

**MARATHON COUNTY METROPOLITAN PLANNING COMMISSION
AGENDA**

OCTOBER 13, 2020
2:00 P.M.

ROOM #5
212 RIVER DR., WAUSAU, WI

Marathon County Mission Statement: *Marathon County Government serves people by leading, coordinating, and providing county, regional, and statewide initiatives. It directly or in cooperation with other public and private partners provides services and creates opportunities that make Marathon County and the surrounding area a preferred place to live, work, visit, and do business. (Last updated: 12-20-05)*

Commission Purpose: *The Commission shall be concerned with studies and recommendations relating to activities including but not limited to land-use; natural resources; utilities; and transportation systems within the metropolitan planning area. (Commission Bylaws last updated: 05-2018)*

Members: *John Robinson – Chair, George Peterson – Vice Chair, Allan Opall, Betty Hoenisch, Steve Hagman, Katie Rosenberg, Tim Buttke, John Prah, Milton Olson, Chris Voll, Wally Sparks, Brent Jacobson, Kregg Hoehn, Ken Wickham*

The meeting site identified above will be open to the public. However, due to the COVID-19 pandemic and associated public health directives, Marathon County encourages Metropolitan Planning Commission members and the public to attend this meeting remotely. To this end, instead of attendance in person, Metropolitan Planning Commission members and the public may attend this meeting by **telephone conference**. If Metropolitan Planning Commission members or members of the public cannot attend remotely, Marathon County requests that appropriate safety measures, including adequate social distancing, be utilized by all in-person attendees.

Persons wishing to attend the meeting by phone may call into the telephone conference beginning **five (5) minutes prior to the start time indicated above using the following number:**

PHONE NUMBER: 1-408-418-9388

ACCESS CODE: 146 670 2030

Please Note: If you are prompted to provide an “Attendee Identification Number” enter the # sign. No other number is required to participate in the telephone conference.

When you enter the telephone conference, PLEASE PUT YOUR PHONE ON MUTE!

AGENDA ITEMS:

1. CALL TO ORDER;
2. WELCOME AND INTRODUCTIONS;
3. PUBLIC COMMENT

POLICY DISCUSSION AND POSSIBLE ACTION:

4. APPROVE MINUTES OF THE SEPTEMBER 8, 2020 MEETING;
5. AUTHORIZE DAVE MACK AS ACTING COMMISSION SECRETARY;
6. 2020 PUBLIC PARTICIPATION PLAN (PPP);
7. DRAFT 2021 UNIFIED PLANNING WORK PROGRAM (UPWP);
8. DRAFT 2021-2024 TRANSPORTATION IMPROVEMENT PLAN (TIP);
9. CHAMBER OF COMMERCE TRANSIT SURVEY;
10. NEXT MEETING DATE – NOVEMBER 10, 2020;
11. ADJOURN.

Any person planning to attend this meeting who needs some type of special accommodation in order to participate should call the County Clerk's Office at 715-261-1500 one business day before the meeting.



SIGNED _____
PRESIDING OFFICER OR DESIGNEE

FAXED TO: Daily Herald (848-9361) City Pages (848-5887)
Midwest Radio Group (848-3158)
CenterState Marketplace (446-2370)
FAXED BY: BI
FAX DATE/TIME: 10/07/2020 10:35 am

NOTICE POSTED AT COURTHOUSE:
By: _____
Date: _____
Time: _____

MARATHON COUNTY METROPOLITAN PLANNING COMMISSION
Minutes
September 8, 2020

Commissioners: John Robinson – Chair, George Peterson – Vice-Chair, Jared Wehner (for Opall), Katie Rosenberg, Randy Fifrick (for Voll), Tim Buttke, Dave Muerette (for Wickham), Jeff Gates (for Jacobson), Michael Wodalski (for Maloney)

TAC Members: Dave Mack, Andrew Lynch, Greg Seubert, Darryl Landeau, Dave Eckmann, Brad Lenz, Brian Grefe, Megan Zielke

Others Present: Brenda Iczkowski, Mitch Batuzich

1. Call to Order

In the presence of a quorum, with the agenda being properly signed and posted, the meeting was called to order by Chair Robinson at 2:00 p.m. via WEBEX.

2. Welcome and Introductions

All were welcomed and introductions were made.

3. Public Comment – None

4. Approve Minutes July 14, 2020 meeting

Action: MOTION / SECOND BY ROSENBERG / FIFRICK APPROVE THE JULY 14, 2020 MINUTES. MOTION CARRIED BY VOICE VOTE, NO DISSENT.

5. Draft Title VI/Americans with Disabilities Act (ADA) Plan

Discussion: The draft plan was included in the meeting packet. Mack briefly explained the history of the Title VI/ADA plan. The Plan will be available for public review beginning tomorrow, September 9, 2020 until October 23, 2020. Mack asked the committee if they had any questions on the draft Title VI/ ADA plan.

Action: MOTION / SECOND BY WEHNER / ROSENBERG TO AUTHORIZE STAFF TO MOVE THE DRAFT TITLE VI FOR PUBLIC REVIEW. MOTION CARRIED BY VOICE VOTE, NO DISSENT.

