



## EXTENSION, EDUCATION & ECONOMIC DEVELOPMENT MARATHON COUNTY COMMITTEE **AMENDED** AGENDA

Date & Time of Meeting: **Thursday, August 4, 2022, at 3:00 p.m.**

Meeting Location: **Courthouse Assembly Room, Courthouse, 500 Forest Street, Wausau WI**

Committee Members: Rick Seefeldt, Chair; Becky Buch, Vice-Chair; David Baker; Bobby Niemeyer;  
Tom Rosenberg; Kim Ungerer; Yee Leng Xiong

**Marathon County Mission Statement:** *Marathon County Government serves people by leading, coordinating, and providing county, regional, and statewide initiatives. It directly or in cooperation with other public and private partners provides services and creates opportunities that make Marathon County and the surrounding area a preferred place to live, work, visit, and do business. (Last updated: 12-20-05)*

**Committee Mission Statement:** *Provide the leadership for implementation of the Strategic Plan, monitoring outcomes, reviewing and recommending to the County Board all policies related to educational and economic development initiatives of Marathon County.*

*Persons wishing to attend the meeting by phone may call into the telephone conference beginning five (5) minutes prior to the start time indicated above using the following number:*

**Phone #: 1-408-418-9388**

**Access Code: 146 235 4571**

When you enter the telephone conference, **PLEASE PUT YOUR PHONE ON MUTE!**

The meeting will also be broadcast on Public Access or at <https://tinyurl.com/MarathonCountyBoard>

1. **Call Meeting to Order**
2. **Pledge of Allegiance**
3. **Public Comment** *(Any person who wishes to address the committee during the "Public Comment" portion of meetings, must provide his or her name, address, and the topic he or she wishes to present to the Marathon County Clerk, or chair of the committee, no later than five minutes before the start of the meeting. All comments must be germane to the jurisdiction of the committee)*
4. **Approval of the Minutes of the July 2022, Extension, Education & Economic Development Committee Meeting.**
5. **Policy Issues Discussion and Potential Committee Determination:**
  - A. Continued discussion of recommendations to Executive Committee for updates to the strategies, objectives, and expected outcomes found in the 2019-2022 Strategic Plan
    1. New strategies to be added to the existing Objectives in the plan.
    2. Strategies to be prioritized within existing objectives.
    3. Strategies or objectives from the 2016 Comprehensive Plan to add to the Strategic Plan.
6. **Operational Functions required by Statute, Ordinance, Resolution or Policy: None**
7. **Educational Presentations and Committee Discussion**
  - A. Update from Administrator on Budget Preparation process
  - B. Report from UW Extension
  - C. Report from UW Stevens Point
  - D. Monthly Summary of the Marathon County Public Library
  - E. Presentation Regarding Library Materials Complaint Process**
8. **Next Meeting Time, Location, Announcements and Agenda Items:**
  - A. Committee members are asked to bring ideas for future discussion
  - B. Next Scheduled Meeting Thursday, September 1, 2022, at 3:00 p.m.
9. **Adjournment**

*\*Any person planning to attend this meeting who needs some type of special accommodation in order to participate should call the County Clerk's Office at 261-1500 or e-mail [countyclerk@co.marathon.wi.us](mailto:countyclerk@co.marathon.wi.us) one business day before the meeting*

**SIGNED** /s/ Rick Seefeldt  
Presiding Officer or Designee

EMAILED BY:

\_\_\_\_\_

DATE & TIME:

\_\_\_\_\_

BY:

\_\_\_\_\_

DATE & TIME:

\_\_\_\_\_



## EXTENSION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE AGENDA WITH MINUTES

Date & Time of Meeting: **Thursday, July 7, 2022, at 3:00 p.m.**

Meeting Location: **Courthouse Assembly Room, Courthouse, 500 Forest Street, Wausau WI**

Committee Members:

Rick Seefeldt	Present
Becky Buch	Present (Webex)
David Baker	Present
Bobby Niemeyer	Present
Tom Rosenberg	Present
Kim Ungerer	Present
Crystal Bushman	Excused

Staff Present: Lance Leonhard, Leah Giordano, Chris Holman, Michael Puerner, Kim Trueblood, Jason Hausler, Nicole Houdek

Others Present: Ann Herda-Rapp, UWSP-Wausau; Kimm Weber; McDevco, Dr. Ozalle Toms

- 1. Call Meeting to Order**
- 2. Pledge of Allegiance**
- 3. Public Comment** – Abigail Schultz mentioned equal access to programs such as childcare and other County programs.
- 4. Approval of the Minutes of the June 2, 2022, Extension, Education & Economic Development Committee Meeting.**

Motion by Rosenberg, Second by Niemeyer to approve the minutes. Motion carried on a voice vote, unanimously.

