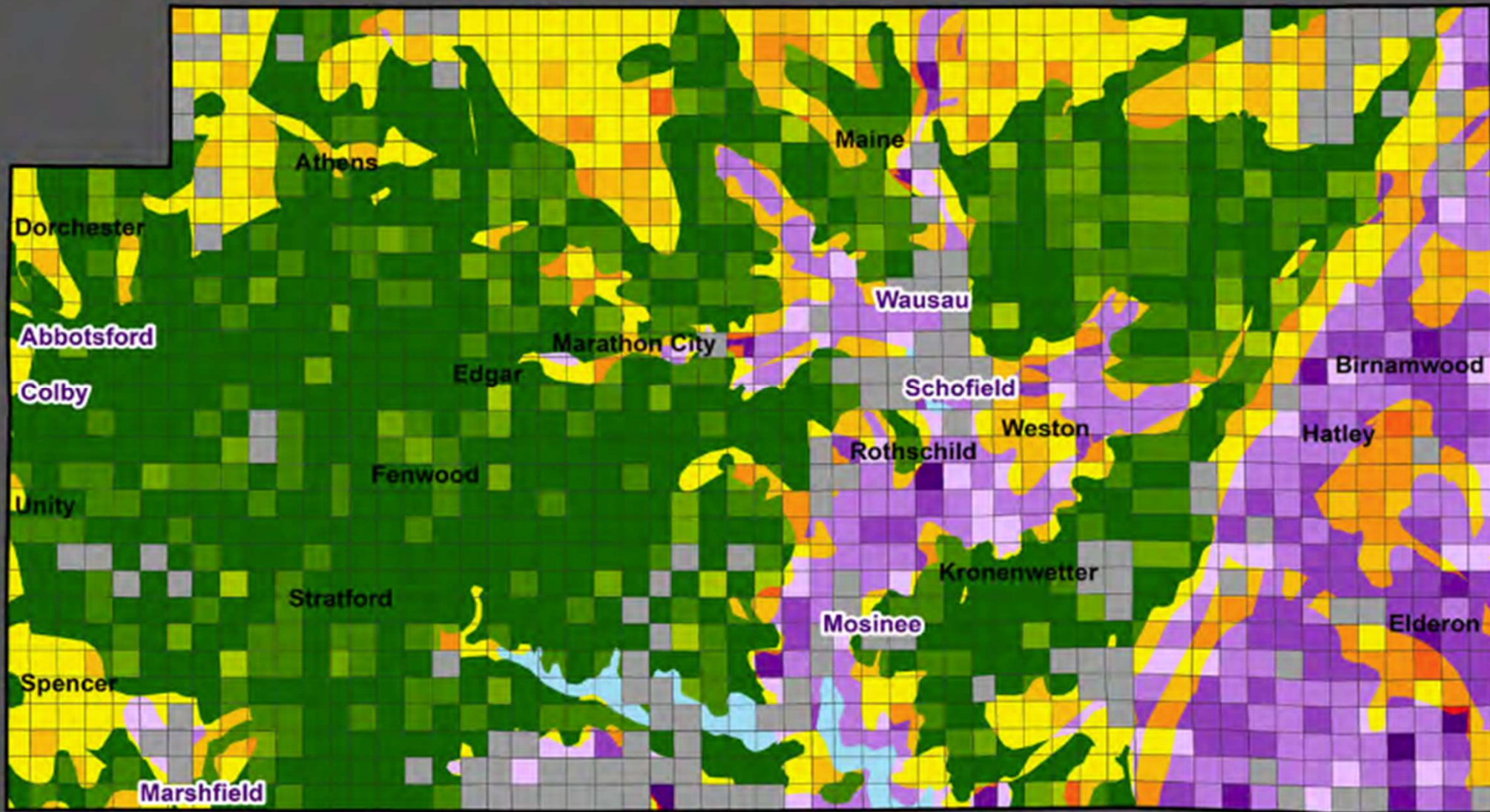
Nitrates (by Section) Shows Lack of Data



Atrazine (by Section) Shows Lack of Data



Risk of Contaminated Drinking Water: Marathon County, WI 2021



How We're Going to Catch Up

- Goal of 1,000 private well samples in 2023-2024
 - 250 samples 2x/year for 2 years
- Partner with UWSP Water & Environmental Lab (WEAL)
 - Targeted study created based on spatial data of wells and their location
 - Outreach & education to landowners under the experienced guidance of WEAL
 - Meetings & workshops throughout the county
 - Total cost of data collection & plan update: \$275,000

How We're Going to Catch Up

- First Quarter 2023: Marathon County Groundwater Workgroup establishment
 - Strategize outreach efforts/work with regional stakeholders to identify greatest concerns related to groundwater
 - Form strategy to update the Groundwater Plan and complete draft of updated plan by December 2024
- Work with partners to gather supplemental data
 - DATCP Atrazine Study & UW-Extension Farmstead Study
- This planning aids in meeting the *Marathon County Strategic Plan Objective 6.3*:
 - “Protect and enhance the quantity and quality of potable groundwater and surface water supplies.”

Strategy A

Update the 2001 Groundwater Protection Plan.

Strategy B

Continue to develop and implement watershed management plans and Targeted Management plans to minimize the impacts on water quality.

Strategy C

Evaluate the County's role in conducting tests and analysis of contaminants in private wells and in evaluating whether such tests should be mandatory instead of voluntary.

Strategy D

Explore alternative methods for snow and ice removal from hard surfaces to reduce the impacts of salt on surface water and groundwater.

Strategy E

Create new partnerships with agencies and organizations to further efforts to protect surface water and groundwater.



OBJECTIVE 6.3: Protect and enhance the quantity and quality of potable groundwater and potable surface water supplies.

By December 31, 2022, the Marathon County Board of Supervisors will adopt a groundwater protection plan that provides stated outcome measures of groundwater quality and quantity.

Baseline: 2001 Groundwater Protection Plan
Source: Marathon County Conservation, Planning & Zoning

Outcome Measure 1

By December 31, 2022, the number of Private Onsite Wastewater Treatment Systems (POWTS) discharging sewage to the ground surface will be reduced by 750 systems or more.

Baseline: 1,250 systems in 2018
Source: Marathon County Conservation, Planning & Zoning

Outcome Measure 2

By December 31, 2021, discharges of animal waste to surface and ground water will be reduced by ensuring all idle animal waste facilities are closed in compliance with ordinance requirements.

Baseline: 40 animal waste facilities
Source: Marathon County Conservation, Planning & Zoning

Outcome Measure 3

Departments Contributing

- Central WI Airport
- Conservation, Planning & Zoning
- Emergency Management
- Health
- Highway
- Parks, Recreation & Forestry
- Solid Waste

Environmental Impact Funds

Laurie Miskimins

CPZ Director



Environmental Impact Funds Overview

2004: Marathon County and American Transmission Company Agreement for construction of the Arrowhead-Weston Transmission Line:

- Payments to County for depreciated value of county land for high-voltage transmission line
- Payments included a one-time fee: ~\$1.6 million
- Annual impact fees, decreasing over life of project:
 - Started around \$88,000/year
 - ~\$60,000/ year now

Environmental Impact Funds Overview

- State statute provides guidance that these types of fees be used for environmental programs (§16.969).
- County guidance reiterated funds go toward environmental and natural resource protection projects and projects consistent with County Comp & Strategic Plans.

Environmental Impact Funds Overview

- 2006-2018: 30+ projects funded through EIF
- 2018: County Board approves resolution to create a new revolving loan fund for failing Private Onsite Wastewater Treatment Systems (POWTS)
 - Awarded estimated remaining EIF balance of \$650,000
- At the time 6 other awarded projects were still underway (now completed)
- Annual payments and interest continue to accrue
- Approximate unallocated balance today: \$550,000

Considerations for ELF Balance

The \$650,000 awarded the POWTS loan program remains in place to loan funds to landowners with failing systems. Program will be evaluated at the end of 2024.

Remaining \$550,000 could be allocated to other county environmental needs including:

- The Groundwater Plan (request before you now)
- Aerator Replacement at Big Eau Pleine (request forthcoming in February)

MARATHON COUNTY

Budget Transfer Authorization Request Form

This form must be completed electronically and emailed to **Season Welle, Kristi Palmer**, and to your Department Head. This email will confirm that your Department Head acknowledges and approves this transfer. Forms that are incomplete, incorrect, out-of-balance, or that have not been sent to your Department Head will be returned. The Finance Department will forward completed forms to the Marathon County Human Resources, Finance & Property Committee.

DEPARTMENT: Sheriff

BUDGET YEAR: 2022-2023

TRANSFER FROM:

Action	Account Number	Account Description	Amount
Revenue Increase	XXX-XXX82320 159-844	Public Safety – Federal Grant 5920	3500.00

TRANSFER TO:

Ref#00158

Action	Account Number	Account Description	Amount
Expenditure Increase	XXX-XXX93460 159-844	Clothing/Uniform 592N	3500.00

I, the undersigned, respectfully request that the Human Resources, Finance & Property Committee approve the following change in budget / transfer of funds as discussed in the attached supplemental information.

Requested By: Casey Jensen

Date Completed: 12/9/2022

COMPLETED BY FINANCE DEPARTMENT:

Approved by Human Resources, Finance & Property Committee: _____

Date Transferred: 12/15/22 srw

MARATHON COUNTY

Budget Transfer Authorization Request – Supplemental Information

Attach this supplemental information to the original Budget Transfer Authorization Request Form. All questions must be completed by the requesting department or the Budget Transfer Authorization Request Form will be returned.

- 1) What is the name of this Program/Grant? (DO NOT use abbreviations or acronyms)

WEM/Marathon Co SWAT Marksmen Equipment

- 2) Provide a brief (2-3 sentence) description of what this program does.

Funds will be used by the Marathon County SWAT team to ensure the 6-person sniper element of the team has proper cold weather clothing. Many times, the snipers are exposed to extreme elements for a long period of time. By providing the sniper element with appropriate clothing they can perform at highest level minimizing the weathers effect on their performance. With this cold weather gear, they would be able to better support the rest of the SWAT team, sneering the safety to citizens and officers involved in any call out.

- 3) This program is: (Check one)

An Existing Program.

A New Program.

- 4) What is the reason for this budget transfer?

Carry-over of Fund Balance.

Increase/Decrease in Grant Funding for Existing Program.

Increase/Decrease in Non-Grant Funding (such as tax levy, donations, or fees) for Existing Program.

Set up Initial Budget for New Grant Program.

Set up Initial Budget for New Non-Grant Program

Other. Please explain: [Click here to enter description](#)

- 5) If this Program is a Grant, is there a "Local Match" Requirement?

This Program is not a Grant.

This Program is a Grant, but there is no Local Match requirement.

This Program is a Grant, and there is a Local Match requirement of: (Check one)

Cash (such as tax levy, user fees, donations, etc.)

Non-cash/In-Kind Services: (Describe) [Click here to enter description](#)

- 6) Does this Transfer Request increase any General Ledger 8000 Account Codes? (Capital Outlay Accounts)

No.

Yes, the Amount is Less than \$30,000.

Yes, the Amount is \$30,000 or more AND: (Check one)

The capital request HAS been approved by the CIP Committee.

The capital request HAS NOT been approved by the CIP Committee.



MARATHON COUNTY GROUNDWATER PLAN UPDATE SCOPE OVERVIEW

INTRODUCTION

Groundwater is the major source of all water consumption in Marathon County. Understanding the condition and quantity of our groundwater resources, and identifying concerns and strategies to address those concerns, is critical to maintaining quality of life and economic well-being for all of Marathon County. Most, if not all, counties in our region of the state are attempting to understand the same things and for the same reasons.

The Marathon County Groundwater Plan has not been updated since 2001. The updates, recommended by Environmental Resources Committee (ERC), to the Marathon County Strategic Plan affirm a major outcome for Objective 6.3 (*Protect and enhance the quantity and quality of the potable groundwater and potable surface water supplies.*) should remain to develop a Groundwater Plan for adoption by the County Board, by December of 2024. Marathon County Conservation, Planning, and Zoning is tasked with development of this Groundwater Plan. The following document outlines the framework for updating this plan and requests the use of Environmental Impact Funds to assist in funding the update. At the January 6, 2023, Environmental Resource Committee (ERC) meeting a motion was approved to move this general framework, costs (up to \$275,000), and use of Environmental Impact Funds to cover these costs, forward to Human Resources, Finance, & Property Committee, and the County Board for decision.

GROUNDWATER PLAN OBJECTIVES

- Obtain a comprehensive and consistent data set by which to evaluate the condition of groundwater in Marathon County.
 - At a minimum, this data should include the levels of nitrates and coliform bacteria that are found in tested wells, and testing for atrazine in the county's prohibition areas.
- Work with a regional group of stakeholders to identify greatest concerns as it relates to groundwater in our county. Then, determine what appropriate and realistic actions that can be taken to address those concerns based on the new data set and other external sources of data that are relevant and complementary to this work.
 - This work would inform the same discussions at the ERC Committee and County Board should any actions be deemed worthy of consideration for the county to undertake.

PROJECT OUTLINE

Data collection and interpretation - Includes collection and analysis of 1000 well water tests, as well as, summarizing any existing/available data. Summarize data and trends to understand the movement of inorganic and organic substances, aquifer potential use, limitations, and yield. Collect existing data from potential partners and the Marathon County Health Department Lab and map the data using GIS to provide meaningful geographic context.

The first step in updating the County Groundwater Plan must be a concentrated data collection effort. Over the last 20+ years there have been small efforts of data collection that have provided glimpses into what the state of groundwater might be in Marathon County. Most data are significantly dated, and no effort has been a comprehensive, wholistic look at Marathon County's groundwater. Many parts of the county are "data deserts" that have no data or context of the current groundwater status.

Public Education, Outreach, and Stakeholders Meetings – Initially focus will be on education to encourage landowners to participate in the testing and connect them to resources and the appropriate professionals, if tests reveal they have a water quality issue. Following the testing, the Groundwater Workgroup will organize and conduct a series of workshops throughout the county to engage the public the results of the well testing campaign. The workshops will discuss the condition of groundwater in Marathon County, potential concerns, and what types of strategies should be considered to protect and enhance groundwater supplies in the county. This group will also be engaged in determining priority strategies, where to focus efforts based on water quality issues, and making recommendations to the Marathon County Board on strategies the county should consider or implement.

It is anticipated that three sets of workshops/outreach events will take place during the development of the Groundwater Plan. These events will largely make use of the library branches and scheduled events or meetings. However, there will be a lot of advertising and outreach conducted to try and draw people to events or to participate in a survey.

Plan Development & Strategy Implementation Document –

The Marathon County Groundwater Workgroup will analyze the data collected from the well testing campaign and develop a plan that establishes groundwater quality and quantity concerns, along with developing future strategies to address concerns and reach the overall goal of a safe water supply for all Marathon County citizen. The plan will identify priority strategies and actions and establish the roles and responsibilities in beginning to implement strategies.

PROJECT TEAM

The Groundwater Plan, including testing, will be a collaborative effort. While staff at Conservation, Planning, and Zoning staff will oversee testing and planning efforts, at the heart of this process will be a Marathon County Groundwater Workgroup.

This group will include regional partners, technical advisors, and major stakeholders. The goals of this group are to provide a dynamic framework to the plan that can adjust over time to gather input from all stakeholders, help complete the work that goes into the plan and its updates over time and create

a collaborative atmosphere conducive to identifying the priority groundwater issues and strategies to address these issues. There needs to be a collaborative approach (a “aqua-shed coalition”) to defining and addressing our groundwater concerns in the county because no one organization or group can accomplish this work on its own.

Through this planning effort a regional approach will be established to complement the core effort, to address strategies identified in the groundwater plan, and collaboration will continue for future emerging issues. This group will also be tasked with supporting CPZ in developing training and workshops throughout the testing and plan development.

COSTS

Data Collection & Interpretation

Comprehensive testing across the county to include nitrates, coliform bacteria, pesticides (including atrazine), and metals. Some additional sampling for other elements as identified by the Groundwater Workgroup.

- 1000 tests at average cost of \$155/test: \$155,000
- Additional sampling based on gaps in data: \$20,000
- Additional data gathering and analysis (socioeconomic trends, spatial data, survey and stakeholder analysis): \$20,000

Public Education, Outreach, and Stakeholders Meetings

- Outreach materials (postcards, door hangers, survey, website for testing phase and workshops): \$25,000
- 3 sets of meetings/workshops at up to 10 locations each time (outreach/advertising, materials, refreshments): \$30,000

Plan Development & Strategy Implementation Document:

- Document assembly (writing and reproduction of two documents): \$10,000

Total Request of Environmental Impact Funds (authorize up to): \$275,000

REQUEST BEFORE HUMAN RESOURCES, FINANCE, & PROPERTY COMMITTEE

The request before the Human, Resources, Finance, & Property (HRFC) is to approve a resolution to go before the County Board, requesting use of Environmental Impact Funds (or other funding avenues) to immediately begin the groundwater plan update and offer private well water testing to 1000 landowners in Marathon County. This document provides the additional background and context on the Groundwater Plan effort to assist the HRFC in vetting this request.

The Environmental Impact Funds are set aside to fund environmental programs and projects that will have positive impacts to our community. The Groundwater Plan will be an effort for the entire county, to identify concerns and priorities, and develop partnerships and strategies that will protect groundwater throughout the area. While other options, such as ARPA, may be another viable funding source for well water testing and the groundwater update, waiting for approval of ARPA funds could

result in less funding sources available to landowners to mitigate water issues, they discover through the testing process. Right now, federal and state programs have funds available to landowners to help mitigate well water issues. The guarantee that these funds will be available even a year from now is uncertain.

FAQS

How will water sampling locations and parameters be determined?

Initially a grid sampling approach will be used to ensure sampling is spatially distributed across the county. Using GIS data and mapping, CPZ will identify and outreach to landowners within each grid (likely by township) to try and obtain a certain number of samples within each area. A certain number of days and locations will be established throughout the county for CPZ to distribute bottles to the landowners and then pick them back up. If we identify gaps in the sampling, CPZ will go back to those areas again to see if we can get more volunteers to test.

At minimum, all water would be tested for nitrates and coliform bacteria (e.coli). Further, a sampling for atrazine in our atrazine prohibition areas would be done, and additional atrazine tests may be done in areas determined to be at risk for higher levels of atrazine.

If more funding is approved, then the water testing could be expanded to include testing for metals and pesticides. Ultimately, the Groundwater Workgroup would determine what the testing should cover and if certain sample areas might need to be tested for additional elements due to things like existing concerning data, the underlying bedrock, localized land use, etc.

Will water sampling for this effort be mandatory?

All testing will be voluntary. To get a comprehensive sample across all of Marathon County, CPZ may go back and do additional outreach to some areas more than others to fill in data gaps, but no landowner would be required to test.

Can the Marathon County Health Department conduct the water testing?

The Marathon County Health Department is State certified to conduct testing for nitrates and coliform bacteria. They would be the likely choice if funding is approved for Option #1. If Option #2 is funded, labs like the UW Steven's Point Water and Environmental Analysis Lab (UWSP WEAL) are certified to conduct the more comprehensive testing. The goal is for a consistent data set, therefore, limiting testing to one lab is the preferred method.

What happens if a landowner gets tests results indicating there is a problem with their water?

There are no regulatory consequences for landowners who receive water test results above established standards. The goal would be to connect these landowners with resources from state and federal programs (whether that is a funding or technical assistance) to treat or repair their wells. Currently there are a few programs available to landowners to mitigate or repair well water issues, but first they need the well testing data to identify if an issue exists. A landowner may be required to disclose the results of water testing upon sale of their land, but again doing this testing as part of the groundwater plan update will be voluntary, and the landowner will be made aware of how the results will be used, and if they are required to disclose the results and when/where.

How will the planning effort manage messaging and setting expectations for the public?

The planning effort will develop an action framework on how outreach will occur to county landowners. The outreach will include providing education and resources to landowners, along with scheduled events in dispersed geographic locations that are convenient for all involved. When well test kits are distributed, those landowners will receive a flyer from CPZ describing the timeline and potential outcomes from their test. All staff and members of the workgroup will be trained to have a “common voice” of what the message will be to the public, along with the information we are providing them.

How are other counties funding these types of efforts? Have we considered cost-sharing options where the landowner pays some of the cost for the testing?

Multiple counties in Wisconsin are fully funding some level of testing for their landowners. Some are doing this in support of planning efforts, others because they have water quality concerns. Counties that have provided some level of funding to well testing include Adams, Barron, Chippewa, Dodge, Green, Kewaunee, Portage (\$2.3 million for testing and repairs) and Sauk. Some Counties have funded it through their budgets, others are using ARPA funds.

Counties like Adams and Portage have even established regular well-testing programs in perpetuity, where on a regular basis they go back and sample the same areas to attempt to track trends.

Options for cost-sharing, where the landowner pays some of the testing cost, or agrees to reimburse the county if they secure funds to repair or treat a well have been discussed. All these options come with administrative oversight and costs that are likely more than the money the county would recover. Also, by providing a free test, the likelihood of getting widespread participation will increase.

What about the state funds announced in October 2022? Why can these not be made available for landowners to test their wells?

Through the state’s program, a landowner will only get their well testing paid for if they first pay for getting two well tests up front, get a well test that exceeds health standards, and then receive approval from DNR staff for mitigation or reconstruction funds through the program. The state will then reimburse the landowner for the costs of their initial testing, but it is not a program designed to just pay for testing. Also, if landowners pursue testing on their own, there is no easy way for the county to get a consistent and comprehensive data set for our planning efforts.

What other data is available for use in the Groundwater Plan? What about existing Marathon County or DATCP data?

The Marathon County Health Lab does have a small data set that they are willing to share with the Groundwater Workgroup, but much of the data is not geographically distributed throughout the county and does not include the full testing parameters of what is needed to write a comprehensive groundwater plan. The Groundwater Workgroup will also utilize data that is publicly available through the UWSP WEAL Lab, although this data set is also very limited. Data is not available to Marathon County through DATCP’s farm well testing requirements.



