



## MARATHON COUNTY EXTENSION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE

### Amended AGENDA

Date & Time of Meeting: **Thursday, September 3, 2020, at 4:00 p.m.**

Meeting Location: **Courthouse Assembly Room, 500 Forest Street, Wausau WI**

Committee Members: Sara Guild, Chair; Ka Lo, Vice-Chair; Gary Beaström; Becky Buch; Tom Rosenberg;  
Rick Seefeldt, Chris Voll

**Marathon County Mission Statement:** *Marathon County Government serves people by leading, coordinating, and providing county, regional, and statewide initiatives. It directly or in cooperation with other public and private partners provides services and creates opportunities that make Marathon County and the surrounding area a preferred place to live, work, visit, and do business. (Last updated: 12-20-05)*

**Committee Mission Statement:** *Provide the leadership for implementation of the Strategic Plan, monitoring outcomes, reviewing and recommending to the County Board all policies related to educational and economic development initiatives of Marathon County.*

The meeting site identified above will be open to the public. However, due to the COVID-19 pandemic and associated public health directives, Marathon County encourages Extension, Education & Economic Development Committee members and the public to attend this meeting remotely. Instead of attendance in person, Committee members and the public may attend this meeting by **telephone conference**. If Committee members or members of the public cannot attend remotely, Marathon County requests that appropriate safety measures, including adequate social distancing, be utilized by all in-person attendees. Persons wishing to attend the meeting by phone may call into the **telephone conference beginning 10 minutes prior to the start time indicated above using the following number: Phone No. 1-408-418-9388. Access Code: 262 543 736**

When you enter the telephone conference, **PLEASE PUT YOUR PHONE ON MUTE!**

1. Call to Order
2. Public Comment (15 Minutes)
3. Approval of the Minutes of the August 6, 2020, Extension, Education & Economic Development Committee Meeting.
4. **Policy Issues** Discussion and Potential Committee Determination:  
**A. Marathon County WEXA Dues Renewal Request**
5. **Operational Functions** required by Statute, Ordinance, or Resolution: None
6. **Educational Presentations** and Committee Discussion
  - A. *Reports from Committee-Affiliated Departments and Organizations*
    1. UW Madison Division of Extension - General update on staff education efforts
      - a) Horticulture position – implementing position sharing with Wood County in 2020.
    2. UW-Stevens Point Wausau
    3. MCDEVCO
      - a) Entrepreneur and Small Business Owner Educational Leadership Program
    4. Marathon County Public Library – update on MCPL System Membership task force
  - B. Discussion regarding County Board educational presentation on Implicit/Explicit Bias and institutional/structural discrimination and their impact on Marathon County's ability to achieve its goals (presentation available here - <https://www.youtube.com/watch?v=k6lxZiSeZJI>)
    1. What opportunities do you see to improve our policies and practices to enhance diversity and inclusion and help us meet [Objective 3.8 of the Comprehensive Plan](#)?
7. Announcements, Next Meeting Date and Time:
  - A. Future committee calendar
    1. Next meeting Thursday, October 1, 2020 at 4:00 pm
8. Adjourn

***Any person planning to attend this meeting who needs some type of special accommodation in order to participate should call the County Clerk's Office at 715-261-1500 one business day before the meeting.***

**SIGNED** /s/ Sara Guild  
Presiding Officer or Designee

FAXED TO: Wausau Daily Herald, City Pages,  
FAXED TO: and Other Media Groups  
FAXED BY: M. Palmer  
FAXED DATE: \_\_\_\_\_  
FAXED TIME: \_\_\_\_\_

NOTICE POSTED AT COURTHOUSE  
BY: M. Palmer  
DATE: \_\_\_\_\_  
TIME: \_\_\_\_\_



# MARATHON COUNTY EXTENSION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE

## MINUTES

Thursday, August 6, 2020, at 4:00 p.m.

Courthouse Assembly Room, 500 Forest Street, Wausau WI

Attendance:	Present	Absent
Sara Guild, Chair	W	
Ka Lo, Vice Chair	W	
Gary Beastron	X	
Becky Buch	W	
Tom Rosenberg	X	
Rick Seefeldt	W	
Chris Voll	W	

**Others Present:** Lance Leonhard, Gerry Klein, Mary Palmer

**VIA WEB:** Ralph Illick, Jason Hausler, Ann Herda-Rapp, Vicki Resch,

1. **Call Meeting to Order**

The Extension, Education & Economic Development Committee meeting was called to order at 4:00 p.m. by Chair Guild.

2. **Public Comment:**

3. **Approval of the Minutes** of the July 2, 2020, Extension, Education & Economic Development Committee (EEED) Meeting.