**5. Policy Issues Discussion and Potential Committee Determination:**

A. Recommendations to Executive Committee for updates to the strategies, objectives, and expected outcomes found in the 2018-2022 Strategic Plan

1. New strategies to be added to the existing objectives in the plan.
2. Strategies to be prioritized within existing objectives.
3. Strategies or objectives from the 2016 Comprehensive Plan to add to the Strategic Plan.

Vice Chair McEwen explained the process of updating the Strategic Plan which is expiring in 2022. This committee is responsible for reviewing 8.7, 10.6, 10.8, and 10.10 in the Strategic Plan. Discussion was had. Questions were asked and answered. Draft changes to the strategic plan will be brought forward for committee approval at a future meeting.

**6. Operational Functions required by Statute, Ordinance, Resolution or Policy: None**

**7. Educational Presentations and Committee Discussion**

A. UW-Stevens Point – Wausau Campus updates, including

- i. Introduction of Campus Executive Dr. Ozalle Toms
- ii. New programs: Ann Herda-Rapp spoke about a new engineering program that is now offered on campus.

**1. MCDEVCO**

Kimm Weber gave an overview of the July 2022 MCDEVCO report and how it continues to work with Marathon County to provide GAP financing. Kimm discussed how there

has been success in 2022 with their programming calendar. Additional details are provided in the packet.

2. UW-Madison Division of Extension (Jason Hausler)

Jason gave an overview of the 4-H Summer Camp, Horticulture, and FoodWise programming. Details are available in the packet.

3. Marathon County Public Library (Leah Giordano)

Leah gave an overview of the July 2022 Report regarding programming, staffing, and technology updates. Details are available in the packet.

4. Affordable Housing Discussion (Rick Seefeldt)

Discussion was had. Questions were asked and answered.

B. Update on Marathon County's Participation in Project Grow Childcare grant program.

Administrator Lance Leonard gave an update on the Childcare grant and concerns regarding childcare in Marathon County.

**8. Announcements:**

A. Supervisor Baker mentioned that a housing unit in Mosinee is being established using green energy.

B. Future meetings and agenda items: Next meeting is Thursday, August 4, 2022 at 3:00 p.m.

**9. Adjournment**

Motion by Rosenberg, Second by Niemeyer to adjourn. Meeting was adjourned at 4:42 p.m.

Minutes prepared by Nicole Houdek, Administrative Specialist



Extension

UNIVERSITY OF WISCONSIN-MADISON  
MARATHON COUNTY

# July 2022 Report

*We teach, learn, lead, and serve,  
connecting people with the University of Wisconsin, and engaging with  
them in transforming lives and communities.*

## **4-H – Positive Youth Development**

Holly Luerksen, 4-H Program Educator

Jasmine Carbajal, 4-H Associate Educator

- A bi-weekly email newsletter for 4-H families where they learn about local, state, and national program opportunities and project resources. This effort is designed to increase communication while efficiently utilizing resources.
- Youth from Langlade, Lincoln, Marathon and Wood County's participated in a civic engagement travel experience to Washington DC. Youth learn about government, civic engagement, historical leadership and how to use their voice in local programming. Adult advisors who participated learned more about the experience to grow their leadership skills in supporting youth and how to encourage youth to have a voice in their local programs.
- A workshop for young people in grades 3- 12 where they learned how to decorate cookies working with different types of frostings and where they were introduced to careers related to cake decorating. The goal of this program is to support youth in exploring career pathways and for youth to try new skills.
- A photography workshop for youth to learn more about how to mount photos and learn what would make them competitive. The youth shared that this was extremely helpful to learn more about how to take prepare pictures for exhibition.
- The 2022 College for Kids program provided 15 community youth (grades 3-5) an opportunity to participate in hands on workshops and develop new project skills from the 4-H Summer Program Assistants. The workshops were held over 5 days at UW Stevens Point - Marathon County Campus.
- A travel experience orientation meeting for 4-Hers (and their parents) attending the Discover Wisconsin experience. Meeting focused on making connections with the advisors, understanding expectations and sharing travel information.
- A training (Youth for the Quality Care of Animals) for youth where they learn about best practices for animal well-being, food safety, and being a role model and advocate for animal agriculture. The goal of this program is to ensure a safe and quality food product for the consumers and enable youth to sell animals at the county market sale.
- Interactive educational booth for youth at the local county dairy breakfast where they learned how to read a nutritional information label to identify the content of calcium in that food product. The goal of this effort is to encourage calcium consumption to reduce the risk of osteoporosis.