Follow Through: Staff will post the draft for public review and update the committee on public comment.

6. 2021 Unified Planning Work Program

Discussion: The 2021 Unified Planning Work Program (UPWP) summary list of identified projects were included in the packet. Mack shared the summary list is what is anticipated to be worked on for the 2021 year. The UPWP document will be shown to DOT and FWHA in October and their comments are shown to the committee at the November meeting. A large amount of time in 2021 for Mack, Lynch and Iczkowski will be spent developing the 2021 Long Range Transportation Plan which is done every 5 years. The Short Range Planning will be updating the Bicycle and Pedestrian plan update. The Transit Planning is working with and updating the Human services transportation needs assessment. The Transportation Improvement Program will be developing the 2022-2025 TIP and working with the allocation process. The Transportation Administration and Public Relations will be developing the 2022 UPWP and preparing new MPO Bylaws with the assistance of Corporation Counsel. This list and the full draft document will be presented at the October meeting.

Action: FOR INFORMATIONAL PURPOSES ONLY.

Follow Through: NONE AT THIS TIME.

7. Chamber of Commerce Transit Survey

Discussion: Lynch reviewed the draft questions that will be distributed to chamber members within the next week or two.

Action: FOR INFORMATIONAL PURPOSES ONLY.

Follow Through: STAFF WILL PROVIDE THE SURVEY TO THE CHAMBER TO SEND OUT TO THEIR MEMBERSHIP.

MARATHON COUNTY METROPOLITAN PLANNING COMMISSION

July 14, 2020

8. Metro Municipality Opportunities – Wellhead Protection

Discussion: Lynch shared at the recent MPO Technical Advisory Committee meeting discussion for possible ways for communities to work today. A topic that arose was the Wellhead Protection Ordinances. Included in the packet were 5 questions for the TAC to consider. Mark Thuot, Village of Schofield, offered a consultant that the village used for their Wellhead plan and other communities have used the consultant in the area.

Action: **FOR INFORMATIONAL PURPOSES ONLY.**

Follow Through: Staff will send out the municipal wellhead protection survey to the Metropolitan Planning Organization Technical Advisory Committee.

9. Next Meeting – October 13, 2020

Action: THIS MEETING WILL BE SCHEDULED.

Follow Through: STAFF WILL SCHEDULE THIS MEETING

10. Adjourn

Action: There being no further business to come before the members, **MOTION / SECOND BY ROSENBERG / FIFRICK ADJOURNED THE MEETING OF THE MARATHON COUNTY METROPOLITAN PLANNING COMMISSION AT 2:30 PM. MOTION CARRIED BY VOICE VOTE, NO DISSENT.**

Submitted by:

Dave Mack, MPO Director

Marathon County Conservation, Planning and Zoning

DM: BI

October 2, 2020

FROM THE MPO BYLAWS

ARTICLE V - OFFICERS

Section 1. The officers of the Commission shall be a Chairperson, a Vice-Chairperson and a Secretary.

Section 2. Chairperson – The Chairperson shall preside over all meetings and may appoint other members to represent the MPO on councils, committees, task forces, etc. or at meetings or other events, or to perform certain tasks.

Section 3. Vice Chairperson – In the event of the Chairperson’s absence or at his direction, the Vice Chairperson shall assume the powers and duties of the Chairperson.

Section 4. Secretary – The Director of the Marathon County Conservation, Planning, and Zoning Department shall serve as the Secretary of the Commission. This will be an *ex officio* position. The Secretary shall provide or otherwise delegate staff services for the MPO, as needed, and will be responsible for taking summary minutes of the Commission’s proceedings and be the custodian of all records and documents of the Commission and MPO

The links to the three planning documents on the agenda.

[2020 Public Participation Plan](#)

[2021 Unified Planning Work Program](#)

