

MARATHON COUNTY EXTENSION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE

AMENDED AGENDA

Date & Time of Meeting: Tuesday, May 21, 2019, at 4:00 p.m.

Meeting Location: UW Stevens Point – Wausau Campus Fieldhouse Classroom (room 112), 608 South

7th Avenue, Wausau, WI 54401

Committee Members: Sara Guild, Chair; Romey Wagner, Vice-Chair; Gary Beastrom; Alyson Leahy, Ka Lo, Jean Maszk; Rick Seefeldt

Marathon County Mission Statement: Marathon County Government serves people by leading, coordinating, and providing county, regional, and statewide initiatives. It directly or in cooperation with other public and private partners provides services and creates opportunities that make Marathon County and the surrounding area a preferred place to live, work, visit, and do business. (Last updated: 12-20-05)

Committee Mission Statement: Provide the leadership for implementation of the Strategic Plan, monitoring outcomes, reviewing and recommending to the County Board all policies related to educational and economic development initiatives of Marathon County.

- 1. Call to Order
- 2. Public Comment Period (15 minute limit)
- 3. Approval of the Minutes of the April 16, 2019, Extension, Education & Economic Development Committee Meeting.
- 4. Policy Issues Discussion and Potential Committee Determination none
- 5. Operational Functions required by Statute, Ordinance, or Resolution:
 - A. Discussion and Possible Action by Committee to Forward to the County Board for its consideration
 - 1. Resolution Designating May 14 as Hmong American Veteran's Memorial Day in Marathon County from the Diversity Affairs Commission
 - 2. Resolution Declaring the Second Monday in October as Indigenous Peoples' Day in Marathon County from the Diversity Affairs Commission
- 6. Educational Presentations and Committee Discussion
 - A. UW Extension Area Director report
 - 1. Update on programming efforts of local educators
 - B. Broadband Access
 - 1. Review of discussion from Marathon County Farmers Union meeting
 - 2. Update on Marathon County Broadband Feasibility Study RFP
 - C. UW Stevens Point Wausau Campus
 - 1. Update on recent University initiatives and developments
- 7. Announcements, Next Meeting Date and Time:
 - A. Announcements of events related to this committee's mission
 - 1. UW-Extension Open House and Meet & Greet event May 23, 2019
 - B. Future discussion topics -- Committee members are encourage to offer ideas for future discussion
 - C. Next meeting date June 18, 2019 at 4:00 pm in the Courthouse Assembly Room
- 8. Adjourn

AT THE CONCLUSION OF THE COMMITTEE MEETING, COMMITTEE MEMBERS WILL TAKE PART IN A TOUR OF THE UW STEVENS POINT – WAUSAU CAMPUS FIELDHOUSE AND POOL FROM UNIVERSITY STAFF. NO FORMAL COMMITTEE DISCUSSION OR BUSINESS WILL BE HAD AND NO FORMAL ACTION WILL BE TAKEN.

Any person planning to attend this meeting who needs some type of special accommodation in order to participate should call the County Clerk's Office at 715-261-1500 or e-mail infomarathon@mail.marathon.co.wi.us one business day before the meeting.

		SIGNED /s/ Sara Guild	
		Presiding Officer or Designee	
FAXED TO: FAXED TO:	Wausau Daily Herald, City Pages, and Other Media Groups	NOTICE POSTED AT COURTHOUSE	
FAXED BY:		BY:	
FAXED DATE:		DATE:	
FAXED TIME:		TIME:	



MARATHON COUNTY EXTENSION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE

MINUTES

Tuesday, April 16, 2019 – 4:00 p.m.
MCDEVCO GEARS Center, 1415 Merrill Ave, Suite 140, Wausau WI 54401

Attendance:		Present	Absent
	Sara Guild, Chair	X	
	Romey Wagner, Vice Chair	X	
	Gary Beastrom	X	
	Jean Maszk	Χ	
	Alyson Leahy	Χ	
	Rick Seefeldt		EX
	Ka Lo	X	

Others Present: Craig McEwen, Brad Karger, Lance Leonhard, Melinda Osterberg, Jason Hausler, Vicki Resech, Gary Radunz, Ann Herda-Rapp

1. Call Meeting to Order

The Extension, Education & Economic Development Committee meeting was called to order at 4:02 p.m. by Chair Guild.

- 2. Public Comment None
- 3. Approval of the Minutes of the March 7, 2019 Extension, Education & Economic Development Committee Meeting and the March 7, 2019, joint meeting of the Extension, Education & Economic Development Committee and Infrastructure Committee.