ARPA Project Request Form

- Project Requestor should complete Section 1 and submit draft ideas to County Administration for review.
- If County Administration supports further review of the project, Department Heads will be asked to review and provide additional feedback to County Administration.
- All projects must be completed by December 31, 2024, in order to be considered, unless it is contracted until December 31, 2026.

SECTION 1 – To Be Completed by Project Requestor Before Submitting to County Administration

Project Requestor: _____ **Date:** _____

Name of ARPA Project: _____

New Project
 Expansion of Existing Project *(identify below)*
 Replace Future CIP Project *(identify below)*
 Identify: _____

Estimated Start Date of Project: _____ **Estimated Date of Completion:** _____

Identify the Category for Eligible Use: *(see pages 4-5 for list from the US Treasury)*

- Responding to the Public Health Emergency
 Addressing Negative Economic Impacts
 Revenue Loss
 Serving the Hardest Hit
 Improving Access to Infrastructure

What expenditure category does this project qualify under? *(See list on pages 5-6. Example.: 7.1 Administrative Expenses)*

Please explain how the project qualifies under the expenditure category noted above:

Description – *Provide an explanation about what the project entails.*

How does this project directly address the negative impacts of the pandemic? (e.g. economic impacts, disproportionately impacted communities, public health, etc.)

How does this project benefit the citizens of Marathon County and align with the goals within the [strategic](#) and [comprehensive](#) plans?

Estimated Total Cost of Project: \$ _____

Amount of Marathon County ARPA Funds Requested: \$ _____

Budget Year: 2022 2023 2024 2025 2026

Note: ARPA Funds are to be obligated by December 31, 2024, and spent by December 31, 2026.

Are matching funds available from another organization/municipality? Yes No

If yes, identify who and amount:

Are there other funding opportunities available such as pandemic-related grants that would reduce the amount of ARPA funding needed? Yes No

If yes, please identify source, amount and timeline of funding awards:

Please identify, if any, ongoing costs the project will incur and how those costs would be funded?

(examples: building maintenance, replacement costs, or ongoing maintenance/cleaning)

Will this project result in savings for a county department or the community beyond 2026?

Yes No

If yes, please specify how much and in what areas these savings will be realized?

Do you anticipate this project to increase future revenues for Marathon County in general?

Yes No

If yes, what revenues will be affected?

Do you anticipate this project to increase future revenues for a county department or Marathon County

Government? Yes No

If yes, what revenues will be affected?

Is there a current program/service that will no longer be offered as a result of this project? Yes No

If yes, please identify the program and costs of the current program:

Will this new project require additional staff only for the duration of the project? *(example: project management resources)* Yes No

If yes, how many staffing hours are anticipated? _____

Please email completed form to the County Administrator at administrator@co.marathon.wi.us

Signature of Project Requestor

Date

SECTION 2 – To Be Completed by the County Administrator

Approved for HRFP Committee Review

Denied

Forwarded to Department Head for Review

More Information Needed

Category for Eligible Use:

Responding to the Public Health Emergency Addressing Negative Economic Impacts

Serving the Hardest Hit

Improving Access to Infrastructure

Revenue Loss

Project Budget Year: 2022 2023 2024 2025 2026

County Administrator

Date

Comments for HRFP Committee:

SECTION 3 – Additional Action and/or Comments from HRFP Committee

HRFP Committee Meeting Date: _____ Approved Denied More Information Needed

Total Amount of Marathon County ARPA Funding Recommended by Committee: \$ _____

Comments for County Board:

SECTION 4 – County Board Action

County Board Meeting Date: _____ Approved Denied More Information Needed

Total Amount of Marathon County ARPA Funding Approved by County Board: \$ _____

Additional follow-up items:

**Appendix 1: Expenditure Categories**

The Expenditure Categories (EC) listed below must be used to categorize each project as noted in Part 2 above. The term “Expenditure Category” refers to the detailed level (e.g., 1.1 COVID-10 Vaccination). When referred to as a category (e.g., EC 1) it includes all Expenditure Categories within that level.

1: Public Health	
1.1	COVID-19 Vaccination ^
1.2	COVID-19 Testing ^
1.3	COVID-19 Contact Tracing
1.4	Prevention in Congregate Settings (Nursing Homes, Prisons/Jails, Dense Work Sites, Schools, etc.)*
1.5	Personal Protective Equipment
1.6	Medical Expenses (including Alternative Care Facilities)
1.7	Capital Investments or Physical Plant Changes to Public Facilities that respond to the COVID-19 public health emergency
1.8	Other COVID-19 Public Health Expenses (including Communications, Enforcement, Isolation/Quarantine)
1.9	Payroll Costs for Public Health, Safety, and Other Public Sector Staff Responding to COVID-19
1.10	Mental Health Services*
1.11	Substance Use Services*
1.12	Other Public Health Services
2: Negative Economic Impacts	
2.1	Household Assistance: Food Programs* ^
2.2	Household Assistance: Rent, Mortgage, and Utility Aid* ^
2.3	Household Assistance: Cash Transfers* ^
2.4	Household Assistance: Internet Access Programs* ^
2.5	Household Assistance: Eviction Prevention* ^
2.6	Unemployment Benefits or Cash Assistance to Unemployed Workers*
2.7	Job Training Assistance (e.g., Sectoral job-training, Subsidized Employment, Employment Supports or Incentives)* ^
2.8	Contributions to UI Trust Funds
2.9	Small Business Economic Assistance (General)* ^
2.10	Aid to Nonprofit Organizations*
2.11	Aid to Tourism, Travel, or Hospitality
2.12	Aid to Other Impacted Industries
2.13	Other Economic Support* ^
2.14	Rehiring Public Sector Staff
3: Services to Disproportionately Impacted Communities	
3.1	Education Assistance: Early Learning* ^
3.2	Education Assistance: Aid to High-Poverty Districts ^
3.3	Education Assistance: Academic Services* ^
3.4	Education Assistance: Social, Emotional, and Mental Health Services* ^
3.5	Education Assistance: Other* ^
3.6	Healthy Childhood Environments: Child Care* ^
3.7	Healthy Childhood Environments: Home Visiting* ^
3.8	Healthy Childhood Environments: Services to Foster Youth or Families Involved in Child Welfare System* ^



3.9	Healthy Childhood Environments: Other* ^
3.10	Housing Support: Affordable Housing* ^
3.11	Housing Support: Services for Unhoused Persons* ^
3.12	Housing Support: Other Housing Assistance* ^
3.13	Social Determinants of Health: Other* ^
3.14	Social Determinants of Health: Community Health Workers or Benefits Navigators* ^
3.15	Social Determinants of Health: Lead Remediation ^
3.16	Social Determinants of Health: Community Violence Interventions* ^
4: Premium Pay	
4.1	Public Sector Employees
4.2	Private Sector: Grants to Other Employers
5: Infrastructure²⁴	
5.1	Clean Water: Centralized Wastewater Treatment
5.2	Clean Water: Centralized Wastewater Collection and Conveyance
5.3	Clean Water: Decentralized Wastewater
5.4	Clean Water: Combined Sewer Overflows
5.5	Clean Water: Other Sewer Infrastructure
5.6	Clean Water: Stormwater
5.7	Clean Water: Energy Conservation
5.8	Clean Water: Water Conservation
5.9	Clean Water: Nonpoint Source
5.10	Drinking water: Treatment
5.11	Drinking water: Transmission & Distribution
5.12	Drinking water: Transmission & Distribution: Lead Remediation
5.13	Drinking water: Source
5.14	Drinking water: Storage
5.15	Drinking water: Other water infrastructure
5.16	Broadband: "Last Mile" projects
5.17	Broadband: Other projects
6: Revenue Replacement	
6.1	Provision of Government Services
7: Administrative	
7.1	Administrative Expenses
7.2	Evaluation and Data Analysis
7.3	Transfers to Other Units of Government
7.4	Transfers to Non-entitlement Units (States and territories only)

*Denotes areas where recipients must identify the amount of the total funds that are allocated to evidence-based interventions (see Use of Evidence section above for details)

^Denotes areas where recipients must report on whether projects are primarily serving disadvantaged communities (see Project Demographic Distribution section above for details)

²⁴ Definitions for water and sewer Expenditure Categories can be found in the EPA's handbooks. For "clean water" expenditure category definitions, please see: <https://www.epa.gov/sites/production/files/2018-03/documents/cwdefinitions.pdf>. For "drinking water" expenditure category definitions, please see: <https://www.epa.gov/dwsrf/drinking-water-state-revolving-fund-national-information-management-system-reports>.



Faith. Health. Happiness.

July 25, 2022

Mr. Lance Leonhard
County Administrator
Marathon County Courthouse
500 Forest St.
Wausau, WI 54403

Mr. Chris Holman
Deputy County Administrator
Marathon County Courthouse
500 Forest St.
Wausau, WI 54403

RE: Homme Heights, Inc. Elevator Modernization Project

Dear Mr. Leonhard and Mr. Holman,

Homme Heights, Inc., is a not-for-profit organization that serves vulnerable senior adults in various settings including independent housing, assisted living care, and adult day services. Our campus includes Forest Park Village Independent Living, The Garden Apartments Residential Care Apartment Complex (RCAC Assisted Living), Stonecrest Residence Community Based Residential Facility (CBRF Assisted Living), and the Homme Adult Day Program (a licensed Adult Day Care program). We are located at the former St. Mary's Hospital at 2901 N. 7th, Wausau WI 54403, and have been serving older adults since 1989 at this location. Homme Heights, Inc., is the subsidiary corporation of Homme Inc. of Wisconsin, in which Homme's roots date back to 1882, founded by Reverend EJ Homme, where he established a home for aged adults and orphans.

Being a not-for-profit organization, we serve individuals with low to moderate income in our independent housing. Setting us aside from other organizations who serve seniors, we offer an array of services, including affordable meals, housekeeping services, and numerous social activities in our independent living to allow our senior residents enjoyment throughout their days. Within our mission, our rental rates are kept affordable to allow our tenants to continue to live on our campus with the resources that they have. As our residents continue to age and require more care, to complement our independent living services we offer assisted living and adult day services and contract with Family Care Managed Care Organizations (i.e. Includa) to allow our residents to further their life enrichment on our campus once they have depleted any life savings that they may have had. The average age of our residents is 82 years old, and most utilize assistive devices, i.e. canes, walkers, wheelchairs, to ambulate

through the campus. Through the care and services that are offered, Homme Heights, Inc., provides services to 120 residents in Marathon County.

Homme Heights, Inc., is a re-purposed aged facility, in which was initially established as a hospital to meet the needs of Marathon County and its communities. We are a not-for-profit organization that contributes to government, in which we make a payment in lieu of property taxes, and has a workforce that contributes to the local economy of Marathon County. Our re-purposed facility are buildings that are five and three stories in height, and are aged from 54 to 80 years old, in which the elevators are original to the construction of the former hospital buildings. Over the last 5 years, the aged, antiquated elevators have been prone to numerous failures and outages, that has inhibited the lives of our residents on our campus. During an elevator outage, our vulnerable frail residents may be limited to their apartment for periods of up to a week. Some residents make the decision to traverse through the stairways, however, take breaks along the way. Our staff provides assistance to these frail residents, in which meals, groceries, medications, supplies, etc., are delivered to their apartments. Over the last five years, Homme has incurred elevator expenses of \$250,000.00 due to elevator failures and outages. Furthermore, being a not-for-profit organization dedicated to providing affordable services to low to moderate income individuals and Family Care recipients, we have had an average operating loss of \$83,000.00 over the last 5 years.

Through the COVID pandemic, our organization was significantly affected. In the early stages of the pandemic to ensure that our vulnerable residents were protected, we followed strict infection control protocols, such as isolation, routine COVID surveillance testing, routine COVID screening of residents and staff, and the use of personal protective equipment (PPE) i.e. masks, gloves, gowns, sanitizer, etc. Throughout the pandemic, we continued to experience elevator failures and outages, creating a further sense of isolation for the residents that we serve. The elevator failures and outages also created additional workloads for our staff, which have already been experiencing fatigue from the pandemic and the workforce shortage, as they traversed numerous flights of stairs to ensure that our residents received all the necessities of life that they deserve. The fear of isolation for our residents was a barrier to new residents moving on campus. Individuals chose to stay at home longer, even though it was not a safe decision, as they feared not having social interaction with their children, other family, and friends.

As we continue through the COVID pandemic a major restriction, isolation, was lifted as our regulators allowed us to put in safe parameters to allow visitors, group activities, and communal dining back in our campus. Even though that large restriction was lifted, we still ensure that our residents are safe, in which we continue to have parameters in place such as routine COVID testing, screening of symptoms, and PPE utilization. Through the pandemic we experienced a loss of revenue, as well as increase of expenses as it related to higher costs in PPE, supplies, raw food, and labor.

Homme Heights Inc.'s aged, antiquated elevators remain to pose a safety risk to the residents and others on our campus. As we have identified the need to modernize our elevators to ensure reliable, safe movement throughout our campus, we have received bids to modernize our four aged elevators. The cost to modernize these elevators is \$1,200,000.00. Being a not-for-profit organization with limited funds our organization began a capital campaign to raise funds toward the elevator modernization. Since 2020, we have raised over \$400,000.00 towards this project. Within the funds raised, \$83,000.00 was awarded through the City of Wausau Community Block Grant Program, and other major contributors include the B.A. and Esther Greenheck Foundation, the Community Foundation of

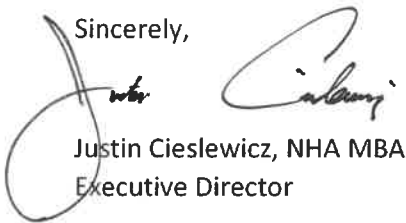
Northcentral Wisconsin, the Judd S. Alexander Foundation, the Dwight and Linda Davis Foundation, as well as donations from private individuals. In addition to those sponsors, residents which are low to moderate income have firsthand experienced the need to modernize the elevators and have made their own contributions to the project.

Within the ARPA Project Request Form, Homme Heights, Inc., is asking for \$300,000.00 towards the elevator modernization project. The requested amount will allow our organization to begin phase one of the modernization project, in which the two elevators that have incurred the vast majority of failures and outages will be replaced. These two elevators must be replaced simultaneously as they operate in tandem within a shared elevator shaft. The cost to replace these two elevators is \$600,000.00. The remaining funds will then be allocated to the next phase of the project to replace the final two elevators on our campus.

Our project aligns closely with the Marathon County Strategic and Comprehensive Plans as this project will preserve affordable housing in Marathon County. If Homme Heights, Inc. were to not modernize the elevators, we will incur further failures and outages. Failures and outages are a safety risk to our residents and others who enter our campus. As our residents continue to age and become frailer, they incur higher medical needs which include services through home health and hospice providers, and in the event of an emergency, EMS personnel. Beyond safety, failure to modernize the elevators will force continued unsustainable costs for our organization, in which could jeopardize the financial feasibility of Homme Heights, Inc., and jeopardize the ability for us to continue to provide services to Marathon County's most vulnerable citizens. Shall our organization cease to exist, this will result in a loss in affordable housing for our community and displace 120 of the county's most vulnerable residents, as well as not being able to meet the needs of future county residents in their life spans as they move through the aging process, at an affordable rate.

I thank you for the opportunity to submit the application for American Rescue Plan Act funds that were awarded to Marathon County. Shall you have questions, you can contact me through email at justinc@homme.org or by phone (715) 253-2125 (office) or (715) 370-9505 (cell).

Sincerely,



Justin Cieslewicz, NHA MBA
Executive Director



ARPA Project Request Form

- Project Requestor should complete Section 1 and submit draft ideas to County Administration for review.
- If County Administration supports further review of the project, Department Heads will be asked to review and provide additional feedback to County Administration.
- All projects must be completed by December 31, 2024, in order to be considered, unless it is contracted until December 31, 2026.

SECTION 1 – To Be Completed by Project Requestor Before Submitting to County Administration

Project Requestor: Wausau RC Sports

Date: June 15, 2022

Name of ARPA Project: Wausau RC Sports Field Enhancements and Growth

New Project Expansion of Existing Project (*identify below*) Replace Future CIP Project (*identify below*)

Identify: Install infrastructure at Sunnyvale Park, Wausau RC Sports Flying field

Estimated Start Date of Project: 9/1/22

Estimated Date of Completion: September 1, 2022

Identify the Category for Eligible Use: (*see pages 4-5 for list from the US Treasury*)

Responding to the Public Health Emergency Addressing Negative Economic Impacts

Serving the Hardest Hit

Improving Access to Infrastructure

Revenue Loss

What expenditure category does this project qualify under? (*See list on pages 5-6. Example.: 7.1 Administrative Expenses*)

3.4 and 3.5 Also, where applicable, I reference the counties overall growth and infrastructure plan that we can fall in to.

Please explain how the project qualifies under the expenditure category noted above:

A. Negative Economic Impacts

- 3.4 Education Assistance: Social, Emotional, and Mental Health Services* ^ Help to restore social skills that were lost during the quarantine and school closures over several years. To help foster and rebuild emotional and coping skills reduced as a result of the pandemic to youths and family units by building positive reinforcement in an environment that teaches life skills such as how to manage and overcome adversity and challenges. Providing a place where kids and families can interact in a family friendly environment that reinforces social structure.
- 3.5 Education Assistance: Other* ^ Wausau RC Sports, along with Learn Build Fly STEM program and Young Eagles Chapter 640, we provide education to young people and families. This is free through our STEM program at Learn, Build, Fly at the Wausau Downtown Airport, EAA Chapter Young Eagles where kids can learn all sorts of things such as take airplane rides for free, learn aviation, electronics and such. Wausau RC Sports works extensively with the public in bringing awareness to the world aviation, science, building relationships and such.
- Objective 10.6 Assist to ensure the future availability of a skilled and flexible workforce prepared to meet the needs of both existing and emerging industries and technologies.
- OBJECTIVE 10.10: Create an innovative atmosphere to foster an entrepreneurial-supportive environment.

Description – Provide an explanation about what the project entails.

- *This project involves bringing 200amp power to the field via overhead power lines by Wisconsin Public Service.*
- *VanErt will bring this from the meter to the breaker panel (rated for exterior conditions). VanErt will then install and feed power to 4 light poles that are elevated to meet 100 year flood plain requirements and dim sky requirements per ordinance. Each pole will also have a speaker for a PA system and also will have an outlet (110V on all, 240V on 2 of them for food trucks and other things as needed). There will be centralized shut off switches that control electrical and lighting. They will also run power (underground) to the existing shelter and install sealed unit LED lighting and install and/or replace outlets as needed.*
- *Point well will be installed and raised meeting flood plain requirements with several faucets and pressure tank. This will be used for events that require water to things such as trailer bathrooms, upkeep and maintenance of the field, etc.*
- *Install a shelter (same as the other) near the drone field for use like the other.*
- *Upgrade/replace existing storage shed with a newer/larger storage shed to house club equipment and such.*

How does this project directly address the negative impacts of the pandemic? (e.g. economic impacts, disproportionately impacted communities, public health, etc.)

- Economic Impact: Increases public use of the park and surrounding areas thereby the public uses area businesses, facilities and attractions. The programs and events that Wausau RC Sports, along with others at the field, increase tourism and interest to the area. Supports the growth of local businesses such as food vendors, Ice Cream trucks, caterers, and such.
- Wausau RC Sports, growth and number of people and families interested, through public awareness, public events and collaboration with the Wausau Downtown Airport, Learn, Build, Fly and Young Eagles Chapter 640 has seen an increase in the membership of approximately 40% during the pandemic and we are on track to rise above that this year alone.
- Disproportionately impacted communities: Wausau RC Sports brings very low cost summer training to youths and their families, \$10.00 per person for the summer. Gives families a place to come and enjoy the outside, positive environment, try their hand at flying an RC plane, kite fly and such. Wausau RC Sports has started hosting birthday parties, memorials and other events.
- Public Health: Fosters a positive environment by having people enjoy the outdoors contributing to overall health and mental well being. Gives seniors a place to be to enjoy the sites and sounds of the environment and be around other people of the same or younger genre.
- Wausau RC Sports contributes to the community by providing the man power for Aspirus Festival of Trees to raise money for Hospice. Bell ringing during the holidays for the Salvation Army. We hold training and education each Monday night for 2 hours at the RC field. This provides needed social skills for kids and families. Operating the equipment further provides fine motor skills and reinforces learning and sciences. As one teacher says “it reduces the students summer slide” Simulator training at the Wausau Downtown Airport and Learn, Build, Fly further reinforces the STEM program that youths and young adults can use in the real world.
- *OBJECTIVE 10.10: Create an innovative atmosphere to foster an entrepreneurial-supportive environment.*
- Chapter 11: Recreation, Tourism, and Cultural Resources Recreation, Tourism, and Cultural Resources Goal: Marathon County takes advantage of its many natural and cultural amenities to provide opportunities for residents and visitors to be active and engaged in a wide array of activities and events.
 1. Ensure access to quality, accessible, affordable recreation opportunities.
 2. Promote tourism throughout the County.
 3. Increase and expand awareness of cultural resources.

How does this project benefit the citizens of Marathon County and align with the goals within the [strategic](#) and [comprehensive](#) plans?

Chapter 12: Intergovernmental Cooperation Intergovernmental Cooperation Goal: Marathon County is a cooperative and collaborative partner with other municipalities and organizations to most effectively and efficiently provide services to residents.

1. Promote technology and resource sharing.
 - Wausau RC Sports with training programs and community awareness and events. Partnering with Learn, Build, Fly and Young Eagles Chapter 640 also expands very low cost, or free educational opportunities for young adults to be able to learn STEM and supply the local areas with a much needed workforce.
 - Wausau RC Sports is currently leasing the field as an extension of Sunnyvale Park for an additional 5 years, and are already partnering with the county to help raise awareness, and increase utilization in an area that is underdeveloped. This partnership has lasted over 20 years with the club wanting to make this permanent and desire a long term lease of 15-20 years further making Wausau RC Sports an established entity within the park.
 - Wausau RC Sports has developed and 100% funded the development of the field and equipment such as: Asphalt runway’s, shelters, fencing, road maintenance, signage, gate maintenance, landscaping and such through funds raised through public events. Of which also draws the public from other areas around the state to use other park services and supports local business.
 - As part of the partnership the parks department aids in maintenance by providing signage
2. Promote cost-effective public services. Wausau RC Sports brings low cost and free education and entertainment to the area for families and tourists. Through self funding and donations, the county return on investment is great with little to no future funding.
3. Provide coordination of regional development and planning activities. See above.
4. Below is a letter from the President of EAA Chapter 640, Dennis Seitz and Wausau Downtown Airport:

Re: Wausau RC Sports Expansion and field Improvements

To Whom It May Concern,

As a business owner, President of our EAA Chapter 640, board member of the Wausau Downtown Airport Board and ambassador of Learn Build Fly, its my honor to pen this letter of recommendation for the Wausau RC Sports Club in support of infrastructure funding for the expansion and improvements outlined in their grant application.