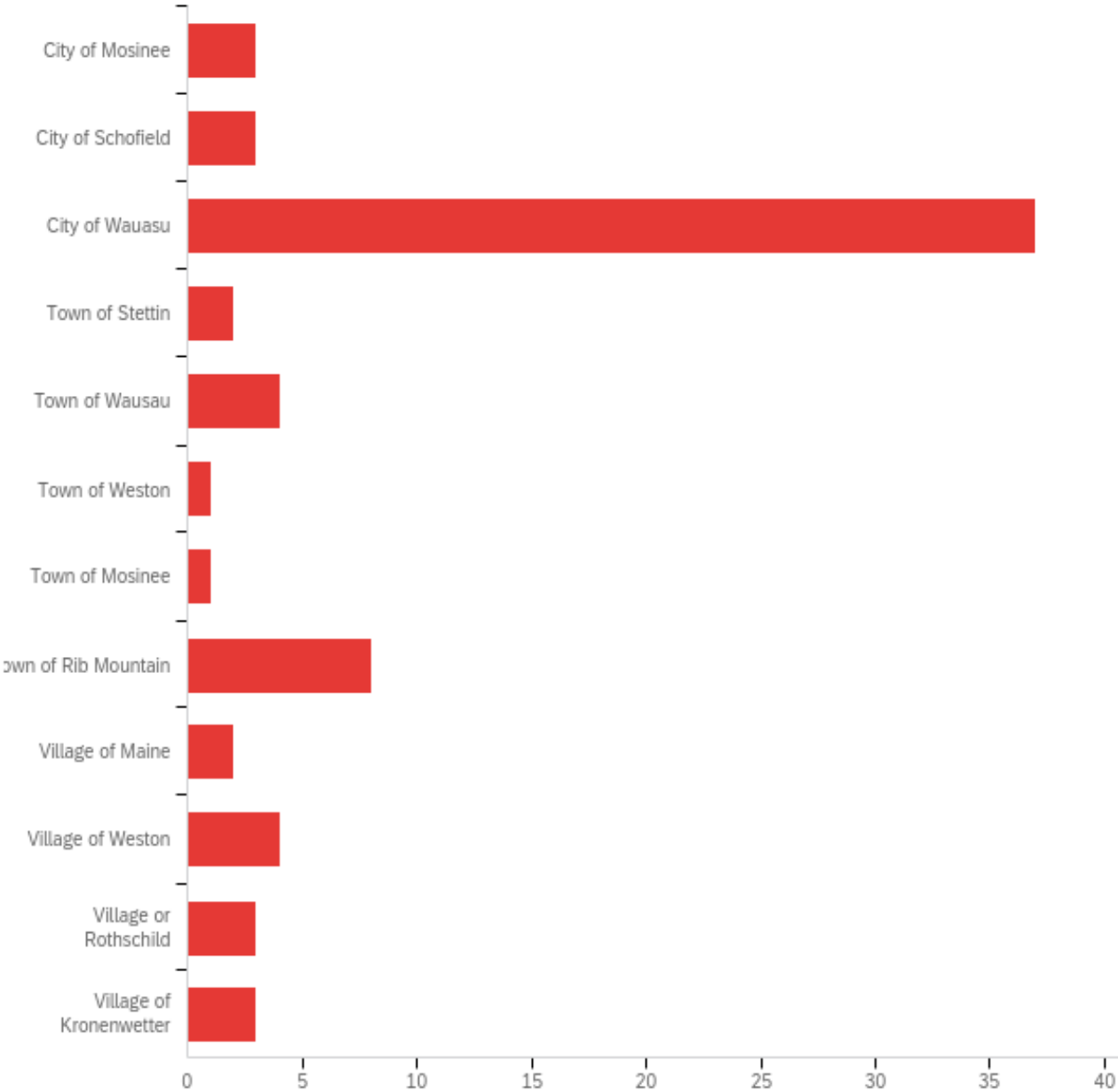
[2021-2024 Transportation Improvement Program](#)

Initial Report

Metro Area Business Transit Survey

60 total responses

Q1 - Where is your business or organization located? (check all that apply)

