COUNTY

MARATHON COUNTY **EXTENSION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE** AGENDA

Date & Time of Meeting: Thursday, August 5, 2021 at 4:00 p.m. Meeting Location: Courthouse Assembly Room, (B105), Courthouse, 500 Forest Street, Wausau WI Committee Members: Sara Guild, Chair; Ka Lo, Vice-Chair; Gary Beastrom; Becky Buch; Tom Rosenberg; Rick Seefeldt, Chris Voll

Marathon County Mission Statement: Marathon County Government serves people by leading, coordinating, and providing county, regional, and statewide initiatives. It directly or in cooperation with other public and private partners provides services and creates opportunities that make Marathon County and the surrounding area a preferred place to live, work, visit, and do business. (Last updated: 12-20-05)

Committee Mission Statement: Provide the leadership for implementation of the Strategic Plan, monitoring outcomes, reviewing and recommending to the County Board all policies related to educational and economic development initiatives of Marathon County.

The meeting site identified above will be open to the public. However, due to the COVID-19 pandemic and associated public health directives, Marathon County encourages Extension, Education & Economic Development Committee members and the public to attend this meeting remotely. Instead of attendance in person, Committee members and the public may attend this meeting by telephone conference. If Committee members or members of the public cannot attend remotely, Marathon County requests that appropriate safety measures, including adequate social distancing, be utilized by all in-person attendees. Persons wishing to attend the meeting by phone may call into the telephone conference beginning five (5) minutes prior to the start time indicated above using the following number:

Phone #: 1-408-418-9388

Access Code: 146-159-7938

When you enter the telephone conference, PLEASE PUT YOUR PHONE ON MUTE!

The meeting will also be broadcast on Public Access or at https://tinyurl.com/MarathonCountyBoard

- 1. Call Meeting to Order
- 2. Public Comment (15 Minutes) (Any person who wishes to address the County Board, or one of its committees, during the "Public Comment" portion of meetings, must provide his or her name, address, and the topic he or she wishes to present to the Marathon County Clerk, or chair of the committee, no later than five minutes before the start of the meeting.)
- 3. Approval of the July 1, 2021, Extension, Education & Economic Development Committee Minutes
- 4. Policy Issues Discussion and Potential Committee Determination
 - A. NCWRPC Request for County Funding for a Metro Housing Assessment
 - (Carrie Edmonson Dennis Lawrence)
 - B. Discussion regarding options for UW-Madison Extension position (Jason Hausler)
- 5. Operational Functions required by Statute, Ordinance, or Resolution:
- 6. Educational Presentations/Outcome Monitoring Reports

A. Reports from Committee-Affiliated Departments and Organizations

- 1. Marathon County Public Library (Leah Giordano)
- 2. MCDEVCO (Vicki Resch)
- 3. UW-Madison Division of Extension (Jason Hausler)
- 4. UW-Stevens Point Wausau Campus (Ann Herda-Rapp)

7. Next Meeting Time, Location, Announcements and Future Agenda Items:

- 1. Committee members are asked to bring ideas for future discussion
- 2. Next meeting: Thursday, September 2, 2021 at 4:00 pm
- 8. Adjournment

*Any person planning to attend this meeting who needs some type of special accommodation in order to participate should call the County Clerk's Office at 261-1500 or e-mail countyclerk@co.marathon.wi.us one business day before the meeting

SIGNED /s/ Sara Guild

Presiding Officer or Designee NOTICE POSTED AT COURTHOUSE

FAXED TO:	Wausau Daily Herald, City Pages,			
FAXED TO:	and Other Media Groups			
FAXED BY:		BY:		
FAXED DATE:	7/30/2021	DATE:	7/30/2021	
FAXED TIME:		TIME:		



MARATHON COUNTY EXTENSION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE MINUTES

Thursday, July 1, 2021 at 4:00 p.m. Courthouse Assembly Room, (B105), Courthouse, 500 Forest Street, Wausau WI

Members	Present/Web-Phone	Absent
Chair Sara Guild	Х	
Vice Chair Ka Lo	Х	
Gary Beastrom	Phone	
Becky Buch	W	
Tom Rosenberg	Х	
Rick Seefeldt	Х	
Chris Voll	W	

Also Present: Lance Leonhard, Michael Puerner, Donna Krause, John Robinson, Jason Hausler, David Dickerson, and Toshia Ranallo.