The Wausau RC Sports Club is a major contributor of our volunteer base within our Learn Build Fly Education Center here in Wausau. The Learn Build Fly Education Center was founded on the basis of developing skills desperately needed in our business and local community today whose board members include area business leaders, Professionals, and Education Directors for the Wausau Area Schools. Together with the Wausau RC Sports Club, we mentor participants in all aspects of STEM Learning with actual hands-on activities. The funds requested will be used to enhance this learning experience, promote community involvement, and strengthen our community foundation at their facility by teaching many skills necessary to be a valuable contributor.

As both a business owner and active community volunteer, I have witnessed firsthand the dedication of the Wausau RC Sports Club volunteers and their impact on our community. I strongly recommend and support the activities and leader of this fine organization.

Sincerely,

Dennis Seitz

EAA Chapter 640 President.

P-520-204-3411

E-mail - Dseitz@seltzenterprises.com

Estimated Total Cost of Project: \$ 133,387.00

Amount of Marathon County ARPA Funds Requested: \$ 133,387.00

Budget Year: 2022

Note: ARPA Funds are to be obligated by December 31, 2024, and spent by December 31, 2026.

Are matching funds available from another organization/municipality? Yes No

If yes, identify who and amount:

- Wausau RC Sports is placing \$7500.00 towards the project total.

Are there other funding opportunities available such as pandemic-related grants that would reduce the amount of ARPA funding needed? Yes No

If yes, please identify source, amount and timeline of funding awards:

- We do have plans to apply for additional grant funds from local foundations, but none are available at this time.

Please identify, if any, ongoing costs the project will incur and how those costs would be funded?

(examples: building maintenance, replacement costs, or ongoing maintenance/cleaning)

- Wausau RC Sports will raise money for upkeep and operational costs by fundraisers, holding events, club dues and memberships. Currently our club is responsible for maintenance. For example, we own our own mowers and landscape equipment, we pay for the porta potty, we pay for asphalt runway repairs. Currently the club provides about 20 hours of volunteer work per month maintaining and repairing the area. At this time there is minimal cost to the county.

Will this project result in savings for a county department or the community beyond 2026?

Yes No

If yes, please specify how much and in what areas these savings will be realized?

- Upkeep, maintenance is largely the responsibility of Wausau RC Sports and will not be part of the parks department. This will also ensure a longer and more permanent lease and presence in the park further enhancing tourism and such.

Do you anticipate this project to increase future revenues for Marathon County in general?

Yes No

If yes, what revenues will be affected?

- Absolutely! The local area is already seeing an increase in revenue from catering, convenient and large grocers, restaurants, local vendors, hobby stores, etc.
- Here is a recent testimonial about our progress so far from a local hobby store with more to come:

Mike,
 Thank you for sharing all of the information that the club is doing. I am super excited for the positive changes that are happening. I have already seen excitement from Galaxy Hobby customers. I cannot thank you enough for your dedication to RC hobbies. I think all of these updates will pull fliers from around the area to Wausau as many of the clubs are dwindling in numbers, and the amenities that you are providing are incredible. I have been sharing the plans for Wausau with customers and I am already seeing an increase in RC flying sales and an uptick in younger fliers. They can't wait to get out to the field! All of these changes are pulling in the younger generations which is boosting our sales. Flying sales have actually been on the decline but with a place to fly as nice as this will be I am starting to see an increase. Thank you again and please let me know what I can do to help.

Tasha Shurpit
 Galaxy Hobby

Do you anticipate this project to increase future revenues for a county department or Marathon County Government? Yes No

If yes, what revenues will be affected?

- Yes, if the county, in the future, decides to rent it's shelters, kayaks, and such Wausau RC Sports, with the improvements and amenities would make people more aware of the park and the services that we have.
- As a partner Wausau RC Sports would be willing to further awareness and growth of the Wausau and Marathon Park System through promotion and social media campaigns.

Is there a current program/service that will no longer be offered as a result of this project? Yes No

If yes, please identify the program and costs of the current program:

- No, this project and collaboration is actually unique in it's kind. The collaboration and growth of this project is pretty rare. Across the state and nation RC airfields are disappearing, of late the RC field in Madison Wisconsin, Shawano club is all but gone, Merrill RC field is no more, the list goes on. So we will be a great asset and resource for the state of Wisconsin and an example of what can happen when local government and outside organizations collaborate to grow the community.
- Wausau RC Sports has been able to grow and thrive in this economy due to it's historical collaboration with the Parks Department, also by our public outreach, media coverage on local news stations, public events and such. Also, we have formed a strong relationship and partnership with the Wausau Downtown Airport and Learn, Build, Fly program. This has resulted in our club helping to plan and participate in Air Shows that are coming back to the Wausau area. This has given our club the opportunity to continue to see growth and expand. With the full funding of this project, we will be able to hold larger events and draw people from other states to the area and utilize the amenities of the surrounding area and parks.

Will this new project require additional staff only for the duration of the project? (example: project management resources) Yes No

If yes, how many staffing hours are anticipated?

- We would request that a member of the Parks Department be part of the project to ensure that this compliments the overall vision of the county. We anticipate that this could be part of the existing staff. Also, we are working with contractors that the Parks Department has already worked, and familiar with, helping to make this a smooth transition.

Please email completed form to the County Administrator at administrator@co.marathon.wi.us

DocuSigned by:
Michael Carson
Signature of Project Requestor

6/15/2022

Date

SECTION 2 – To Be Completed by the County Administrator

- Approved for HRFP Committee Review
- Denied
- Forwarded to Department Head for Review
- More Information Needed

Category for Eligible Use:

- Responding to the Public Health Emergency
- Addressing Negative Economic Impacts
- Serving the Hardest Hit
- Improving Access to Infrastructure
- Revenue Loss

Project Budget Year: 2022 2023 2024 2025 2026

County Administrator

Date

Comments for HRFP Committee:

SECTION 3 – Additional Action and/or Comments from HRFP Committee

HRFP Committee Meeting Date: _____ Approved Denied More Information Needed

Total Amount of Marathon County ARPA Funding Recommended by Committee: \$ _____

Comments for County Board:

SECTION 4 – County Board Action

County Board Meeting Date: _____ Approved Denied More Information Needed

Total Amount of Marathon County ARPA Funding Approved by County Board: \$ _____

Additional follow-up items:



Appendix 1: Expenditure Categories

The Expenditure Categories (EC) listed below must be used to categorize each project as noted in Part 2 above. The term “Expenditure Category” refers to the detailed level (e.g., 1.1 COVID-10 Vaccination). When referred to as a category (e.g., EC 1) it includes all Expenditure Categories within that level.

1: Public Health	
1.1	COVID-19 Vaccination ^
1.2	COVID-19 Testing ^
1.3	COVID-19 Contact Tracing
1.4	Prevention in Congregate Settings (Nursing Homes, Prisons/Jails, Dense Work Sites, Schools, etc.)*
1.5	Personal Protective Equipment
1.6	Medical Expenses (including Alternative Care Facilities)
1.7	Capital Investments or Physical Plant Changes to Public Facilities that respond to the COVID-19 public health emergency
1.8	Other COVID-19 Public Health Expenses (including Communications, Enforcement, Isolation/Quarantine)
1.9	Payroll Costs for Public Health, Safety, and Other Public Sector Staff Responding to COVID-19
1.10	Mental Health Services*
1.11	Substance Use Services*
1.12	Other Public Health Services
2: Negative Economic Impacts	
2.1	Household Assistance: Food Programs* ^
2.2	Household Assistance: Rent, Mortgage, and Utility Aid* ^
2.3	Household Assistance: Cash Transfers* ^
2.4	Household Assistance: Internet Access Programs* ^
2.5	Household Assistance: Eviction Prevention* ^
2.6	Unemployment Benefits or Cash Assistance to Unemployed Workers*
2.7	Job Training Assistance (e.g., Sectoral job-training, Subsidized Employment, Employment Supports or Incentives)* ^
2.8	Contributions to UI Trust Funds
2.9	Small Business Economic Assistance (General)* ^
2.10	Aid to Nonprofit Organizations*
2.11	Aid to Tourism, Travel, or Hospitality
2.12	Aid to Other Impacted Industries
2.13	Other Economic Support* ^
2.14	Rehiring Public Sector Staff
3: Services to Disproportionately Impacted Communities	
3.1	Education Assistance: Early Learning* ^
3.2	Education Assistance: Aid to High-Poverty Districts ^
3.3	Education Assistance: Academic Services* ^
3.4	Education Assistance: Social, Emotional, and Mental Health Services* ^
3.5	Education Assistance: Other* ^
3.6	Healthy Childhood Environments: Child Care* ^
3.7	Healthy Childhood Environments: Home Visiting* ^
3.8	Healthy Childhood Environments: Services to Foster Youth or Families Involved in Child Welfare System* ^

Coronavirus State and Local Fiscal Recovery Funds
Compliance and Reporting Guidance



U.S. DEPARTMENT OF THE TREASURY

3.9	Healthy Childhood Environments: Other* ^
3.10	Housing Support: Affordable Housing* ^
3.11	Housing Support: Services for Unhoused Persons* ^
3.12	Housing Support: Other Housing Assistance* ^
3.13	Social Determinants of Health: Other* ^
3.14	Social Determinants of Health: Community Health Workers or Benefits Navigators* ^
3.15	Social Determinants of Health: Lead Remediation ^
3.16	Social Determinants of Health: Community Violence Interventions* ^
4: Premium Pay	
4.1	Public Sector Employees
4.2	Private Sector: Grants to Other Employers
5: Infrastructure²⁴	
5.1	Clean Water: Centralized Wastewater Treatment
5.2	Clean Water: Centralized Wastewater Collection and Conveyance
5.3	Clean Water: Decentralized Wastewater
5.4	Clean Water: Combined Sewer Overflows
5.5	Clean Water: Other Sewer Infrastructure
5.6	Clean Water: Stormwater
5.7	Clean Water: Energy Conservation
5.8	Clean Water: Water Conservation
5.9	Clean Water: Nonpoint Source
5.10	Drinking water: Treatment
5.11	Drinking water: Transmission & Distribution
5.12	Drinking water: Transmission & Distribution: Lead Remediation
5.13	Drinking water: Source
5.14	Drinking water: Storage
5.15	Drinking water: Other water infrastructure
5.16	Broadband: "Last Mile" projects
5.17	Broadband: Other projects
6: Revenue Replacement	
6.1	Provision of Government Services
7: Administrative	
7.1	Administrative Expenses
7.2	Evaluation and Data Analysis
7.3	Transfers to Other Units of Government
7.4	Transfers to Non-entitlement Units (States and territories only)

*Denotes areas where recipients must identify the amount of the total funds that are allocated to evidence-based interventions (see Use of Evidence section above for details)

^Denotes areas where recipients must report on whether projects are primarily serving disadvantaged communities (see Project Demographic Distribution section above for details)

²⁴ Definitions for water and sewer Expenditure Categories can be found in the EPA's handbooks. For "clean water" expenditure category definitions, please see: <https://www.epa.gov/sites/production/files/2018-03/documents/cwdefinitions.pdf>. For "drinking water" expenditure category definitions, please see: <https://www.epa.gov/dwsrf/drinking-water-state-revolving-fund-national-information-management-system-reports>.

ARPA Project Request Form

Section 1

Please explain how the project qualifies under the expenditure category noted above:

A. Negative Economic Impacts

- 3.4 Education Assistance: Social, Emotional, and Mental Health Services* ^ Help to restore social skills that were lost during the quarantine and school closures over several years. To help foster and rebuild emotional and coping skills reduced as a result of the pandemic to youths and family units by building positive reinforcement in an environment that teaches life skills such as how to manage and overcome adversity and challenges. Providing a place where kids and families can interact in a family friendly environment that reinforces social structure.
- 3.5 Education Assistance: Other* ^ Wausau RC Sports, along with Learn Build Fly STEM program and Young Eagles Chapter 640, we provide education to young people and families. This is free through our STEM program at Learn, Build, Fly at the Wausau Downtown Airport, EAA Chapter Young Eagles where kids can learn all sorts of things such as take airplane rides for free, learn aviation, electronics and such. Wausau RC Sports works extensively with the public in bringing awareness to the world aviation, science, building relationships and such.
- Objective 10.6 Assist to ensure the future availability of a skilled and flexible workforce prepared to meet the needs of both existing and emerging industries and technologies.
- OBJECTIVE 10.10: Create an innovative atmosphere to foster an entrepreneurial-supportive environment.

B. Description – Provide an explanation about what the project entails

- *This project involves bringing 200amp power to the field via overhead power lines by Wisconsin Public Service.*
- *VanErt will bring this from the meter to the breaker panel (rated for exterior conditions). VanErt will then install and feed power to 4 light poles that are elevated to meet 100 year flood plain requirements and dim sky requirements per ordinance. Each pole will also have a speaker for a PA system and also will have an outlet (110V on all, 240V on 2 of them for food trucks and other things as needed). There will be centralized shut off switches that control electrical and lighting. They will also run power (underground) to the existing shelter and install sealed unit LED lighting and install and/or replace outlets as needed.*
- *Point well will be installed and raised meeting flood plain requirements with several faucets and pressure tank. This will be used for events that require water to things such as trailer bathrooms, upkeep and maintenance of the field, etc.*
- *Install a shelter (same as the other) near the drone field for use like the other.*
- *Upgrade/replace existing storage shed with a newer/larger storage shed to house club equipment and such.*

C. How does this project directly address the negative impacts of the pandemic? (e.g. economic impacts, disproportionately impacted communities, public health, etc.)

- **Economic Impact:** Increases public use of the park and surrounding areas thereby the public uses area businesses, facilities and attractions. The programs and events that Wausau RC Sports, along with others at the field, increase tourism and interest to the area. Supports the growth of local businesses such as food vendors, Ice Cream trucks, caterers, and such.
- **Wausau RC Sports, growth and number of people and families interested, through public awareness, public events and collaboration with the Wausau Downtown Airport, Learn, Build, Fly and Young Eagles Chapter 640 has seen an increase in the membership of approximately 40% during the pandemic and we are on track to rise above that this year alone.**
- **Disproportionately impacted communities:** Wausau RC Sports brings very low cost summer training to youths and their families, \$10.00 per person for the summer. Gives families a place to come and enjoy the outside, positive environment, try their hand at flying an RC plane, kite fly and such. Wausau RC Sports has started hosting birthday parties, memorials and other events.
- **Public Health:** Fosters a positive environment by having people enjoy the outdoors contributing to overall health and mental well being. Gives seniors a place to be to enjoy the sites and sounds of the environment and be around other people of the same or younger genre.

- Wausau RC Sports contributes to the community by providing the man power for Aspirus Festival of Trees to raise money for Hospice. Bell ringing during the holidays for the Salvation Army. We hold training and education each Monday night for 2 hours at the RC field. This provides needed social skills for kids and families. Operating the equipment further provides fine motor skills and reinforces learning and sciences. As one teacher says “it reduces the students summer slide” Simulator training at the Wausau Downtown Airport and Learn, Build, Fly further reinforces the STEM program that youths and young adults can use in the real world.
- OBJECTIVE 10.10: Create an innovative atmosphere to foster an entrepreneurial-supportive environment.
- Chapter 11: Recreation, Tourism, and Cultural Resources Recreation, Tourism, and Cultural Resources Goal: Marathon County takes advantage of its many natural and cultural amenities to provide opportunities for residents and visitors to be active and engaged in a wide array of activities and events.
 - 1. Ensure access to quality, accessible, affordable recreation opportunities.
 - 2. Promote tourism throughout the County.
 - 3. Increase and expand awareness of cultural resources.

Chapter 12: Intergovernmental Cooperation Intergovernmental Cooperation Goal: Marathon County is a cooperative and collaborative partner with other municipalities and organizations to most effectively and efficiently provide services to residents.

1. Promote technology and resource sharing.
 - Wausau RC Sports with training programs and community awareness and events. Partnering with Learn, Build, Fly and Young Eagles Chapter 640 also expands very low cost, or free educational opportunities for young adults to be able to learn STEM and supply the local areas with a much needed workforce.
 - Wausau RC Sports is currently leasing the field as an extension of Sunnyside Park for an additional 5 years, and are already partnering with the county to help raise awareness, and increase utilization in an area that is underdeveloped. This partnership has lasted over 20 years with the club wanting to make this permanent and desire a long term lease of 15-20 years further making Wausau RC Sports an established entity within the park.
 - Wausau RC Sports has developed and 100% funded the development of the field and equipment such as: Asphalt runway’s, shelters, fencing, road maintenance, signage, gate maintenance, landscaping and such through funds raised through public events. Of which also draws the public from other areas around the state to use other park services and supports local business.
 - As part of the partnership the parks department aids in maintenance by providing signage
2. Promote cost-effective public services. Wausau RC Sports brings low cost and free education and entertainment to the area for families and tourists. Through self funding and donations, the county return on investment is great with little to no future funding.
3. Provide coordination of regional development and planning activities. See above.
4. Below is a letter from the President of EAA Chapter 640, Dennis Seitz and Wausau Downtown Airport:

Re: Wausau RC Sports Expansion and field Improvements

To Whom It May Concern,

As a business owner, President of our EAA Chapter 640, board member of the Wausau Downtown Airport Board and ambassador of Learn Build Fly, its my honor to pen this letter of recommendation for the Wausau RC Sports Club in support of infrastructure funding for the expansion and improvements outlined in their grant application.

The Wausau RC Sports Club is a major contributor of our volunteer base within our Learn Build Fly Education Center here in Wausau. The Learn Build Fly Education Center was founded on the basis of developing skills desperately needed in our business and local community today whose board members include area business leaders, Professionals, and Education Directors for the Wausau Area Schools. Together with the Wausau RC Sports Club, we mentor participants in all aspects of STEM Learning with actual hands-on activities. The funds requested will be used to enhance this learning experience, promote community

involvement, and strengthen our community foundation at their facility by teaching many skills necessary to be a valuable contributor.

As both a business owner and active community volunteer, I have witnessed firsthand the dedication of the Wausau RC Sports Club volunteers and their impact on our community. I strongly recommend and support the activities and leader of this fine organization.

Sincerely,

Dennis Seitz

EAA Chapter 640 President.

P-520-204-3411

E-mail - Dseitz@seltzenterprises.com

Are matching funds available from another organization/municipality?

- Wausau RC Sports is pledging \$7500.00 towards the project.

Are there other funding opportunities available such as pandemic-related grants that would reduce the amount of ARPA funding needed?

- We do have plans to apply for additional grant funds from local foundations, but none are available at this time.

Please identify, if any, ongoing costs the project will incur and how those costs would be funded?

- Wausau RC Sports will raise money for upkeep and operational costs by fundraisers, holding events, club dues and memberships. Currently our club is responsible for maintenance. For example, we own our own mowers and landscape equipment, we pay for the porta potty, we pay for asphalt runway repairs. Currently the club provides about 20 hours of volunteer work per month maintaining and repairing the area. At this time there is minimal cost to the county.

Will this project result in savings for a county department or the community beyond 2026?

- Upkeep, maintenance is largely the responsibility of Wausau RC Sports and will not be part of the parks department. This will also ensure a longer and more permanent lease and presence in the park further enhancing tourism and such.

Do you anticipate this project to increase future revenues for Marathon County in general?

- Absolutely! The local area is already seeing an increase in revenue from catering, convenient and large grocers, restaurants, local vendors, hobby stores, etc.
- Here is a recent testimonial about our progress so far from a local hobby store with more to come:

Mike,

Thank you for sharing all of the information that the club is doing. I am super excited for the positive changes that are happening. I have already seen excitement from Galaxy Hobby customers. I cannot thank you enough for your dedication to RC hobbies. I think all of these updates will pull fliers from around the area to Wausau as many of the clubs are dwindling in numbers, and the amenities that you are providing are incredible. I have been sharing the plans for Wausau with customers and I am already seeing an increase in RC flying sales and an uptick in younger fliers. They can't wait to get out to the field! All of these changes are pulling in the younger generations which is boosting our sales. Flying sales have actually been on the decline but with a place to fly as nice as this will be I am starting to see an increase. Thank you again and please let me know what I can do to help.

Tasha Shurpit

Galaxy Hobby

Do you anticipate this project to increase future revenues for a county department or Marathon County Government?

- Yes, if the county, in the future, decides to rent it's shelters, kayaks, and such Wausau RC Sports, with the improvements and amenities would make people more aware of the park and the services that we have.
- As a partner Wausau RC Sports would be willing to further awareness and growth of the Wausau and Marathon Park System through promotion and social media campaigns.

Is there a current program/service that will no longer be offered as a result of this project?

- No, this project and collaboration is actually unique in it's kind. The collaboration and growth of this project is pretty rare. Across the state and nation RC airfields are disappearing, of late the RC field in Madison Wisconsin, Shawano club is all but gone, Merrill RC field is no more, the list goes on. So we will be a great asset and resource for the state of Wisconsin and an example of what can happen when local government and outside organizations collaborate to grow the community.
- Wausau RC Sports has been able to grow and thrive in this economy due to it's historical collaboration with the Parks Department, also by our public outreach, media coverage on local news stations, public events and such. Also, we have formed a strong relationship and partnership with the Wausau Downtown Airport and Learn, Build, Fly program. This has resulted in our club helping to plan and participate in Air Shows that are coming back to the Wausau area. This has given our club the opportunity to continue to see growth and expand. With the full funding of this project, we will be able to hold larger events and draw people from other states to the area and utilize the amenities of the surrounding area and parks.

Will this new project require additional staff only for the duration of the project?