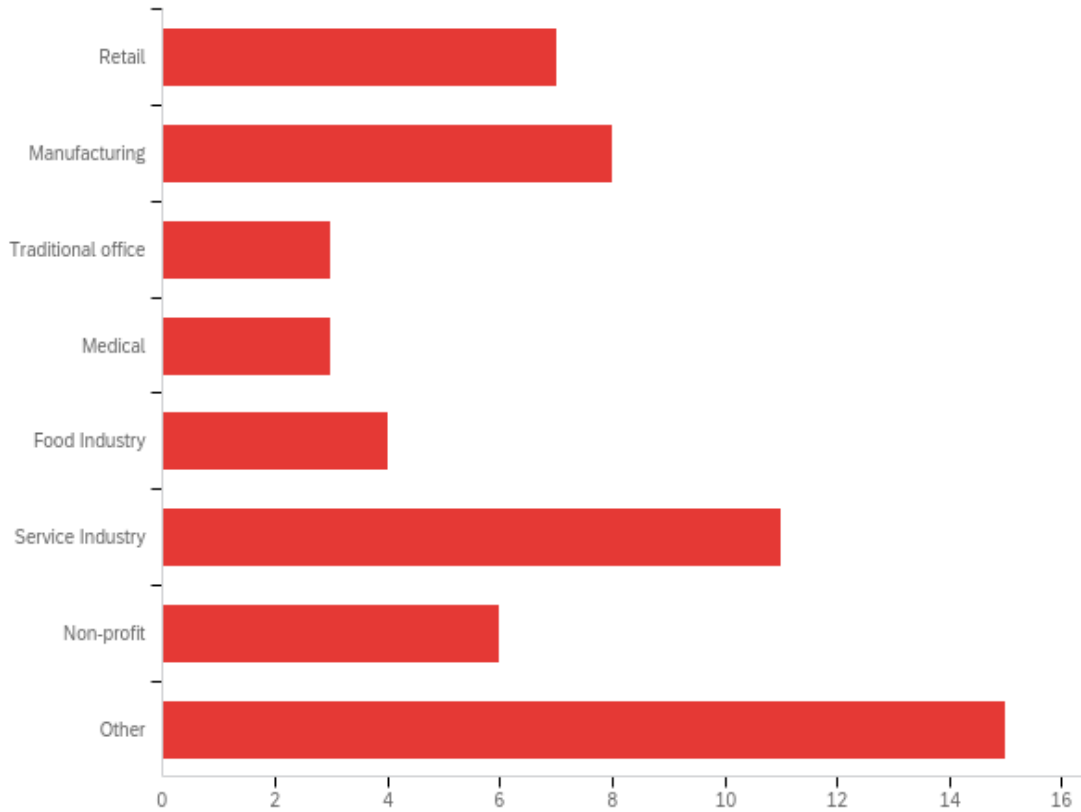


#	Answer	%	Count
1	City of Mosinee	4.23%	3
2	City of Schofield	4.23%	3
3	City of Wausau	52.11%	37
4	Town of Stettin	2.82%	2
5	Town of Wausau	5.63%	4
6	Town of Weston	1.41%	1
7	Town of Mosinee	1.41%	1
8	Town of Rib Mountain	11.27%	8
9	Village of Maine	2.82%	2
10	Village of Weston	5.63%	4
11	Village or Rothschild	4.23%	3
12	Village of Kronenwetter	4.23%	3
	Total	100%	71

Q2 - How many employees in your business/organization?

Average	145.3019
Median	20
Mode	20
Maximum	3500
Minimum	1

Q3 - Which category best describes your business?



Q3_8_TEXT - Other

Other - Text

Professional

Vocational Rehabilitation

HVAC

Entertainment

Loan Production Office (mortgages)