VIA Web or Phone: Ann Herda-Rapp, Leah Giordano.

1. Call Meeting to Order

Chair Guild called the meeting to order at 4:01 p.m.

- 2. Public Comment None
- 3. <u>MOTION BY ROSENBERG; SECOND BY LO TO APPROVE THE MINUTES OF THE JUNE 3, 2021 EXTENSION,</u> <u>EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE MEETING WITH THE CORRECTION TO 5A 1 AND 2</u> <u>TO READ "NEXT APPROPRIATE COMMITTEE" IN REPLACE OF "CIP COMMITTEE". MOTION CARRIED.</u>
- 4. Policy Issues Discussion and Potential Committee Determination None
- 5. Operational Functions required by Statute, Ordinance, or Resolution: None
- 6. Educational Presentations/Outcome Monitoring Reports
 - A. <u>Reports from Committee-Affiliated Departments and Organizations</u>

The following written reports can be viewed in the packet located on our website here.

- 1. Marathon County Public Library (Leah Giordano)
- 2. MCDEVCO Chair Guild provided the update at the request of MCDEVCO staff.
 - Applications open July 12, 2021 for \$5,000 grants for microbusinesses with five or less employees that were affected by COVID-19. Details to apply can also be found in the <u>Marathon</u> <u>County eNewsletter</u>.
 - MCDEVCO is now at full staff with three full time and one part time employees.
- 3. UW-Madison Division of Extension (Jason Hausler)
 - Hosted a regional dairy judging contest on June 16, 2021 as a part of the Area Animal Science Days event.
 - Janell Wehr in the Horticulture field has been working to expand a garden on the corner of Thomas St. and Grand Avenue. A sign will be going up this week.

Discussion:

Jason Hausler reported that Melinda Osterberg has obtained other employment and her last day with UW Extension will be July 13, 2021. Osterberg played an intricate role in the Broadband Taskforce. Discussions are needed to decide what the appropriate role is for extension employees and to identify the best way for the county to move forward in managing broadband activities. Administrator Leonhard asked the committee to consider the following options:

- 1) Should the position that Osterberg occupied relative to broadband, remain with UW Extension?
- 2) Should the position be allocated with other work within the scope of services provided by UW Extension?
- Should the resources for this position be reallocated and analyzed to create a county position during budget discussions? This position could also include programs such as leadership and economic development, child and youth care, human development, community food systems,

local government education, etc.

4) Should the position be contracted out to one of the county's partners?

Administrator Leonhard identified County Administration staff as a temporary short term solution to assist in efforts that need immediate attention. Communication Specialist Sarah Dowidat will help with outreach and Executive Admin Toshia Ranallo will support meeting preparations and minutes. Hausler anticipates administrative tasks will be provided by a newly hired UW Extension administrative assistant by August. However, project management including preparing RFP's, grant writing, and education are major responsibilities that will need to be addressed. Hausler provided the committee a list of tasks outlined by the Broadband Taskforce and highlighted areas that UW Extension identified in which they can be of assistance. This document can be accessed in the packet located on our <u>website here</u>.

Supervisor Robinson gave an update on current Broadband Taskforce activities and explained immediate needs that include generating support letters that are critical for grant applications which are due on July 27th. The Taskforce will be meeting on July 7, 2021 to review ISP provider proposals and make recommendations.

The HR Finance Committee will be having a series of public meetings in late July and August to ask the community for their input on how to spend \$26.3 million American Rescue dollars.

Robinson commended Melinda Osterbrink for all her efforts and support to the Broadband Task Force.