- We would request that a member of the Parks Department be part of the project to ensure that this compliments the overall vision of the county. We anticipate that this could be part of the existing staff. Also, we are working with contractors that the Parks Department has already worked, and familiar with, helping to make this a smooth transition.

**Central Wisconsin is fortunate to have a sports club like that of the
Wausau R/C Sports AMA Charter Club 671**

As the director of activities in the Rural Virtual Academy, a virtual public charter school in Wisconsin, it was a privilege to participate in the Movie and Night Fly event hosted by Charter Club 671. In and around the state our virtual school coordinates hundred events with a purpose to facilitate the development of relationships and to create lifelong memories. To kick off our new school year with students and families, we were given the opportunity to spend quality time with the club while learning about the science of airplanes, building community, and flying. Truly, Wausau has something very special with this group of individuals who go above and beyond to share their passions, hone their skills and build community.



When we first started planning our school activity the students anticipated learning a lot but never did they imagine the hands-on experience they would receive down on the airplane field. Club members took time with each student who wanted an up close personal flying experience and gave them the controls. The students, with no experience, were flying these planes and being coached by expert pilots of R/C planes. This was far more than we could have ever imagined and truly fit into our mission of creating lifelong memories. The students and families were in awe!

Club 671 is doing something above and beyond in their effort to bring the community together and enjoy a hobby unknown to many. They are not only having fun but teaching people about their craft, they are showing people a way to experience the outdoors and feel the wind while using it to fly.

I am truly impressed with the club members, their desire to share their passions and to grow community relationships. To me I see more than people flying planes for fun and to pass time but a club who uses this activity to teach science, technology, engineering, and mathematics. This is much of what the future of education will look like and I am so grateful to have people doing this in our community ahead of their time.

If a picture is worth a thousand words, then I hope you enjoy this little snapshot video of how this club is making a huge difference for families in and around the state of Wisconsin. It truly is remarkable!

[Night Fly Event: AMA Charter Club 671](#)

The sky is the limit when you have a club like AMA Charter Club 671. Thank you to its club members for the time spent hosting events like this for our families and students to take part in. Relationships were inspired and lifelong memories made. We look forward to all the future holds while in collaboration with each other.

Sincerely,

Josh Duwe
Activities Director
Rural Virtual Academy



Kim Trueblood

From: Jamie Polley
Sent: Monday, October 3, 2022 3:09 PM
To: Lance Leonhard
Subject: RE: [EXTERNAL] ARPA Application and Word Document.
Attachments: Wausau R_C Sports AMA Charter Club 671.pdf; Wausau R_C Sports AMA Charter Club 671.pdf

Lance,

Here is the information that RC Sportsmen provided me to answer your questions. Please include this information with their application.

- **Number of people served**
 - **How many people use this area? How often?**
- I averaged the hard numbers for the last several years and we have about 2100 people come and use our field annually, it is generally agreed that several hundred are folks who walk into the area to check it out, eat lunch, and participate in the day's activities. We have a lot of visitors that end up coming back many times to watch, be a part of what is going on. The Learn, Build, Fly and STEM program is partnering and utilizing our area more. Our club's participation in area events such as the Women in Aviation that was held a short time ago, yields more people and kids coming to our field and learning and using what Sunnyvale has to offer.
- The volume of people from the public is ever increasing and we need the funding of the project to be able to keep up with the increased demand.
 -
- **ROI**
 - **Are there events where this area is used in a manner that brings significant numbers of people to the park?**
- Absolutely and it is growing every year. Wausau RC Sports holds many events throughout the year ranging from fun fly's, our robust training program, classes, public outreach, demonstrations, sanctioned drone races, etc that bring families from all over the state and region to Sunnyvale Park. Our events are now being covered on both local news stations, print and social media of which all mention Sunnyvale park. This informs the public, over a wide geographical area, about Sunnyvale park and the many activities that families can participate in.
 - **Is the area rented out? Is there a daily user fee?**
- Historically, we have not rented out the field to outside groups as we host for free. What happens is the club gets approached by outside organizations, families, etc about having something at the field, we held a memorial for someone this summer as an example. We don't charge a fee or anything but if they want to give a donation that is appreciated. One such example is Rural Virtual Academy. They were in a bind, approached us and we were able to host them and they purchased the food and beverages for their group. We had about 125 people, not counting our club members, at this event. Now, they are looking at next year having a large day event at manmade lake and incorporating Wausau RC Sports into the day. The word is getting around now that we can host events like this and anticipate this will grow. Problem is that we are now limited without having power, lighting and adequate storage to help grow and expand into the community.
- **Longterm costs of the upgrade**
 - **If we add all this stuff (lighting, sheds, water) what is our increased maintenance cost?**
- Wausau RC Sports will raise money for upkeep and operational costs by fundraisers, holding events, club dues and memberships. Currently our club is responsible for maintenance. For example, we own our own mowers and landscape equipment, we pay for the porta potty, we pay for asphalt runway repairs. Currently the club provides about 20 hours of volunteer work per month maintaining and repairing the area. At this time there is minimal cost to the county other than what is already budgeted for.
-
- **Outside funding matches**

- o I see they are saying they can raise \$7500 and are willing to apply for grants. Are other sources likely?
- We do have plans to apply for additional grant funds from local foundations, but none are available at this time.

Attached are two more letters showing support and encouragement of full funding.

Thanks.
Mike.

•

Jamie Polley
Parks, Recreation & Forestry Director



Wausau & Marathon County
**Parks, Recreation
& Forestry**



212 River Drive, Suite 2
Wausau, WI 54403
(715)261-1554 Office
(715)261-4163 Fax
Jamie.polley@co.marathon.wi.us
www.co.marathon.wi.us/parks.asp

From: Lance Leonhard <Lance.Leonhard@co.marathon.wi.us>
Sent: Sunday, July 17, 2022 4:25 PM
To: Jamie Polley <Jamie.Polley@co.marathon.wi.us>
Subject: RE: [EXTERNAL] ARPA Application and Word Document.

Jamie,

I have added the project to the list for consideration with the next batch. That said, before we ever formally have it considered, I would ask that you work with the group and essentially prepare a formal CIP project where you verify the projected expenses associated with the project. Is the estimate to do all this stuff reasonable? I also don't know enough about the relationship we have with them. It says they are leasing the field, but I don't know the details and how it fits into the rest of the work you are doing.

To be honest, I would anticipate that the committee (and board) would require significant additional information before moving forward with approval of funding. Here are some areas that I think we could get more information:

- Number of people served
 - o How many people use this area? How often?
- ROI
 - o Are there events where this area is used in a manner that brings significant numbers of people to the park?
 - o Is the area rented out? Is there a daily user fee?
- Longterm costs of the upgrade
 - o If we add all this stuff (lighting, sheds, water) what is our increased maintenance cost?

- Interaction with the lease
 - o What are the current terms?
- Outside funding matches
 - o I see they are saying they can raise \$7500 and are willing to apply for grants. Are other sources likely?

I think we have some time on this one, but to the extent you can start pulling all this together and get some time to chat, that would be great. I think you can message that the next cycle isn't scheduled to present to the Committee until November, so we will be in touch as that gets closer.

Let me know your thoughts.

Lance

From: Jamie Polley <Jamie.Polley@co.marathon.wi.us>
Sent: Friday, July 15, 2022 4:56 PM
To: Lance Leonhard <Lance.Leonhard@co.marathon.wi.us>
Subject: FW: [EXTERNAL] ARPA Application and Word Document.

Hi Lance,

Attached is a ARPA application for improvement to the RC Sports flying field in SunnyVale Park. Based on the discussions the Committees have had to date on ARPA funds do you think this is one they would consider? If not what should be the message to this group?

Thank you,

Jamie Polley
Parks, Recreation & Forestry Director



Wausau & Marathon County
**Parks, Recreation
& Forestry**



212 River Drive, Suite 2
Wausau, WI 54403
(715)261-1554 Office
(715)261-4163 Fax
Jamie.polley@co.marathon.wi.us
www.co.marathon.wi.us/parks.asp

From: Mike Carson <carsonhomeinspector@gmail.com>
Sent: Wednesday, June 15, 2022 10:04 AM
To: Jamie Polley <Jamie.Polley@co.marathon.wi.us>; Mike Carson <carsonhomeinspector@gmail.com>
Subject: [EXTERNAL] ARPA Application and Word Document.

Good morning,

Hope the power outage is treating you well. Attached is the completed application form. I wanted to have you look it over and see if it looks good to you, then we can send it over to Lance. I have not forgotten to get you those plans and such in a digital format.

Michael Carson

Inspect It Right Home Inspections LLC

715-212-4051

www.InspectItRightHomeInspection.Com

Licensed Home Inspector

Central Chapter President, Wisconsin Association of Home Inspectors

Elected Member at Large, Wisconsin Association of Home Inspectors

Education House Chairman, Wisconsin Association of Home Inspectors

Trade Ally Home Performance with Energy Star(r)

Consultant Wisconsin New Homes Building Program.

Past Habitat For Humanity of Wausau. Member, Board of Directors

RESNET Certified Home Energy Rater

Building Performance Institute (BPI), Certified Building Envelope Specialist.

Marli Novy
President of Learn, Build, Fly Youth Board

Dear ARPA Grant Program,

I have had the privilege of working with the Wausau RC Sportsman Club for the past several months on several different projects. I have worked with them as the Youth Board President for Learn, Build, Fly, a student at Wittenberg-Birnamwood High, and as a friend. Every time there has been an opportunity to help the community and bring people a feeling of joy and wonder they have been willing to step in and take part in it.

The RC Sportsman Club has great passion for what they do. They have been to the airport to teach people about RC Sports and they have also come to my school to perform during my homecoming halftime show. They want everyone to feel at home with them and be happy while they show and tell about the incredible airplanes that they have. People are able to have fun with them, wherever they go, but especially at their home field, where I flew my first RC airplane with Mike Carson.

The Sunnydale County Park is where the Wausau RC Sportsman practice and teach people, especially children, to fly RC Airplanes. The RC Sportsmen dedicate their free time to helping kids learn to fly these planes all summer, so the love for the sport can live on. This love for the sport can help so many kids in so many different ways and can help even more with more upgrades to the RC Field. Events are also hosted at the RC field, including events for Rural Virtual Academy. Power and plumbing would encourage people to spend more time outdoors, at the field and allow more people from all over to come to Wisconsin and see Wausau RC Sportsman in action. The airplane community is a growing one and it stretches all over the world.

The Wausau RC Sportsman have been a huge help to our community in many different ways. They have taken part in the planning of different events, such as the Women in Aviation Event and the AirVenture Cup Races. They have even performed for the community, just to bring people joy and wonder. The genuineness of this organization is truly rare and I believe that everything they do can and will benefit the community.

Sincerely, Marli Novy



ARPA Project Request Form

- Project Requestor should complete Section 1 and submit draft ideas to County Administration for review.
- If County Administration supports further review of the project, Department Heads will be asked to review and provide additional feedback to County Administration.
- All projects must be completed by December 31, 2024, in order to be considered, unless it is contracted until December 31, 2026.

SECTION 1 – To Be Completed by Project Requestor Before Submitting to County Administration

Project Requestor: City of Mosinee Date: September 30, 2022

Name of ARPA Project: Joseph Dessert Historical Library - Window Restoration & Wall Tuck-pointing Project.

New Project Expansion of Existing Project (*identify below*) Replace Future CIP Project (*identify below*)
Identify: Restoration of building windows and brick tuck-pointing in accordance with National Register standards.

Estimated Start Date of Project: June 1, 2022 Estimated Date of Completion: November 15, 2023

Identify the Category for Eligible Use: (*see pages 4-5 for list from the US Treasury*)

- Responding to the Public Health Emergency
- Addressing Negative Economic Impacts
- Serving the Hardest Hit
- Improving Access to Infrastructure
- Revenue Loss

What expenditure category does this project qualify under? (*See list on pages 5-6. Example.: 7.1 Administrative Expenses*)
6.1 Provision of government services.

Please explain how the project qualifies under the expenditure category noted above:

Providing a library facility to the greater Mosinee area has been one of the primary government services of the City of Mosinee since Joseph Dessert deeded the library building to the then Village of Mosinee on January 8, 1906, "because of his desire that they (the inhabitants) and their descendants may enjoy the benefits of the library.." (noted on the Warranty Deed)

The library building was originally constructed in 1898 and was expanded in 1928. The library building was listed on the National Register of Historic Places in 1980.

Description – Provide an explanation about what the project entails.

The restoration of the original building windows will involve the following steps that will be done in accordance with the Secretary of the Interior's Standards for Rehabilitation of historic buildings:

1. Paint removal.
2. Sash removal & repair.
3. Frame repair.
4. Weatherstripping & installation of sash.
5. Repainting.

The City intends to hire a window contractor that is experienced with window restoration projects on historical listed buildings. The estimated cost for the window restoration is \$50,000.

The City intends on hiring an experienced masonry contractor to complete tuck-pointing of the original exterior brick walls on the building where needed. The tuck-pointing will include the removal of deteriorated joint mortar and installing new mortar in its place. The tuck-pointing of the brick is needed to ensure the physical integrity of the historic library building walls and the estimated cost for the tuck-pointing work is \$25,000.

How does this project directly address the negative impacts of the pandemic? (e.g. economic impacts, disproportionately impacted communities, public health, etc.)

The building restoration project will address the negative economic impacts of the pandemic. National Trust Chief Preservation officer Katherine Malone-France stated in a June 19, 2020 Architectural Digest article that, "historic preservation is a tremendously important tool for economic revitalization and recovery and that is going to be the case even more, as the country recovers from the pandemic."

How does this project benefit the citizens of Marathon County and align with the goals within the strategic and comprehensive plans?

The Marathon County Comprehensive Plan includes an objective to "encourage the protection of historically significant buildings.." (p. 149), and the Plan also indicates that the Dessert Library is only one of seven National Register of Historic Place listings within Marathon County that is located outside of Wausau. (p. 145)

The provision of library services and all that it entails certainly falls within the Health & Human Services Goal of the County's Strategic Plan by fostering a healthy community. The Marathon County's Comprehensive Plan states that "libraries promote lifelong learning, supporting populations not reached by traditional education including very young children and older adults. Libraries also increase access to computers and technology." (p. 120)

Estimated Total Cost of Project: \$ 75,000
Amount of Marathon County ARPA Funds Requested: \$75,000
Budget Year: 2022 X 2023 2024 2025 2026

Note: ARPA Funds are to be obligated by December 31, 2024, and spent by December 31, 2026.

Are matching funds available from another organization/municipality? Yes No

If yes, identify who and amount:

Are there other funding opportunities available such as pandemic-related grants that would reduce the amount of ARPA funding needed? Yes No

If yes, please identify source, amount and timeline of funding awards:

Please identify, if any, ongoing costs the project will incur and how those costs would be funded?
(examples: building maintenance, replacement costs, or ongoing maintenance/cleaning)

The City of Mosinee will continue to fund ongoing building maintenance after the project is completed.

Will this project result in savings for a county department or the community beyond 2026?

Yes No

If yes, please specify how much and in what areas these savings will be realized?

By having the library windows restored and brick tuck-pointing completed, there will be less city staff time for making periodic maintenance repairs to these areas, thereby reducing the County Library's future building maintenance contribution expenses to the City. The project will also eliminate the possibility of major expenses and/or injuries from occurring due to structural failure of the library windows and/or exterior building walls. This will be certainly benefit both the City and the County from a potential liability standpoint.

Do you anticipate this project to increase future revenues for Marathon County in general?

Yes No


If yes, what revenues will be affected?

Do you anticipate this project to increase future revenues for a county department or Marathon County Government? Yes No
If yes, what revenues will be affected?

Is there a current program/service that will no longer be offered as a result of this project? Yes No
If yes, please identify the program and costs of the current program:

Will this new project require additional staff only for the duration of the project? (example: project management resources) Yes No
If yes, how many staffing hours are anticipated? _____

Please email completed form to the County Administrator at administrator@co.marathon.wi.us



Signature of Project Requestor

September 30, 2022

Date

SECTION 2 – To Be Completed by the County Administrator

- Approved for HRFP Committee Review
- Denied
- Forwarded to Department Head for Review
- More Information Needed

Category for Eligible Use:

- Responding to the Public Health Emergency
- Addressing Negative Economic Impacts
- Serving the Hardest Hit
- Improving Access to Infrastructure
- Revenue Loss

Project Budget Year: 2022 2023 2024 2025 2026

County Administrator

Date

Comments for HRFP Committee:

SECTION 3 – Additional Action and/or Comments from HRFP Committee

HRFP Committee Meeting Date: _____ Approved Denied More Information Needed

Total Amount of Marathon County ARPA Funding Recommended by Committee: \$ _____

Comments for County Board:

SECTION 4 – County Board Action

County Board Meeting Date: _____ Approved Denied More Information Needed

Total Amount of Marathon County ARPA Funding Approved by County Board: \$ _____

Additional follow-up items:



Appendix 1: Expenditure Categories

The Expenditure Categories (EC) listed below must be used to categorize each project as noted in Part 2 above. The term "Expenditure Category" refers to the detailed level (e.g., 1.1 COVID-10 Vaccination). When referred to as a category (e.g., EC 1) it includes all Expenditure Categories within that level.

1: Public Health	
1.1	COVID-19 Vaccination ^
1.2	COVID-19 Testing ^
1.3	COVID-19 Contact Tracing
1.4	Prevention in Congregate Settings (Nursing Homes, Prisons/Jails, Dense Work Sites, Schools, etc.)*
1.5	Personal Protective Equipment
1.6	Medical Expenses (including Alternative Care Facilities)
1.7	Capital Investments or Physical Plant Changes to Public Facilities that respond to the COVID-19 public health emergency
1.8	Other COVID-19 Public Health Expenses (including Communications, Enforcement, Isolation/Quarantine)
1.9	Payroll Costs for Public Health, Safety, and Other Public Sector Staff Responding to COVID-19
1.10	Mental Health Services*
1.11	Substance Use Services*
1.12	Other Public Health Services
2: Negative Economic Impacts	
2.1	Household Assistance: Food Programs* ^
2.2	Household Assistance: Rent, Mortgage, and Utility Aid* ^
2.3	Household Assistance: Cash Transfers* ^
2.4	Household Assistance: Internet Access Programs* ^
2.5	Household Assistance: Eviction Prevention* ^
2.6	Unemployment Benefits or Cash Assistance to Unemployed Workers*
2.7	Job Training Assistance (e.g., Sectoral job-training, Subsidized Employment, Employment Supports or Incentives)* ^
2.8	Contributions to UI Trust Funds
2.9	Small Business Economic Assistance (General)* ^
2.10	Aid to Nonprofit Organizations*
2.11	Aid to Tourism, Travel, or Hospitality
2.12	Aid to Other Impacted Industries
2.13	Other Economic Support* ^
2.14	Rehiring Public Sector Staff
3: Services to Disproportionately Impacted Communities	
3.1	Education Assistance: Early Learning* ^
3.2	Education Assistance: Aid to High-Poverty Districts ^
3.3	Education Assistance: Academic Services* ^
3.4	Education Assistance: Social, Emotional, and Mental Health Services* ^
3.5	Education Assistance: Other* ^
3.6	Healthy Childhood Environments: Child Care* ^
3.7	Healthy Childhood Environments: Home Visiting* ^
3.8	Healthy Childhood Environments: Services to Foster Youth or Families Involved in Child Welfare System* ^



3.9	Healthy Childhood Environments: Other* ^
3.10	Housing Support: Affordable Housing* ^
3.11	Housing Support: Services for Unhoused Persons* ^
3.12	Housing Support: Other Housing Assistance* ^
3.13	Social Determinants of Health: Other* ^
3.14	Social Determinants of Health: Community Health Workers or Benefits Navigators* ^
3.15	Social Determinants of Health: Lead Remediation ^
3.16	Social Determinants of Health: Community Violence Interventions* ^
4: Premium Pay	
4.1	Public Sector Employees
4.2	Private Sector: Grants to Other Employers
5: Infrastructure²⁴	
5.1	Clean Water: Centralized Wastewater Treatment
5.2	Clean Water: Centralized Wastewater Collection and Conveyance
5.3	Clean Water: Decentralized Wastewater
5.4	Clean Water: Combined Sewer Overflows
5.5	Clean Water: Other Sewer Infrastructure
5.6	Clean Water: Stormwater
5.7	Clean Water: Energy Conservation
5.8	Clean Water: Water Conservation
5.9	Clean Water: Nonpoint Source
5.10	Drinking water: Treatment
5.11	Drinking water: Transmission & Distribution
5.12	Drinking water: Transmission & Distribution: Lead Remediation
5.13	Drinking water: Source
5.14	Drinking water: Storage
5.15	Drinking water: Other water infrastructure
5.16	Broadband: "Last Mile" projects
5.17	Broadband: Other projects
6: Revenue Replacement	
6.1	Provision of Government Services
7: Administrative	
7.1	Administrative Expenses
7.2	Evaluation and Data Analysis
7.3	Transfers to Other Units of Government
7.4	Transfers to Non-entitlement Units (States and territories only)

*Denotes areas where recipients must identify the amount of the total funds that are allocated to evidence-based interventions (see Use of Evidence section above for details)

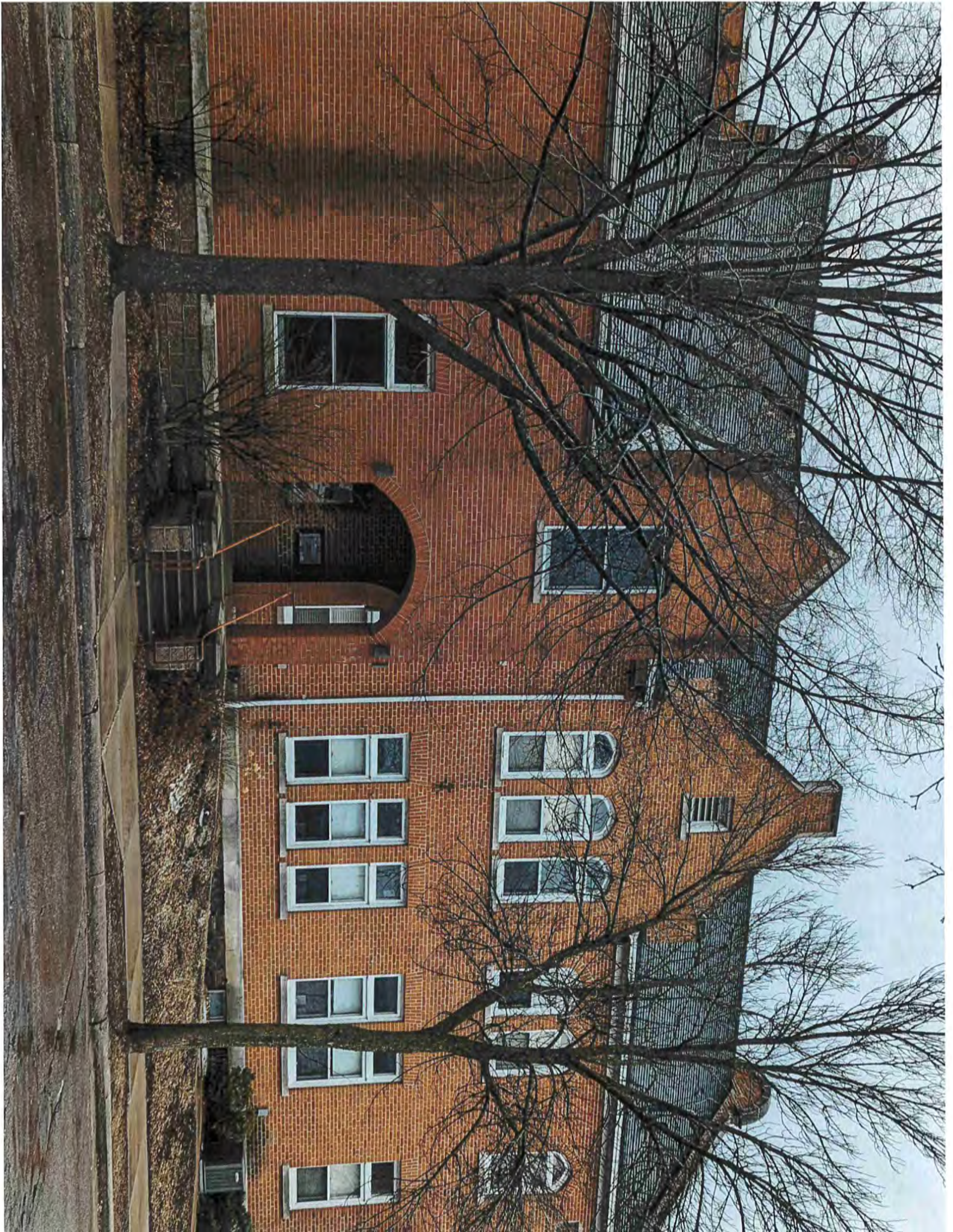
^Denotes areas where recipients must report on whether projects are primarily serving disadvantaged communities (see Project Demographic Distribution section above for details)

²⁴ Definitions for water and sewer Expenditure Categories can be found in the EPA's handbooks. For "clean water" expenditure category definitions, please see: <https://www.epa.gov/sites/production/files/2018-03/documents/cwdefinitions.pdf>. For "drinking water" expenditure category definitions, please see: <https://www.epa.gov/dwsrf/drinking-water-state-revolving-fund-national-information-management-system-reports>.