non-profit medical

Truck Dealership

Wholesale

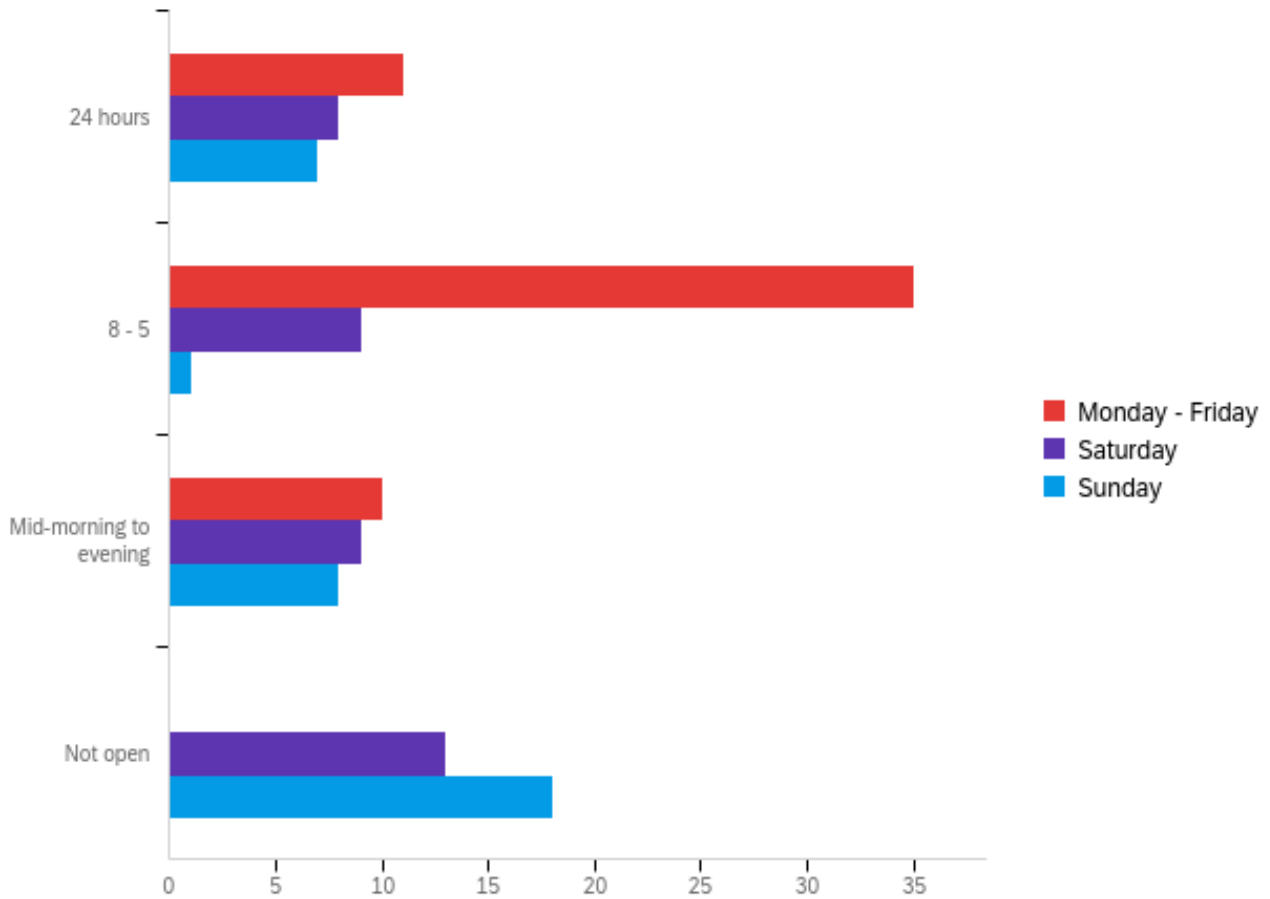
Insurance

Private Golf Course

Technology

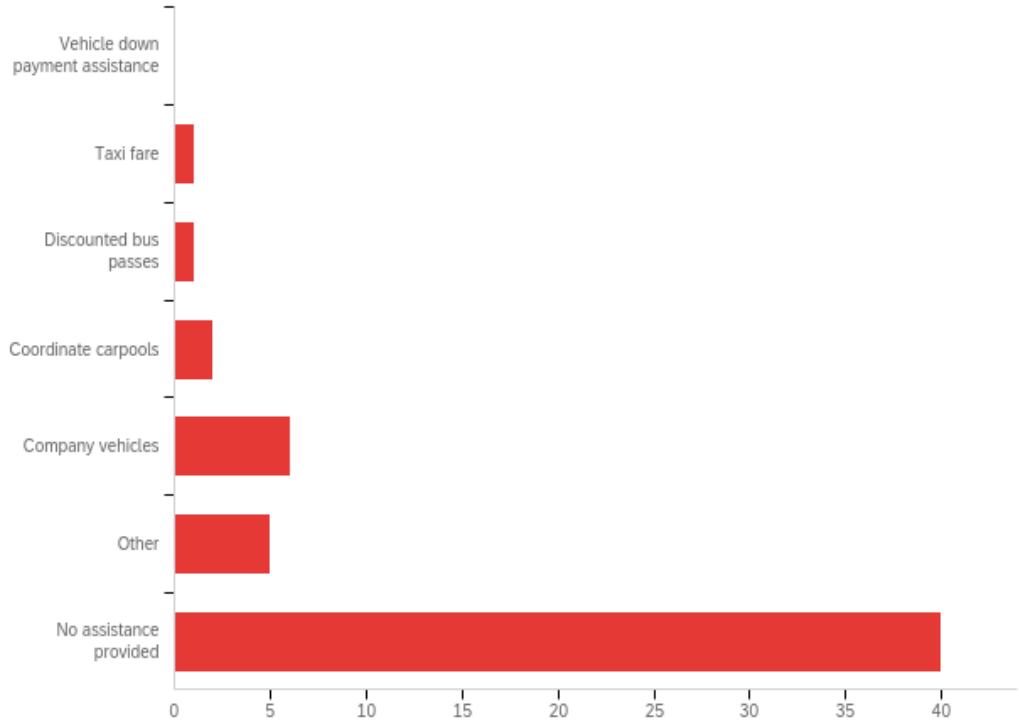
Education

Q4 - What are your typical days and hours of operation?



#	Question	24 hours		8 - 5		Mid-morning to evening		Not open		Total
1	Monday - Friday	19.64%	11	62.50%	35	17.86%	10	0.00%	0	56
2	Saturday	20.51%	8	23.08%	9	23.08%	9	33.33%	13	39
3	Sunday	20.59%	7	2.94%	1	23.53%	8	52.94%	18	34

Q6 - Do you provide any transportation assistance or compensation to employees? If so, in what manner?



#	Answer	%	Count
1	Vehicle down payment assistance	0.00%	0
2	Taxi fare	1.82%	1
3	Discounted bus passes	1.82%	1
4	Coordinate carpools	3.64%	2
5	Company vehicles	10.91%	6
6	Other	9.09%	5
7	No assistance provided	72.73%	40
	Total	100%	55

Q6_6_TEXT - Other

Other - Text

- bus tokens to guests and volunteers

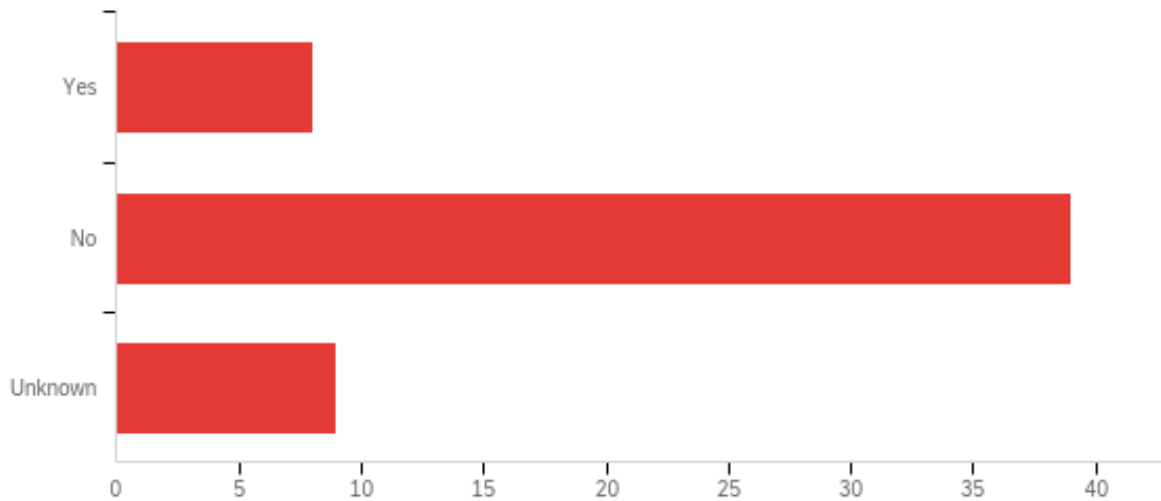
- Parking Fees

- milage reimbursement

- no or low intertest loans and repair costs

- mileage reimbursement

Q7 - Was inadequate transportation an obstacle for attracting or retaining employees? If so, could you tell us about it?



