



HEALTH AND HUMAN SERVICES COMMITTEE MEETING AGENDA

Date & Time of Meeting: **Wednesday, June 30, 2021 at 4:00 p.m.**

Meeting Location: **WebEx/ Courthouse Assembly Room (B105), 500 Forest Street, Wausau WI**

Committee Members: Tim Buttke, Chair; Michelle Van Krey, Vice-chair; Kelley Gabor, Dennis Gonnering, William Harris, Donna Krause, Tom Seubert

Marathon County Mission Statement: *Marathon County Government serves people by leading, coordinating, and providing county, regional, and statewide initiatives. It directly or in cooperation with other public and private partners provides services and creates opportunities that make Marathon County and the surrounding area a preferred place to live, work, visit, and do business. (Last updated: 12-20-05)*

Committee Mission Statement: *Provide leadership for the implementation of the strategic plan, monitoring outcomes, reviewing and recommending to the County Board policies related to health and human services initiatives of Marathon County.*

The meeting site identified above will be open to the public. However, due to the COVID-19 pandemic and associated public health directives, Marathon County encourages Health & Human Services Committee members and the public to attend this meeting remotely. Instead of attendance in person, Committee members and the public may attend this meeting by **telephone conference**. If Committee members or members of the public cannot attend remotely, Marathon County requests that appropriate safety measures, including adequate social distancing, be utilized by all in-person attendees.

Persons wishing to attend the meeting by phone may call into the **telephone conference beginning five (5) minutes prior to the start time indicated above using the following number:**

Phone#: 1-408-418-9388

Access Code: 146 159 7938

The meeting will also be broadcast on Public Access or at <https://tinyurl.com/MarathonCountyBoard>

When you enter the telephone conference, **PLEASE PUT YOUR PHONE ON MUTE!**

1. **Call Meeting to Order**
2. **Public Comment (15 Minutes)** *(Any person who wishes to address the County Board, or one of its committees, during the "Public Comment" portion of meetings, must provide his or her name, address, and the topic he or she wishes to present to the Marathon County Clerk, or chair of the committee, no later than five minutes before the start of the meeting.)*
3. **Approval of the June 2, 2021 Health & Human Services Committee Meeting Minutes.**
4. **Policy Issues Discussion and Potential Committee Determination**
5. **Operational Functions required by Statute, Ordinance, or Resolution:**
6. **Educational Presentations and Committee Discussion**
7. **A. Update on the Start Right Program (Joan Theurer)**
8. **Next Meeting Time, Location, Announcements and Agenda Items:**
 - A. Committee members are asked to bring ideas for future discussion
 - B. Next Scheduled Meeting: **August 4, 2021, 2021 at 4:00 p.m.**
9. **Adjournment**

**Any person planning to attend this meeting who needs some type of special accommodation in order to participate should call the County Clerk's Office at 261-1500 or e-mail countyclerk@co.marathon.wi.us one business day before the meeting*

SIGNED /s/ Tim Buttke
Presiding Officer or Designee
NOTICE POSTED AT COURTHOUSE

FAXED TO: Wausau Daily Herald, City Pages, and
FAXED TO: Other Media Groups
FAXED BY: _____
FAXED DATE: 6/25/2021
FAXED TIME: _____

BY: _____
DATE: 6/25/2021
TIME: _____



HEALTH AND HUMAN SERVICES COMMITTEE MEETING MINUTES

Wednesday, June 2, 2021 at 4:00 p.m.

WebEx/ Courthouse Assembly Room (B105), 500 Forest Street, Wausau WI

Members	Present/Web-Phone	Absent
Chair Tim Buttke	Phone	
Vice Chair Michelle Van Krey	W	
Kelley Gabor	Phone	
Dennis Gonnering	W	
William Harris	W	
Donna Krause	Phone	
Tom Seubert	W	

Also Present: Lance Leonhard, Michael Puerner, and Toshia Ranallo.

WebEx/Phone: John Robinson, Joan Theurer, and Vicki Tylka.

1. Call Meeting to Order

Chair Buttke called the meeting to order at 4:00 pm.

2. Public Comment - None

3. MOTION BY HARRIS; SECOND BY VAN KREY TO APPROVE THE MAY 5, 2021, PUBLIC HEARING AND HEALTH & HUMAN SERVICES COMMITTEE MEETING MINUTES. MOTION CARRIED.

4. Policy Issues Discussion and Potential Committee Determination - None

5. Operational Functions required by Statute, Ordinance, or Resolution:

A. Amending Section 2.05(1)(d) for Board of Health Membership to Track Statutory Language

Discussion:

Health Officer Joan Theurer explained the amendments needed are to reduce limitations set by the county decades ago. This will increase flexibility in terms of who is best to serve on the Board of Health.

Action:

MOTION BY GONNERING; SECOND BY SEUBERT TO MOVE TO AMEND SECTION 2.05(1)(D) FOR BOARD OF HEALTH MEMBERSHIP TO TRACK STATUTORY LANGUAGE. MOTION CARRIED.

