

OFFICIAL NOTICE AND AGENDA

of a meeting of the County Board, Committee, Agency,
Corporation or Sub-Unit thereof,

COUNTY OF MARATHON
WAUSAU, WI 54403

**MARATHON COUNTY METROPOLITAN PLANNING COMMISSION
AGENDA**

**NOVEMBER 10, 2020
2:00 P.M.**

**ROOM #5
212 RIVER DR., WAUSAU, WI**

Marathon County Mission Statement: *Marathon County Government serves people by leading, coordinating, and providing county, regional, and statewide initiatives. It directly or in cooperation with other public and private partners provides services and creates opportunities that make Marathon County and the surrounding area a preferred place to live, work, visit, and do business. (Last updated: 12-20-05)*

Commission Purpose: *The Commission shall be concerned with studies and recommendations relating to activities including but not limited to land-use; natural resources; utilities; and transportation systems within the metropolitan planning area. (Commission Bylaws last updated: 0 5-2018)*

Members: *John Robinson – Chair, George Peterson – Vice Chair, Allan Opall, Betty Hoenisch, Steve Hagman, Katie Rosenberg, Tim Buttke, John Prah, Milton Olson, Chris Voll, Mark Maloney, Brent Jacobson, Gregg Hoehn, Ken Wickham*

The meeting site identified above will be open to the public. However, due to the COVID-19 pandemic and associated public health directives, Marathon County encourages Metropolitan Planning Commission members and the public to attend this meeting remotely. To this end, instead of attendance in person, Metropolitan Planning Commission members and the public may attend this meeting by **telephone conference**. If Metropolitan Planning Commission members or members of the public cannot attend remotely, Marathon County requests that appropriate safety measures, including adequate social distancing, be utilized by all in-person attendees.

Persons wishing to attend the meeting by phone may call into the telephone conference beginning **five (5) minutes prior to the start time indicated above using the following number:**

PHONE NUMBER: 1-408-418-9388

ACCESS CODE: 965 620 244

Please Note: If you are prompted to provide an “Attendee Identification Number” enter the # sign. No other number is required to participate in the telephone conference.

When you enter the telephone conference, PLEASE PUT YOUR PHONE ON MUTE!

AGENDA ITEMS:

1. CALL TO ORDER;
2. WELCOME AND INTRODUCTIONS;
3. PUBLIC COMMENT

POLICY DISCUSSION AND POSSIBLE ACTION:

4. APPROVE MINUTES OF THE OCTOBER 13, 2020 MEETING;
5. 2020 TITLE VI/AMERICANS WITH DISABILITIES ACT PLAN;
6. 2021 UNIFIED PLANNING WORK PROGRAM (UPWP);
7. 2021-2024 TRANSPORTATION IMPROVEMENT PLAN (TIP);
8. TRANSIT SURVEYS FOLLOW-UP;
9. UNIVERCITY YEAR PROGRAM;
10. COUNTY BROADBAND UPDATE;
11. NEXT MEETING DATE – DECEMBER 8, 2020;
12. ADJOURN.

Any person planning to attend this meeting who needs some type of special accommodation in order to participate should call the County Clerk's Office at 715-261-1500 one business day before the meeting.



SIGNED _____
PRESIDING OFFICER OR DESIGNEE

FAXED TO: Daily Herald (848-9361) City Pages (848-5887)
Midwest Radio Group (848-3158)
CenterState Marketplace (446-2370)
FAXED BY: BI 8:10am
FAX DATE/TIME: _____

NOTICE POSTED AT COURTHOUSE:
By: _____
Date: _____
Time: _____

MARATHON COUNTY METROPOLITAN PLANNING COMMISSION
Minutes
October 13, 2020

Commissioners: John Robinson – Chair, Jared Wehner (for Opall), Katie Rosenberg, Randy Fifrick (for Voll), Tim Buttke, Dave Muerett (for Wickham), Michael Wodalski (for Maloney), Mark Thuot (for Hoehn)

TAC Members: Dave Mack, Andrew Lynch, Darryl Landeau, Brad Lenz, Eric Lindman

Others Present: Brenda Iczkowski

1. Call to Order

In the presence of a quorum, with the agenda being properly signed and posted, the meeting was called to order by Chair Robinson at 2:00 p.m. via WEBEX.

2. Welcome and Introductions

All were welcomed and introductions were made.