#	Answer	%	Count
1	Yes	14.29%	8
2	No	69.64%	39
3	Unknown	16.07%	9
	Total	100%	56

Q7_1_TEXT - Yes

Yes - Text

Majority of Literacy Council students depend on bus service to get to us. We are on a bus route, but when they find jobs they have no way to get there.

employees with no car have issues getting to and from work

Many international specialty workers (OPT, H1B, etc.) and foreign workers (H2A) do not have US drivers licenses making it difficult for them to work in the area.

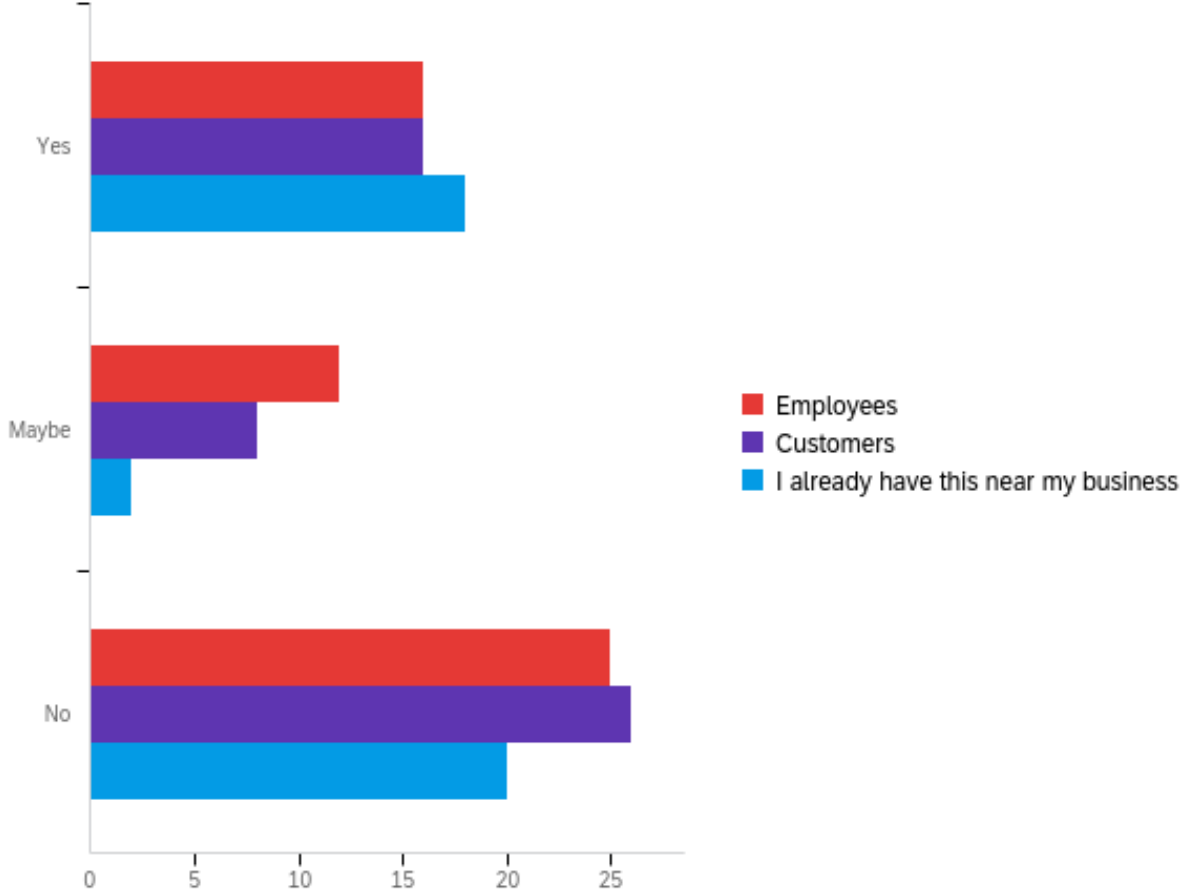
Our business is on the bus line; however, we start our day earlier than Metro Ride is on the road.

Many who are looking for opportunities through our programs and services have struggles with transportation.

Students need public transportation.