**MOTION BY VOLL, SECOND BY LO, TO APPROVE THE MINUTES OF THE JULY 2, 2020, EXTENSION, EDUCATION AND ECONOMIC DEVELOPMENT COMMITTEE MEETING.  
MOTION CARRIED.**

4. **Policy Issues Discussion and Potential Committee Determination:** None

5. **Operational Functions required by Statute, Ordinance or Resolution:** - None

6. **Educational Presentations and Committee Discussion**

A. Reports from Committee-Affiliated Departments and Organizations

1. UW Madison Division of Extension

- a) General update on staff education efforts
- b) Relationship of local Master Gardener groups with Extension
- c) Horticulture position – potential sharing of position with Wood County

**Discussion:**

In the written report that is in the packet, Jason Hausler highlighted the various programs.

In previous years administrative support was provided by (UWEX) UW Madison Division of Extension for the Master Gardner's program. Through a Memorandum of Understanding (MOU) the Master Gardner's are aligning with UW Madison's mission and vision and will not be allowed to sign anything on behalf of the University. UW Madison is looking to create a position in Madison to streamline support for all Master Gardner groups throughout the State, freeing up about 12 hours in Marathon County. Marathon and Wood Counties have the largest Master Gardner groups in the State.

Being creative with the streamlining of Master Gardener support hours and staying in the reduced budget for 2021 for Marathon County the Horticulture position will be reduced by .2 or .3 and those hours will be given to Wood County to share this person keeping the position as full time. It is desirable to have the educators out in the field rather than doing administrative work. This is supported by both Wood and Marathon Counties.

**Follow Through:**

No follow through needed at this time.

## 2. UW-Stevens Point Wausau

### **Discussion:**

Ann Herda-Rapp, Wausau Campus Executive. The finance committee went through with CIP approval for an RFP for a new apartment building/dorm. The money in their fund has been approved to be used on the apartment building/dorms and grounds. Other CIP carpet replacement, pool work, roof, etc. are complete. Students will be in classes this fall. The courses will be a mix of in person, virtual and a combination of both. So far it looks like freshman class will be up 34% over last year and over all up around 11%. It's believed that these numbers will increase.

Administrator Leonhard is meeting with the Mayor and a City Planner from the City of Wausau on Monday to see if the city is willing to commit to a partnership for the RFP.

### **Follow Through:**

No follow through needed.

## 3. MCDEVCO

### **Discussion:**

Vicki Resech, Director, is working on vetting about 300 applications for loans and has started writing checks. She is also talking to small business from Abbotsford to Hatley. Growth, Entrepreneurs, Accessible, Resources, Support (GEARS) program will start 9/14/20 through 1/11/21 via Zoom. There will be thirty hours of instruction, will have a counselor and will work with entrepreneurs to approve business plan, financial plan and Dolphin Tank (like Shark Tank where center users can pitch ideas and receive constructive criticism). It's budget time at MCDEVCO.

### **Follow Through:**

No follow through needed.

## 4. Marathon County Public Library

### a) Reopening Plan

### **Discussion:**

Ralph Illick, Library Director, at the Library Board meeting on August 17. He is working with Health Department to consider more openings. Currently road side and drive up service is available in Marathon and Wausau. Appointments are available at Wausau for computer access and branches have limited access and intentional browsing. If you touch you take home or the book/periodical is quarantined for 4 days. They will have home schooling type materials in each community. Putting extra emphasis on this through social media. Hopefully will help with parents for teaching at home.

To work with reducing their budget they have cut back on purchases of materials where redundancy is there. Like rather than buying 10 copies only buy 6. Longstanding issues with main building are being resolved. New windows will be installed in the next few weeks thanks to a good discount from Kolbe and Kolbe. Flashing, etc. are also being rectified. If the roof can't be done by the end of this year, it will be finished in the spring. Inside and outside are looking good.

### **Follow Through:**

No follow through needed.

## 7. **Announcements, Next Meeting Date and Time:**

### A. Future committee calendar

- The next meeting will be Thursday, September 3, 2020 at 4:00 p.m. Let Mary Palmer and/or Chair Sara Guild know if you are unable to attend.
- No announcements.

## 8. **Adjourn**

There being no further business to discuss, **MOTION BY LO, SECOND BY SEEFELDT TO ADJOURN THE MEETING. MEETING ADJOURNED AT 4:50 P.M. MOTION CARRIED.**

Minutes prepared  
by Mary Palmer



Wisconsin  
Extension  
Association

## **INVOICE**

Marathon County Dues for 2020 WEXA Membership	<u>\$50.00</u>
<b>Total Due</b>	<b>\$50.00</b>

