



MARATHON COUNTY EXECUTIVE COMMITTEE AMENDED AGENDA

Date & Time of Meeting: Thursday, September 15, 2022 @ 3:30 p.m. Meeting Location: WebEx/Courthouse Assembly Room, 500 Forest Street, Wausau WI Committee Members: Kurt Gibbs, Chair; Craig McEwen, Vice-Chair; Matt Bootz; Michelle Van Krey; John Robinson; Rick Seefeldt; Jacob Langenhahn; Chris Dickinson; Jean Maszk

Marathon County Mission Statement: Marathon County Government serves people by leading, coordinating, and providing county, regional, and statewide initiatives. It directly or in cooperation with other public and private partners provides services and creates opportunities that make Marathon County and the surrounding area a preferred place to live, work, visit, and do business. (Last updated: 12-20-05)

Executive Committee Mission Statement: The Executive Committee of the Marathon County Board exists for the purpose of implementing the County's Strategic Plan by coordinating policy formation among the Committees and providing leadership for all County Board policies through supervision of administrative staff.

Persons wishing to attend the meeting by phone may call into the telephone conference beginning five (5) minutes prior to the start time indicated above using the following number:

Phone #: 1-408-418-9388 Access Code: 146 235 4571

The meeting will also be broadcast on Public Access or at https://tinyurl.com/MarathonCountyBoard

When you enter the telephone conference, PLEASE PUT YOUR PHONE ON MUTE!

- 1. Call Meeting to Order
2. Pledge of Allegiance
3. Public Comment (15 Minutes) (Any person who wishes to address the County Board, or one of its committees, during the "Public Comment" portion of meetings, must provide his or her name, address, and the topic he or she wishes to present to the Marathon County Clerk, or chair of the committee, no later than five minutes before the start of the meeting. All public comment must be germane to the jurisdiction of the committee.)
4. Approval of the Executive Committee Meeting Minutes from August 11, 2022
5. Educational Presentations and Committee Discussion
A. Process for County Board and Committee Minutes
B. Updates from Standing Committee Chairs
6. Operational Functions Required by Statute, Ordinance, or Resolution
7. Policy Issues for Discussion and Possible Action
A. Discussion of Strategic Plan Updates from the Standing Committees and Possible Recommendations to the Board
1. Infrastructure Committee
2. Health & Human Services Committee
3. Extension, Education, and Economic Development Committee
8. Next Meeting Date & Time, Location, Announcements and Future Agenda Items:
A. Committee members are asked to bring ideas for future discussion.
B. Next Executive Committee Meeting: Thursday, October 13 at 3:00 p.m.
9. Adjournment

\*Any person planning to attend this meeting who needs some type of special accommodation in order to participate should call the County Clerk's Office at 261-1500 or e-mail countyclerk@co.marathon.wi.us one business day before the meeting

SIGNED: Chair Kurt Gibbs Presiding Officer or Designee

EMAILED TO: Wausau Daily Herald, City Pages, and other Media Groups
EMAILED BY:
DATE & TIME:

NOTICE POSTED AT COURTHOUSE
BY:
DATE & TIME:



## MARATHON COUNTY EXECUTIVE COMMITTEE AGENDA WITH MINUTES

**Date & Time of Meeting:** Wednesday, August 10, 2022 @ 1:00 p.m.

**Meeting Location:** WebEx/Courthouse Assembly Room, 500 Forest Street, Wausau WI

**Committee Members:**

Kurt Gibbs	Present
Craig McEwen	Excused
Matt Bootz	Present
Chris Dickinson	Excused
Jacob Langenhahn	Present
Jean Maszk	WebEx
John Robinson	Present
Rick Seefeldt	Present
Jennifer Aarrestad (for HHS)	Present

Staff Present: Lance Leonhard (WebEx), Mike Puerner, Kim Trueblood

- 1. Call Meeting to Order**
- 2. Pledge of Allegiance**
- 3. Public Comment** - None
- 4. Approval of the Executive Committee Meeting Minutes from July 14, 2022** – Motion by Langenhahn, Second by Bootz to approve the minutes. Motion carried on a voice vote unanimously.
- 5. Educational Presentations and Committee Discussion**

**A.** Follow Up on [2018-2022 Strategic Plan Discussion from each of the Standing Committees](#)

1. What new strategies need to be added to the existing Objectives in the plan?
2. Should any of the strategies under your Objectives be prioritized?
3. Are there any Objectives and/or Strategies from the [2016 Comprehensive Plan](#) be added to the Strategic Plan?

Chairs of each standing committee discussed proposed changes to the Strategic Plan as discussed at individual committee meetings. Work is still ongoing in finalizing the document for presentation to the board. Administrator Leonhard stated that the deputy administrator is also working with committee members. Discussion was had and questions were asked and answered.