3. Public Comment – None

4. Approve Minutes September 8, 2020 meeting

Action: MOTION / SECOND BY ROSENBERG / BUTTKE APPROVE THE SEPTEMBER 8, 2020 MINUTES. MOTION CARRIED BY VOICE VOTE, NO DISSENT.

5. Authorize Dave Mack as Acting Commission Secretary

Discussion: Mack refreshed the Commission's memory of Becky Frisch's retirement in the beginning of September. Since her retirement, the three managers at CPZ are acting as interim directors. Mack is currently managing the functions of Planning in the county and the MPO. Paul Daigle is managing the Conservation and Zoning functions and Diane Hanson is managing the Administration functions. Article 5 of the MPO Bylaws section 4 references the Commission Secretary and that being held by the director of CPZ.

Action: MOTION / SECOND BY / TO DESIGNATE DAVE MACK AS THE INTERIM DIRECTOR OF CPZ FOR PURPOSES OF FULFILLING THE REQUIREMENTS OF THE MPO BYLAWS AS RELATES AS SERVING AS SECRETARY OF THE COMMISSION. MOTION CARRIED BY VOICE VOTE, NO DISSENT.

Follow Through: Dave Mack will be the Commission Secretary of the Wausau MPO until a new Director of CPZ is established.

6. 2020 Public Participation Plan (PPP)

Discussion: Mack shared that the Public Participation Plan is linked in the packet to the website for viewing. The PPP is on a 5 year schedule and part of the federal requirements to have a plan done for every MPO. The previous PPP was completed in 2014. The MPO Technical Advisory Committee was shown this at their August meeting. This has been available for public review since August and is required to have a 45 day review process. On page 28 of the plan, is a summary of the requirements and their location in the document to be referenced. Outlined in the plan are the following improvements:

- Improving Attendance at Wausau MPO Committee Meetings
- Improving Participation by those Traditionally underserved
- Complying with Title II of the Americans with Disabilities Act

Action: MOTION / SECOND BY THOUT/ ROSENBERG TO ADOPT THE 2020 PUBLIC PARTICIPATION PLAN. MOTION CARRIED BY VOICE VOTE, NO DISSENT.

Follow Through: The adopted draft will be distributed and is available on the County Website.

MARATHON COUNTY METROPOLITAN PLANNING COMMISSION

October 13, 2020

7. Draft 2021 Unified Planning Work Program (UPWP)

Discussion: Mack shared in the packet a link to the 2021 Unified Planning Work Program which is completed annually identifying projects and programs that will be done during the upcoming year. The budget numbers for the community's local shares have not changed, staying the same as last year. In page 2 of the document is a summary list of the projects staff will be working on this upcoming year. In 2021 staff will be mainly focusing on the Long Range Transportation Plan and working with North Central Regional Planning Commission to complete on a Human Services Elderly and Disabled Transportation Needs Assessment.

Action: NONE AT THIS TIME.

Follow Through: FOR INFORMATIONAL PURPOSES, THE FINAL DOCUMENT WILL BE BROUGHT TO NEXT MONTH'S MEETING.

7. Draft 2021-2024 Transportation Improvement Plan (TIP)

Discussion: Mack explained the Transportation Improvement Plan is a four year outlook of projects funded from federal, state and local money. This plan is created through guidance from the state and federal government. In Table 1 of the document is listed the 68 projects as Highway and 7 Transit projects with a total of 93 million over the 4 years with a lot of projects being local and will have local money associated with the projects. The review process of the TIP started on October 9th, 2020 when it was posted in the Wausau Daily Herald. The Public Informational Meeting will be held October 22, 2020 at 4:30pm, at 210 River Drive, Wausau, WI.

Action: NONE AT THIS TIME.

Follow Through: FOR INFORMATIONAL PURPOSES, THE FINAL DOCUMENT WILL BE BROUGHT TO NEXT MONTH'S MEETING.

8. Chamber of Commerce Transit Survey

Discussion: Lynch worked with the Chamber of Commerce to conduct a transit survey similar to the business survey that was completed in 2017, with area businesses on transit issues in the metro area. The Chamber of Commerce sent out the survey to 849 of their members. Included in the packet is the results of the transit survey that was conducted. 60 chamber members responded to the survey for a 7% return rate. A review of the responses were briefly completed.

Action: NONE AT THIS TIME.

Follow Through: FOR INFORMATIONAL PURPOSES ONLY.

9. Next Meeting – November 10, 2020

Action: THIS MEETING WILL BE SCHEDULED.