JOSEPH DESSERT PUBLIC LIBRARY

Joseph Dessert Library
123 Main St
Established in 1892





ARPA Project Request Form

- Project Requestor should complete Section 1 and submit draft ideas to County Administration for review.
- If County Administration supports further review of the project, Department Heads will be asked to review and provide additional feedback to County Administration.
- All projects must be completed by December 31, 2024, in order to be considered, unless it is contracted until December 31, 2026.

SECTION 1 – To Be Completed by Project Requestor Before Submitting to County Administration

Project Requestor: Mosinee Fire District Date: JUNE 27, 2022

Name of ARPA Project: FIRE TRUCK

New Project Expansion of Existing Project (identify below) Replace Future CIP Project (identify below)
Identify: Vehicle Replacement

Estimated Start Date of Project: 12-31-24 Estimated Date of Completion: 12-31-26

Identify the Category for Eligible Use: (see pages 4-5 for list from the US Treasury)

- Responding to the Public Health Emergency
- Addressing Negative Economic Impacts
- Serving the Hardest Hit
- Improving Access to Infrastructure
- Revenue Loss

What expenditure category does this project qualify under? (See list on pages 5-6. Example.: 7.1 Administrative Expenses)

6-1

Please explain how the project qualifies under the expenditure category noted above:

Replacement of a outdated 1992 Fire Truck (International)

Description – Provide an explanation about what the project entails.

As Mosinee grows, our trucks need to be updated. The Mosinee Fire District HAS A 5 year plan, but our Fire Trucks came in WITH a 735,000 to 835,000. bids + we're trying to get funds for the new prices.

How does this project directly address the negative impacts of the pandemic? (e.g. economic impacts, disproportionately impacted communities, public health, etc.)

Safety is our big issue. & with the pandemic issues & lay offs in our area we lost funding opportunities & we are seeking funds elsewhere.

How does this project benefit the citizens of Marathon County and align with the goals within the strategic and comprehensive plans?

Mosinee Fire District covers 5+ municipalities & this would benefit citizens & with our Mutual Aid the Mosinee Fire District covers many & updated equipment is much needed.

Estimated Total Cost of Project: \$ 8735,000 - 835,000.
Amount of Marathon County ARPA Funds Requested: \$ 250,000.00

Budget Year: 2022 2023 2024 2025 2026

Note: ARPA Funds are to be obligated by December 31, 2024, and spent by December 31, 2026.

Are matching funds available from another organization/municipality? Yes No
If yes, identify who and amount:

Are there other funding opportunities available such as pandemic-related grants that would reduce the amount of ARPA funding needed? Yes No

If yes, please identify source, amount and timeline of funding awards:

Please identify, if any, ongoing costs the project will incur and how those costs would be funded?
(examples: building maintenance, replacement costs, or ongoing maintenance/cleaning)

THE BALANCE WOULD COME FROM THE 4 CORE MUNICIPALITY

Will this project result in savings for a county department or the community beyond 2026?

Yes No

If yes, please specify how much and in what areas these savings will be realized? NFP REQUIREMENTS OF 20 YR.

Do you anticipate this project to increase future revenues for Marathon County in general?

Yes No

If yes, what revenues will be affected? FIRE BILLINGS

Do you anticipate this project to increase future revenues for a county department or Marathon County Government? Yes No
If yes, what revenues will be affected?

Is there a current program/service that will no longer be offered as a result of this project? Yes No
If yes, please identify the program and costs of the current program:

Will this new project require additional staff only for the duration of the project? (example: project management resources) Yes No
If yes, how many staffing hours are anticipated? _____

Please email completed form to the County Administrator at administrator@co.marathon.wi.us



Signature of Project Requestor

6-27-2022
Date

SECTION 2 – To Be Completed by the County Administrator

- Approved for HRFP Committee Review
- Denied
- Forwarded to Department Head for Review
- More Information Needed

Category for Eligible Use:

- Responding to the Public Health Emergency
- Addressing Negative Economic Impacts
- Serving the Hardest Hit
- Improving Access to Infrastructure
- Revenue Loss

Project Budget Year: 2022 2023 2024 2025 2026

County Administrator

Date

Comments for HRFP Committee:

SECTION 3 – Additional Action and/or Comments from HRFP Committee

HRFP Committee Meeting Date: _____ Approved Denied More Information Needed

Total Amount of Marathon County ARPA Funding Recommended by Committee: \$ _____

Comments for County Board:

SECTION 4 – County Board Action

County Board Meeting Date: _____ Approved Denied More Information Needed

Total Amount of Marathon County ARPA Funding Approved by County Board: \$ _____

Additional follow-up items:



Appendix 1: Expenditure Categories

The Expenditure Categories (EC) listed below must be used to categorize each project as noted in Part 2 above. The term "Expenditure Category" refers to the detailed level (e.g., 1.1 COVID-10 Vaccination). When referred to as a category (e.g., EC 1) it includes all Expenditure Categories within that level.

1: Public Health	
1.1	COVID-19 Vaccination ^
1.2	COVID-19 Testing ^
1.3	COVID-19 Contact Tracing
1.4	Prevention in Congregate Settings (Nursing Homes, Prisons/Jails, Dense Work Sites, Schools, etc.)*
1.5	Personal Protective Equipment
1.6	Medical Expenses (including Alternative Care Facilities)
1.7	Capital Investments or Physical Plant Changes to Public Facilities that respond to the COVID-19 public health emergency
1.8	Other COVID-19 Public Health Expenses (including Communications, Enforcement, Isolation/Quarantine)
1.9	Payroll Costs for Public Health, Safety, and Other Public Sector Staff Responding to COVID-19
1.10	Mental Health Services*
1.11	Substance Use Services*
1.12	Other Public Health Services
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2.1	Household Assistance: Food Programs* ^
2.2	Household Assistance: Rent, Mortgage, and Utility Aid* ^
2.3	Household Assistance: Cash Transfers* ^
2.4	Household Assistance: Internet Access Programs* ^
2.5	Household Assistance: Eviction Prevention* ^
2.6	Unemployment Benefits or Cash Assistance to Unemployed Workers*
2.7	Job Training Assistance (e.g., Sectoral job-training, Subsidized Employment, Employment Supports or Incentives)* ^
2.8	Contributions to UI Trust Funds
2.9	Small Business Economic Assistance (General)* ^
2.10	Aid to Nonprofit Organizations*
2.11	Aid to Tourism, Travel, or Hospitality
2.12	Aid to Other Impacted Industries
2.13	Other Economic Support* ^
2.14	Rehiring Public Sector Staff
3: Services to Disproportionately Impacted Communities	
3.1	Education Assistance: Early Learning* ^
3.2	Education Assistance: Aid to High-Poverty Districts ^
3.3	Education Assistance: Academic Services* ^
3.4	Education Assistance: Social, Emotional, and Mental Health Services* ^
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3.9	Healthy Childhood Environments: Other* ^
3.10	Housing Support: Affordable Housing* ^
3.11	Housing Support: Services for Unhoused Persons* ^
3.12	Housing Support: Other Housing Assistance* ^
3.13	Social Determinants of Health: Other* ^
3.14	Social Determinants of Health: Community Health Workers or Benefits Navigators* ^
3.15	Social Determinants of Health: Lead Remediation ^
3.16	Social Determinants of Health: Community Violence Interventions* ^
4: Premium Pay	
4.1	Public Sector Employees
4.2	Private Sector: Grants to Other Employers
5: Infrastructure²⁴	
5.1	Clean Water: Centralized Wastewater Treatment
5.2	Clean Water: Centralized Wastewater Collection and Conveyance
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5.4	Clean Water: Combined Sewer Overflows
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7: Administrative	
7.1	Administrative Expenses
7.2	Evaluation and Data Analysis
7.3	Transfers to Other Units of Government
7.4	Transfers to Non-entitlement Units (States and territories only)

*Denotes areas where recipients must identify the amount of the total funds that are allocated to evidence-based interventions (see Use of Evidence section above for details)

^Denotes areas where recipients must report on whether projects are primarily serving disadvantaged communities (see Project Demographic Distribution section above for details)

²⁴ Definitions for water and sewer Expenditure Categories can be found in the EPA's handbooks. For "clean water" expenditure category definitions, please see: <https://www.epa.gov/sites/production/files/2018-03/documents/cwdefinitions.pdf>. For "drinking water" expenditure category definitions, please see: <https://www.epa.gov/dwsrf/drinking-water-state-revolving-fund-national-information-management-system-reports>.



ARPA Project Request Form

- Project Requestor should complete Section 1 and submit draft ideas to County Administration for review.
- If County Administration supports further review of the project, Department Heads will be asked to review and provide additional feedback to County Administration.
- All projects must be completed by December 31, 2024, in order to be considered, unless it is contracted until December 31, 2026.

SECTION 1 – To Be Completed by Project Requestor Before Submitting to County Administration

Project Requestor: Mosinee Fire District Date: June 27, 2022

Name of ARPA Project: PPE

New Project Expansion of Existing Project (identify below) Replace Future CIP Project (identify below)
Identify: Capital Improvement

Estimated Start Date of Project: 12-31-2023 Estimated Date of Completion: 12-31-2026

Identify the Category for Eligible Use: (see pages 4-5 for list from the US Treasury)
 Responding to the Public Health Emergency Addressing Negative Economic Impacts
 Serving the Hardest Hit Improving Access to Infrastructure Revenue Loss

What expenditure category does this project qualify under? (See list on pages 5-6. Example.: 7.1 Administrative Expenses)
1.5

Please explain how the project qualifies under the expenditure category noted above:
Replace outdated equipment

Description – Provide an explanation about what the project entails.
Mosinee Fire District has no control of outdated equipment.

How does this project directly address the negative impacts of the pandemic? (e.g. economic impacts, disproportionately impacted communities, public health, etc.)

Without updated equipment we - Masinee Fire District cannot perform adequately & safely to all residents of the Masinee Fire District which consists of Town's Bergen, Krowlton, Masinee & City of Masinee (est. population of 8713).

How does this project benefit the citizens of Marathon County and align with the goals within the strategic and comprehensive plans?

The 5 municipalities (Town's Bergen, Emmet, Krowlton, Masinee, City of Masinee) would receive necessary health & life safety requirements.

Estimated Total Cost of Project: \$ 150,000

Amount of Marathon County ARPA Funds Requested: \$ 150,000

Budget Year: 2022 2023 2024 2025 2026

Note: ARPA Funds are to be obligated by December 31, 2024, and spent by December 31, 2026.

25 packs @ \$5000 each + 25 spare air tanks.

Are matching funds available from another organization/municipality? Yes No

If yes, identify who and amount:

Are there other funding opportunities available such as pandemic-related grants that would reduce the amount of ARPA funding needed? Yes No

If yes, please identify source, amount and timeline of funding awards:

Applied for DNA grant but not guaranteed grant.

Please identify, if any, ongoing costs the project will incur and how those costs would be funded?

(examples: building maintenance, replacement costs, or ongoing maintenance/cleaning)

FAP fund + 2% dues from municipalities

Will this project result in savings for a county department or the community beyond 2026?

Yes No

If yes, please specify how much and in what areas these savings will be realized?

\$150,000

Do you anticipate this project to increase future revenues for Marathon County in general?

Yes No

If yes, what revenues will be affected?

Revenues gain from fire calls

Do you anticipate this project to increase future revenues for a county department or Marathon County Government? Yes No
If yes, what revenues will be affected?

Is there a current program/service that will no longer be offered as a result of this project? Yes No
If yes, please identify the program and costs of the current program:

Will this new project require additional staff only for the duration of the project? (example: project management resources) Yes No
If yes, how many staffing hours are anticipated? _____

Please email completed form to the County Administrator at administrator@co.marathon.wi.us



Signature of Project Requestor

6-27-2022

Date

SECTION 2 – To Be Completed by the County Administrator

- Approved for HRFP Committee Review Denied
 Forwarded to Department Head for Review More Information Needed

Category for Eligible Use:

- Responding to the Public Health Emergency Addressing Negative Economic Impacts
 Serving the Hardest Hit Improving Access to Infrastructure Revenue Loss

Project Budget Year: 2022 2023 2024 2025 2026

County Administrator

Date

Comments for HRFP Committee:

SECTION 3 – Additional Action and/or Comments from HRFP Committee

HRFP Committee Meeting Date: _____ Approved Denied More Information Needed

Total Amount of Marathon County ARPA Funding Recommended by Committee: \$ _____

Comments for County Board:

SECTION 4 – County Board Action

County Board Meeting Date: _____ Approved Denied More Information Needed

Total Amount of Marathon County ARPA Funding Approved by County Board: \$ _____

Additional follow-up items:



Appendix 1: Expenditure Categories

The Expenditure Categories (EC) listed below must be used to categorize each project as noted in Part 2 above. The term "Expenditure Category" refers to the detailed level (e.g., 1.1 COVID-10 Vaccination). When referred to as a category (e.g., EC 1) it includes all Expenditure Categories within that level.

1: Public Health	
1.1	COVID-19 Vaccination ^
1.2	COVID-19 Testing ^
1.3	COVID-19 Contact Tracing
1.4	Prevention in Congregate Settings (Nursing Homes, Prisons/Jails, Dense Work Sites, Schools, etc.)*
1.5	Personal Protective Equipment
1.6	Medical Expenses (including Alternative Care Facilities)
1.7	Capital Investments or Physical Plant Changes to Public Facilities that respond to the COVID-19 public health emergency
1.8	Other COVID-19 Public Health Expenses (including Communications, Enforcement, Isolation/Quarantine)
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3.11	Housing Support: Services for Unhoused Persons* ^
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3.13	Social Determinants of Health: Other* ^
3.14	Social Determinants of Health: Community Health Workers or Benefits Navigators* ^
3.15	Social Determinants of Health: Lead Remediation ^
3.16	Social Determinants of Health: Community Violence Interventions* ^
4: Premium Pay	
4.1	Public Sector Employees
4.2	Private Sector: Grants to Other Employers
5: Infrastructure²⁴	
5.1	Clean Water: Centralized Wastewater Treatment
5.2	Clean Water: Centralized Wastewater Collection and Conveyance
5.3	Clean Water: Decentralized Wastewater
5.4	Clean Water: Combined Sewer Overflows
5.5	Clean Water: Other Sewer Infrastructure
5.6	Clean Water: Stormwater
5.7	Clean Water: Energy Conservation
5.8	Clean Water: Water Conservation
5.9	Clean Water: Nonpoint Source
5.10	Drinking water: Treatment
5.11	Drinking water: Transmission & Distribution
5.12	Drinking water: Transmission & Distribution: Lead Remediation
5.13	Drinking water: Source
5.14	Drinking water: Storage
5.15	Drinking water: Other water infrastructure
5.16	Broadband: "Last Mile" projects
5.17	Broadband: Other projects
6: Revenue Replacement	
6.1	Provision of Government Services
7: Administrative	
7.1	Administrative Expenses
7.2	Evaluation and Data Analysis
7.3	Transfers to Other Units of Government
7.4	Transfers to Non-entitlement Units (States and territories only)

*Denotes areas where recipients must identify the amount of the total funds that are allocated to evidence-based interventions (see Use of Evidence section above for details)

^Denotes areas where recipients must report on whether projects are primarily serving disadvantaged communities (see Project Demographic Distribution section above for details)

²⁴ Definitions for water and sewer Expenditure Categories can be found in the EPA's handbooks. For "clean water" expenditure category definitions, please see: <https://www.epa.gov/sites/production/files/2018-03/documents/cwdefinitions.pdf>. For "drinking water" expenditure category definitions, please see: <https://www.epa.gov/dwsrf/drinking-water-state-revolving-fund-national-information-management-system-reports>.



ARPA Project Request Form

- Project Requestor should complete Section 1 and submit draft ideas to County Administration for review.
- If County Administration supports further review of the project, Department Heads will be asked to review and provide additional feedback to County Administration.
- All projects must be completed by December 31, 2024, in order to be considered, unless it is contracted until December 31, 2026.

SECTION 1 – To Be Completed by Project Requestor Before Submitting to County Administration

Project Requestor: Keep Area Teens Safe (KATS) **Date:** September 13, 2022

Name of ARPA Project: Staffing needs as a result of COVID-19 on youth homelessness

New Project Expansion of Existing Project *(identify below)* Replace Future CIP Project *(identify below)*
Identify: Expansion of Youth Services

Estimated Start Date of Project: January 1, 2023 **Estimated Date of Completion:** December 31, 2023

Identify the Category for Eligible Use: *(see pages 4-5 for list from the US Treasury)*

- Responding to the Public Health Emergency Addressing Negative Economic Impacts
 Serving the Hardest Hit Improving Access to Infrastructure Revenue Loss

What expenditure category does this project qualify under? *(See list on pages 5-6. Example.: 7.1 Administrative Expenses)*
3.11 (Housing Support: Services for Unhoused Person) AND 2.10 (Aid to Nonprofit Organizations)

Please explain how the project qualifies under the expenditure category noted above:

The two main expenditure categories that our project qualifies under are 3.11 and 2.10. Category 3.11 addresses "Housing Support: Services for Unhoused Person". Our youth shelter directly serves youth who are unhoused and/or facing home instability with shelter, food, case management, mental health resources, educational opportunities, and other supportive services. Category 2.10 addresses "Aid to Nonprofit". Keep Area Teens Safe is a 501(c)(3) nonprofit organization that relies on financial support from donors and grants to support our operational budget. Due to the expansion of our youth services and the need for high-quality staff members, it is essential to expand the KATS payroll budget.

Description – Provide an explanation about what the project entails.

Keep Area Teens Safe (KATS) has a mission to serve the north central Wisconsin community by providing at-risk youth, ages 12-17, with a safe and stable living environment that results in the decrease of human trafficking, drug addiction, untreated mental illness, and other adverse risk factors that affect the lives of the youth in our community. There are a number of reasons youth face home instability including neglect, abuse (physical, verbal, sexual, and emotional), family conflict, loss of family income, evictions, poverty, mental illness, substance abuse, domestic abuse, and human trafficking. Youth throughout our community are continuously facing these adversities. In addition to secure housing, KATS provides trauma-informed care, nutritious meals, case management, academic support, connection to mentorship, mental health resources, and connections to other community services to ensure the support and care of each youth.

Our model at KATS is to provide a safe and welcoming transitional home for up to eight youth at any given time. Our home is a voluntary safe haven for 20 days while our outreach staff works with other organizations to secure a long-term and safe living environment for each youth. During these 20 days, KATS staff works diligently with case managers, social workers, counselors, school professionals, families and other professionals to ensure the safety of each unique individual we serve. Upon their arrival at the KATS house, youth work with staff to create a support plan. KATS caseworkers assess the needs and goals of each individual youth and communicate with fellow staff members to ensure the support and safety of each youth. Youth are most often guided by staff to learn independent living skills including cooking, basic finances, job application process, making health appointments, learning the local bus system, and many more significant useful life skills.