MOTION BY MASZK, SECOND BY LEAHY, TO APPROVE THE MINUTES OF THE MARCH 7, 2019 EXTENSION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE MEETING AND THE MARCH 7, 2019, JOINT MEETING OF THE EXTENSION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE AND INFRASTRUCTURE COMMITTEE. MOTION CARRIED.

- 4. Policy Issues Discussion and Potential Committee Determination
 - A. Review of Wisconsin Counties Association summary of the 2019-21 State Biennial Budget
 - 1. Committee identification of the two most pressing issues in the budget from the perspective of the Extension, Education, Economic Development Committee

Discussion:

Deputy Administrator Leonhard reviews the two budget proposals that were identified by Marathon County Administration as pertaining to the committee that were of import for consideration. Chair Guild discusses proposed provisions relative to Worker Shortage and Dark Store legislation. Administrator Karger clarifies that the intent of the Executive Committee is to take the input from the respective committees and then further prioritize those issues to ensure that we spend valuable time with legislators discussing the most pressing issues in Marathon County. Members discuss the merits of supporting various provisions in the proposed budget.

Action:

MOTION BY MASZK, SECOND BY LEAHY, TO FORWARD THE FOLLOWING TWO ISSUES TO THE

EXECUTIVE COMMITTEE FOR FURTHER PRIORITIZATION: (1) TIF REFORM AND (2) ALLOCATIONS TO COMBAT WORKER SHORTAGES. MOTION CARRIED.

Follow through: further prioritization to take place at Executive Committee

- 2. UW-Stevens Point at Wausau Campus capital improvement projects (Domestic Water, Pool, and Fieldhouse)
 - a) Should the Committee recommend modifying the previously approved capital projects? (Review of the previously approved projects and recommendation from County Administrator)

Discussion:

Administrator Karger explains the nature of the project, specifically noting that a portion of the pool project relates to the generation of domestic hot water and would need to be completed regardless of whether the specific pool infrastructure renovations were completed. Ultimately, Karger indicates that his recommendation would be to proceed with the project, as previously approved, and that he then work with UW Stevens Point and the Marathon County Parks, Recreation, and Forestry Department to develop and deliver programming in the pool and fieldhouse to enhance the recovery of costs associated with operation of the pool.

Action:

MOTION BY WAGNER, SECOND BY BEASTROM, TO DIRECT ADMINISTRATION TO EXPLORE PROGRAMMING OPTIONS FOR THE POOL AND FIELDHOUSE IN LIGHT THE PLANNED RENOVATIONS WITH THE INTENT TO IMPROVE OUR COST RECOVERY. MOTION CARRIED.

Follow through:

Administration to develop programming options for the pool and fieldhouse to improve our ability to recover costs of operation.

- 5. Operational Functions required by Statute, Ordinance or Resolution
 - A. Discussion and Possible Action by Committee
 - 1. Annual Update on Committee's Progress related to Assigned Strategic Plan Objectives Board Vice-Chair McEwen

Discussion:

Vice-Chair McEwen appears before the committee and engages in discussion with the committee relative to the four strategic plan objectives that have been identified as objectives that the committee will serve as the "lead committee." Committee members express that much of the effort thus far has been devoted to broadband; however, members note that the committee has allocated funding for the Family Friendly workplace study and the regional economic development study.

Action: None

Follow through: Committee to continue its work.

B. Discussion and Possible Action by Committee to Forward to the County Board for its consideration – None

6. Educational Presentations and Committee Discussion

- A. Update on High-Speed Internet / Broadband project
 - 1. Funding for feasibility study identified and request for proposals has been released

Discussion:

Deputy Administrator Leonhard and UW Extension Educator Melinda Osterberg explain that the request for proposals has been released and they provide an overview of the milestone dates relative to the feasibility study. Leonhard indicates that sufficient funds exist within an allocation

relative to the county's emergency radio communication tower system and that because of the nature of that funding, no additional budget transfer is necessary.

Follow through: None

B. Report from UW Extension Area Director – update on recent programming by local educators and upcoming regional meetings

Discussion:

Jason Hausler reviews his written report with the committee and answers questions relative to the programming efforts of local educators.

Follow through: None

C. Update from MCDEVCO on new location and programming

Discussion:

Vicki Resech welcomes committee members to MCDEVCO's new offices and explains the vision of the GEARS Center and MCDEVCO's new and ongoing programming efforts.