Follow Through: STAFF WILL SCHEDULE THIS MEETING

10. Adjourn

Action: There being no further business to come before the members, **MOTION / SECOND BY BUTTKE / WODALSKI TO ADJOURNED THE MEETING OF THE MARATHON COUNTY METROPOLITAN PLANNING COMMISSION AT 3:22 PM. MOTION CARRIED BY VOICE VOTE, NO DISSENT.**

Submitted by:

Dave Mack, MPO Director

Marathon County Conservation, Planning and Zoning

DM: BI

October 23, 2020

Links to the three planning documents on the agenda.

[2020 Title VI/Americans with Disabilities Act Plan](#)

[2021 Unified Planning Work Program](#)

[2021-2024 Transportation Improvement Program](#)



**Transit Survey Update
November 2020**

Further analysis of the 2020 Business Transit Survey:

After comparing the 2020 Business Survey with the 2017 Metro Area Resident survey, I was not able to find any compelling points or stories in the data. The main issue is the small sample size of the Business Survey that is exacerbated when examining the cross-tabulations of the questions (ex: responses x geography). As an example I have included the same question from both surveys.

2017 Resident Survey

	Should your community budget for transit?							Grand Total
	Yes	%	No	%	Maybe	%	No Response	
Village of Rothschild	292	57%	50	10%	168	33%	1	511
Town of Rib Mountain	249	41%	154	25%	204	33%	3	610
City of Wausau	303	64%	40	8%	113	24%	16	472
Village of Weston	242	51%	106	22%	127	27%	2	477
City of Schofield	177	58%	46	15%	78	26%	3	304
N/A	2	33%	1	17%	2	33%	1	6
Grand Total	1265		397		692		26	2380

2020 Business Survey

Q12: Would you support the community your business is located in budgeting funds for transit service in the next few years?				
Q1: Where is your business or organization located? (check all that apply)	Total Count	Yes	Maybe	No
Total	69.0	39.1%	33.3%	27.5%
City of Mosinee	3.0	33.3%	33.3%	33.3%
City of Schofield	3.0	33.3%	66.7%	0.0%
City of Wausau	36.0	41.7%	27.8%	30.6%
Town of Stettin	2.0	50.0%	0.0%	50.0%
Town of Wausau	4.0	50.0%	25.0%	25.0%
Town of Weston	1.0	0.0%	100.0%	0.0%
Town of Mosinee	1.0	100.0%	0.0%	0.0%
Town of Rib Mountain	8.0	37.5%	37.5%	25.0%
Village of Maine	2.0	50.0%	50.0%	0.0%
Village of Weston	3.0	33.3%	33.3%	33.3%
Village or Rothschild	3.0	33.3%	33.3%	33.3%
Village of Kronenwetter	3.0	0.0%	66.7%	33.3%



Request for Proposals

UniverCity Year
2020-2023



UniverCity Alliance
UNIVERSITY OF WISCONSIN-MADISON

The UniverCity Year program at the University of Wisconsin-Madison is looking for a local government partner for the period of 2020-2023.

COULD THIS BE YOUR COMMUNITY?

What is UniverCity Year?

UniverCity Year is a three-phase partnership between UW-Madison and one community in Wisconsin.

The concept is simple. The community partner identifies projects that would benefit from UW-Madison expertise. Faculty from across the university incorporate these projects into their courses, and UniverCity Year staff provide administrative support to ensure a successful collaboration.

The results are powerful. Partners receive big ideas and feasible recommendations that spark momentum towards a more sustainable, livable, and resilient future.

Join us as we create
BETTER PLACES TOGETHER

What does UCY bring to Communities?

Our faculty experts and students are eager to help local governments think creatively about issues happening in cities, counties, towns, villages or agencies. UniverCity Year has the capacity to match four to five issues with upper-level undergraduate or graduate courses and several hundred hours of supervised student time.

Our partners have chosen to address broad issues facing their communities, like sustainability, economic development, education, social services, health, and housing.

Some of the deliverables students have produced include: *park trail master plans, engineering upgrades to city parks, an examination of safe routes to schools, a cost-benefit analysis of a city-wide WiFi system, a strategic affordable housing update and a financing*

plan, a Native American cultural preservation plan, and health impact assessments for housing and parks.