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MARATHON COUNTY

# July 2022 Report

## Agriculture

Heather Schlessner, Dairy Agent

- Planning for the Agriculture Education area at 2022 Wisconsin Farm Technology Days, an outdoor trade show for farmers and rural communities to increase knowledge of Extension Agriculture programs in crops and soils, dairy, farm management, livestock and horticulture.

## FoodWise

Gaonou Thao, FoodWise Educator

- Monthly nutrition/food demo series for Hmong women participating in a domestic abuse support group where participants taste new foods and learn healthy ways to prepare them. The purpose of this program is to improve the quality of their families' diet and increase their ability to manage their food resources.
- Monthly nutrition/food demonstration for adults with limited incomes where participants learn to improve the quality of their families' diet and increase their ability to manage their food resources. The goal of the lessons is for participants to increase eating more fruits, vegetables and whole grains and increase their willingness to try or prepare new foods.

## Horticulture

Janell Wehr, Horticulture Educator

- Planning and revising an online course for consumer audiences (home gardeners) where participants learned fundamental knowledge of Wisconsin horticulture with an emphasis in Integrated Pest Management. The goal is to increase decision-making and problem-solving skills, improve the productivity / health of gardens and landscapes, and to implement gardening practices that have a positive impact on the environment.
- A therapeutic horticulture program (Gaining Ground Garden) for Marathon County residents with court mandated community service hours, where participants learned gardening skills to increase the use of positive self-management practices (self-care and wellbeing activities).
- A weekly therapeutic horticulture program (Green Team) for Marathon County Veterans, where participants learned gardening skills to increase the use of positive self-management practices (self-care and wellbeing activities).
- A social media outreach campaign for consumer gardeners in Wisconsin, where Facebook and Instagram users engaged with Extension resources, including the UW-Madison Extension Horticulture Topic Hub publications and YouTube videos. This effort is designed to increase awareness and knowledge of resources to address environmental contamination and pollution (due to overuse of horticulture chemicals in urban and suburban environments).
- Planning for a multi county educational program series for community gardeners. The goal of this effort is to increase gardeners' knowledge, promote best gardening practices and provide university based resources to community gardeners, which improves the health and productivity of their garden plots.



- A virtual and in-person weekly educational series (Extension Wellness) for Central WI residents where participants learn a variety of topics to improve overall well-being and health. The purpose of this series is to increase overall well-being and health of residents through programs on financial, nutrition, horticulture, and behavioral health education.

## Upcoming Programs

- Extension Wellness Series – 2022  
<https://marathon.extension.wisc.edu/horticulture/therapeutic-horticulture/>
- Romaine Calm and Garden On  
<https://marathon.extension.wisc.edu/2022/02/16/learn-to-garden/>
- FoodWise Healthy Eating Series  
Please contact Gaonou Thao at [gaonou.thao@wisc.edu](mailto:gaonou.thao@wisc.edu)
- Marathon County 4-H Summer Programs  
<https://marathon.extension.wisc.edu/projects/summer-programs/>

Jason Hausler  
*Area Extension  
Director*

Janell Wehr  
*Horticulture Educator*

Kathy Johnson  
*Administrative  
Assistant*

Heather Schlessler  
*Dairy Agent*

Gaonou Thao  
*FoodWise Educator*

Holly Luerssen  
*4-H Program Educator*

Kris Tiles  
*NRI Program Manager*

Jasmine Carbajal  
*4-H Associate  
Educator*



# Wausau UW-Stevens Point

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Report to the Extension, Education, and Economic Development Committee  
August 2022