Follow through: None

7. Announcements, Next Meeting Date and Time:

- A. Future committee calendar
 - 1. May 21, 2019 at 4:00 pm UW Stevens Point at Wausau Campus

8. Adjourn

MOTION BY BEASTROM; SECOND BY MASZK, TO ADJOURN THE MEETING. MOTION CARRIED.

AT THE CONCLUSION OF THE COMMITTEE MEETING, COMMITTEE MEMBERS TOOK PART IN A TOUR OF THE MCDEVCO GEARS CENTER AND WORKING SPACE FROM MCDEVCO STAFF MEMBER VICKI RESECH. NO FORMAL COMMITTEE DISCUSSION OR BUSINESS WAS DISCUSSED AND NO FORMAL ACTION WAS TAKEN.

Minutes prepared by Lance Leonhard on April 19, 2019.

DESIGNATING MAY 14 AS HMONG AMERICAN VETERAN'S MEMORIAL DAY IN MARATHON COUNTY

WHEREAS, people of Hmong heritage are the largest minority group in Marathon County, making up 5.9% of the total population, and contribute to the economic success and enhance the social fabric of the community; and

WHEREAS, the first and 1.5 generation Hmong Americans came to Marathon County as refugees as a result of the U.S. CIA clandestine military operation, or the Secret War, in Laos; and

WHEREAS, under General Vang Pao, the Hmong supported the CIA in the Secret War from 1961 to 1975; and

WHEREAS, of the 300,000 Hmong living in Laos more than 19,000 men were recruited into the CIA sponsored secret operations known as the Special Guerrilla Units (SGU) in 1961; and

WHEREAS, the United States funded new schools throughout the remote regions of Laos, which opened opportunities for Hmong girls. As the war escalated, Hmong young women trained as nurses, worked alongside male medics, to care for wounded soldiers and civilians; and

WHEREAS, by 1969 there were 40,000 Hmong serving under General Vang Pao. As the death toll climbed, boys as young as 10 years old were becoming involved in the war; and

WHEREAS, for 10 years, General Vang Pao's soldiers held the growing North Vietnamese forces to approximately the same battle lines they held in 1962. Significantly for the US Military, the 70,000 North Vietnamese engaged in Laos were not able to add to the forces fighting Americans and South Vietnamese in South Vietnam; and

WHEREAS, an estimated 17,000 Hmong soldiers and 50,000 Hmong civilians were killed or wounded as a result of the Secret War; and

WHEREAS, with the signing of the Paris Peace Treaty and the fall of the South Vietnamese Government, the North Vietnamese Army and Pathet Lao launched an aggressive campaign to capture or kill Hmong families and soldiers who sided with the CIA; and

WHEREAS, Hmong people facing death or persecution were evacuated or fled on foot to refugee camps in Thailand, and many later resettled in the United States, including Wausau, Wisconsin.

NOW THEREFORE BE IT RESOLVED, by the Marathon County Board of Supervisors that the 14th day of May shall be "Hmong American Veteran's Memorial Day in Marathon County" in honor of the courageous men and women who gave their life in support of the war efforts of the United States Government;

BE IT FURTHER RESOLVED, that the County Administrator is directed to include information about Hmong history and specifically, Hmong contributions to the war effort, in the County's annual Martin Luther King "Day On" in-service education, so that County employees can be more informed about diverse peoples and cultures, in order to improve their public service to all Marathon County residents.

Dated this ____ day of May, 2019 in Wausau, Wisconsin.

Fiscal Impact: None

DIVERSITY AFFAIRS COMMISSION

EEXTENSION, EDUCATION AND ECONOMIC DEVELOPMENT COMMITTEE

RESOLUTION ##____

DECLARING THE SECOND MONDAY IN OCTOBER INDIGENOUS PEOPLES' DAY IN MARATHON COUNTY

WHEREAS, life in Marathon County is enriched by knowledge of our history and a celebration of all cultures; and

WHEREAS, before European contact, Native Americans lived throughout the areas where Wisconsin is today. The Menominee, Ojibwa (Chippewa), Potawatomi, Ho-Chunk (Winnebago), are among the original inhabitants of Wisconsin. They lived off the land, farming, hunting and gathering, and maintained strong family ties and cultural traditions within their respective tribes. The presence of Europeans settlers dramatically altered their way of life; and

WHEREAS, by 1871, Wisconsin was a state and most Native Americans had been placed on a reservation. The government changed its focus to "de-Indianization" of the native population, creating "boarding schools" to rid them of their cultural traditions, breaking tribal ties and molding (assimilating) them into the dominate culture. None of the boarding schools were located in Marathon County, however, two were located within 90 miles. (Menominee Boarding School at Keshena, Lac du Flambeau at Lac du Flambeau). (Source: American Indians in Wisconsin: History, Wisconsin Department of Health Services.)