- 6. Operational Functions Required by Statute, Ordinance, or Resolution - None**
- 7. Policy Issues for Discussion and Possible Action**

**A.** Follow Up on Administrator's Work Plan

1. Prioritization of Each Project on the Work Plan
2. Potential Additions to the Work Plan
  - a. Possibility of detail of costs for each department based on statutory requirements and level of service
3. Potential Deletions from the Work Plan

There has been a suggestion of creating a 5-year work plan rather than having a yearly work plan completed by the end of 2022. There are many layers to be considered and current staff demands will limit some of the facilities projects specifically. The administrator will go through the work plan and attach some time frames before it is submitted to the Executive Committee. Discussion was had and questions were asked and answered.

Discussion followed regarding establishing the level of service each department will be providing relative to statutory and non-statutory requirements. With the current workload of Finance and HR, this may not be a

feasible task, but is more realistic for a future endeavor. The consensus is that each committee will begin to look at this as time allows so that meaningful input can be made for the 2024 budget. Questions were asked and answered.

**8. Next Meeting Date & Time, Location, Announcements and Future Agenda Items:**

**A.** Committee members are asked to bring ideas for future discussion.

**B.** Next Executive Committee Meeting: Thursday, September 8, 2022 at 3:00 p.m.

**9. Adjournment** – Motion by Langenhahn, Second by Robinson to adjourn. Motion carried on a voice vote unanimously. Meeting adjourned at p.m.

Minutes prepared by Kim Trueblood, County Clerk

## Suggested Modifications from the Infrastructure Committee to the 2018-2022 Strategic Plan

8.7 – Strive to provide affordable, reliable, high-speed internet access throughout the county

A – Mark as complete, and modify to add a new strategy

- A(1)
  - o Support the Broadband Task Force in executing continued comprehensive approach to delivering county-wide high-speed internet access, ~~including fiber, copper, powerline, cellular, Wi-Fi, new radio frequencies, satellite, and other emerging technologies~~, with a particular focus on addressing unserved and underserved areas.

B – strike the last two words of the strategy (otherwise leave as is).

- Promote partnerships between carriers/providers and government

C – ~~No Change Suggested~~ Modify as follows:

- Develop ~~financial~~ incentives to encourage carriers/providers to commit to helping accomplish this objective in Marathon County

D – No Change Suggested

- Establish a dig-once policy for county roadway reconstruction and bridge projects that engages providers in a discussion about whether to include conduit for fiber.

E – Modify to provide as follows:

- Assist Marathon County citizens by providing information regarding available carriers within their general areas of the county.

Outcome Measures

- Deem the outcome measure complete as currently drafted.
- Add the following two measures:
  - o By December 31, 202~~2~~4, develop an improved data inventory relative to internet service speeds available through the county.
  - o By December 31, 2023, ensure 85% of households have access to high-speed internet (50 MBPS/10 MBPS)

10.12 – Maintain Infrastructure to support economic growth

A – No Change Suggested

B – Modify to provide as follows:

- Support technology in the workplace and at home, particularly through access to broadband.

C – Eliminate this strategy

- Committee expresses that this is not viewed as a primary function of county government, but rather an obligation of municipalities.

D – No Change Suggested

E – Eliminate this Strategy

- Committee views this as a primary function of municipalities, as opposed to county government

F – Modify to provide as follows:

- Secure state and federal funding to maintain and/or develop infrastructure—including multimodal transportation features—and support economic growth.

ADD strategy G

- Maintain an updated County Highway Safety Plan

ADD strategy H (See Objective 10.13 from Comprehensive Plan)

- Maintain the partnership between Portage and Marathon Counties to support and strengthen Central Wisconsin Airport as a regional airport.

Outcome Measures

- 1 – No Change Suggested
- 2 – Eliminate as drafted and replace with the two following measures:
  - o Implement at least three Federal Highway Administration Safety Countermeasures based on information from the 2021 Marathon County Roadway Safety Plan, or its successor, on an annual basis.
  - o Staff report to Infrastructure Committee relative to Convene a meeting of local to feedback from municipal leaders (elected or appointed) ~~to gather feedback~~ on safety concerns on the county highway and multimodal transportation systems following quarterly safety meetings.

### 3.3 Ensure that every **child** person makes it to adulthood with health, stability, and growth opportunities.

- A) ~~Develop a plan to reduce childhood trauma.~~ Provide resources to reduce childhood trauma.
- B) Create a trauma informed care system.
- ~~C) Develop a comprehensive risk-based assessment to address juvenile offenders to reduce the likelihood of recidivism.~~
- D) Develop a framework for building resilient children **and providing parent resources.**
- ~~E) The County Board will approve a plan that creates a trauma informed response system for services we provide.~~
- F) **Develop a plan to address how to support persons of all ages with disabilities and the changing demographics of persons with disabilities.**
- G) **Continue work towards reducing truancy.**
- H) **Develop policies that support affordable, high-quality child-care.**