UCY staff with experience in community projects will guide the partnership every step of the way. We will work with you to write a Memorandum of Understanding (MOU) between UCY and your municipality, define the scope, engage in quality control, coordinate media relations, troubleshoot, and generally take care of the logistics associated with setting up, running, promoting, and evaluating the effort. We are here to make the partnership as successful and as easy as possible.

What's expected of communities?

A successful UniverCity Year partnership requires the local government partner to identify a partnership lead—usually a senior staff person directly accountable to the local government's executive—who supervises and coordinates the partner's participation in the program. This person also oversees the process of identifying the issue-area clusters and assigns government staff to support individual projects.

What will this cost communities?

To help offset the program's operational costs, the government partner must make a financial commitment to the effort—approximately \$20,000-\$30,000 for every issue-area cluster. (Partners generally identify four or five issues to address through five to seven projects per issue). If desired, UniverCity Year staff can help you apply for grants or solicit donors to help fund this effort.



When will this happen?

LATE SUMMER 2020: UCY and government leaders agree on the partnership content (at least in issue-area clusters), staffing, expected outcomes, and sign a Memorandum of Understanding.

FALL 2020: Both partners add specificity to the projects and the issue areas, and get buy in from their respective communities. By the end of fall, both partners agree on a robust project list to be partially matched with courses and faculty at UW-Madison.



SPRING 2021: UCY staff match projects to faculty and courses.

SUMMER 2021: For all summer, fall, and spring courses, both partners agree on the scope of work and final deliverables.

FALL 2021: Fall-semester classes work on UCY projects.

SPRING 2022: Spring-semester classes work on UCY projects. Host end-of-year celebration.

SUMMER 2022: UCY publishes report summarizing project recommendations.

FALL 2022-SUMMER 2023: UCY faculty and staff provide follow-up assistance for project implementation.

TESTIMONIALS

“We knew we were going to get a good product, but the process has been especially exciting too. To have this center of thinking and learning and exploration working on our problems has been really gratifying.”

— Sharon Corrigan
Dane County Board of Supervisors

“Our return was definitely worth far more than our initial investment. The completed projects will save Monona tax dollars in the future because we will be able to go to consultants with refined project ideas, avoiding the time and expense of going through the initial development process.”

— Mayor Mary O’Connor
City of Monona

“We see this as an opportunity to bring resources to issues that have been identified by our communities in their comprehensive plans and other planning processes, but without funding or staff, have been delayed.”

— Cara Carper
Green County Development Corporation



How are proposals evaluated?

UCY staff and faculty will evaluate applications based on the following criteria:

- 1. TOP-LEVEL SUPPORT AND ADMINISTRATIVE CAPACITY:** The city/county manager or administrator, mayor, elected officials, and/or department managers indicate a willingness to involve staff in UCY and provide resources and time to identified projects. The community has sufficient staff capacity to engage successfully in a year-long partnership across multiple projects and to carry work forward at the conclusion of the partnership.
- 2. LIKELIHOOD OF MATCH WITH COURSES:** Projects are within the capability of UW-Madison faculty and students, and involve rigorous research or technical needs.



- 3. PROJECT RELEVANCE:** Projects directly relate to the community's short-term and long-term strategic goals, as embodied in a strategic plan, work plan, sustainability plan, policies, programs, etc.
- 4. FINANCIAL CONTRIBUTION:** The financial contribution indicates that the community is committed to and values the partnership.

What information should be included in a proposal?

1. COMMUNITY INFORMATION:

Provide your website address and contact information for your community leadership and the person who will serve as your UniverCityYear partnership lead.

2. DEMONSTRATION OF SUPPORT:

Include at least one support letter from a mayor, administrator, elected official, or department head indicating their willingness to help support the project financially and with staff time.

3. FINANCIAL CONTRIBUTION:

Identify how much you can contribute.

4. PROPOSED PROJECTS:

Describe four to five broad issue-area clusters in one to two paragraphs. What are the issues? What added value are you expecting? Reference existing plans, reports or other documents that are relevant to the project (web links acceptable).

How are proposals submitted and by when?

Applicants are encouraged to contact UCY staff before drafting your proposal. We are available to visit your community to discuss the UniverCity Year program with local government leaders.

Proposals are due Monday, July 27, 2020, by 9 a.m.

E-mail your completed proposal in PDF format to Gavin Luter, UniverCity Year managing director, gavin@cows.org, 608-261-1141.