WHEREAS, the State of Wisconsin is comprised of eleven (11) federally-recognized tribal nations, including: Bad River Band of Lake Superior Tribe of Chippewa Indians, Forest County Potawatomi, Ho-Chunk Nation, Lac Courte Oreilles Band of Lake Superior Chippewa Indians, Lac du Flambeau Band of Lake Superior Chippewa Indians, Menominee Nation, Oneida Nation of Wisconsin, Red Cliff Band of Lake Superior Chippewa Indians, St. Croix Chippewa Indians of Wisconsin, Sokaogon Chippewa Community, and Stockbridge-Munsee Community Band of Mohican Indians.

WHEREAS, each tribe has a unique history and culture; and

WHEREAS, the descendants of Indigenous Peoples in Marathon County represent an important and valued part of our community, and their history remains our history; and

NOW, THEREFORE, BE IT RESOLVED, by the Marathon County Board of Supervisors, declared that the second Monday in October shall be "Indigenous Peoples' Day in Marathon County" and residents are encouraged to learn more about the history of Indigenous Peoples and to celebrate their culture; and

BE IT FURTHER RESOLVED, that the County Administrator is directed to include education about the history and culture of Indigenous Peoples in the County's Annual Martin Luther King Jr. Day On in-service education, so that county employees can be more informed

about diverse p County residen	eoples and cultures, in order to improve their public service to all Marathon ts.
Dated this	_day of April, 2019 in Wausau, Wisconsin.

DIVERSITY COMMISSION

EXTENSION, EDUCATION, AND ECONOMIC DEVELOPMENT COMMITTEE



MARATHON COUNTY EXTENSION

May 2019 Update

A report generated for the Marathon County Board of Supervisors Extension, Education and Economic Development Committee

FOODWISE COORDINATOR - TAMMY HANSEN FOODWISE EDUCATORS - PAULA HILL, GAONOU THAO AND MELISSA YATES

- In April. FoodWIse Educators continued the four lesson 4-K nutrition series with qualifying schools in the Wausau School District. They also conducted three "Healthy Eating" Series lessons on the "Power of Protein," continued to conduct the Hmong StrongBodies strength training/nutrition series, pantry food demos, a nutrition series with the Beyond Shelter Program at Catholic Charities and the Women's Community Hmong Support Group and started a series with the Wausau School District SSTeP Program.
- Tammy attended the Health and Hunger Summit in Wisconsin Dells and plans to use information she learned when working with food pantries and the other members of the Nutrition and Education committee of the Marathon County Hunger Coalition.
- Tammy completed the initial phase of the FY20 FoodWIse grant renewal. She will work on the needs assessment, three year action plan and partner agreement letters in May.
- Tammy facilitated the bimonthly Marathon County Hunger Coalition Nutrition Education Committee
 meeting. Plans were further developed for conducting the "Share the Harvest" food gleaning project
 at the Wausau Farmers' Market this summer. The group also continued to work on the committee's
 strategic plan, that includes a two-year action plan, which is due to the Hunger Coalition's Executive
 Board by June 30.

Agriculture Extension Educator - Heather Schlesser

- During the month of April I had the opportunity to present on the Farm Succession Focus group findings at the National Extension Risk Management Education Conference in Louisville, KY.
- I taught two Artificial Insemination classes at the end of April.
- I continue to meet with other Agriculture staff to update the dairy worker modules, and create videos for the various topics.

An EEO/AA employer, University of Wisconsin-Madison Division of Extension provides equal opportunities in employment and programming, including Title VI, Title IX and the Americans with Disabilities (ADA) requirement.

• As a Farm and Risk Management (FARM)Co-Leader I met with the other Co-Leader and Program Manager to plan the FARM Team professional development and Team meeting, which will be held in May.

COMMUNITY DEVELOPMENT - MELINDA OSTERBERG

- During the month of April, I continued to publicize Marathon County's effort in planning for high speed internet by attending the Eastern and Western Town Association meetings and a radio segment on WDLB AM 1450.
- I met with Vicki Resech of MCDEVO to discuss areas for potential collaboration. We identified an entrepreneurial education program for 4H youth in Marathon held at the GEARS Center.
- Assisted Administration in responding to questions as part of the RFP process and in selecting short list of consultants to interview.
- Based on meetings with County stakeholders, began working with Portage County-Extension in developing an educational program related to Tax Increment Financing. The program is expected to be held in Portage, Marathon and Lincoln Counties in July.