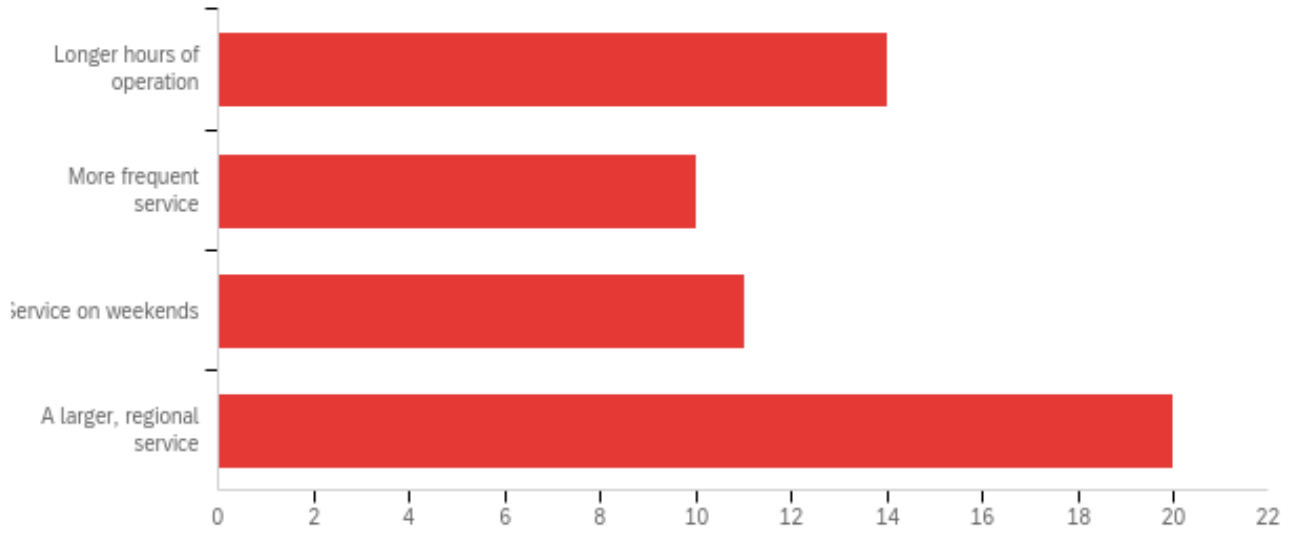
employees who need to ride the bus cannot work outside of Monday - Friday 7 am - 6 pm being retail we need the majority of our help on nights and weekends and cannot hire individuals who solely rely on bus transportation

Q10 - If there was a Metro Ride route and stop near your business could this be useful for your employees or customers?



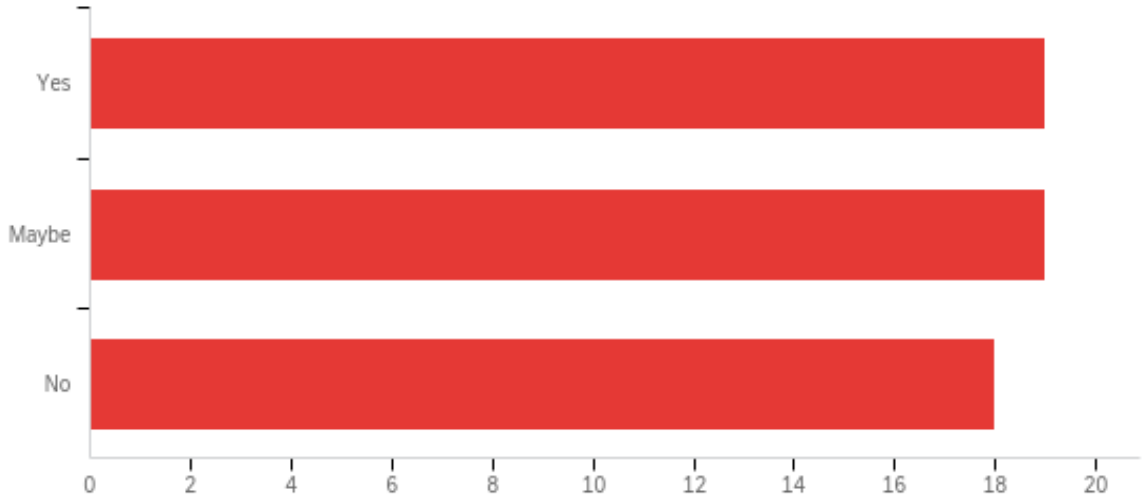
#	Question	Yes		Maybe		No		Total
1	Employees	30.19%	16	22.64%	12	47.17%	25	53
2	Customers	32.00%	16	16.00%	8	52.00%	26	50
3	I already have this near my business	45.00%	18	5.00%	2	50.00%	20	40

Q11 - What would make Metro Ride a more attractive service to your business?