From March 15, 2021 until August 1, 2022, our home-style shelter has also provided 855 nights of shelter to 45 area youth, with an average stay of 19 days before transitioning into a safe long-term living environment. Our organization has also served 64 additional youth from 26 Wisconsin counties through our outreach program by connecting them to appropriate housing and treatment organizations. Keep Area Teens Safe is committed to inclusion and serves youth regardless of their race, ethnicity, gender identity, sexual orientation, religion, socioeconomic status, and other social factors.

Because Keep Area Teens Safe (KATS) is a private non-profit organization 501(c)(3), private donations and grants are our only sources of funding. KATS is currently requesting \$432,000 per year through the Marathon County ARPA grant fund to ensure staffing needs. Because of the at-risk level youth our organization serves, it is fundamental for each member of our staff to have a high-level of experience and education. KATS current budget for payroll is \$36,000 per month, which has increased \$12,000 per month since opening in March 2021. Due to a combination of factors including a rise in global inflation rates, hiring skilled professionals, and expanding our services to serve higher-level youth, there is a strong need to expand our staffing budget. Our original budget was \$24,000 per month for a total of nine workers, but throughout our first year and a half of operation, we have recognized the need for higher level staff and to have a supportive staff to resident ratio to ensure we are providing trauma-informed care and proper case management. We have shifted from nine staff members to fourteen from March 2021 to August 2022.

How does this project directly address the negative impacts of the pandemic? (e.g. economic impacts, disproportionately impacted communities, public health, etc.)

Our services address the negative impacts of the COVID-19 pandemic by providing support to youth and their families who have been directly effected by the tumultuous health pandemic. In our experience, we have witnessed the economic impacts on families from the pandemic that has influenced their abilities to afford safe housing, food, and other basic necessities. Due to a lack of empirical data regarding youth homelessness following the COVID-19 epidemic, it is hard to say for certain that rates have increased. From our experience speaking with youth, educators, families, and counselors, we can assume that youth homelessness rates and youth substance abuse rates have increased during and after the COVID-19 pandemic. Mental illness is also an adverse factor affecting the lives of youth in our community due to the lack of accessible resources, especially for marginalized youth and their families.

How does this project benefit the citizens of Marathon County and align with the goals within the strategic and comprehensive plans?

The KATS mission to serve homeless, trafficked, and at-risk youth through trauma-informed care practices directly aligns with Marathon County's strategic and comprehensive plans. We strive to ensure youth's health and well-being needs are met. Our organization works with youth, parents, caseworkers, educators, counselors, and other community members to ensure each child has stability, education, mental health resources, and other growth and healing opportunities. We work with youth by providing structure and stability to decrease the potential for substance abuse and criminal activity. During each youth's stay, KATS promotes the dual-directional interplay of physical, mental, emotional, and social health of each youth. KATS helps youth, their families, and case managers to secure safe long-term housing or treatment to ensure they continue on a path of healing and structure. It is our hope that by providing supportive services, at-risk youth in our community make it to adulthood with health, stability, and growth opportunities. Marathon County's primary goal for youth to make it to a healthy adulthood highly aligns with the direct care services that Keep Area Teens Safe (KATS) provides.

Estimated Total Cost of Project: \$ 432,000

Amount of Marathon County ARPA Funds Requested: \$432,000

Budget Year: 2022 2023 2024 2025 2026

Note: ARPA Funds are to be obligated by December 31, 2024, and spent by December 31, 2026.

Are matching funds available from another organization/municipality? Yes No

If yes, identify who and amount:

Are there other funding opportunities available such as pandemic-related grants that would reduce the amount of ARPA funding needed? Yes No

If yes, please identify source, amount and timeline of funding awards:

Please identify, if any, ongoing costs the project will incur and how those costs would be funded?

(examples: building maintenance, replacement costs, or ongoing maintenance/cleaning)

On going costs that include building maintenance, replacement costs, and repairs will be not be funded by awards from this grant.

Will this project result in savings for a county department or the community beyond 2026?

Yes No

If yes, please specify how much and in what areas these savings will be realized?

By providing supportive services to at-risk youth, our organization helps prevent youth from entering adult homelessness, substances, and other criminal activities. By investing in their healing and growing journeys, youth become players in the local economy as they continue into adulthood.

Do you anticipate this project to increase future revenues for Marathon County in general?

Yes No

If yes, what revenues will be affected?

As stated in the former, ensuring youth make it to adulthood with supportive services, once can assume the youth will become players in the local economy and local workforce.

Do you anticipate this project to increase future revenues for a county department or Marathon County Government? Yes No

If yes, what revenues will be affected?

Our organization suspects that our project has the potential to increase revenues for the county department and Marathon County government by lowering homelessness rates and lowering the potential for future criminal activities.

Is there a current program/service that will no longer be offered as a result of this project? Yes No

If yes, please identify the program and costs of the current program:

Will this new project require additional staff only for the duration of the project? (example: project management resources) Yes No

If yes, how many staffing hours are anticipated? _____

Please email completed form to the County Administrator at administrator@co.marathon.wi.us

Ashley M. Ciancio
Signature of Project Requestor

09/13/2022
Date

SECTION 2 – To Be Completed by the County Administrator

- Approved for HRFP Committee Review
- Denied
- Forwarded to Department Head for Review
- More Information Needed

Category for Eligible Use:

- Responding to the Public Health Emergency
- Addressing Negative Economic Impacts
- Serving the Hardest Hit
- Improving Access to Infrastructure
- Revenue Loss

Project Budget Year: 2022 2023 2024 2025 2026

County Administrator

Date

Comments for HRFP Committee:

SECTION 3 – Additional Action and/or Comments from HRFP Committee

HRFP Committee Meeting Date: _____ Approved Denied More Information Needed

Total Amount of Marathon County ARPA Funding Recommended by Committee: \$ _____

Comments for County Board:

SECTION 4 – County Board Action

County Board Meeting Date: _____ Approved Denied More Information Needed

Total Amount of Marathon County ARPA Funding Approved by County Board: \$ _____

Additional follow-up items:



Appendix 1: Expenditure Categories

The Expenditure Categories (EC) listed below must be used to categorize each project as noted in Part 2 above. The term "Expenditure Category" refers to the detailed level (e.g., 1.1 COVID-10 Vaccination). When referred to as a category (e.g., EC 1) it includes all Expenditure Categories within that level.

1: Public Health	
1.1	COVID-19 Vaccination ^
1.2	COVID-19 Testing ^
1.3	COVID-19 Contact Tracing
1.4	Prevention in Congregate Settings (Nursing Homes, Prisons/Jails, Dense Work Sites, Schools, etc.)*
1.5	Personal Protective Equipment
1.6	Medical Expenses (including Alternative Care Facilities)
1.7	Capital Investments or Physical Plant Changes to Public Facilities that respond to the COVID-19 public health emergency
1.8	Other COVID-19 Public Health Expenses (including Communications, Enforcement, Isolation/Quarantine)
1.9	Payroll Costs for Public Health, Safety, and Other Public Sector Staff Responding to COVID-19
1.10	Mental Health Services*
1.11	Substance Use Services*
1.12	Other Public Health Services
2: Negative Economic Impacts	
2.1	Household Assistance: Food Programs* ^
2.2	Household Assistance: Rent, Mortgage, and Utility Aid* ^
2.3	Household Assistance: Cash Transfers* ^
2.4	Household Assistance: Internet Access Programs* ^
2.5	Household Assistance: Eviction Prevention* ^
2.6	Unemployment Benefits or Cash Assistance to Unemployed Workers*
2.7	Job Training Assistance (e.g., Sectoral job-training, Subsidized Employment, Employment Supports or Incentives)* ^
2.8	Contributions to UI Trust Funds
2.9	Small Business Economic Assistance (General)* ^
2.10	Aid to Nonprofit Organizations*
2.11	Aid to Tourism, Travel, or Hospitality
2.12	Aid to Other Impacted Industries
2.13	Other Economic Support* ^
2.14	Rehiring Public Sector Staff
3: Services to Disproportionately Impacted Communities	
3.1	Education Assistance: Early Learning* ^
3.2	Education Assistance: Aid to High-Poverty Districts ^
3.3	Education Assistance: Academic Services* ^
3.4	Education Assistance: Social, Emotional, and Mental Health Services* ^
3.5	Education Assistance: Other* ^
3.6	Healthy Childhood Environments: Child Care* ^
3.7	Healthy Childhood Environments: Home Visiting* ^
3.8	Healthy Childhood Environments: Services to Foster Youth or Families Involved in Child Welfare System* ^



3.9	Healthy Childhood Environments: Other* ^
3.10	Housing Support: Affordable Housing* ^
3.11	Housing Support: Services for Unhoused Persons* ^
3.12	Housing Support: Other Housing Assistance* ^
3.13	Social Determinants of Health: Other* ^
3.14	Social Determinants of Health: Community Health Workers or Benefits Navigators* ^
3.15	Social Determinants of Health: Lead Remediation ^
3.16	Social Determinants of Health: Community Violence Interventions* ^
4: Premium Pay	
4.1	Public Sector Employees
4.2	Private Sector: Grants to Other Employers
5: Infrastructure²⁴	
5.1	Clean Water: Centralized Wastewater Treatment
5.2	Clean Water: Centralized Wastewater Collection and Conveyance
5.3	Clean Water: Decentralized Wastewater
5.4	Clean Water: Combined Sewer Overflows
5.5	Clean Water: Other Sewer Infrastructure
5.6	Clean Water: Stormwater
5.7	Clean Water: Energy Conservation
5.8	Clean Water: Water Conservation
5.9	Clean Water: Nonpoint Source
5.10	Drinking water: Treatment
5.11	Drinking water: Transmission & Distribution
5.12	Drinking water: Transmission & Distribution: Lead Remediation
5.13	Drinking water: Source
5.14	Drinking water: Storage
5.15	Drinking water: Other water infrastructure
5.16	Broadband: "Last Mile" projects
5.17	Broadband: Other projects
6: Revenue Replacement	
6.1	Provision of Government Services
7: Administrative	
7.1	Administrative Expenses
7.2	Evaluation and Data Analysis
7.3	Transfers to Other Units of Government
7.4	Transfers to Non-entitlement Units (States and territories only)

*Denotes areas where recipients must identify the amount of the total funds that are allocated to evidence-based interventions (see Use of Evidence section above for details)

^Denotes areas where recipients must report on whether projects are primarily serving disadvantaged communities (see Project Demographic Distribution section above for details)

²⁴ Definitions for water and sewer Expenditure Categories can be found in the EPA's handbooks. For "clean water" expenditure category definitions, please see: <https://www.epa.gov/sites/production/files/2018-03/documents/cwdefinitions.pdf>. For "drinking water" expenditure category definitions, please see: <https://www.epa.gov/dwsrf/drinking-water-state-revolving-fund-national-information-management-system-reports>.



ARPA Project Request Form

- Project Requestor should complete Section 1 and submit draft ideas to County Administration for review.
- If County Administration supports further review of the project, Department Heads will be asked to review and provide additional feedback to County Administration.
- All projects must be completed by December 31, 2024, in order to be considered, unless it is contracted until December 31, 2026.

SECTION 1 – To Be Completed by Project Requestor Before Submitting to County Administration

Project Requestor: Village of Stratford **Date:** 09/29/2022

Name of ARPA Project: Monarch, Jasper & Allington Upgrades

New Project Expansion of Existing Project (*identify below*) Replace Future CIP Project (*identify below*)
Identify: _____

Estimated Start Date of Project: 06/01/2023 **Estimated Date of Completion:** 08/31/2023

Identify the Category for Eligible Use: (*see pages 4-5 for list from the US Treasury*)
 Responding to the Public Health Emergency Addressing Negative Economic Impacts
 Serving the Hardest Hit Improving Access to Infrastructure Revenue Loss

What expenditure category does this project qualify under? (*See list on pages 5-6. Example.: 7.1 Administrative Expenses*)
5.2, 5.5, 5.6, and 5.11

Please explain how the project qualifies under the expenditure category noted above:
We need to complete a major improvement as this neighborhood is suffering from drainage issues, corroding water lines and failing sewer laterals. The water lines are some of the oldest in our village and have started leaking. The sewer laterals are failing due to age and are cracking since they are still cast iron. We also have severely deteriorating roads due to poor drainage and standing water.

Description – *Provide an explanation about what the project entails.*
The project would be a complete rebuild of Monarch St, Jasper St, and Allington Ave. The roads need to be completely dug out, regraded to ensure proper drainage, water, sewer & storm sewer needs rehabilitation, and new curb and gutter needs to be installed. We will also be replacing sidewalks to ensure residents can safely access the amenities of the downtown area.

How does this project directly address the negative impacts of the pandemic? (e.g. economic impacts, disproportionately impacted communities, public health, etc.)

This area has seen greater use of the sewer & water infrastructure since people have been working from home due to the pandemic. It has become a higher need to replace due to the additional use.

How does this project benefit the citizens of Marathon County and align with the goals within the strategic and comprehensive plans?

Ensures that citizens are able to access clean water. It will also improve the public streets & sidewalks to allow more people to access the downtown area.

Estimated Total Cost of Project: \$ 1,131,779.00

Amount of Marathon County ARPA Funds Requested: \$ 500,000.00

Budget Year: 2022 2023 2024 2025 2026

Note: ARPA Funds are to be obligated by December 31, 2024, and spent by December 31, 2026.

Are matching funds available from another organization/municipality? Yes No

If yes, identify who and amount:

Are there other funding opportunities available such as pandemic-related grants that would reduce the amount of ARPA funding needed? Yes No

If yes, please identify source, amount and timeline of funding awards:

Please identify, if any, ongoing costs the project will incur and how those costs would be funded?

(examples: building maintenance, replacement costs, or ongoing maintenance/cleaning)

Any costs will be covered by the municipality and water utility.

Will this project result in savings for a county department or the community beyond 2026?

Yes No

If yes, please specify how much and in what areas these savings will be realized?

Do you anticipate this project to increase future revenues for Marathon County in general?

Yes No

If yes, what revenues will be affected?

Do you anticipate this project to increase future revenues for a county department or Marathon County Government? Yes No

If yes, what revenues will be affected?

Is there a current program/service that will no longer be offered as a result of this project? Yes No
If yes, please identify the program and costs of the current program:

Will this new project require additional staff only for the duration of the project? (example: project management resources) Yes No
If yes, how many staffing hours are anticipated? _____
engineering, road crew, people to install new water/sewer services.

Please email completed form to the County Administrator at administrator@co.marathon.wi.us

Jamie Heindl
Signature of Project Requestor

09/29/2022
Date

SECTION 2 – To Be Completed by the County Administrator

- Approved for HRFP Committee Review
- Denied
- Forwarded to Department Head for Review
- More Information Needed

Category for Eligible Use:

- Responding to the Public Health Emergency
- Addressing Negative Economic Impacts
- Serving the Hardest Hit
- Improving Access to Infrastructure
- Revenue Loss

Project Budget Year: 2022 2023 2024 2025 2026

County Administrator

Date

Comments for HRFP Committee:

SECTION 3 – Additional Action and/or Comments from HRFP Committee

HRFP Committee Meeting Date: _____ Approved Denied More Information Needed

Total Amount of Marathon County ARPA Funding Recommended by Committee: \$ _____

Comments for County Board:

SECTION 4 – County Board Action

County Board Meeting Date: _____ Approved Denied More Information Needed

Total Amount of Marathon County ARPA Funding Approved by County Board: \$ _____

Additional follow-up items:

**Appendix 1: Expenditure Categories**

The Expenditure Categories (EC) listed below must be used to categorize each project as noted in Part 2 above. The term "Expenditure Category" refers to the detailed level (e.g., 1.1 COVID-10 Vaccination). When referred to as a category (e.g., EC 1) it includes all Expenditure Categories within that level.

1: Public Health	
1.1	COVID-19 Vaccination ^
1.2	COVID-19 Testing ^
1.3	COVID-19 Contact Tracing
1.4	Prevention in Congregate Settings (Nursing Homes, Prisons/Jails, Dense Work Sites, Schools, etc.)*
1.5	Personal Protective Equipment
1.6	Medical Expenses (including Alternative Care Facilities)
1.7	Capital Investments or Physical Plant Changes to Public Facilities that respond to the COVID-19 public health emergency
1.8	Other COVID-19 Public Health Expenses (including Communications, Enforcement, Isolation/Quarantine)
1.9	Payroll Costs for Public Health, Safety, and Other Public Sector Staff Responding to COVID-19
1.10	Mental Health Services*
1.11	Substance Use Services*
1.12	Other Public Health Services
2: Negative Economic Impacts	
2.1	Household Assistance: Food Programs* ^
2.2	Household Assistance: Rent, Mortgage, and Utility Aid* ^
2.3	Household Assistance: Cash Transfers* ^
2.4	Household Assistance: Internet Access Programs* ^
2.5	Household Assistance: Eviction Prevention* ^
2.6	Unemployment Benefits or Cash Assistance to Unemployed Workers*
2.7	Job Training Assistance (e.g., Sectoral job-training, Subsidized Employment, Employment Supports or Incentives)* ^
2.8	Contributions to UI Trust Funds
2.9	Small Business Economic Assistance (General)* ^
2.10	Aid to Nonprofit Organizations*
2.11	Aid to Tourism, Travel, or Hospitality
2.12	Aid to Other Impacted Industries
2.13	Other Economic Support* ^
2.14	Rehiring Public Sector Staff
3: Services to Disproportionately Impacted Communities	
3.1	Education Assistance: Early Learning* ^
3.2	Education Assistance: Aid to High-Poverty Districts ^
3.3	Education Assistance: Academic Services* ^
3.4	Education Assistance: Social, Emotional, and Mental Health Services* ^
3.5	Education Assistance: Other* ^
3.6	Healthy Childhood Environments: Child Care* ^
3.7	Healthy Childhood Environments: Home Visiting* ^
3.8	Healthy Childhood Environments: Services to Foster Youth or Families Involved in Child Welfare System* ^



3.9	Healthy Childhood Environments: Other* ^
3.10	Housing Support: Affordable Housing* ^
3.11	Housing Support: Services for Unhoused Persons* ^
3.12	Housing Support: Other Housing Assistance* ^
3.13	Social Determinants of Health: Other* ^
3.14	Social Determinants of Health: Community Health Workers or Benefits Navigators* ^
3.15	Social Determinants of Health: Lead Remediation ^
3.16	Social Determinants of Health: Community Violence Interventions* ^
4: Premium Pay	
4.1	Public Sector Employees
4.2	Private Sector: Grants to Other Employers
5: Infrastructure²⁴	
5.1	Clean Water: Centralized Wastewater Treatment
5.2	Clean Water: Centralized Wastewater Collection and Conveyance
5.3	Clean Water: Decentralized Wastewater
5.4	Clean Water: Combined Sewer Overflows
5.5	Clean Water: Other Sewer Infrastructure
5.6	Clean Water: Stormwater
5.7	Clean Water: Energy Conservation
5.8	Clean Water: Water Conservation
5.9	Clean Water: Nonpoint Source
5.10	Drinking water: Treatment
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5.14	Drinking water: Storage
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5.16	Broadband: "Last Mile" projects
5.17	Broadband: Other projects
6: Revenue Replacement	
6.1	Provision of Government Services
7: Administrative	
7.1	Administrative Expenses
7.2	Evaluation and Data Analysis
7.3	Transfers to Other Units of Government
7.4	Transfers to Non-entitlement Units (States and territories only)

*Denotes areas where recipients must identify the amount of the total funds that are allocated to evidence-based interventions (see Use of Evidence section above for details)

^Denotes areas where recipients must report on whether projects are primarily serving disadvantaged communities (see Project Demographic Distribution section above for details)

²⁴ Definitions for water and sewer Expenditure Categories can be found in the EPA's handbooks. For "clean water" expenditure category definitions, please see: <https://www.epa.gov/sites/production/files/2018-03/documents/cwdefinitions.pdf>. For "drinking water" expenditure category definitions, please see: <https://www.epa.gov/dwsrf/drinking-water-state-revolving-fund-national-information-management-system-reports>.