Supervisor Comments:

- Supportive of staff. Should hire a full time person to fill this as a county position to focus on Broadband education and research as well as any future similar projects. Position could change over time.
- Support hybrid position partnering with Lincoln County and UW Extension
- Contract with MCDEVCO for grant and project management. Keep UW Extension for education and research.
- UW Extension current position allocates 10-15 hours a week for Broadband. Not sufficient.
- Contract a part or full-time person depending on funding options
- Ask extension to continue broadband 10 to 15 hours a week with just an education emphasis and hire someone else to do the grant and project management. Two points of contact for the broadband initiative.
- Reallocate the hours into a position focusing on our Broadband initiative and pursues other areas of the strategic plan. Single point of contact.
- 4. UW-Stevens Point Wausau (Ann Herda-Rapp)
 - Working with MCDEVCO to bring in food vendors on campus
 - Gearing up for Fall semester
 - Some furnishings have been repurposed
- 7. Next Meeting Time, Location, Announcements and Future Agenda Items:
 - a. Announcements: Fair will be next month August 3rd-8th.
 - b. Next meeting: Thursday, August 5, 2021 at 4:00 pm
 - 1. Continue to discuss Broadband position at next meeting.

8. Adjournment <u>MOTION BY ROSENBERG; SECOND BY SEEFELDT TO ADJOURN THE MEETING AT 5:13 P.M. MOTION</u> <u>CARRIED</u>

Respectfully submitted by Toshia Ranallo

Budget Request Metro Wausau Housing Assessment

Request

This is a request from the North Central Wisconsin Regional Planning Commission on behalf of the Wausau Metro Municipalities including:

- City of Schofield
- City of Wausau
- Village of Kronenwetter
- Village of Marathon City
- Village of Rothschild
- Village of Weston
- Town of Rib Mountain

to ask Marathon County to contribute an amount of **\$30,000** toward a **Metro Wausau Housing Assessment**. Combined, the Wausau Metro area represents approximately 60% of the Marathon County population and roughly 80% of Marathon County jobs. Housing continues to be a critical issue for the state, the region, and the Metro Wausau area.

Project Proposal

The proposed project is the creation of a Housing Assessment for the greater Wausau Metro area (including the Cities of Mosinee, Schofield, and Wausau, Villages of Kronenwetter, Maine, Marathon City, Rothschild, and Weston, and the Town of Rib Mountain).

Scope of Work

The Scope of Work for the Metro Wausau Housing Assessment includes the following components:

Task 1: Background Analysis, Inventory, and Evaluation of Existing Conditions

Including review of:

- existing plans and documents
- demographics
- economic factors
- housing factors
- housing gaps

Task 2: Public Participation and Outreach

- oversight committee
- stakeholder interviews
- resident survey
- public engagement

- presentations
- issue identification

Task 3: Organizational Strategy Evaluations and Research

- What options are available to address housing needs?
- What regulatory barriers exist?
- What administrative, land use, and zoning policies should be changed?
- What are potential solutions for policy makers, non-profit organizations, and the private sector?
- How do opportunity zones, Low Income Housing Tax Credits (LIHTC), land trusts, land banks, and Community Development Financial Institutions (CDFI's) may play a role in these strategies?

Task 4: Implementation Strategies

- Suggestions of strategies for the implementation of housing programs and development of housing to meet gaps
- Identification of potential revenue funding sources

Task 5: Formulation of the Final Housing Assessment

• The final product will be a synthesis of Tasks 1 through 4 and will include a practical document that addresses the housing needs of the Wausau Metro area and provides guidance to address those needs.

Timeline

NCWRPC will have a completed Metro Wausau Housing Assessment in 12 to 18 months.

Budget

The total cost to complete the Metro Wausau Housing Assessment as outlined will be about \$55,000. NCWRPC will contribute \$10,000 using CARES Act technical assistance funds. However, we are seeking a collaborative effort among all entities involved. County support of this project reinforces the Metro Area focus that we are seeking to provide. We are requesting a \$30,000 contribution from Marathon County.