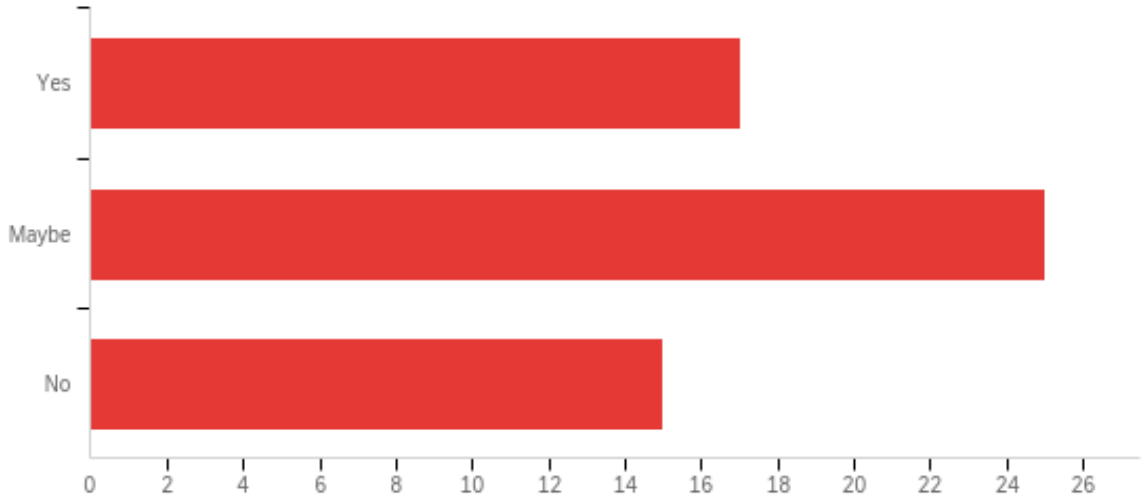
#	Answer	%	Count
1	Longer hours of operation	25.45%	14
2	More frequent service	18.18%	10
3	Service on weekends	20.00%	11
4	A larger, regional service	36.36%	20
	Total	100%	55

Q12 - Would you support the community your business is located in budgeting funds for transit service in the next few years?



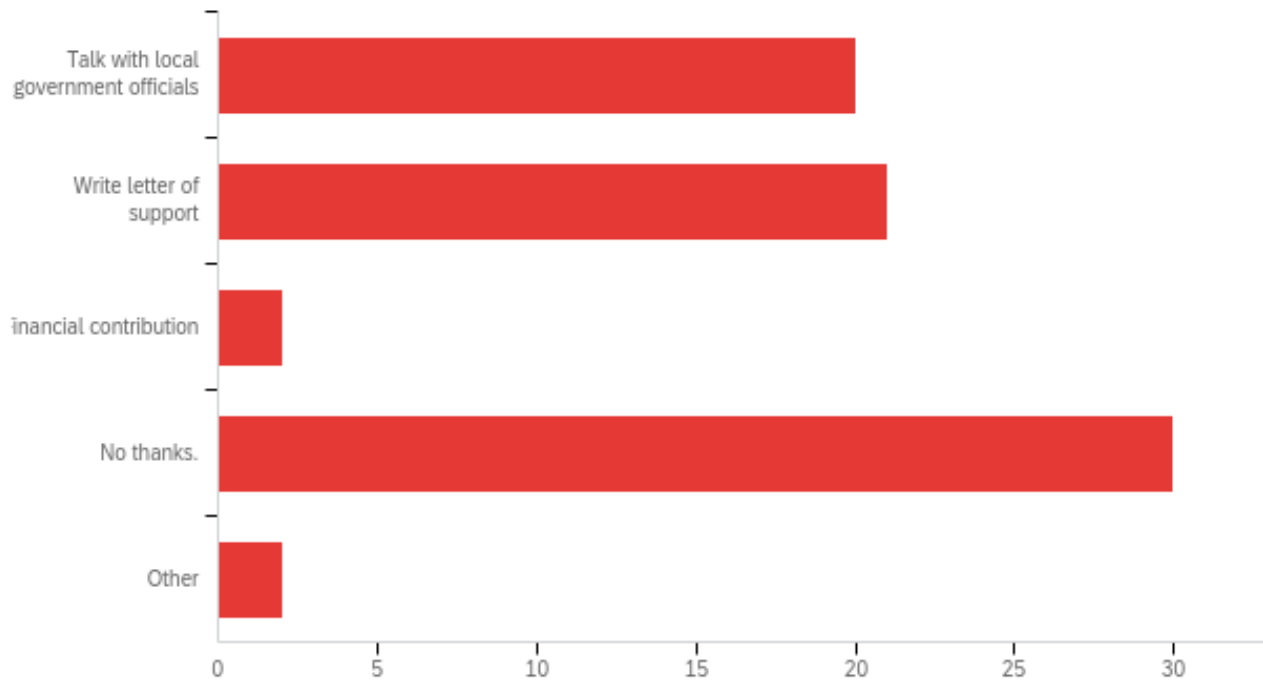
#	Answer	%	Count
1	Yes	33.93%	19
2	Maybe	33.93%	19
3	No	32.14%	18
	Total	100%	56

Q13 - Would you support the community your business is located in participating in a regional partnership for transit services throughout the Wausau Metro Area?



#	Answer	%	Count
1	Yes	29.82%	17
2	Maybe	43.86%	25
3	No	26.32%	15
	Total	100%	57

Q14 - Would you or your organization be willing to support transit service in your community?



#	Answer	%	Count
1	Talk with local government officials	26.67%	20
2	Write letter of support	28.00%	21
3	Financial contribution	2.67%	2
4	No thanks.	40.00%	30
5	Other	2.67%	2
	Total	100%	75

Q14_5_TEXT - Other

Other - Text

Currently support a Commute to Careers organization and believe in that too

unsure - don't the needs