1. **Building update** – The wallpaper updates are almost finished. It looks great! If you have a chance, please stop by campus to take a look.
2. **Orientation and Advising** – We are currently hosting orientation sessions for newly admitted students. We are also holding advising meetings for new and returning students.
3. **First day of classes** – The first day of classes is September 6
4. **Welcome Back Day** – Our student welcome back day is scheduled for September 8. It will be held in Marathon Park

Submitted by Ozalle Toms, Campus Executive



## Monthly Summary of the Marathon County Public Library for the Marathon County Extension, Education, and Economic Development Committee

August 2022

### Chief Justice Display



An exhibit titled “Justice for All: The Legacy of Chief Justice Shirley S. Abrahamson” will feature Abrahamson’s groundbreaking career through text and personal photos, and will be open to the public in Wausau July 1 through August 31 at the Marathon County Public Library. The exhibit presents the groundbreaking career of Abrahamson, her impact on the Wisconsin court system, and her place in history. It highlights causes she championed: women’s rights, civil rights, public understanding of the court system, and the importance of an independent judiciary. It presents these themes through archival photos, video clips, stories, quotations, and a link to a comprehensive interactive website. The exhibit will also travel to Milwaukee City Hall, UW-Milwaukee’s Golda Meir Library, the L.E. Phillips Library in Eau Claire, and the Neville Public Museum in Green Bay. Additional venues through 2023 and 2024 will be confirmed.

### Records Retention

Marathon County is working on updating record retention procedures. As a result, MCPL is working on identifying records maintained by the library and determining appropriate retention rates. This will ensure that best practices are followed and all DPI requirements met.

## Library ARPA Project Request at Human Resource, Finance and Property Committee Meeting

On June 21, the county's HRFC met to go over ARPA project requests that have been submitted, including the application submitted by the library for third floor renovations (HVAC, finished walls, and ceilings). I presented to the committee an overview of the request and answered several questions posed by committee members. In summary, I believe our request was well received by the committee. While there were several other requests with varying levels of complexity, priority and cost, ours is a one-time investment using the funding and aligns with the qualifications required by the government. Good questions were asked by committee members that I was able to answer while there, including those about the need for a separate entrance and whether the potential uses for the area once finished overlap with initiatives of the Chamber. The request, if approved, would likely be put on the Facilities CIP list.

## Processing Fee Increases

At the beginning of 2022 MCPL's primary book supplier, Baker and Taylor, increased fees on processing services for books and AV materials. Book processing includes attaching RFID stickers and barcodes to books, putting jackets on books, adding ownership stamps and taping the edges of paperbacks. To date 54.5% of the processing budget has been spent, in comparison to 34.3% of the book budget. This means that the processing budget will be spent well before the books are all purchased for the year. To combat this problem, MCPL staff have begun doing more of the book processing in house. So far, AV processing has not caused a budget issue.

## Youth Services

In June, the youth services team was busy with all things summer! School years ended in late May or early June and we saw an influx of kids and families visiting the library. We have answered numerous readers' advisory questions and have helped kids find their next great read. Taylor worked with New Beginnings to create a storybook walk for the World Refugee Event at the 400 Block on June 18th. The book featured was *The Proudest Blue* by Ibtihaj Muhammad. Elizabeth continued outreach to schools with the Community Connections program. She visited schools every other Monday and led a variety of STEAM activities. Taylor and Rose attended the Policy and Procedures Committee Meeting. Musicians Tom Pease and Randy Peterson visited various locations throughout Marathon County and delighted audiences with their songs and stories. Taylor met with a 4H representative about potential

collaborations and also met with the Parks Department about existing collaborations. We also began to make program plans for fall and winter 2022.

## Branches



Grab and Go craft kits continue to be popular at all locations. In June, we collectively handed out 460 jellyfish craft kits for kids and 190 shell barrette craft kits for adults. Summer library program is in full swing! We have had many outdoor book clubs and story times at all locations. Randy Peterson and Tom Pease put on performances in Edgar, Hatley, Marathon, Mosinee, Spencer, and Stratford.

Stratford hosted “Mooooove into Summer” on June 22. They celebrated June Dairy Month with silly cow stories, a chicken dance, a cowbell craft, sack races, and an egg toss. But the special guest – Paige, a 50-pound calf, stole the show with her cuteness. The kids loved meeting her, some even hugging and kissing her! 58 people attended.