NCWRPC	\$10,000
Marathon County	\$30,000
Local Units	\$15,000
Total:	\$55,000



Extension Educator Vacant .5 FTE Options – Extension, Education and Economic Development Committee

For the past 2 years, Extension-Marathon County has had the services of a half time Community Development Educator, Melinda Osterberg. Serving in this role, Melinda's work focused – per Marathon County's request – on Broadband. With her resignation, Marathon County has the opportunity to examine where they may want to go with either hiring a Community Development educator or looking at other Extension programming areas, in an effort to meet the needs of Marathon County.

Per the desire of the Extension, Education and Economic Development (EEED) committee during their July 2021 meeting, the following options are laid out for possible consideration moving forward. The current investment by Marathon County, for a jointly funded, half time Extension Educator is \$21,800. Additional funding is available within the Extension budget to assist the educator with office and programming supplies, technology and other incidentals. Rough total investment by Marathon County for this position is around \$25,000.

The following options include but are not limited to:

Community Development Extension Educator

This position would continue the partnership with Lincoln County, hiring a full-time position to serve both counties. The Community Development Educator position could continue to have a programming focus on Broadband, however, could be rewritten to focus on Organizational Leadership. This adjustment could assist Administration in creating and expanding a leadership development



program for county employees and partners – as outlined in the Administrators 2021 budget document. If the position were to continue to focus on Broadband, it would work to help achieve an objective outlined in the Marathon County Strategic Plan (8.7), along with an area the EEED committee identified in their Situational Analysis conversation with Extension in the Spring of 2021. Currently there is support to move this position forward with Extension as soon as the counties (both Marathon and Lincoln) are ready.

Health and Wellbeing (HWB) Educator

Part of the previously known Family Living Program, the Extension Institute of Health & Well-Being, and the educators within it, work to catalyze positive change in Wisconsin families through evidence-based programs focused on nutrition, food security and safety, chronic disease prevention, mental health promotion, and prevention of substance abuse. Previously, Extension Marathon County had the services of a Family Living Educator who did focus some of her time toward these areas. With Marathon County's goal to be the healthiest, safest and most prosperous county, a Health and Wellbeing Educator may be in a prime position to work towards achieving that outcome. This spring, during the EEED committees Situational Analysis conversation, the following areas were discussed as need for Extension to work towards addressing: Rural Health outcomes, including farmers in stress and access to healthcare options. Also, the strategic plan, via objective 3.7 (access to mental health treatment) and objective 7.2 (impacts of methamphetamines and opioid epidemic), provide areas where a Health and Wellbeing Educator could work towards creating change. One Extension program that Marathon County is supporting, via Public Health promotions, is the Mental Health First Aid training. With a Health and Wellbeing Educator, Marathon County would be able to offer this program locally. Currently, the Health and Wellbeing Institute is determining if they are able to move this position forward if Marathon County would desire to. Communication is open and a desire to move in this direction by the county would aid in those conversations.



Human Development and Relationships (HDR) Educator

Another component of the previously known Family Living Program, the Extension Institute of Human Development & Relationships, and its educators, provide the tools Wisconsinites need to thrive as well-rounded, capable individuals and families. We support families in caring for each other in ways that promote growth and understanding. Our programs promote aging-friendly communities, coach effective parents and help families put technology, mindfulness and financial awareness to use. Some programs delivered by educators within this Institute include, but are not limited to: Aging Mastery, Rent Smart, and Financial Coaching. Examining the needs of Marathon County, as identified in the Situational Analysis conversation, a Human Development and Relationship Educator may be in a good position to work toward addressing Child Care issues (examining alternatives to "traditional" childcare; working with partners to address the childcare workforce) and Living Wage concerns and the impacts housing and transportation on that. Also, the Marathon County Strategic Plan outlines, via objective 3.3, the goal that every child makes it to adulthood with health, stability, and growth opportunities. An HDR educator would be able to focus on that area and foster community collaborations with other Marathon County departments to achieve this outcome. Like the Health and Wellbeing Institute, the Human Development and Relationships Institute is determining if they are able to move this position forward if Marathon County would desire to. Communication is open and a desire to move in this direction by the county would, again, aid in those conversations.