Please make check payable to: **Wisconsin Extension Association**

**Please mail your check and a copy of this dues invoice to:**

Wisconsin Counties Association

22 E. Mifflin St., Suite 900

Madison, WI 53703



# Extension

UNIVERSITY OF WISCONSIN-MADISON  
MARATHON COUNTY

## September 2020 Educator Update

*(for work completed in August of 2020)*

### FoodWise Education - Tammy Hansen, Gaonou Thao, Melissa Yates

- All staff continued to participate in webinars on virtual communication platforms, nutrition/physical activity updates, food security issues and health/racial equity, while also participating in regular Extension/ FoodWise zoom meetings at the local, regional, and state levels, and coalition meetings with community partners.
- Gaonou and Melissa continue to participate in a second round of statewide curriculum workgroups. Tammy also continues to participate on the statewide Emergency Food Systems Policy, Systems and Environmental (PSE) review team.
- Tammy continues to coordinate the Marathon County Hunger Coalition's "Share the Harvest" gleaning project on Saturdays at the Wausau Farmers' Market. So far in the first three Saturdays, we have collected 3315 pounds of donated food that have been shared with the older adult residents at Riverview Towers and low-income patrons of area food pantries and Bridge Community Clinic.. This summer's collection has already surpassed the total collected in all of 2019.
- Last month Tammy initiated a discussion on offering a statewide StrongBodies virtual series that would be led by Gaonou with Tammy and Melissa serving as co-hosts along with other Hmong volunteers from around the state. She continues to plan that series which is scheduled to begin in October..
- As a team, we are continuing to review all of our FoodWise programming to determine which lessons we can conduct this fall in a virtual format.
- Tammy conducted midpoint performance conversations/reviews with all three FoodWise nutrition educators.

### 4-H Youth Development - Kaitlyn Bernarde

- **Planned Fall programs** with neighboring counties and support staff due to my impending maternity leave. These programs include several training opportunities to strengthen 4-H club volunteers including initial volunteer training, and annual leader training focusing on programming during COVID. I also am planning with Wood and Clark counties on offering monthly "mini-camps" open to all local youth. This program will include a purchased kit with weekly Zoom "bake-ins."
- **Met with volunteers** to wrap up the 2019-2020 4-H year and plan for the 2020-2021 4-H year which starts October 1. Wrapping up a 4-H year includes auditing financials for every 4-H club and group, reflecting on goals, and recognizing youth and adults on their accomplishments. Planning for the 2020-2021 year includes setting budgets, establishing new SMART goals, and creating club and group calendars. This also included an adult volunteer training in 4-H Online 2.0 (member database platform), which will be rolled out in mid-late September.
- Planned and **presented at the Joint Conference for Extension Professionals Forward Friday virtual** program on the analysis of the 4-H Thriving Model Pilot survey we conducted this Spring with six other colleagues. This presentation to Wisconsin Extension educators, showcased that the model does work and the results

- **Created, administered and analyzed the Camp in a Box evaluation** using Qualtrics. This survey had a 45% response rate and provided our group with lots of information to plan additional “in a box” programs in the future. The survey was then utilized throughout the state for similar 4-H and community youth development programming in Extension. I’m a part of a team that will compile and analyze statewide data to assess program quality and impact in summer 2020.
- **Participated in virtual trainings** in order to strengthen my 4-H programming, and to train 4-H volunteers. These trainings including: Tools for Anti-Racist Teaching by Illinois PBS, Youth Programming During COVID by University of Minnesota, 4-H Opportunity 4 All Forum by National 4-H, and Social Media Training for the second half of 2020 presented by Hootsuite.

### Agriculture Education - Heather Schlessner

- Major efforts this month have been to record interviews with Extension educators in an effort to create an alternative method of factsheet delivery. I would interview authors of various Dairy or livestock related factsheets and edit the interviews into videos that can be shared on YouTube: <https://www.youtube.com/channel/UCReOkUVwgPFN3rEkvlpMPhw>. Videos were also turned into podcasts so the information could be shared in an alternative format: <https://soundcloud.com/user-257595309>
- Met with UW-Madison IT to learn how to set up a Canvas Course for the First Responder Animal Incident training course.
- Worked with Melinda and Kaitlyn on developing videos to celebrate the 100<sup>th</sup> anniversary of the 19<sup>th</sup> amendment.

### Community Development Education - Melinda Osterberg

- **Support of the Broadband Task Force.** The Task Force met on August 17th and determined minimum speed requirements for proposed high speed internet improvements (27 Mbps download/3 Mbps upload) and continued to discuss next steps to increase broadband access. Facilitated a meeting with Internet Service Providers on August 24th. Internet service providers did not provide much insight on projects that could be funded with Routes to Recovery funds, however the ISPs did relay that there is a role for the County to map areas that they could not serve and that the Rural Digital Opportunity Fund auction is something that the County should be aware of.
- **Diversity Affairs Commission Strategic Plan.** Commission Chair Xiong requested my assistance in preparing a Strategic Plan for the Diversity Affairs Commission. We discussed the Strategic Planning process at the August 11th Commission meeting. I conducted research for the planning process and prepared a memorandum for the September Diversity Affairs Commission meeting.
- **100th Anniversary of the 19th Amendment.** Concluded recognition of the 100th Anniversary of the 19th Amendment with a panel discussion on what the next 100 years of women’s suffrage could look like. The panel discussion included Dr. Selika Ducksworth-Lawton (UW-Eau Claire), Chai Moua (Portage County Board Supervisor), and Wausau Mayor Katie Rosenberg. The video, edited, subtitled and produced by Heather Sclessner, has been viewed over 670 times on Facebook.
- Minor activities include supporting the Martin Luther King Jr, Day On planning process and preparing for a Statewide training on how to encourage women to run for local elected office (<https://www.facebook.com/events/374742840170713>).