Monarch

Subtoal of Water, Sanitary Sewer, Street Reconstruction, Curb and Gutter, Sidewalk, Streetscape	\$ 450,246.00
Base Bid	\$ 65,800.00
Total Street Improvement	\$ 516,046.00
CONTINGENCIES	\$ 77,400.00
ENGINEERING	\$ 118,700.00
GEOTECHNICAL INVESTIGATIONS ALLOWANCE	\$ 2,500.00
LEGAL AND ADMINISTRATIVE ALLOWANCE	\$ 14,900.00
LAND AND EASEMENT ACQUISITION ALLOWANCE	\$ -
COST ESCALATION (INFLATION 3% per annum)	\$ 17,900.00
SEGMENT TOTAL	\$ 747,446.00

Jasper

Subtoal of Water, Sanitary Sewer, Street Reconstruction, Curb and Gutter, Sidewalk, Streetscape	\$ 129,775.00
Base Bid	\$ 18,900.00
Total Street Improvement	\$ 148,675.00
CONTINGENCIES	\$ 22,300.00
ENGINEERING	\$ 34,200.00
GEOTECHNICAL INVESTIGATIONS ALLOWANCE	\$ 2,500.00
LEGAL AND ADMINISTRATIVE ALLOWANCE	\$ 4,300.00
LAND AND EASEMENT ACQUISITION ALLOWANCE	\$ -
COST ESCALATION (INFLATION 3% per annum)	\$ 5,200.00
SEGMENT TOTAL	\$ 217,175.00

Allington

Subtoal of Water, Sanitary Sewer, Street Reconstruction, Curb and Gutter, Sidewalk, Streetscape	\$ 99,458.00
Base Bid	\$ 14,500.00
Total Street Improvement	\$ 113,958.00
CONTINGENCIES	\$ 17,100.00
ENGINEERING	\$ 26,300.00
GEOTECHNICAL INVESTIGATIONS ALLOWANCE	\$ 2,500.00
LEGAL AND ADMINISTRATIVE ALLOWANCE	\$ 3,300.00
LAND AND EASEMENT ACQUISITION ALLOWANCE	\$ -
COST ESCALATION (INFLATION 3% per annum)	\$ 4,000.00
SEGMENT TOTAL	\$ 167,158.00

Project Total for Monarch, Jasper, and Allington

Subtoal of Water, Sanitary Sewer, Street Reconstruction, Curb and Gutter, Sidewalk, Streetscape	\$ 679,479.00
Base Bid	\$ 99,200.00
Total Street Improvement	\$ 778,679.00
CONTINGENCIES	\$ 116,800.00
ENGINEERING	\$ 179,200.00
GEOTECHNICAL INVESTIGATIONS ALLOWANCE	\$ 7,500.00
LEGAL AND ADMINISTRATIVE ALLOWANCE	\$ 22,500.00
LAND AND EASEMENT ACQUISITION ALLOWANCE	\$ -
COST ESCALATION (INFLATION 3% per annum)	\$ 27,100.00
PROJECT TOTAL	\$ 1,131,779.00

Village of Stratford, Marathon County, Wisconsin

Project: Monarch St (Jasper Ave to STH 97) Reconstruction

Project Description: Reconstruction
--

Reconstruction Length	745
Reconstruction Width Back of Curb to Back of Curb	32
Water and Sewer Services	16
Driveways	13
ROW Width	60

ITEM NO.	ITEM DESCRIPTION	ESTIMATED QUANTITY	UNITS	UNIT PRICE	TOTAL PRICE
	Base Bid				
1.	Mobilization, Bonds, and Insurance	1	LS	\$ 27,100.00	\$ 27,100.00
2.	Traffic Control	1	LS	\$ 4,600.00	\$ 4,600.00
3.	Erosion and Sedimentation Controls	1	LS	\$ 6,800.00	\$ 6,800.00
4.	Site Maintenance and Restoration	1	LS	\$ 13,600.00	\$ 13,600.00
5.	Clearing and Grubbing	1	LS	\$ 4,600.00	\$ 4,600.00
6.	Dewatering	1	LS	\$ 9,100.00	\$ 9,100.00
	Watermain				
7.	6-Inch PVC Water Main	745	LF	\$ 60.00	\$ 44,700.00
8.	Hydrant Complete	1	EA	\$ 5,700.00	\$ 5,700.00
9.	6-Inch Gate Valve & Box	4	EA	\$ 2,250.00	\$ 9,000.00
10.	6-Inch X 6-Inch Tee	2	EA	\$ 820.00	\$ 1,640.00
11.	6-Inch Cross	0	EA	\$ 1,000.00	\$ -
12.	Bends, Plugs, Reducers	0	EA	\$ 500.00	\$ -
13.	1-Inch Corp., Tap, Curb Stop & Box	16	EA	\$ 600.00	\$ 9,600.00
14.	1-Inch Copper Water Service	480	LF	\$ 50.00	\$ 24,000.00
15.	2-Inch Corp., Tap, Curb Stop & Box	0	EA	\$ 1,000.00	\$ -
15.	2-Inch Copper Water Service	0	LF	\$ 110.00	\$ -
16.	Connect To Existing Water Main	2	EA	\$ 1,200.00	\$ 2,400.00
	Sanitary Sewer				
17.	8-Inch PVC Sanitary Sewer	745	LF	\$ 70.00	\$ 52,150.00
18.	Sanitary Manhole Type 1, Complete	1	EA	\$ 3,500.00	\$ 3,500.00
19.	8-Inch X 6-Inch Sewer Wye And Connection To	16	EA	\$ 300.00	\$ 4,800.00
20.	6-Inch PVC Sanitary Lateral	480	LF	\$ 50.00	\$ 24,000.00
21.	Connect To Existing Sanitary Sewer	2	EA	\$ 2,000.00	\$ 4,000.00
	Storm Sewer				
22.	2'x3' Storm Inlet	6	EA	\$ 2,000.00	\$ 12,000.00
23.	4' Diameter Storm Manhole	2	EA	\$ 3,000.00	\$ 6,000.00
24.	5' Diameter Storm Manhole	0	EA	\$ 4,000.00	\$ -
25.	12-Inch HDPE Storm Sewer	160	LF	\$ 40.00	\$ 6,400.00
26.	18-Inch HDPE Storm Sewer	730	LF	\$ 45.00	\$ 32,850.00
27.	6-Inch Underdrain	1,389	LF	\$ 12.00	\$ 16,668.00
28.	2-Inch Rigid Polystyrene Insulation	256	SF	\$ 3.00	\$ 768.00
29.	Connect to Existing Storm Sewer	2	EA	\$ 1,250.00	\$ 2,500.00

Village of Stratford, Marathon County, Wisconsin

Project: Monarch St (Jasper Ave to STH 97) Reconstruction

Project Description: Reconstruction	
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Reconstruction Length	745
Reconstruction Width Back of Curb to Back of Curb	32
Water and Sewer Services	16
Driveways	13
ROW Width	60

ITEM NO.	ITEM DESCRIPTION	ESTIMATED QUANTITY	UNITS	UNIT PRICE	TOTAL PRICE
Street Reconstruction					
30.	Excavation Common	745	LF	\$ 25.00	\$ 18,625.00
31.	Rock Excavation	0	CY	\$ 150.00	\$ -
32.	Excavation Below Subgrade (EBS)	25	CY	\$ 35.00	\$ 875.00
33.	Geotextile Fabric Type SAS	2,980	SY	\$ 3.00	\$ 8,940.00
34.	Base Aggregate Dense 1 1/4 - Inch (9-Inch Depth)	2,980	SY	\$ 7.00	\$ 20,860.00
35.	Select Crushed Material (12-Inch Depth)	2,980	SY	\$ 9.00	\$ 26,820.00
36.	3-Inch Thick Asphaltic Surface	2,318	SY	\$ 15.00	\$ 34,770.00
37.	2.5-Inch Asphalt Driveway	16	SY	\$ 25.00	\$ 400.00
38.	6-Inch Thick Concrete Driveway /Sidewalk w/6-Inch Base	322	SY	\$ 75.00	\$ 24,150.00
39.	24-Inch Concrete Curb & Gutter (Standard Head)	1,389	LF	\$ 20.00	\$ 27,780.00
40.	4-Inch Thick Concrete Sidewalk w/ 6-Inch Base	463	SY	\$ 50.00	\$ 23,150.00
41.	Detectable Warning Fields	3	EA	\$ 400.00	\$ 1,200.00
Subtotal of Water, Sanitary Sewer, Street Reconstruction, Curb and Gutter, Sidewalk, Streetscape					\$ 450,246.00
Base Bid					\$ 65,800.00
Total Street Improvement					\$ 516,046.00
CONTINGENCIES (15%)					\$ 77,400.00
ENGINEERING (20%)					\$ 118,700.00
GEOTECHNICAL INVESTIGATIONS ALLOWANCE					\$ 2,500.00
LEGAL AND ADMINISTRATIVE ALLOWANCE (2.5%) ASSUME STRATFORD ADMINISTRATION AND MANAGEMENT					\$ 14,900.00
LAND AND EASEMENT ACQUISITION ALLOWANCE					\$ -
COST ESCALATION (INFLATION 3% per annum)					\$ 17,900.00
PROJECT TOTAL					\$ 747,446.00

SUBTOTAL WATER IMPROVEMENTS	\$ 161,094.51
SUBTOTAL SANITARY SEWER IMPROVEMENTS	\$ 146,834.39
SUBTOTAL STORM SEWER	\$ 128,135.21
SUBTOTAL STREET RECONSTRUCTION	\$ 311,381.88
	\$ 747,446.00

Village of Stratford, Marathon County, Wisconsin

Project: Jasper Ave (Monarch Ave to Fir St) Reconstruction

Project Description: Reconstruction
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Reconstruction Length	338
Reconstruction Width Back of Curb to Back of Curb	32
Water and Sewer Services	1
Driveways	5
ROW Width	50

ITEM NO.	ITEM DESCRIPTION	ESTIMATED QUANTITY	UNITS	UNIT PRICE	TOTAL PRICE
	Base Bid				
1.	Mobilization, Bonds, and Insurance	1	LS	\$ 7,800.00	\$ 7,800.00
2.	Traffic Control	1	LS	\$ 1,300.00	\$ 1,300.00
3.	Erosion and Sedimentation Controls	1	LS	\$ 2,000.00	\$ 2,000.00
4.	Site Maintenance and Restoration	1	LS	\$ 3,900.00	\$ 3,900.00
5.	Clearing and Grubbing	1	LS	\$ 1,300.00	\$ 1,300.00
6.	Dewatering	1	LS	\$ 2,600.00	\$ 2,600.00
	Watermain				
7.	6-Inch DI Water Main	425	LF	\$ 50.00	\$ 21,250.00
8.	Hydrant Complete	0	EA	\$ 5,700.00	\$ -
9.	6-Inch Gate Valve & Box	0	EA	\$ 2,250.00	\$ -
10.	6-Inch X 6-Inch Tee	0	EA	\$ 820.00	\$ -
11.	6-Inch Cross	0	EA	\$ 1,000.00	\$ -
12.	Bends, Plugs, Reducers	1	EA	\$ 500.00	\$ 500.00
13.	1-Inch Corp., Tap, Curb Stop & Box	1	EA	\$ 600.00	\$ 600.00
14.	1-Inch Copper Water Service	30	LF	\$ 50.00	\$ 1,500.00
15.	2-Inch Corp., Tap, Curb Stop & Box	0	EA	\$ 1,000.00	\$ -
15.	2-Inch Copper Water Service	0	LF	\$ 110.00	\$ -
16.	Connect To Existing Water Main	1	EA	\$ 1,200.00	\$ 1,200.00
	Sanitary Sewer				
17.	8-Inch PVC Sanitary Sewer	0	LF	\$ 70.00	\$ -
18.	Sanitary Manhole Type 1, Complete	0	EA	\$ 3,500.00	\$ -
19.	8-Inch X 6-Inch Sewer Wye And Connection To	1	EA	\$ 300.00	\$ 300.00
20.	6-Inch PVC Sanitary Lateral	50	LF	\$ 50.00	\$ 2,500.00
21.	Connect To Existing Sanitary Sewer	0	EA	\$ 2,000.00	\$ -
	Storm Sewer				
22.	2'x3' Storm Inlet	3	EA	\$ 2,000.00	\$ 6,000.00
23.	4' Diameter Storm Manhole	1	EA	\$ 3,000.00	\$ 3,000.00
24.	5' Diameter Storm Manhole	0	EA	\$ 4,000.00	\$ -
25.	12-Inch HDPE Storm Sewer	50	LF	\$ 40.00	\$ 2,000.00
26.	18-Inch HDPE Storm Sewer	190	LF	\$ 45.00	\$ 8,550.00
27.	6-Inch Underdrain	646	LF	\$ 12.00	\$ 7,752.00
28.	2-Inch Rigid Polystyrene Insulation	0	SF	\$ 3.00	\$ -
29.	Connect to Existing Storm Sewer	2	EA	\$ 1,250.00	\$ 2,500.00

Village of Stratford, Marathon County, Wisconsin

Project: Jasper Ave (Monarch Ave to Fir St) Reconstruction

Project Description: Reconstruction	
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Reconstruction Length	338
Reconstruction Width Back of Curb to Back of Curb	32
Water and Sewer Services	1
Driveways	5
ROW Width	50

ITEM NO.	ITEM DESCRIPTION	ESTIMATED QUANTITY	UNITS	UNIT PRICE	TOTAL PRICE
Street Reconstruction					
30.	Excavation Common	338	LF	\$ 25.00	\$ 8,450.00
31.	Rock Excavation	0	CY	\$ 150.00	\$ -
32.	Excavation Below Subgrade (EBS)	25	CY	\$ 35.00	\$ 875.00
33.	Geotextile Fabric Type SAS	1,352	SY	\$ 3.00	\$ 4,056.00
34.	Base Aggregate Dense 1 1/4 - Inch (9-Inch Depth)	1,352	SY	\$ 7.00	\$ 9,464.00
35.	Select Crushed Material (12-Inch Depth)	1,352	SY	\$ 9.00	\$ 12,168.00
36.	3-Inch Thick Asphaltic Surface	1,051	SY	\$ 15.00	\$ 15,765.00
37.	2.5-Inch Asphalt Driveway		SY	\$ 25.00	\$ -
38.	6-Inch Thick Concrete Driveway /Sidewalk w/6-Inch Base	111	SY	\$ 75.00	\$ 8,325.00
39.	24-Inch Concrete Curb & Gutter (Standard Head)	651	LF	\$ 20.00	\$ 13,020.00
40.	4-Inch Thick Concrete Sidewalk w/ 6-Inch Base	0	SY	\$ 50.00	\$ -
41.	Detectable Warning Fields	0	EA	\$ 400.00	\$ -
Subtotal of Water, Sanitary Sewer, Street Reconstruction, Curb and Gutter, Sidewalk, Streetscape					\$ 129,775.00
Base Bid					\$ 18,900.00
Total Street Improvement					\$ 148,675.00
CONTINGENCIES (15%)					\$ 22,300.00
ENGINEERING (20%)					\$ 34,200.00
GEOTECHNICAL INVESTIGATIONS ALLOWANCE					\$ 2,500.00
LEGAL AND ADMINISTRATIVE ALLOWANCE (2.5%) ASSUME STRATFORD ADMINISTRATION AND MANAGEMENT					\$ 4,300.00
LAND AND EASEMENT ACQUISITION ALLOWANCE					\$ -
COST ESCALATION (INFLATION 3% per annum)					\$ 5,200.00
PROJECT TOTAL					\$ 217,175.00

SUBTOTAL WATER IMPROVEMENTS	\$ 41,920.51
SUBTOTAL SANITARY SEWER IMPROVEMENTS	\$ 4,685.73
SUBTOTAL STORM SEWER	\$ 49,872.85
SUBTOTAL STREET RECONSTRUCTION	\$ 120,695.92
	\$ 217,175.00

Village of Stratford, Marathon County, Wisconsin

Project: Allington Ave (Monarch St to Fir St) Reconstruction

Project Description: Reconstruction	
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Reconstruction Length	347
Reconstruction Width Back of Curb to Back of Curb	32
Water and Sewer Services	0
Driveways	6
ROW Width	60

ITEM NO.	ITEM DESCRIPTION	ESTIMATED QUANTITY	UNITS	UNIT PRICE	TOTAL PRICE
Base Bid					
1.	Mobilization, Bonds, and Insurance	1	LS	\$ 6,000.00	\$ 6,000.00
2.	Traffic Control	1	LS	\$ 1,000.00	\$ 1,000.00
3.	Erosion and Sedimentation Controls	1	LS	\$ 1,500.00	\$ 1,500.00
4.	Site Maintenance and Restoration	1	LS	\$ 3,000.00	\$ 3,000.00
5.	Clearing and Grubbing	1	LS	\$ 1,000.00	\$ 1,000.00
6.	Dewatering	1	LS	\$ 2,000.00	\$ 2,000.00
Watermain					
7.	6-Inch DI Water Main	0	LF	\$ 50.00	\$ -
8.	Hydrant Complete	0	EA	\$ 5,700.00	\$ -
9.	6-Inch Gate Valve & Box	0	EA	\$ 2,250.00	\$ -
10.	6-Inch X 6-Inch Tee	0	EA	\$ 820.00	\$ -
11.	6-Inch Cross	0	EA	\$ 1,000.00	\$ -
12.	Bends, Plugs, Reducers	0	EA	\$ 500.00	\$ -
13.	1-Inch Corp., Tap, Curb Stop & Box	0	EA	\$ 600.00	\$ -
14.	1-Inch Copper Water Service	0	LF	\$ 50.00	\$ -
15.	2-Inch Corp., Tap, Curb Stop & Box	0	EA	\$ 1,000.00	\$ -
15.	2-Inch Copper Water Service	0	LF	\$ 110.00	\$ -
16.	Connect To Existing Water Main	0	EA	\$ 1,200.00	\$ -
Sanitary Sewer					
17.	8-Inch PVC Sanitary Sewer	0	LF	\$ 70.00	\$ -
18.	4-Inch PVC Sanitary Sewer Force Main	0	LF	\$ 3,500.00	\$ -
19.	8-Inch X 6-Inch Sewer Wye And Connection To	0	EA	\$ 300.00	\$ -
20.	6-Inch PVC Sanitary Lateral	0	LF	\$ 50.00	\$ -
21.	Connect To Existing Sanitary Sewer	0	EA	\$ 2,000.00	\$ -
Storm Sewer					
22.	2'x3' Storm Inlet	6	EA	\$ 2,000.00	\$ 12,000.00
23.	4' Diameter Storm Manhole	2	EA	\$ 3,000.00	\$ 6,000.00
24.	5' Diameter Storm Manhole	0	EA	\$ 4,000.00	\$ -
25.	12-Inch HDPE Storm Sewer	90	LF	\$ 40.00	\$ 4,050.00
26.	18-Inch HDPE Storm Sewer	185	LF	\$ 45.00	\$ 2,220.00
27.	6-Inch Underdrain	692	LF	\$ 12.00	\$ 2,076.00
28.	2-Inch Rigid Polystyrene Insulation	0	SF	\$ 3.00	\$ -
29.	Connect to Existing Storm Sewer	1	EA	\$ 1,250.00	\$ -

Village of Stratford, Marathon County, Wisconsin

Project: Allington Ave (Monarch St to Fir St) Reconstruction

Project Description: Reconstruction

Reconstruction Length	347
Reconstruction Width Back of Curb to Back of Curb	32
Water and Sewer Services	0
Driveways	6
ROW Width	60

ITEM NO.	ITEM DESCRIPTION	ESTIMATED QUANTITY	UNITS	UNIT PRICE	TOTAL PRICE
Street Reconstruction					
30.	Excavation Common	347	LF	\$ 25.00	\$ 8,675.00
31.	Rock Excavation	0	CY	\$ 150.00	\$ -
32.	Excavation Below Subgrade (EBS)	25	CY	\$ 35.00	\$ 875.00
33.	Geotextile Fabric Type SAS	1,388	SY	\$ 3.00	\$ 4,164.00
34.	Base Aggregate Dense 1 1/4 - Inch (9-Inch Depth)	1,388	SY	\$ 7.00	\$ 9,716.00
35.	Select Crushed Material (12-Inch Depth)	1,388	SY	\$ 9.00	\$ 12,492.00
36.	3-Inch Thick Asphaltic Surface	1,080	SY	\$ 15.00	\$ 16,200.00
37.	2.5-Inch Asphalt Driveway	40	SY	\$ 25.00	\$ 1,000.00
38.	6-Inch Thick Concrete Driveway /Sidewalk w/6-Inch Base	82	SY	\$ 75.00	\$ 6,150.00
39.	24-Inch Concrete Curb & Gutter (Standard Head)	692	LF	\$ 20.00	\$ 13,840.00
40.	4-Inch Thick Concrete Sidewalk w/ 6-Inch Base	0	SY	\$ 50.00	\$ -
41.	Detectable Warning Fields	0	EA	\$ 400.00	\$ -
Subtotal of Water, Sanitary Sewer, Street Reconstruction, Curb and Gutter, Sidewalk, Streetscape					\$ 99,458.00
Base Bid					\$ 14,500.00
Total Street Improvement					\$ 113,958.00
CONTINGENCIES (20%)					\$ 17,100.00
ENGINEERING (0%)					\$ 26,300.00
GEOTECHNICAL INVESTIGATIONS ALLOWANCE					\$ 2,500.00
LEGAL AND ADMINISTRATIVE ALLOWANCE (2.5%) ASSUME STRATFORD ADMINISTRATION AND MANAGEMENT					\$ 3,300.00
LAND AND EASEMENT ACQUISITION ALLOWANCE					\$ -
COST ESCALATION (INFLATION 3% per annum)					\$ 4,000.00
PROJECT TOTAL					\$ 167,158.00

SUBTOTAL WATER IMPROVEMENTS	\$ -
SUBTOTAL SANITARY SEWER IMPROVEMENTS	\$ -
SUBTOTAL STORM SEWER	\$ 44,279.44
SUBTOTAL STREET RECONSTRUCTION	\$ 122,878.56
	\$ 167,158.00

Area to be upgraded





ARPA Project Request Form

- Project Requestor should complete Section 1 and submit draft ideas to County Administration for review.
- If County Administration supports further review of the project, Department Heads will be asked to review and provide additional feedback to County Administration.
- All projects must be completed by December 31, 2024, in order to be considered, unless it is contracted until December 31, 2026.

SECTION 1 – To Be Completed by Project Requestor Before Submitting to County Administration

Project Requestor: Wausau/Central Wisconsin Convention & Visitors Bureau **Date:** 07/15/2022

Name of ARPA Project: New Visitor Center/Travel Center for Marathon County

New Project Expansion of Existing Project (*identify below*) Replace Future CIP Project (*identify below*)
Identify: _____

Estimated Start Date of Project: 2023 **Estimated Date of Completion:** 12/2023

Identify the Category for Eligible Use: (*see pages 4-5 for list from the US Treasury*)
 Responding to the Public Health Emergency Addressing Negative Economic Impacts
 Serving the Hardest Hit Improving Access to Infrastructure Revenue Loss

What expenditure category does this project qualify under? (*See list on pages 5-6. Example.: 7.1 Administrative Expenses*)
2.11 Aid to Tourism, Travel, or Hospitality

Please explain how the project qualifies under the expenditure category noted above:
The Wausau/Central Wisconsin Convention & Visitors Bureau is the tourism entity for Marathon County. 80% of revenue the Wausau CVB is generated from room tax dollars. The purpose of the organization is to promote Wausau and Central Wisconsin as a convention and tourist destination and to assist municipalities and other entities contracting with the Corporation in promoting tourism and community events. This includes marketing, promoting, hosting events, and providing resources to other organizations who work within the hospitality and desintation field.