There are a variety of opportunities that may be opened through this half-time Extension Educator position depending on where Marathon County would like to focus. Other options for educators may also be available if the County is interested in exploring those as well, such as a Natural Resources Educator or a Community Youth Development Educator.



Monthly Summary of the Marathon County Public Library for the Marathon County Extension, Education, and Economic Development Committee

July 2021

Items of note-

The Board made a motion to increase occupancy to 100% at all library locations based on guidelines from the Health Department. This was mostly done as a formality, as we have not yet hit the 50% occupancy at any of our locations. Meeting and study rooms will also be available to patrons with occupancy limits based on ventilation and the ability to socially distance within the designated space. Curbside service requests will be done on an 'as requested' basis when staffing allows. New curbside schedules, meeting room usage, and occupancy increases will go into effect on August 1. Children's inhouse programming is still on hold, but will be revisited near October after school has begun and cases are assessed in relation to that.

MCPL locations have given away over 150 youth books to summer reading club participants in the month of July.

Youth Services team participated in the first ever Goat-a-Palooza in partnership with Marathon County Parks and Recreation on July 22nd. Staff created a bookmark highlighting goat books at MCPL and developed a goat mask grab and go activity kit. 35 kits were given away and goat stories were readaloud to participating families.

About 700 Grab and Go Bug Hotels were given out at all MCPL locations.

Virtual Story times continued each week with fun themes such as vacation, hats, fractured fairy tales, and grumpy stories. Views averaged around 30 for each theme.

We have a job posting listed for a Support Services Manager and are actively looking for someone with an MLIS or equivalent experience who has strong technical skills. We also have a job posting listed for an IT Technician and are looking for a team player who can provide technical services for main library and our branch locations. Both postings close on August 6 but will be extended until the right candidates are found.

Roofing repairs are continuing to progress successfully. Shelving for the Friends ongoing sale and art ledges for our circulating art collection have been ordered, but manufacturing and delivery are to be determined. Final nonfiction shelving and children's reference desk units have been ordered and are expected to be installed mid-September.

The Friends of the Marathon County Public Library held their board meeting on July 26. Topics included: a review of their monthly members-only sales, preparations for the upcoming three-day public sale, promotional materials, and the upcoming 2022 programming budget request.

For the comprehensive July 2021 MCPL Board Packet, please follow this link: <u>https://www.mcpl.us/sites/default/files/attachments/libo_20210719_packet.pdf</u>

MCDEVCO, Inc. - July 2021 Report

GAP Financing

MCDEVCO continues to work with three (3) new small businesses regarding GAP financing and their new small businesses throughout the County.

Entrepreneurial Development

CROPS & SHOPS Marketplace

Two of four are completed and have been a great success for the small business owners that we are now up to 20 vendors for our initial year. The collaboration between these groups of small business owners has been a great networking for each of them. I invite each of you out to our August 26 marketplace to see for yourselves! We are planning on offering COVID and flu vaccinations at the September 23 event.



Entrepreneur Development Starts with Leadership

Our next leadership class will being in October and run into January 2022.



Re-VISION Your Success Post-COVID Workshop Series

Timothy McKeough from Q Up Success, LLC will lead our new program series. The series runs 8/25, 9/1, 9/8, and 9/15 from 6:00pm to 7:30pm at MCDEVCO. Weekly topics include taking 100% responsibility for your future, creating a vision board, goal setting, and putting your plan into action.

Women's Program

November 5, 2021 we are presenting a program for women entrepreneurs, business leaders, and small business owners. The day will begin with our keynote speaker, Allison Liddle who will inspire women to achieve that next level in their lives! Watch for more information.

CWED – Board and Executive Committee Representation for Marathon County

Nothing new to report.

Wausau Regional Chamber

MCDEVCO serves as an advisor to the board.

NCWROC Regional Recovery Plan ALSO NCWRPC Housing Concerns

MCDEVCO serves on both of these regional planning groups for Northcentral WI. The NCWRPC is finishing the COVID study and the group's findings will come out shortly. The Metro housing study meets the end of July.