An EEO/AA employer, University of Wisconsin-Madison Division of Extension provides equal opportunities in employment and programming, including Title VI, Title IX, and the Americans with Disabilities Act (ADA) requirements.

Como empleador que brinda igualdad de oportunidades en el empleo y acción afirmativa (EEO/AA, por sus siglas en inglés), la University of Wisconsin-Madison Division of Extension, proporciona igualdad de oportunidades en el empleo y en sus programas, incluyendo los requisitos del Título VI, Título IX, y de la ley federal para personas con discapacidades en los Estados Unidos (ADA, por sus siglas en inglés).

Tus Tswv Hauj Lwm Ntawm (EEO/AA), ntawm lub Tsev Kawm Ntawv Qib Siab (University of Wisconsin-Madison Division of Extension) pab rau kev ncaj ncees txog kev hauj lwm thiab kev pab cuam, xws li nyob rau huv Title VI, Title IX, thiab ntawm tsab cai Americans with Disabilities Act (ADA) yuav tsum kom muaj.

## Horticulture Education - Janell Wehr

- Continued development of *Foundations in Horticulture* with state committee. *Foundations in Horticulture* replace the current Level 1 Training model for Master Gardeners. This 14 week in depth horticulture course will be open to anyone with an interest in learning more about horticulture, and not just prospective Master Gardeners.
- Developed and hosted Tomato Triage, a virtual and interactive program that discusses many biotic and abiotic issues with tomato plants. Hosted in partnership with YMCA-The Landing, UWSP Continuing Education, and the Marathon County library system.
- Answered horticulture inquiries from area residents.
- Participated in Nature's Healing, a workshop that brought interested individuals within Extension together to increase understanding about the benefits of nature on human physical and mental well-being. These conversations will continue going forward, and I plan to utilize the information in my work to use horticulture as a vehicle for therapeutic healing.

## Area Director Update - Jason Hausler

- Continued serving on the Deans COVID Task Force, evaluating our ongoing organizational response to the pandemic and assisting with program development and guidance.
- Worked on and submitted the 2021 Budget Request to finance. Budget hearing with Administrator Leonhard is set for Friday, September 18th.
- Assisted staff in pursuing and getting approval within Extension to host in person programs for Extension user groups, such as 4-H and Master Gardener Volunteers.
- Engaged in the Marathon County Implicit Bias archive, learning what the Board and City of Wausau are working on and supporting these efforts through work within Extension.

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## Entrepreneur and Small Business Owner Educational Leadership Program

At MCDEVCO, we believe in the entrepreneurial mindset, skills, and relationships that are necessary to launch successful concepts to corporate ventures. Through educational courses, seminars, and workshops, class participants will learn from innovative business experts.

The 30 hours, four months *GEARS* Certificate of Excellence Program will be available online to all current and aspiring entrepreneurs. The comprehensive program will take students from concept development, customer validation, marketing products/services, legal aspects of entrepreneurship, financial and innovated management, to effective growth strategies.

Our program is unique as we incorporate up to 30 minutes of business consulting focused on the individual's business strategy.

Business plans can be proofed for any grammar errors, typos, and punctuation mistakes giving each person a final polished product.

Sign up today to receive your certificate of excellence and launch your new venture!

Cost for the leadership program is \$250.00.



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6:00pm - 8:00pm  
30 Hours of Focused Entrepreneurial Skills.

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Wausau, WI 54401  
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www.mcdevco.org

MARATHON COUNTY  
MCDEVCO

## MCPL System Membership Review Task Force Summary

8/28/20

Status as of September 1, 2020: The Task Force has been approved to continue its work through the Nov. 16, 2020 library board meeting. Remaining meetings will address written statements from MCPL Director, Business Manager, Support Services Team, and Library Services Team (September meeting). The SWOT Analysis by the Task Force will occur during the October 19, 2020 meeting. Final analysis and vote for the Task Force recommendation to the MCPL Board will take place at the November 16, 2020 meeting.

For the November meeting, MCPL will respectfully request that Marathon County Corporation Counsel Attorney Corbett be available for the full library board to advise them on the next steps should the board vote to join the South Central Library Service.