Description – *Provide an explanation about what the project entails.*
In August of 2021, the Wausau/Convention & Visitors Bureau purchased a building located in the Town of Rib Mountain (227460 Shrike Ave) for the purpose of a new Visitor Center/Community Center in Marathon County. The building is located right off I-39 by County Road NN. Main motivation for the purchase of the building was high traffic flow from I-39 and location. Secondary reasons include storage space, and a community conference room. The past 10 years, the visitor center for Marathon County was located downtown Wausau on Jefferson Street. The location saw limited foot traffic from visitors. The lease with Compass Properties ended in June of 2021 and the CVB board felt this was an opportunity to find a larger space that accommodates the CVB needs. More importantly, the site is closer to the interstate, increasing visibility and visitation.
Wausau is located at the center of the state, which allows easy access via two interstate highways (I-29 & I-39) This route sees a daily average of 55,000 to 65,000 travelers northward, (WisDOT Wisconsin Department of Transportation TCMa) County Road NN in the Town of Rib Mountain where the Wausau CVB land is located, averages 6,500 to 9,500 vehicles a day (AADT Wis DOT TCMa) The Wausau CVB projects over 2 to 3 million vehicles passing by this location annually This location is also the direct route to Granite Peak Ski Hill, Wisconsin's #1 Ski Area, which sees between 150,000 to 220,000 visitors a year with 40% visiting from out of state.

Since the purchase, there are numerous issues creating barriers from making this our new visitor center due to the cost of repair. These include renovation of the complete building, removing walls and creating an open concept. Additionally, mold and asbestos issues, as well as meeting ADA requirements for hallways and bathrooms.

How does this project directly address the negative impacts of the pandemic? (e.g. economic impacts, disproportionately impacted communities, public health, etc.)

Since the pandemic, the Wausau/Central Wisconsin CVB has seen a dramatic decrease in room tax revenue. In 2019, the yearly revenue in room tax dollars was \$726,000. In 2020, the room tax revenue was \$375,000 and 2021 the room tax revenue was \$523,000. We are seeing a slight uptrend; this is still dependent on the pandemic and how people feel about travelling and overnight stays. This project would create a new visitor center to attract overnight stays to Marathon County including day trippers. The building will also serve as a meeting place for organizations to use the conference room. There are three welcome centers located just off the Interstates. These include Beloit (I-39/90), Kenosha (I-94), and LaCrosse (I-90). The Wausau CVB can develop and/or build a new Visitor Center at the current location, to potentially be added to this list at I-39/51.

How does this project benefit the citizens of Marathon County and align with the goals within the strategic and comprehensive plans?

This project benefits the citizens of Marathon County by providing a location for community involvement and community resources. This project aligns with the strategic and comprehensive plan in the "most prosperous" section. This would support economic development, workforce development, cultural resources and tourism to Marathon County.

Estimated Total Cost of Project: \$ 750,000

Amount of Marathon County ARPA Funds Requested: \$ 600,000

Budget Year: 2022 2023 2024 2025 2026

Note: ARPA Funds are to be obligated by December 31, 2024, and spent by December 31, 2026.

Are matching funds available from another organization/municipality? Yes No

If yes, identify who and amount:

The Wausau CVB will be asking for a commitment from all contracted municipalities. These include City of Wausau, City of Schofield, Town of Rib Mountain, and Village of Weston. We are currently in contract negotiations with Village of Rothschild. The Wausau CVB has been approached by some of our municipalities to draft a letter to their Tourism Commission Boards to ask for support. Our goal is to have each municipality make a commitment of \$20,000 to \$30,000 towards the project. Additionally, the Wausau CVB has been in discussions with the Central Wisconsin Foundations and others to be a community project for application. If foundations are interested, applications will also be submitted for funding.

Are there other funding opportunities available such as pandemic-related grants that would reduce the amount of ARPA funding needed? Yes No

If yes, please identify source, amount and timeline of funding awards:

Not that we are aware of, the Wausau CVB did apply for the Capital Grant through the State of Wisconsin for a new Visitor Center, but was not awarded funds. This grant was submitted in November of 2021.

Please identify, if any, ongoing costs the project will incur and how those costs would be funded?

(examples: building maintenance, replacement costs, or ongoing maintenance/cleaning)

The ongoing cost of this project will be funded through the Wausau CVB. There is a current loan for the property and building and we will continue to maintain the loan. We also pay property taxes for this location, and it has and will continue to be in the yearly budget. Once a new Visitor Center is established, the Wausau CVB will pursue additional sources of revenue, including merchandise.

Will this project result in savings for a county department or the community beyond 2026?

Yes No

If yes, please specify how much and in what areas these savings will be realized?

Do you anticipate this project to increase future revenues for Marathon County in general?

Yes No

If yes, what revenues will be affected?

The Wausau/Central Wisconsin CVB will boost the economic impact to Marathon County by attracting visitors who may be passing by to spend the day or night in our area. All businesses within Marathon County benefit, including tourist attractions and workforce recruitment. These would include restaurants, retail stores, to convenience stores. This will generate room tax dollars and local sales tax. It will also showcase ALL of Marathon County's experiences, not just the more urban areas.

Do you anticipate this project to increase future revenues for a county department or Marathon County Government? Yes No
If yes, what revenues will be affected?
N/A

Is there a current program/service that will no longer be offered as a result of this project? Yes No
If yes, please identify the program and costs of the current program:
N/A

Will this new project require additional staff only for the duration of the project? (example: project management resources) Yes No
If yes, how many staffing hours are anticipated? N/A

Please email completed form to the County Administrator at administrator@co.marathon.wi.us

Jodi Maguire
Signature of Project Requestor

07/15/2022
Date

SECTION 2 – To Be Completed by the County Administrator

- Approved for HRFP Committee Review
- Forwarded to Department Head for Review
- Denied
- More Information Needed

Category for Eligible Use:

- Responding to the Public Health Emergency
- Serving the Hardest Hit
- Addressing Negative Economic Impacts
- Improving Access to Infrastructure
- Revenue Loss

Project Budget Year: 2022 2023 2024 2025 2026

County Administrator

Date

Comments for HRFP Committee:

SECTION 3 – Additional Action and/or Comments from HRFP Committee

HRFP Committee Meeting Date: _____ Approved Denied More Information Needed

Total Amount of Marathon County ARPA Funding Recommended by Committee: \$ _____

Comments for County Board:

SECTION 4 – County Board Action

County Board Meeting Date: _____ Approved Denied More Information Needed

Total Amount of Marathon County ARPA Funding Approved by County Board: \$ _____

Additional follow-up items:



Appendix 1: Expenditure Categories

The Expenditure Categories (EC) listed below must be used to categorize each project as noted in Part 2 above. The term "Expenditure Category" refers to the detailed level (e.g., 1.1 COVID-10 Vaccination). When referred to as a category (e.g., EC 1) it includes all Expenditure Categories within that level.

1: Public Health	
1.1	COVID-19 Vaccination ^
1.2	COVID-19 Testing ^
1.3	COVID-19 Contact Tracing
1.4	Prevention in Congregate Settings (Nursing Homes, Prisons/Jails, Dense Work Sites, Schools, etc.)*
1.5	Personal Protective Equipment
1.6	Medical Expenses (including Alternative Care Facilities)
1.7	Capital Investments or Physical Plant Changes to Public Facilities that respond to the COVID-19 public health emergency
1.8	Other COVID-19 Public Health Expenses (including Communications, Enforcement, Isolation/Quarantine)
1.9	Payroll Costs for Public Health, Safety, and Other Public Sector Staff Responding to COVID-19
1.10	Mental Health Services*
1.11	Substance Use Services*
1.12	Other Public Health Services
2: Negative Economic Impacts	
2.1	Household Assistance: Food Programs* ^
2.2	Household Assistance: Rent, Mortgage, and Utility Aid* ^
2.3	Household Assistance: Cash Transfers* ^
2.4	Household Assistance: Internet Access Programs* ^
2.5	Household Assistance: Eviction Prevention* ^
2.6	Unemployment Benefits or Cash Assistance to Unemployed Workers*
2.7	Job Training Assistance (e.g., Sectoral job-training, Subsidized Employment, Employment Supports or Incentives)* ^
2.8	Contributions to UI Trust Funds
2.9	Small Business Economic Assistance (General)* ^
2.10	Aid to Nonprofit Organizations*
2.11	Aid to Tourism, Travel, or Hospitality
2.12	Aid to Other Impacted Industries
2.13	Other Economic Support* ^
2.14	Rehiring Public Sector Staff
3: Services to Disproportionately Impacted Communities	
3.1	Education Assistance: Early Learning* ^
3.2	Education Assistance: Aid to High-Poverty Districts ^
3.3	Education Assistance: Academic Services* ^
3.4	Education Assistance: Social, Emotional, and Mental Health Services* ^
3.5	Education Assistance: Other* ^
3.6	Healthy Childhood Environments: Child Care* ^
3.7	Healthy Childhood Environments: Home Visiting* ^
3.8	Healthy Childhood Environments: Services to Foster Youth or Families Involved in Child Welfare System* ^



3.9	Healthy Childhood Environments: Other* ^
3.10	Housing Support: Affordable Housing* ^
3.11	Housing Support: Services for Unhoused Persons* ^
3.12	Housing Support: Other Housing Assistance* ^
3.13	Social Determinants of Health: Other* ^
3.14	Social Determinants of Health: Community Health Workers or Benefits Navigators* ^
3.15	Social Determinants of Health: Lead Remediation ^
3.16	Social Determinants of Health: Community Violence Interventions* ^
4: Premium Pay	
4.1	Public Sector Employees
4.2	Private Sector: Grants to Other Employers
5: Infrastructure²⁴	
5.1	Clean Water: Centralized Wastewater Treatment
5.2	Clean Water: Centralized Wastewater Collection and Conveyance
5.3	Clean Water: Decentralized Wastewater
5.4	Clean Water: Combined Sewer Overflows
5.5	Clean Water: Other Sewer Infrastructure
5.6	Clean Water: Stormwater
5.7	Clean Water: Energy Conservation
5.8	Clean Water: Water Conservation
5.9	Clean Water: Nonpoint Source
5.10	Drinking water: Treatment
5.11	Drinking water: Transmission & Distribution
5.12	Drinking water: Transmission & Distribution; Lead Remediation
5.13	Drinking water: Source
5.14	Drinking water: Storage
5.15	Drinking water: Other water infrastructure
5.16	Broadband: "Last Mile" projects
5.17	Broadband: Other projects
6: Revenue Replacement	
6.1	Provision of Government Services
7: Administrative	
7.1	Administrative Expenses
7.2	Evaluation and Data Analysis
7.3	Transfers to Other Units of Government
7.4	Transfers to Non-entitlement Units (States and territories only)

*Denotes areas where recipients must identify the amount of the total funds that are allocated to evidence-based interventions (see Use of Evidence section above for details)

^Denotes areas where recipients must report on whether projects are primarily serving disadvantaged communities (see Project Demographic Distribution section above for details)

²⁴ Definitions for water and sewer Expenditure Categories can be found in the EPA's handbooks. For "clean water" expenditure category definitions, please see: <https://www.epa.gov/sites/production/files/2018-03/documents/cwdefinitions.pdf>. For "drinking water" expenditure category definitions, please see: <https://www.epa.gov/dwsrf/drinking-water-state-revolving-fund-national-information-management-system-reports>.



FAST FACTS: WAUSAU/CENTRAL WISCONSIN CONVENTION & VISITORS BUREAU

- **1915:** Wausau Chamber starts a committee to "look after entertainment of visitors and do what we can to secure other conventions for Wausau," developing plans to make Wausau a "greater buying center."
- **1997:** Organization officially formed by Mosinee, Rothschild as a 501(c)(6) declared the tourism entity for Marathon County. Location was the Teepee Building by Cedar Creek.
- **2009:** Badger State Games purchased and Sports Authority started. Outgrew location with addition of the Sports Authority and more staff members.
- **2010:** CVB moves downtown Wausau at 219 Jefferson Street in 2010. Originally to be at the corner of 3rd street and Jefferson but restaurant plans required CVB asked to locate at 219 Jefferson location. Beautiful visitor center with offices in the back for employees and storage in the lower level for the Sports Authority Events. Very low foot traffic imprint.
- **2019:** Organization goes through internal staffing issues magnified by pandemic, including layoffs, municipalities terminated contracts, closing with retirement of Executive Director Richard Barrett in February 2021.
- **2021:** Downtown Lease up in June (rent close to \$4,200/month). Board purchased the former Shakee's building, off Cty Rd NN (Rib Mountain) in August. Location appeal is Interstate 29/51 traffic statistics, Cty Rd NN traffic to Granite Peak, and sightlines of Rib Mountain.
- **2021:** Executive Director Tim White starts October 18, 2021.
- **2022** brings many changes:
 - New board members representative of outdoors, arts, culture, business.
 - Brand new state-of-art website & branding: VisitWausau.
 - Board adopts Strategic Plan with Mission, Vision Statement, Outcomes, Critical Actions.
 - Director of Marketing hired, Marketing Campaigns start.
 - High end Destination Data contract with Zartico to show Visitor/Resident data.
 - CVB will be the premiere Destination Marketing Organization for Marathon County.
- **2022:** Current building is assessed as uninhabitable with mold, asbestos issues. Remediation, renovation assessed by four builders, two remediation companies, three architects and one engineer all recommend demolition and rebuilding a smaller, efficient visitor center.
- Plans include Visitor engagement center, Conference Room for community usage, highlighting local vendors and work/life options, branded merchandise.
- **2023:** With 600k grant approval from Marathon County, CVB will obtain additional funding from Municipalities to contribute \$150k. Construction starts in Spring.

CVB 2021 Audit Report QR Code



Support Letters QR Code





Benefits of CVB Building

- Location right off Interstate I29 & Hwy 51: 3 million northbound vehicles/yr (WisDot)
- Located right off County Rd NN main route to Granite Peak: 5,500 westbound vehicles/day (WisDot)
- 2021 Marathon County Tourism had a \$403 million Economic Impact
- 2021 Marathon County Tourism accounted for 3473 full & part time jobs
- 2022 Revenue projections show growth from 2019 numbers (best year on record)
- Stevens Point CVB sells \$100,000 a year in merch to locals (best type of marketing)
- Visitors Center will showcase area local vendors from Marathon county
- Visitors Center will showcase living and working in Marathon county
- Conference Room will be used by community groups via reservation



Wausau/Central WI CVB
Profit & Loss Prev Year Comparison
 January through December 2021

	<u>Jan - Dec 21</u>	<u>Jan - Dec 20</u>	<u>Jan - Dec 19</u>
Ordinary Income/Expense			
Income			
330 · Restr. Schofield Hold	35,993.66	22,615.00	36,193.02
331 · Restr. Weston Hold	130,833.56	50,709.27	112,788.89
402 · Gift Shop - Taxable	2.00	235.50	472.50
403 · Gift Sales - Non Taxable	10.00	181.76	65.50
405 · Publication & Program Revenue	4,164.00	47,705.00	73,050.00
410 · Brochure Distribution Service	2,850.00	2,990.00	7,005.00
420 · Sponsorship	0.00	1,550.00	0.00
422 · Registration Fees	0.00	0.00	0.00
430 · Resale/Misc Revenue	6,275.00	155.00	1,287.00
432 · Interest Income	589.37	202.98	40.64
435 · Room Tax	436,809.66	324,565.03	608,990.90
436 · Expedia Room Tax	0.00	36,964.06	0.00
441 · Grant Revenue	27,840.00	311,476.52	0.00
Total Income	<u>645,367.25</u>	<u>799,350.12</u>	<u>839,893.45</u>
Gross Profit	645,367.25	799,350.12	839,893.45
Expense			
499 · Trade Out	0.00	0.00	5,565.00
500 · Conference Expenses	1,082.78	1,409.54	7,623.76
534 · Print & Design Expenses	49.00	518.88	3,480.79
565 · Event Supply	286.33	0.00	0.00
567 · Merchandise for resale	0.00	0.00	1,052.05
569 · Property Tax	4,475.85	477.42	482.35
570 · Expedia Rm Tax Percent Payout	0.00	29,386.86	0.00
576 · Outside Services	4,628.07	3,600.00	120.25
607 · Advertising Expenses	1,398.50	1,120.00	13,447.40
608 · Marketing Expense	28,123.04	32,719.98	38,031.32
609 · Website	3,360.83	7,690.70	7,100.00
705 · Computer & Software Expense	2,866.47	7,243.68	9,523.07
707 · Legal & Accounting	27,579.75	57,284.85	10,749.50
708 · Dues & Subscriptions	7,401.24	7,900.02	10,331.33
710 · Office Expense	4,724.74	5,594.84	4,619.93
712 · Visitors Magazine Expense	26,250.86	40,397.87	44,564.22
715 · Bank & Credit Card Fees	1,107.41	1,575.42	1,261.21
720 · Vehicle Expense	764.09	1,756.39	3,432.58
722 · Repairs & Maint	2,848.24	135.36	105.50
730 · Health Insurance	9,347.72	27,170.11	20,031.50
732 · Meals & Entertainment	1,688.80	1,213.09	3,037.56
733 · Insurance	12,633.61	20,020.34	20,859.65
755 · Telephone Expense	5,526.16	8,392.85	9,546.19
756 · Equipment Lease	2,301.12	2,301.12	477.95
760 · Postage	167.74	258.72	1,951.60
770 · Rent /Storage Expense	43,544.51	44,065.15	52,813.04

Wausau/Central WI CVB
Profit & Loss Prev Year Comparison
 January through December 2021

	<u>Jan - Dec 21</u>	<u>Jan - Dec 20</u>	<u>Jan - Dec 19</u>
771 · Parking Permit	681.45	702.68	2,380.27
772 · Utilities	1,997.78	3,838.34	4,126.12
773 · Tourism Commissions	0.00	11,525.00	19,385.00
775 · Capital Expense	0.00	1,824.00	5,552.00
800 · Salary & Wages	168,367.69	283,594.90	366,223.65
809 · Employee Benefits	4,350.00	8,488.35	9,975.00
810 · Payroll Taxes	10,433.74	22,168.13	30,343.76
811 · Retirement Plan	6,280.27	9,733.23	10,850.48
812 · Interest Expense Building	13,531.54	0.00	0.00
Total Expense	<u>397,799.33</u>	<u>644,107.82</u>	<u>719,044.03</u>
Net Ordinary Income	247,567.92	155,242.30	120,849.42
Other Income/Expense			
Other Expense			
930 · Restr. Schofield Hold Release	19,002.85	0.00	26,700.00
931 · Restr. Weston Hold Release	60,500.00	17,941.00	0.00
975 · Depreciation Expense	8,078.54	5,213.10	7,561.87
980 · Disposal of Equipment	-175.00	0.00	0.00
Total Other Expense	<u>87,406.39</u>	<u>23,154.10</u>	<u>34,261.87</u>
Net Other Income	<u>-87,406.39</u>	<u>-23,154.10</u>	<u>-34,261.87</u>
Net Income	<u><u>160,161.53</u></u>	<u><u>132,088.20</u></u>	<u><u>86,587.55</u></u>

Wausau/Central Wisconsin Sports Authority Inc.
Profit & Loss Prev Year Comparison
 January through December 2021

	<u>Jan - Dec 21</u>	<u>Jan - Dec 20</u>	<u>Jan - Dec 19</u>
Ordinary Income/Expense			
Income			
330 · Restr. MMB Schofield	3,999.29	2,512.78	4,021.44
331 · Restr. MMB Weston	30,558.30	12,971.17	28,197.21
333 · Restr. MMB Wausau	0.00	5,000.00	23,258.47
402 · Gift Shop	0.00	12.00	2,371.50
420 · Sponsorship	18,600.00	71,000.00	38,555.00
422 · Registration Fees	137,055.28	118,923.04	245,411.58
430 · Resale/Misc Revenue	8,401.55	10,973.90	14,765.81
432 · Interest Income	49.21	31.96	13.52
434 · Print & Design Income	0.00	120.00	841.60
435 · Room Tax Revenue	0.00	41,584.79	67,815.80
440 · Sports Authority	85,859.66	49,734.01	117,670.29
441 · Grant Revenue	6,985.00	55,500.00	2,799.00
445 · Contract Revenue	0.00	5,621.05	38,191.10
490 · Other Organizations Sponsorships	0.00	0.00	0.00
900 · Community Foundation - Taxable	3,459.79	4,742.97	4,938.81
Total Income	294,968.08	378,727.67	588,851.13
Gross Profit	294,968.08	378,727.67	588,851.13
Expense			
500 · Conference Expenses	751.38	355.51	11,112.91
534 · Print & Design Expenses	1,971.06	451.62	2,444.27
564 · Participant Supplies	46,674.03	60,396.12	98,385.77
565 · Event Supply	51,172.23	45,032.92	92,994.45
565A · Event Service Fees	34,483.15	63,739.82	59,147.00
565B · Event Facility Fees	5,169.67	6,443.75	13,186.31
566 · Reim Registration/Contract Fees	0.00	2,606.00	63,158.00
567 · Merchandise for resale	0.00	6,119.58	6,576.21
576 · Outside Services	11,137.51	1,714.00	19,003.72
607 · Advertising Expenses	3,345.13	12,361.19	17,849.13
608 · Marketing Expenses	12,161.76	2,821.90	24,913.38
609 · Website	144.18	673.18	713.70
612 · Grant Expense	12,500.00	9,000.00	154,599.38
705 · Computer & Software Expense	0.00	0.00	66.45
707 · Legal & Accounting	2,400.00	8,870.00	8,005.50
708 · Dues & Subscriptions	863.85	869.74	2,870.00
710 · Office Expenses	435.87	768.14	2,349.20
715 · Bank & Credit Card Fees	66.88	265.00	527.80
718 · Registration Fees Expense	80.00	260.00	9,698.59
720 · Vehicle Expense	2,886.62	1,706.37	3,013.91
732 · Meals & Entertainment	1,255.88	1,926.45	2,875.47
760 · Postage	879.32	1,222.16	1,506.50
773 · Tourism Commissions	625.00	4,300.00	10,845.00
800 · Salary & Wages	65,700.06	55,712.60	58,490.00

Wausau/Central Wisconsin Sports Authority Inc.
Profit & Loss Prev Year Comparison
January through December 2021

	<u>Jan - Dec 21</u>	<u>Jan - Dec 20</u>	<u>Jan - Dec 19</u>
810 - Payroll Taxes	5,105.85	4,562.01	4,474.49
Total Expense	<u>259,809.43</u>	<u>292,178.06</u>	<u>668,807.14</u>
Net Ordinary Income	35,158.65	86,549.61	-79,956.01
Net Income	<u><u>35,158.65</u></u>	<u><u>86,549.61</u></u>	<u><u>-79,956.01</u></u>