#### Outcome Measures

- 1) By December 31, 202~~4~~, there will be an increase in graduation rates ~~from 92%~~ to **95% or above** in Marathon County.
- 2) By December 31, 202~~4~~, out of home care placement days will decrease with an emphasis on reducing the most restrictive and expensive placement types in favor of more family-like placement settings. ~~there will be a reduction in out of home placement in Marathon County by 10% with data driven results provided.~~ ~~the number of out of home care days experienced by children in Marathon County.~~
- ~~3) By December 31, 2019, at least one practice change will be implemented that is aimed at decreasing the number of young adults (age 17-21) in Marathon County Jail who were the subject of a court order for services as a child.~~
- 4) **By December 31, 2024, the capacity to deliver affordable, high-quality child-care to children in Marathon County will increase.**

### 3.7 Ensure that every person has local access to effective mental health treatment. **PRIORITY**

- A) Develop a continuum of services within a therapeutic community.
- B) Attract and retain qualified treatment providers and behavioral educators.
- C) Develop more mechanisms to ensure access to treatment across the County.
- D) Develop a more comprehensive approach to crisis prevention and serving people (adults and children in crisis).
- E) Develop comprehensive mental health treatment options for criminal justice populations and others with criminogenic treatment needs.
- F) Conduct a community needs assessment and create a plan to address identified gaps in service.

#### Outcome Measures

- 1) By December 31, 202~~4~~ **the number of Chapter 51.15** Emergency Detentions in Marathon County will decrease.

- 2) By December 31, 202~~2~~**4** the percentage of Life Report community survey respondents who reported not seeing a mental health provider when needed will be less than ~~15%~~ **20% and barriers to mental health care will be reduced.**
- ~~3) By December 31, 2022, the percentage of high school students in Marathon County who felt so sad or hopeless every day for two or more weeks in a row that they stopped doing usual activities during the 12 months before the survey will be less than 20%.~~
- ~~4) Measure trauma and suicidal tendencies and report results by the end of the 2024. Reduce suicidal tendencies by 50%.~~
- 4) By 2024, the **annual** number of deaths by suicide will decrease -(baseline 2021 – 21 suicides)

## 7.2 Mitigate the impacts of ~~heroin and methamphetamine epidemics~~ **drug and alcohol abuse** in Marathon County through evidence-based practices.

- ~~A) Develop a comprehensive approach to address use of heroin and meth.~~
- ~~B) Complete an inventory of programs, services, and community initiatives in relationship to best practices led or supported by Marathon County Government that contribute to mitigating and preventing drug misuse and abuse.~~
- ~~C) Identify gaps in programs/services and community initiatives and opportunities for public/private partnership to further efforts to mitigate and prevent drug misuse and abuse.~~
- D) Identify and advance public policy **and programs** that would support the mitigation and prevention of drug and **alcohol** misuse and abuse among residents of Marathon County
- E) Identify and track data points to measure the impact of drug **and alcohol** misuse and abuse among residents of Marathon County.
- F) Develop a comprehensive approach to address use of drugs and alcohol in the children and young adults of Marathon County.**

### Outcome Measures

- 1) By December 31, 202~~2~~**4** an outcome measure will be established to measure the quality of life for all people in counseling, mental health, or AOD related treatment programs seen at North Central Health Care.
- 2) By December 31, 202~~2~~**4**, 3% or less of high school students in Marathon County will report having taken prescription drugs without a doctor's prescription one or more times in the past 30 days.
- 3) By December 31, 202~~2~~**4**, the rate of overdose deaths among residents in Marathon County will hold steady or decrease.

## EEED Committee Updates to Executive Committee

On 10.6, they discussed the desire to have WCA (Dale Knapp) and the local Chamber come to speak to them about workforce and housing issues.

On 8.7, they discussed their vote in July to support the changes that INFR had made here as a co-lead.

On 10.8, they are waiting for Supervisor Baker to arrange an educational presentation on the notion of a Kowalski Interchange and changes to Wausau's MPO planning.

I re-read my notes and watched that portion of the meeting again, and my understanding is that they had one vote on 10.10 and approved the changes with an amendment. I've highlighted the changes I understand they made and I'm not sure where the discussion around Outcome 2 is headed but it seemed like they were thinking that might be re-worded in the future.

10.10 – Create an innovative atmosphere to foster an entrepreneurial-supportive environment.

Strategy A Existing: Respond to changing economic conditions and opportunities through periodic review and updating of economic development strategies, policies, investments, and programs:  
Proposed: (Unchanged)

Strategy B Existing: Work with MCDEVCO to support a low-interest loan fund to finance new farmer startups and adoption of new technology by existing farmers:  
Proposed: (Unchanged)

Strategy C Existing: Enhance awareness of MCDEVCO as the primary point of contact for business expansion and startup information.  
Proposed: (Unchanged)

Outcome Measure 1: Proposed Change to: During 2023 and 2024, the average annual number of business startups in Marathon County will be maintained or increased.

Outcome Measure 2: Proposed Change to: By December 31, 2024, 90% of businesses that receive assistance from Marathon County Development Corporation will be sustained for 3 years.

NEW Outcome Measure 3: Proposed Change to: By December 31, 2023, add one or more McDevco informational pages to the "Work" section of the Marathon County website