ENVIRONMENT

Marathon County is a rural county with a vibrant urban center. Current conservation efforts are intended to align county, state, federal and local desired outcomes aimed to protect and conserve natural resources. The need for clean groundwater is both a health and economic issue. Groundwater quality and quantity, in both rural and urban areas can vary in any location at any time. Modern agricultural and industrial practices have made maintaining a clean supply of water challenging in many areas of the county. Where groundwater becomes polluted, property values drop, recreation is limited, and a natural resource is diminished from its full potential.

Marathon County is working with various stakeholders both local and state-wide to improve water quality. Building upon and expanding these partnerships as well as utilizing new techniques and practices are vital to the future health of the natural resources in Marathon County.

SUPPORT IN THE STRATEGIC PLAN:



OBJECTIVE 5.2: Promote sound land use decisions that conserve and preserve natural resources in decisions with economic development and growth.



OBJECTIVE 6.3: Protect and enhance the quantity and quality of potable groundwater and potable surface water supplies.



SPECIFIC PROJECTS ENVISIONED:

- Update the 2001 Groundwater Protection Plan.
- Wellhead Protection Plan
- Explore alternative methods for snow and ice removal from hard surfaces to reduce the impact of salt on surface water and groundwater.
- Create partnerships with agencies and organizations to further efforts to protect surface water and groundwater.
- The Wisconsin River Basin TMDL report indicates that Marathon County should focus efforts to reduce exceedances of phosphorus limits.
- Develop and support a coalition(s) of stakeholders to develop and implement action plan(s) to reduce phosphorus loading from agricultural lands; work with community stakeholders to form at least two additional coalitions to enhance the adoption of plan goals. Follow the Eau Pleine Partnership for Integrated Conservation (EPPIC) model.

PLANNING AND ECONOMIC DEVELOPMENT

As one of the largest counties in WI the challenge of maintaining and improving roads grows each year. The Highway Department maintains over 600 miles of roadway and is currently working on a 30-year plan for the highway system with the goal of strategically spending the limited funding from federal, state, and local sources. There is added pressure on funding with the current economic downturn and long-term trend of declining gas tax revenues. Knowing where and to what level to improve roads will help stretch those dollars. There are also multiple business or industrial parks across the county of varying size and availability that do not have a coordinated effort towards recruiting to and expanding businesses within the county.

Communities within the metropolitan area are seeing a demand for growth but find the cost of expanding infrastructure too expensive or difficult to justify. This is also reflected in the county especially along or at access points to County Highways. Utilizing an analysis of future growth areas could direct effective infrastructure investment and reduce impact on the natural environment and reduce expansion of the transportation system.

Homelessness and housing instability is a significant concern within the City of Wausau and our other metro-area communities. In 2019 and 2020 community leaders convened numerous meetings to discuss the issue and attempt to formulate meaningful plans aimed at securing collaboration amongst government, non-profit, and business entities. Our community would benefit significantly from assistance in developing and executing these strategies.

SUPPORT IN THE STRATEGIC PLAN:



OBJECTIVE 5.2: Promote sound land use decisions that conserve and preserve natural resources in decisions with economic development and growth.



OBJECTIVE 10.12: Maintain infrastructure to support economic growth.



OBJECTIVE 12.3: Promote cost-effective public services.



SPECIFIC PROJECTS ENVISIONED:

- Infill Development Analysis for Metro area
- Development Analysis for County Highway system
- ADA plan for Metro area
- County-wide Bike Plan
- Land acquisition and consolidation of County facilities
- Develop strategies to address homelessness and housing instability

WHEREAS, access to broadband access is essential for economic development, virtual and lifetime learning, rural prosperity, and telehealth health services in Marathon County;

WHEREAS, Marathon County has recognized the importance of broadband access in ensuring the health, safety and economic prosperity for all residents;

WHEREAS, a significant portion of the county is currently “unserved” and “underserved” in terms of access to reliable and adequate broadband services;

WHEREAS, the County has recognized the need to play a role in enhancing broadband access to its residents based on the findings and work done in association with the 2009 Broadband Gap Analysis, the 2015 Broadband Connectivity Task Force Report, and the 2019 Broadband Assessment and Plan prepared by Design Nine;

WHEREAS, based on meetings and discussions with Internet Service Providers and evaluating the recommendations of Design Nine the County Board created a Broadband Task Force and charged it with identifying strategies, partners and potential funding sources that will support the expansion of broadband services to underserved areas;

WHEREAS, the Broadband Task has reviewed opportunities to expand broadband services through the \$24 million Broadband Expansion Grant Program administered by the Wisconsin Public Service Commission (PSC);

WHEREAS, the Task Force and county administration have developed criteria that will be used to evaluate whether Marathon County will partner with Internet Service Providers is seeking funding,

WHEREAS, applications for the grant are due by December 1, 2020 and the Task Force is working with a number of providers to develop proposals that will serve the greatest number of residents and businesses in unserved or underserved areas in the County,

NOW THEREFORE BE IT RESOLVED, that the Marathon County Board of Supervisors supports efforts to expand broadband access by entering into partnerships with Internet Service Providers and/or other partners in submitting grant application(s) to the Public Service Commission.