DOA/CBDG Funding for Microbusinesses

The sub-recipient agreement between Marathon County and MCDEVCO is completed and the program is up and running with us vetting over 25 applications. Currently we have sent five award letters.

Press releases have been sent out to the local media with the Wausau Pilot writing an article. We have sent out the information for our 1200 email list and will be preparing a postcard to reach the microbusinesses throughout Marathon County to include Ag. MCDEVCO's website is up and taking applications.



Municipalities

We took July off with people on vacation. August will bring topics such as workforce and incentives, transportation, housing, and tourism. continue to coordinate monthly meetings with Marathon County and the municipalities. MCDEVCO's business survey has gone out to Weston, Mosinee, South Area Businesses, Marathon County, and Wausau.

EEC Management

MCDEVCO has brought in five new kitchen tenants and five new office businesses. As we look to the future we have met with NATC and NTC on collaborations. It was a pleasure to work with Ann at the UWSP and interviewing for their kitchen service provider. I am excited as they announce the winner of the kitchen services to you!

MCDEVCO has been nominated for a public private collaboration award through WEDA by the City of Wausau. Our paperwork has been submitted July 21, 2021 and the finalist will be notified in August!

Vicki Resech

Executive Director - MCDEVCO



August 2021 Educator Update

The following work was completed in the month of July by Marathon County Extension Educators and staff. The following objectives were pulled from the Marathon County Strategic Plan where the Extension, Education and Economic Development Committee has been designated as either the lead committee or support committee.



OBJECTIVE 10.6: Ensure the future availability of a skilled and flexible workforce prepared to meet the needs of both existing and emerging industries and technologies.

• Foundations in Horticulture (FIH). <u>Registration is now open for FIH</u>. This asynchronous online course teaches researched based horticulture skills and techniques through the lens of Integrated Pest Management. The course is open to the general public and is a great introduction for those interested in entering the green industry. I continue to work on the development team of FIH. I am responsible for creating engagement tools students will use to reinforce the content. These include web based interactive activities using H5P and graphic organizers for note taking.

Additionally, the following work has been completed by our local educators, meeting the diverse needs of Marathon County residents and Wisconsinites.

FoodWIse Education - Tammy Hansen, Gaonou Thao, Melissa Yates

- The virtual "Healthy Eating Series" lessons were discontinued in July in favor of resuming the lessons in person. Six people attended the July lesson on healthy summer vegetables.
- In July, FoodWIse staff taught five nutrition sessions with 38 youth, from kindergarten- fifth grade, in
 partnership with the Wausau School District's Community Connections Program at Lincoln Elementary.
 Lessons focused on the importance of trying new foods, simple snack preparation and healthy eating from
 all five food groups including making half your plate fruits and vegetables.

- Additionally, Tammy continued teaching 35 students in one 3rd grade and one 4th grade summer school class weekly at Lincoln Elementary. Lessons focused on healthy eating from each of the five food groups. healthy beverages and the importance of daily physical activity.
- As the Nutrition and Education Subcommittee Leader for the Marathon County Hunger Coalition, Tammy coordinates the food collections for the "Share the Harvest" gleaning project at the Wausau Farmers' Market. Collections began on Saturday, July 10th. During the first three weeks of collections, we have collected 813 pounds of food and \$300 in monetary donations that will be used to buy additional food to share with Riverview Towers residents.

4-H - Kaitlyn Bernarde

- Held three 4-H day camps with Extension Wood and Clark counties. This included planning and purchasing supplies, leading camp counselor training, and assisting with executing the camps themselves. We had 92 campers signed up for a camp this summer.
- Created Cloverbud activity boxes for youth entering 5K-3rd grade this fall. These boxes had the theme of Living Green and included 13 hands-on activities in the theme of plants, pollinators and recycling. 25 boxes were claimed by local youth, and 25 boxes were donated to Marathon County Social Services to use with their programming. Participants were also invited to participate in 4-H activities at the Wisconsin Valley Fair.
- Assisted the Wisconsin Valley Fair office with distributing materials to 4-H clubs and FFA chapters.
- Set up and ran the pre-fair Cake Revue contest for the Wisconsin Valley Fair. This contest was held on Wednesday, July 28 and had 55 participants from 15 4-H clubs.
- Was a member of a work team to create a statewide communications e-newsletter for 4-H families and other stakeholders. I was invited to be a part of this team due to the <u>successful e-newsletter</u> I send out to the Marathon County 4-H families every other week.
- Assisted with the hiring process of the new Administrative Support Specialist within our office by taking part in interviewing, reviewing applicants, and recommending a candidate.

