

MARATHON COUNTY BOARD OF HEALTH
Meeting Minutes
February 4, 2020

Present: Lori Shepherd, Tiffany Lee, Dean Danner, Kue Her, Laura Scudiere, Mary Ann Crosby
By Phone: John Robinson

MCHD Staff: Judy Burrows, Joan Theurer, Dale Grosskurth, Jenna Flynn, Chris Weisgram

Others Present:

1. Call to Order

Lori Shepherd called the meeting to order at 7:48 a.m.

2. Public Comment Period

3. Approval of the Minutes of the January 7, 2020 Board of Health Meeting

Motion to approve made by Dean Danner. Seconded by Kue Her. Motion Approved.

4. Operational Functions Required by Statute, Ordinance, or Resolution

A. None

5. Policy Discussion and Possible Action

A. Overview of the Health Officer 2020 Plan of Work

Joan Theurer provided the work plan for 2020 in the meeting packet, and highlighted significant areas of the plan, which is built on the four areas of the County's Organizational Culture model. Upcoming events include the Chapter 140 Review, which incorporates new administrative rules, and will take place in April. The community health improvement planning process will begin in March. The reassessment for readiness for public health accreditation will take place in June. Implementation of strategic plan outcomes will continue through the year. Additional tasks for the year include a public engagement strategy to ensure inclusivity to all people, and completion of an assessment of the Start Right program, looking at program practices and design, and outcomes.

John Robinson asked if the Start Right program review could be included in the Board's plan of action for the year.

Joan shared that work will continue to further application of Results Based Accountability model for programs. A system to track contributions from community partners will also be developed, along with efforts to continue implementation of Quality Improvement in the department. Judy Burrows will share a tool that is being developed internally that may be helpful to Board members to develop an understanding of the model.

Joan walked through the adaptability and involvement sections of the work plan, and what work will be done during the year to achieve stated outcomes. An update on work plan progress will be provided mid-year.

B. Review the 2020 Board of Health calendar of topics

Lori Shepherd reviewed that the topics were discussed after the completion of the Board Assessment last year.

John Robinson asked if the Board should be more active in the assessment of the Start Right program. Joan Theurer clarified that given the timeline and what is required, she would be able to complete the drafting of the assessment and allow for the Board to review prior to it being submitted in October. Joan will plan to place discussion of the Start Right assessment on the agenda for the March meeting.

Lori Shepherd asked Board members if they had additional topics for the Board to consider during the year.

C. Explore the Board of Health focus areas for 2020

Joan Theurer shared highlights from Board of Health 2019 Accomplishments, including being proactive in shaping policy and communicating on policy opportunities, and advocating for programs, services, and community initiatives based on identified needs. The Board also advanced eight policy actions in accepting key documents or advocating during the last year.

Joan asked the Board to indicate if they think the strategies make sense, need revision, or if more need to be added. There will be opportunities after the selection of health priorities to look at how programs might be realigned. Joan suggested continuing to focus on what is needed for infrastructure and support for Public Health 3.0, going forward.

John Robinson suggested sharing the accomplishments and strategies with the Health & Human Services Committee.

D. Amend the Marathon County Agent Program Regulation regarding the department's ability to refuse to issue or renew a permit

Dale Grosskurth provided an overview of recommended changes to the Marathon County Agent Program Regulation. The issue that has reoccurred has been whether or not license renewals can be held due to fees for prior inspections not being paid, if inspections have not been completed, or if outstanding violations have not been corrected. The proposed amendment would give the Health Department authority to withhold renewal until such issues are addressed by the operator.

Motion to approve the proposed amendment to the Marathon County Agent program regulation made by Laura Scudiere. Seconded by Mary Ann Crosby. Motion approved.

- E. Updates WALHDAB/WPHA Public Affairs and State of WI Department of Health Services public health policy initiatives
 - i. Governor Evers tobacco policy initiatives
 - ii. Homelessness bills

iii. Other

Judy Burrows, with Jenna Flynn, provided an overview of policy initiatives from Governor Evers regarding tobacco policy, including retailer licensing for vape shops, adding e-cigarettes to the k-12 policies, add funding to tobacco prevention and control programming, expansion of tobacco authority to Department of Health Services, adding to e-cigarettes to clean indoor air law in Wisconsin, requiring nicotine containing products to be placed behind cashier counters. Judy shared that a program report on federal policy and Tobacco 21 were included in the packet.

Joan Theurer shared that the state public health associations are focusing efforts on homelessness, and urging members to contact their state Senate members to move forward five bills to approve funding for case management, additional funding for organizations to hire housing navigators, identification of individuals who qualify for federal job assistance, grants/loans to defray housing costs.

6. Educational Presentations/Outcome Monitoring Reports

A. Community Health Improvement Team Report – Tobacco 21

Judy Burrows shared that there have been initiatives at the state level, which stalled, to increase the minimum purchase age for tobacco products. Federal law went into effect in January which changed the minimum purchase age. Current challenges are that businesses and retailers were somewhat caught off guard, and more significantly, State law does not align, and it is not enforceable at a local level. It is unknown how much effect the law will have on youth. The Wisconsin Wins compliance checks program will continue under current state laws, with youth under the age of 18.

The Board discussed the need for new resources to be developed to help users between the ages of 18-21 and the effect of the new federal law.

B. Share Addressing Social Determinants of Health Can Improve Community Health & Reduce Costs NIHCM (National Institute of Health Care Management) Infographic

Joan shared the infographic included in the packet, which provides a summary of why it is important to pay attention to social determinants of health. Joan indicated the infographic aligns well with the County Health Rankings model.

The Board discussed the effort by the recently formed Homeless Task Force, which is being facilitated by staff from the Health Department. Judy Burrows shared an overview of what the group is currently looking at.

C. Report from the Health & Human Services Committee January 27, 2020 meeting on policy issues impacting public health

Mary Ann Crosby provided updates on recent topics at the Health & Human Services Committee meeting.

- Revised agreement between Marathon, Lincoln, and Langlade Counties for NCHC, which focused on the composition of the Board
- Resolution to make February Teen Dating Violence Awareness Month
- Request for two FTE social worker positions for children's support, and one FTE for community support.

7. Announcements

Joan shared documents specific to the Health Priority selection will be emailed next week, separately from the meeting packet.

Adjourn

Motion to adjourn made by Mary Ann Crosby. Seconded by Kue Her. The meeting adjourned at 9:07 a.m.

Respectfully submitted,

Lori Shepherd, Secretary
Chris Weisgram, Recorder