Follow Up:

Forward to County Board

6. Educational Presentations and Committee Discussion - None

7. Next Meeting Time, Location, Announcements and Agenda Items:

A. A Start Right Program update will be discussed at the next month's meeting

B. Next Scheduled Meeting: **June 30, 2021, 2021 at 4:00 p.m.**

8. Adjournment

MOTION BY HARRIS; SECOND BY GABOR TO ADJOURN THE MEETING AT 4:07 PM. MOTION CARRIED.

Start R!ght

BE THE BEST PARENT YOU CAN BE.

Start Right provides education and support services for families in Marathon County, from pregnancy to age five.



Marathon County Health & Human Services Committee

June 30, 2021

Start R!ght

BE THE BEST PARENT YOU CAN BE.

Start Right provides education and support services for families in Marathon County, from pregnancy to age five.

Nurturing Relationships
Healthy
Safe in their Homes
School Ready

Best Practices Services

- **First Steps: WI Medicaid Prenatal Care Coordination**
 - Health and nutrition education, information and referral to community resources to women during their pregnancy and newborns
- **Start Right Step by Step: Healthy Families America**
 - Parent education, information and referral to community resources to parents with children birth-5 years
- **Stepping Out: Family Resources**
 - Play N’ Learn and parenting education
 - Warm Line support

How do we know Marathon County investments are contributing to the outcomes we aspire for our children and their families?

The logo for 'Start Right' features the words 'Start' and 'Right' in a white, rounded, sans-serif font. The letter 'R' in 'Right' is stylized with a red exclamation point as its vertical stem and a red dot for its counter. The logo is set against a blue background with a white, torn-paper-like border at the bottom.

Start Right

BE THE BEST PARENT YOU CAN BE.

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Best Practices Services = Outcomes

- 2010, research study of WI Medicaid Prenatal Care Coordination program
 - fewer low-birth weight infants
 - fewer very-low-birth weight infants
 - fewer infants transferred to the neonatal intensive care units
- 2003, WI Department of Health and Family Services study of 10 county home visiting pilot looking at reducing child abuse and neglect
 - 25% reduction in substantiated child abuse and neglect cases among first time parents at risk for child abuse and neglect
 - 25% less out-of-home placements
 - Emergency room visits were less than half of other Medicaid children 0 to 5
 - 87% of children were up-to-date on immunizations, compared to 54% of Medicaid eligible 2-year olds

UniverCITY, UW System Program Evaluation Underway

- Applied December 28, 2020
- Met with Managing Director February 8, 2021
- Matched on April 21, 2021
- Findings mid-September, 2021
 - 2015-2019 program data compare to population outcome data that is readily available

Start R!ght

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“Investments prior to kindergarten – especially for children considered at-risk because of poverty, abuse, neglect, parent chemical dependency, among other factors – can have a substantial impact on the sorts of students, workers, and citizens the children eventually become.”

Rolnick, Arthur & Grunewald, Rob. Early Education’s Big Dividends: The Better Investment.

Start Right!

2017 Program Impacts*

Start Right provides family support and coaching for families in Marathon County from pregnancy to age five. Specific goals of the program include;

- Children will be healthy
- Children will be safe in their family homes
- Children will experience nurturing relationships with their parents
- Children will be “school ready” when they begin school

First Steps – Pregnancy to 60 Days Postpartum

124 women received services and delivered babies in 2017 with 96 of those women receiving 3 or more visits

<p>Babies will be born healthy</p>	<ul style="list-style-type: none"> • 36% of pregnant women reported smoking, with 81% stopped or decreased their smoking • 35% of pregnant women reported drinking during their pregnancy, with 97% of women reporting that they stopped drinking • 70% of pregnant women initiated breastfeeding, with 64% of women breastfeeding or providing breast milk at 4 weeks postpartum • 88% of women had a reproductive life plan • 94 % of infants had a medical home • 90% of infants had a well-child exam as age appropriate • 96% of eligible infants were enrolled in WIC • 99% of parents were knowledgeable about immunizations
<p>Children will be safe in their family homes</p>	<ul style="list-style-type: none"> • 91% of infants were reported to sleep on their backs, and 88% of women/caregivers reported they did not co-sleep with their infant • 83% of infants slept in a safe sleep environment • 100% of infants in a home with a private well had a well water test • 90% of homes had a working smoke alarm • 90% of homes were smoke-free
<p>Children will experience nurturing relationships with their parents</p>	<ul style="list-style-type: none"> • 28% of women experienced perinatal depression, with 27% of the women with depression referred for services (who had not previously been referred) • 100% of parents responded appropriately to their newborn’s hunger cues and 100% of parents responded appropriately to their newborn’s crying cues

Start Right!