BE IT FURTHER RESOLVED, that appropriate county officials are empowered to act under this resolution to convey County support for and commit County resources to broadband service expansion applications that satisfy the criteria established by the Marathon County Broadband Task Force and are within the budgeted amount authorized by the Marathon County Board of Supervisors through adoption of its 2021 Capital Improvement Plan. County officials are also authorized to work with and support Internet Service Providers and/or other partners in obtaining financing thru the use of conduit bonds, revolving loan programs or other suitable means they have determined to be most advantageous to the interests of Marathon County within the constraints of the Budget approved by the County Board.

PROPOSED CRITERIA FOR EVALUATING BROADBAND PROJECTS IN MARATHON COUNTY
(October 22, 2020)

Definitions:

“Broadband service” means a communications service providing to end users, at a minimum, two-way data transmission with speeds of at least 50 mbps for download transmission and 10 mbps for upload transmission, but does not include a commercial mobile radio service or a broadband service in which a stand-alone satellite provider connects directly to the end user with a satellite connection.

“Scalable” means, with respect to a project for a broadband network, that the broadband network has the ability to maintain the quality of its service while increasing parameters relating to the size of the network, such as the number of users, the number of network nodes, the number of services provided, or the network's geographic spread.

“Underserved” means served by fewer than 2 broadband service providers.

“Unserved area” means an area of this state that is not served by an Internet service provider offering Internet service that is all of the following:

1. Fixed wireless service or wired service.
2. Provided at actual speeds of at least 20 percent of the upload and download speeds for advanced telecommunications capability as designated by the federal communications commission in its inquiries regarding advanced telecommunications capability under [47 USC 1302](#) (b).

The intent of this program is to expand broadband access to areas that are not currently served by at least two providers meeting the service delivery speeds outlined above. Projects must demonstrate a clear and achievable plan to improve broadband communications services in one or more unserved or underserved areas in the county.

The criteria shall give priority to projects that:

- include matching funds,
- that involve public-private partnerships,
- that affect unserved or underserved areas,
- that are scalable,
- that promote economic development,
- that will not result in delaying the provision of broadband service to areas neighboring areas to be served by the proposed project, or that affect a large geographic area or a large number of unserved or underserved individuals or communities,
- projects which address unserved or underserved areas in the towns north of Hwy 29 will be given priority when allocating county funds

The criteria shall prohibit grants that have the effect of subsidizing the expenses of a provider of telecommunications service, or the monthly bills of customers of those providers

When evaluating grant applications under this section, the county shall consider:

- the degree to which the proposed projects would not duplicate existing broadband infrastructure, information about the presence of which is provided by the applicant or another person within a time period designated by the county;
- the impacts of the proposed projects on the ability of individuals to access health care services from home and the cost of those services; and
- the impacts of the proposed projects on the ability of students to access educational opportunities from home; and
- the impacts of the proposed projects on the ability of individuals and businesses to access telework opportunities from home.

An explanation of how the proposed project will increase broadband access. Include information about the:

- Potential and expected number of households served, including number of unserved and underserved locations.
- Potential and expected number of businesses served, including number of unserved and underserved locations.
- Expected number of seasonal residents and tourists served.
- Estimated download and upload speed of the broadband service packages available for purchase.
- A statement whether the proposed project is targeting the “last mile,” “middle mile,” or backbone portion of the broadband infrastructure.
- A description of the broadband service to be provided, including estimated download and upload speeds, whether the speed is based on dedicated or shared bandwidth, and the technology that will be used. This description may be illustrated by a map or schematic diagram, as appropriate.
- A description the area of the county that will be affected by the proposed project
- A schedule by which the applicant intends to complete the components of the proposed project. The project period is up to 24 months.
- A proposed budget for the proposed project, including the capital costs of the project and the expected revenue sources including contributions from partners.