Horticulture - Janell Wehr

- **Distance Teaching & Learning Conference**. Foundations in Horticulture uses a variety of technologies to provide an asynchronous learning experience to atypical audiences in distance learning. The FIH team will present our work at the Distance Teaching & Learning Conference to share with other distance educators from across the nation. I have been working with a subcommittee to develop our presentation materials for the conference.
- **Community Connections.** Planned and delivered the program, "Look Out for Leaves" at Lincoln School. Students were introduced to the diversity of leaves, and plant species, and how leaves function in plants as food sources. This was to engage youth in science literacy.

An EEO/AA employer, University of Wisconsin-Madison Division of Extension provides equal opportunities in employment and programming, including Title VI, Title IX, and the Americans with Disabilities Act (ADA) requirements. Como empleador que brinda igualdad de oportunidades en el empleo y acción afirmativa (EEO/AA, por sus siglas en inglés), la University of Wisconsin-Madison Division of Extension, proporciona igualdad de oportunidades en el empleo y en sus programas, incluyendo los requisitos del Titulo VI, Titulo IX, y de la ley federal para personas con discapacidades en los Estados Unidos (ADA, por sus siglas en inglés). Tus Tswy Hauj Lwm Ntawm (EEO/AA), ntawm lub Tsev Kawm Ntawy Qib Slab (University of Wisconsin-Madison Division of Extension) pab rau kev ncaj ncees txog kev hauj lwm thiab kev pab cuam, xws li nyob rau hauv Title VI, Title IX, thiab ntawm tsab cai Americans with Disabilities Act (ADA) yuav tsum kom muaj.

- **Multiply Your Joy with Fragrant Herbs.** Planned and delivered a herb propagation workshop for adults over 55 in collaboration with Woodson YMCA-The Landing. The goal of this effort is to increase awareness of therapeutic effects of gardening to support well-being.
- Hosta Diseases with Dr. Brian Hudelson. Hosted webinar event with Dr. Brian Hudelson of the Plant Disease Diagnostic Clinic. The program covered the prevention and management of hosta diseases for consumer horticulture audiences. The goal of this effort is to educate consumer audiences on the best management practices of hosta plants and reduce horticulture product overuse and associated groundwater pollution.
- Horticulture inquiries. I continue to answer horticulture inquiries brought forward by county residents.

Agriculture - Heather Schlesser

- The first part of July was spent attending the National Association of County Agricultural Educators meeting.
- This month we recruited Agriculture educators across the state to enlist trainees in the Planning for Emergency Livestock transport course and are hoping to run our first course this October
- On July 12th we ran our second Heart of the Farm Coffee chat for the summer. There were 57 people registered for the program.
- I have continued coding the transcripts from the Farm Stress focus groups and presented the research findings to the grant review committee.
- Data collection on dairy x beef crossbred calves is continuing. This month we collected data on the first set of calves to reach 400 pounds.
- I am chair of a committee that is organizing a meeting of various organizations that are working in Farm Stress/ Mental Health. The "summit" will be held in October of this year.
- I finalized a video on cow anatomy to be included in our AI course this year: <u>https://www.youtube.com/watch?v=wX6fxBEPBM0</u>
- I also worked to create educational "yard signs" about agriculture to be used at the Fair.
- Finally I helped out with the Extension educational displays at Farm Tech days on July 20th and 21st.