<p>Families will be knowledgeable about key community resources, including Start Right</p>	<ul style="list-style-type: none"> • 70% of parents who were eligible for Step-by-Step parent educator services accepted services • 97% of parents were aware of Family Resource Center services
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First Steps – Families with Newborns

128 families received 1 or more home visits

<p>Children will be healthy</p>	<ul style="list-style-type: none"> • 99% of infants had a medical home • 96% of eligible infants enrolled/referred to WIC • 99% of parents were knowledgeable about immunizations • 88% of women initiated breastfeeding • 91% of women had a reproductive life plan
<p>Children will be safe in their family homes</p>	<ul style="list-style-type: none"> • 98% of infants were reported to sleep on their backs; 95% of women/caregivers reported they did not co-sleep with their infant • 93% of infants slept in a safe sleep environment • 100% of infants who lived in a home with a private well had the well tested • 93% of homes had a working smoke alarm • 96% of homes were smoke-free
<p>Children will experience nurturing relationships with their parents</p>	<ul style="list-style-type: none"> • 19% of women experienced perinatal depression, with 14% of women referred for services (who were not previously referred)
<p>Families will be knowledgeable about key community resources, including Start Right</p>	<ul style="list-style-type: none"> • 41% of parents eligible for Step by Step Parent Educator services accepted services • 99% of parents were aware of Family Resource Center services

Start Right!

Step by Step – Intensive Parenting Education and Support

For families with children aged 2 months to 5 years

211 children received intensive home visiting services

<p>Children will be healthy</p>	<ul style="list-style-type: none"> • 93% of children were fully immunized at 24 months • 98% of parents identified a medical home • 98% of parents reported their children were on schedule for their well child exams • 75% of parents reported their children did not use emergency room services • 84% of eligible children received WIC services
<p>Children will be safe in their family homes</p>	<ul style="list-style-type: none"> • 87% of homes with an identified safety hazard had a decrease in hazards
<p>Children will experience nurturing relationships with their parents</p>	<ul style="list-style-type: none"> • 33% of children screened with the ASQ-3 were identified as having a potential developmental delay with 98% receiving follow up intervention services. • 6% of children screened with the ASQ-SE were identified as having a potential developmental delay with 100% receiving follow up intervention services. • 80% of parents scored 80% or higher on a post parenting knowledge test
<p>Parents with AODA, domestic violence or mental health concerns will receive supportive services</p>	<ul style="list-style-type: none"> • 49% of parents have one or more identified concerns with AODA, domestic violence or mental health, with 60% receiving one or more supportive services (either having services already involved or as a direct referral from Start Right).
	<ul style="list-style-type: none"> • 48% of children aged 3 to 5 participated in preschool, Headstart, or other early childhood program

Start Right!

<p>Children will be “school ready” when they begin school</p>	
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Stepping Stones

Parenting Support Provided Through a Parenting Warm Line and One-to-One Parent Coaching Sessions

215 Family Coaching Sessions or Warmline Sessions

<p>Families will have access to timely parenting information</p>	<ul style="list-style-type: none"> • 81% of parents reported increased feelings of support • 100% of parents reported increased feelings of confidence • 100% of parents reported increased knowledge
<p>Families will be knowledgeable about key community resources and are linked to appropriate supports</p>	<ul style="list-style-type: none"> • 100% of families reported being knowledgeable about community resources
<p>Families will be knowledgeable about their child’s development and access services for their children if they are developmentally delayed</p>	<ul style="list-style-type: none"> • 26 children received developmental screening • 5 children were identified with potential developmental delay, with 100% receiving further assessment or intervention services
<p>Families will use the Family Resource Center and Stepping Stones services</p>	<ul style="list-style-type: none"> • 100% of parents reported they were comfortable with re-contacting the Family Resource Center should they need further service

Start Right!

Stepping Out

Parenting Support Provided Through Play N Learn Sessions and Parent Education Classes Offered Through the Family Resource Centers

<p>Children will be “school ready”</p>	<ul style="list-style-type: none"> • 288 unduplicated adults and 441 unduplicated children participated in one or more of the 246 Play N Learn sessions offered throughout the county <ul style="list-style-type: none"> ○ 98% of parents reported increased feelings of support ○ 98% of parents reported increased feelings of confidence ○ 100% of parents reported increased knowledge about child development ○ 41 ASQ-3 and 12 ASQ-SE development assessments were done at Play N Learns; 4 children were identified as having a potential delay, with 100% referred or receiving services
<p>Families will have access to parenting information and support</p>	<ul style="list-style-type: none"> • 433 unduplicated children and 467 unduplicated parents participated in one or more of the 364 educational sessions <ul style="list-style-type: none"> ○ 97% of parents reported increased feelings of support ○ 97% of parents reported increased feelings of confidence ○ 96% of parents reported increased knowledge about child development
<p>Families will be knowledgeable about key community resources and linked to appropriate supports</p>	<ul style="list-style-type: none"> • 97% of parents reported being more knowledgeable about community resources

Impacts reported are from 2017. For more detailed outcomes along with benchmarks, please refer to Marathon County Health Department’s Annual Report.