Hatley hosted a Fun with Paints day in their green space on June 22nd. They had 3 different painting stations set up and had 23 patrons show up to create their own unique paintings!

The June Library Board Meeting took place in Athens. Laura spoke a bit about the Branch Services Team and the board members were able to look around the library.

Supervisors completed midyear reviews for all branch assistants and coordinators.

Heather from Hatley was awarded a scholarship to attend the Play Make Learn conference in Madison in August. Laura from Rothschild was awarded a WVLS scholarship to attend the Association of Small and Rural Libraries conference in Chattanooga, TN in September.

Hannah worked her last shift as a Rothschild assistant on the 25th and will soon transition to her new role as Edgar Branch Coordinator. Congratulations Hannah! Interviews for the open Rothschild assistant position will be held on July 20th.

# LIBRARY MATERIALS AND RESOURCES

A Brief Overview on Process and Procedure

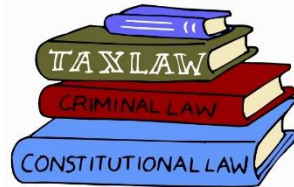
**Mike Puerner**

Corporation Counsel



# Statutory Relationship EEEDC and Marathon County Library

- Libraries are governed by Chapter 43 of the Wisconsin Statutes
  - Library Board is the governing body for policy and operation of a Library
  - 43.58 – Library Board has exclusive control of Library funds and property
  - Library Board makes policy determinations regarding Library and its operations
- County Board provides funding through its annual budget for Library



# Non-Governance Liaison Relationship: EEEDC and Marathon County Library

- Section 2.04(1)(h) creates a non-governance relationship between Library Board and EEEDC



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# Library Material Selection

- Library Board has adopted policies related to library collection development and materials selection:
  - MCPL Collection Development  
Policy: <https://www.mcpl.us/about/policies/collection-development-policy>
  - MCPL Materials Selection  
Procedure: <https://www.mcpl.us/about/policies/materials-selection-procedure-adult-materials-childrens-materials-audio-visual>



# Library Material Selection

- Library Board has adopted a complaint policy and procedure regarding citizen complaints about specific materials
  - MCPL Complaint Policy for Materials  
Collection: <https://www.mcpl.us/about/policies/complaint-policy-materials-collection>
  - MCPL Complaint  
Procedure: <https://www.mcpl.us/about/policies/complaint-procedure-materials-collection>



# Library Material Complaint Process

- Procedure:
  - County residents can complete request for reconsideration (form)
  - Complaints are reviewed by committee appointed by library director
  - Committee makes recommendations to director, who makes a decision on the request

ITEM NUMBER: 13.07c

## REQUEST FOR RECONSIDERATION OF LIBRARY MATERIALS

The Marathon County Public Library welcomes the opinions of its customers concerning the suitability of items in its collection of library materials. This request will be referred to the Library Director who will appoint a committee to review the item. The committee's report will be reviewed and acted on by the Library Director who will report the results to the library customer.

The material I question is:

Title: \_\_\_\_\_

Author/Producer: \_\_\_\_\_

Book? \_\_\_\_\_ If no what? \_\_\_\_\_

Name of person making the request: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Facility where item was checked out: \_\_\_\_\_

1. What do you believe is the theme or purpose of the material? \_\_\_\_\_

2. Is your objection to this material based upon personal exposure to it, upon reports you have heard, or both? \_\_\_\_\_

3. Have you read, seen, heard the material in its entirety? \_\_\_\_\_

4. What do you find objectionable? (Be specific, cite pages) \_\_\_\_\_

5. Does the material have any merit or value? \_\_\_\_\_

6. Are you aware of the judgment regarding the book or material by literary or educational reviewers? \_\_\_\_\_

7. What action would you recommend be taken regarding the use of this material? \_\_\_\_\_

8. What material would you recommend on the same subject? \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Staff member receiving request: \_\_\_\_\_ Date: \_\_\_\_\_



# Library Material Complaint Process

- Appeals Procedure:
  - If the resident is not satisfied with the decision, the resident can request a review
  - Review committee consists of two library board members, two selection coordinators, and one staff person
  - The recommendation of the review committee is presented to the Library Board for a vote