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Report to the Extension, Education, and Economic Development Committee August 2021

- COVID-19 testing COVID testing continues on campus on Wednesday afternoons for community members, staff, and students. Testing will NOT occur on August 4 because of the fair. Individuals can make an appointment at <u>www.doineedacovid19test.com</u>.
- 2. 2021 CIP project updates
 - a. The **reconstruction of the approach to the east entrance** UNDERWAY, fingers crossed that it will be completed by August 20. Students return to campus for Welcome Day on August 27.
 - b. The **HVAC controller system upgrade** UNDERWAY, will continue through the fall. a huge project began right after classes ended and will continue well into the fall. It will be a race to have the main academic building ready for the start of the semester due to supply chain slowdowns.
 - c. The heating plant roof replacement COMPLETED.
- 3. Enrollment projections for fall Enrollment projections suggest we will land at about where we were last year in terms of new and continuing student enrollment. Enrollment of high school students (through concurrent enrollment or ECCP) should be up considerably as we have expanded our offerings to more schools. Bachelor's degree enrollment remains strong, so strong that a new bachelor's degree (in Sociology, serving area social service and criminal justice agencies and non-profits) will be offered starting this fall. And the new Master's degree in Social Work, in a collaboration with UW-Green Bay, begins this fall, meaning we now offer a total of four bachelor's degrees on campus (Business Administration, Nursing, Social Work, Sociology) and three Master's degrees (Business Admin; mental health counseling, through Northern Vermont University; and Social Work, with UWGB).
- 4. Planning for the return of students (and community members)
 - a. We return to mostly in-person classes for the fall. And we will offer a full slate of activities. Those activities will center on the fieldhouse/pool (fitness center, athletics, open swim, intramurals) and the student Union.
 - b. We will also welcome the community back to campus in the fall, with Continuing Education programming, Lecture & Arts events (including HANK Talks, in-person in the CCE theater), access to the fitness center and pool, and facility rentals.

- c. Our food start-up contest has been successful. We are finalizing an MOU now but will soon have a new food vendor on campus to provide food service in the Dining Hall and Student Union, and through catering.
- 5. Residence Hall furnishings UWSP Residential Living has begun to remove furnishings from Marathon Hall. All items should be removed by the end of summer, in preparation for the January 1 handoff of Marathon Hall to the county.
- 6. Deputy Administrator Search Committee I am serving on the search to fill the vacant Deputy Administrator position. Hopefully we can hire a top-notch deputy that will be a good Robin to the county's Batman.
- 7. Design We have talked for some time about the need to update our spaces, particularly the kitchen (vintage 1960s), auditorium, Terrace Room, and planetarium (no longer operational) to provide more flexible space for programming. The university will work to secure funding for that design, to create a vision of the space, to support an eventual CIP request. I'd be happy to speak more about that when we meet. And perhaps we can do a walk-through of the spaces soon too.

Submitted by Ann Herda-Rapp, Campus Executive

TURN-KEY START-UP CONTEST Open your own food business with no costs!

We've got you covered!

Start – or expand – your own food service and catering business with no start-up or overhead costs. An entrepreneur's dream, to start or expand a business with no rent, no mortgage, no utilities, no commissions, no large-equipment costs, no maintenance costs. Plus, catering opportunities and a built-in customer base already at the location!

UWSP at Wausau is looking to partner with a local entrepreneur to provide dining and catering options to the community and also provide food service and catering for their students, staff, and special events.

Set your own hours, promote to the community, provide catering services from a commercial kitchen, and more.

An opportunity you can't pass up. The winning application will include a 2-year MOU, with the opportunity to expand. Contact UWSP at Wausau for contest rules and application

Deadline to apply is 5 p.m. June 25, 2021

SET your own hours and SERVE the community

Dining Hall seating for 85 Union Café seating for 75

Opportunity to be creative and expand location UWSP at Wausau (next to Marathon Park) 518 S. 7th Ave., Wausau, WI

Tour the campus and kitchen and learn more at a walk-through, June 1-11. By appointment only.

For application materials, more information, or to achedule your walk-through, contact: Ann Herda-Rapp sherdara@uwsp.edu 715-281-6269