4-H Program Coordinator - Kaitlyn Bernarde

- Organized two different volunteer appreciation events to recognize National Volunteer
 Week, April 7-13 with Brianna Wright. We held an open house with activities and snacks,
 and a coffee hour at Biggby Coffee in Rib Mountain, and created yard signs, banner and social
 media posts to recognize the 400+ Extension volunteers.
- Facilitated Intermediate Camp Counselor Training with Wood, Taylor, Portage and Waupaca counties. I also selected and began planning Junior Camp Counselor Training which will be held the end of May and in July. Junior Camp is July 17-19 at Camp Susan in Deerbrook, WI.
- Held 4-H District meetings on April 30 and May 1 for club leaders in the 30 4-H clubs. The meetings offered training and networking on responsibilities and delegating, and updates for summer programming and fall club renewals.
- Attended meetings for Wisconsin 4-H, Marathon County 4-H Leaders Federation, Market Animal Show and Sale Committee, Marathon County Horsemasters, and the Wisconsin Valley Fair for updates and procedures for 2019 summer programs.
- Continued to plan summer programs (Community Connections, Day Camps, Junior Camp, Wisconsin Valley Fair, WI State Fair, Digital Ambassadors) through developing curriculum, hiring interns, contacting partners, and scheduling planning meetings.
- Wrote 3 articles for the Marathon County Central Time Newsletter.

HORTICULTURE EDUCATOR - BRIANNA WRIGHT

Organized two different volunteer appreciation events to recognize National Volunteer
 Week, April 7-13 with Kaitlyn Bernarde. We held an open house with activities and snacks,

- and a coffee hour at Biggby Coffee in Rib Mountain, and created yard signs, banner and social media posts to recognize the 400+ Extension volunteers.
- Continued library horticulture education programming in Mosinee, Rothschild and Hatley in an attempt to connect with residents THROUGHOUT the county. During these talks I have been sharing information on pollinators, engaging youth in gardening, diseases and pests to be on the lookout for, etc. Feedback received from evaluations has been positive and has indicated a need for more educational talks in the future. One resident in Hatley thanked me for coming "all the way" to specifically meet with them.
- Planned a "Family Night" for Mosinee and Wausau HeadStart where children could engage with horticulture at 4 gardening stations while I shared information on the Pop-Up-Produce kits we have been constructing with alternative high schoolers and 4-H families. Evaluations were very positive following this event. We now have 27 low income families signed up to receive a PUP kit this year, which will be distributed during the end of May. We will be providing 33 more PUP kits to families this summer through other organizations.
- Worked with Helke Funeral Home to share information with their Friends Group (mostly widows and widowers) about therapeutic horticulture. Discussed with 28 Marathon County adults how plants can be used as a tool to support wellbeing, and engaged participants in a container gardening exercise.
- We will be "covering ground" at Gaining Ground Gardens this coming month, once the details of our certificate of insurance is worked out with the City of Wausau. We are excited to begin planting with Marathon County Jail inmates!

AREA EXTENSION DIRECTOR - JASON HAUSLER

- Civil Rights Review: Our Civil Rights Review Day was on Tuesday, April 16th. The staff did a fantastic job telling their story about how they are intentionally outreaching to all residents in Marathon County. Our next task is to develop an action plan moving forward about how we can expand programmatic opportunities to communities we may be undeserving.
- All Colleague Meeting: This meeting was held on May 7th at UW-Stevens Point at Marshfield. This gathering was held in conjunction with the joint Ag & Extension meeting, which Chair Sara Guild and Supervisor Gary Beastrom attended. The staff meeting centered on how to create and foster a supportive work culture along with providing opportunities for colleagues to share their work.
- Extension Exchange: Area 7 will be hosting the monthly state-wide webinar on June 3rd at the Portage County Annex Building in Stevens Point. This conversation will bring Dean Karl Martin to the area where he will be leading the conversation. Colleagues from within Area 7 will be presenting, and others are invited to attend in person. If you are interested in stopping by and meeting Dean Karl Martin, please let me know.



OPEN HOUSE

Extension Marathon County 212 River Drive, Wausau, WI 54403 4pm - 6pm

MEET & GREET

Marathon County Courthouse 500 Forest Street, Wausau, WI 54403 6:30pm - 7:00pm

Refreshments, giveaways, and programming information will be provided. Go to marathon.extension.wisc.edu for more details and to RSVP.